



AsiHer

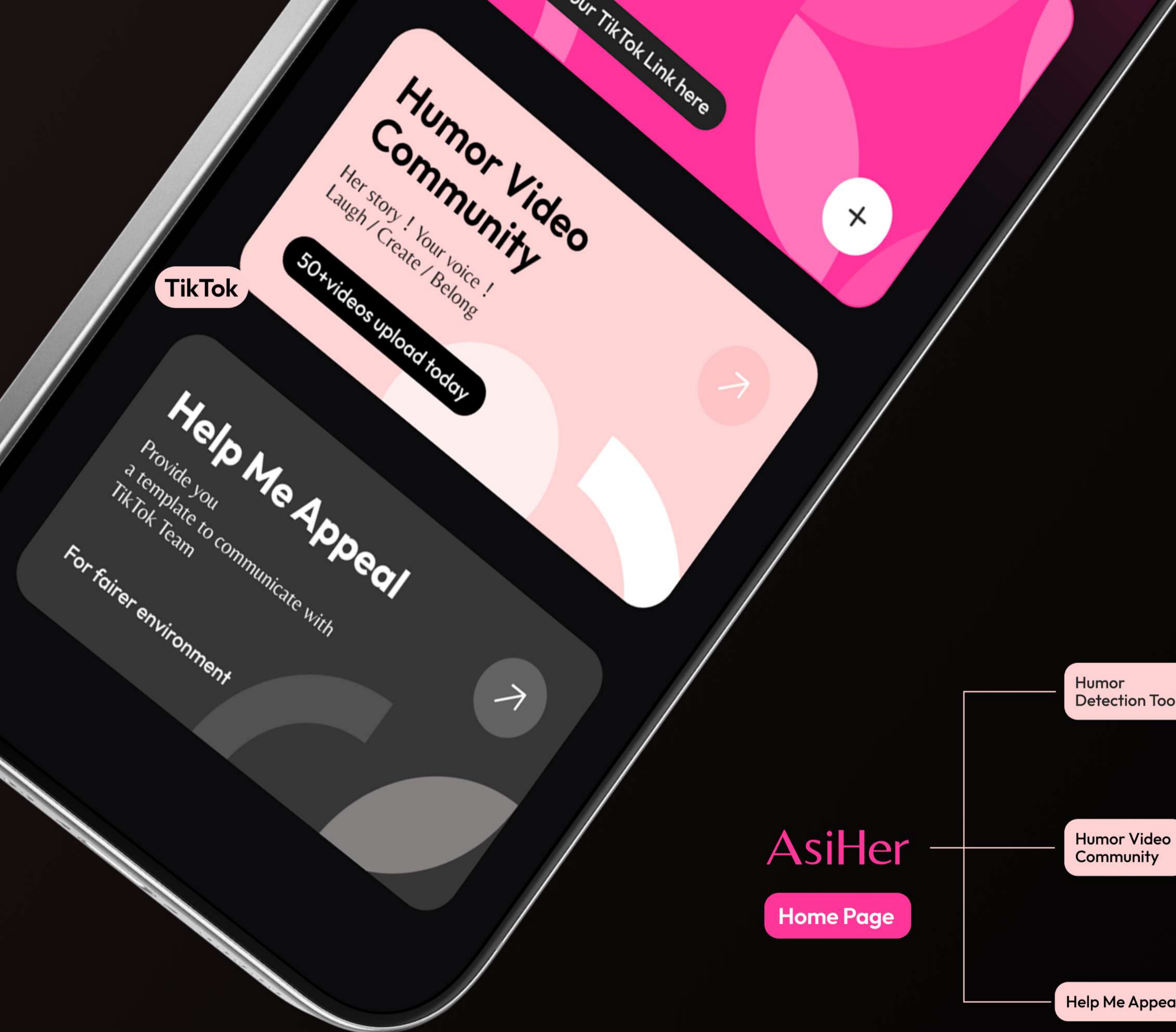
Humor Video

Gender Equality

Smash the Algorithm Value Every Smile

Asia Female





Family

TikTok

Humor Video Community

Her story! Your voice!
Laugh / Create / Belong

50+ videos upload today

Help Me Appeal

Provide you a template to communicate with
TikTok Team

For fairer environment

AsiHer

Home Page

Humor Detection Tool

Visual Detection Report

Humor Video Community

Weekly Recommendation

Co-creation Community

Help Me Appeal

Communication Template



AsiHer

The AsiHer app grew out of my research for the paper *Achieving Internet Equality Through Algorithmic Humour Criticism: A Research Project Focusing on East Asian Female Creators on TikTok*. This study documents how platform algorithms systematically suppress the visibility of **East Asian women's humor** through embedded cultural preferences and gender biases, creating what researchers term "digital inequality." My research demonstrates that the nuanced, context-dependent humor characteristic of **East Asian female creators** remains consistently marginalized. In response to these critical findings, I have developed a specialized ecosystem that integrates three powerful features—a Cultural Humor Decoder for content analysis, a Creator Coalition for community support, and an Algorithm Appeal Assistant for challenging biased content moderation. This integrated approach not only helps creators understand and navigate algorithmic constraints but actively works to reclaim digital space for **East Asian women's** unique comic expression.

