

# Yiwen Zhang

London, UK

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## Languages

- Mandarin (native)
  - English (fluent – academic & professional working level)
  - Japanese (fluent – professional working level)
  - Korean (fluent – professional working level)
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## PROFILE

Fashion communication student with hands-on experience in **fashion retail and styling assistance**. Previously worked as a **sales assistant in second-hand luxury retail** and as a **stylist assistant** on fashion shoots, runway events, and artist fittings. Strong visual awareness, reliable work ethic, and quick to adapt in fast-paced environments. Seeking **part-time roles in fashion retail or styling support**. Portfolio available upon request via email.

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## WORK EXPERIENCE

### **Sales Assistant (Part-time) Kinji Used Clothing Store, Tokyo**

*Apr 2021 – May 2022*

- Assisted customers with product selection and basic styling advice
- Managed stock intake, tagging, and in-store visual arrangement
- Handled sales transactions and daily store operations

### **Stylist Assistant Voguing Shanghai, Shanghai**

*Jul 2023*

- Assisted with outfit preparation and on-set styling during fashion shoots
- Supported fittings, garment organisation, and backstage coordination

### **Stylist Assistant Topcoat Japan, Tokyo**

*Jul 2021*

- Supported artist styling for film premieres and public appearances •
- Managed costume rentals and garment logistics

### **Stylist / Creative Assistant MTEX Futures, London**

*Dec 2024*

- Assisted creative styling and visual coordination for fashion-related projects
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## **EDUCATION**

### **BA (Hons) Fashion Communication: Image & Promotion**

Central Saint Martins, University of the Arts London

*Expected Graduation: 2029*

### **Diploma in Fashion Communication**

Bunka Fashion College, Tokyo

2022

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## **SKILLS**

### **Fashion & Retail**

- Fashion styling & coordination
- Customer service
- Visual merchandising
- Garment handling & fitting support

### **Digital & Creative**

- Photoshop, Adobe Illustrator
  - CLO3D, Blender, ZBrush
  - Video editing (CapCut)
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