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Based on a systematic literature review following the PRISMA framework :

East Asian female humor faces double filtering due to cultural specificity and conflicts with gender norms.

65%

Content is misjudged and restricted

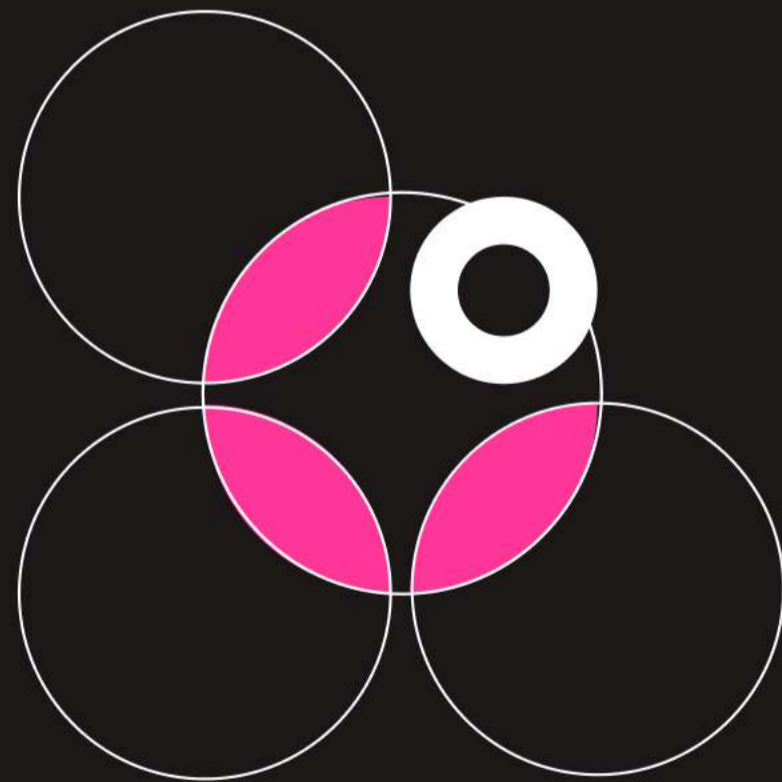
22%

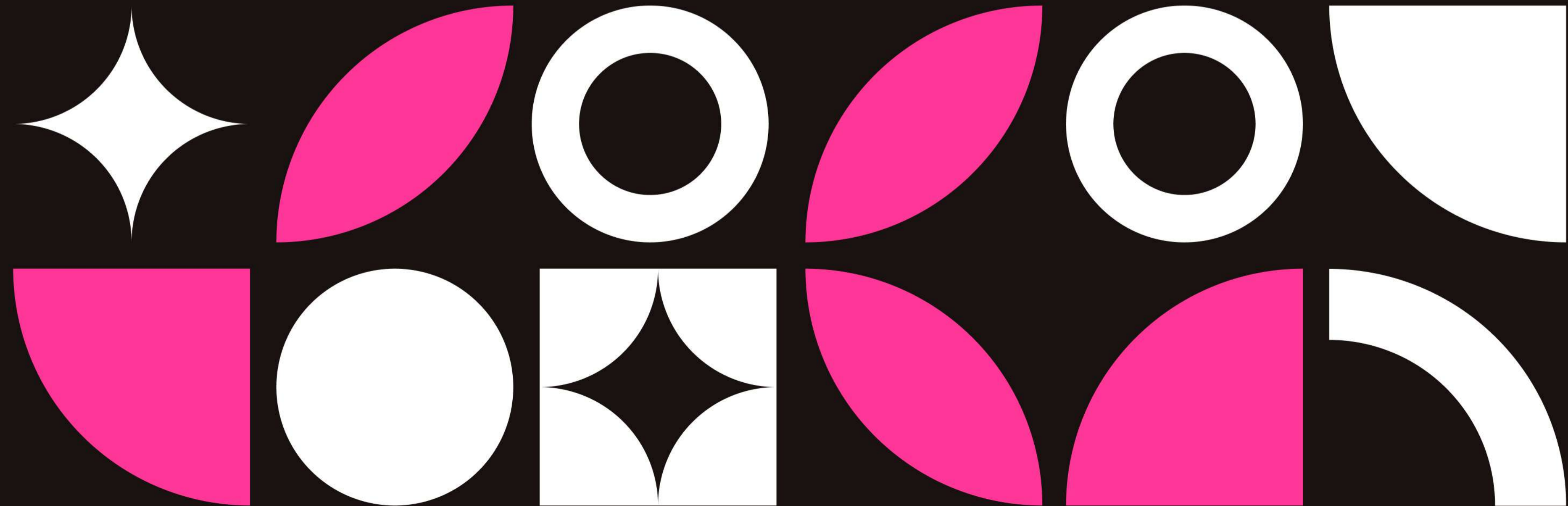
cultural meme recognition rate

58%

lower recommendation priority compared to Western humor

The research confirms that algorithms' exclusion of "non-standard humor" traps East Asian female creators in "digital invisibility," with the core pain points being lack of cultural adaptation and insufficient appeal channels, providing empirical basis for the app's functional design.

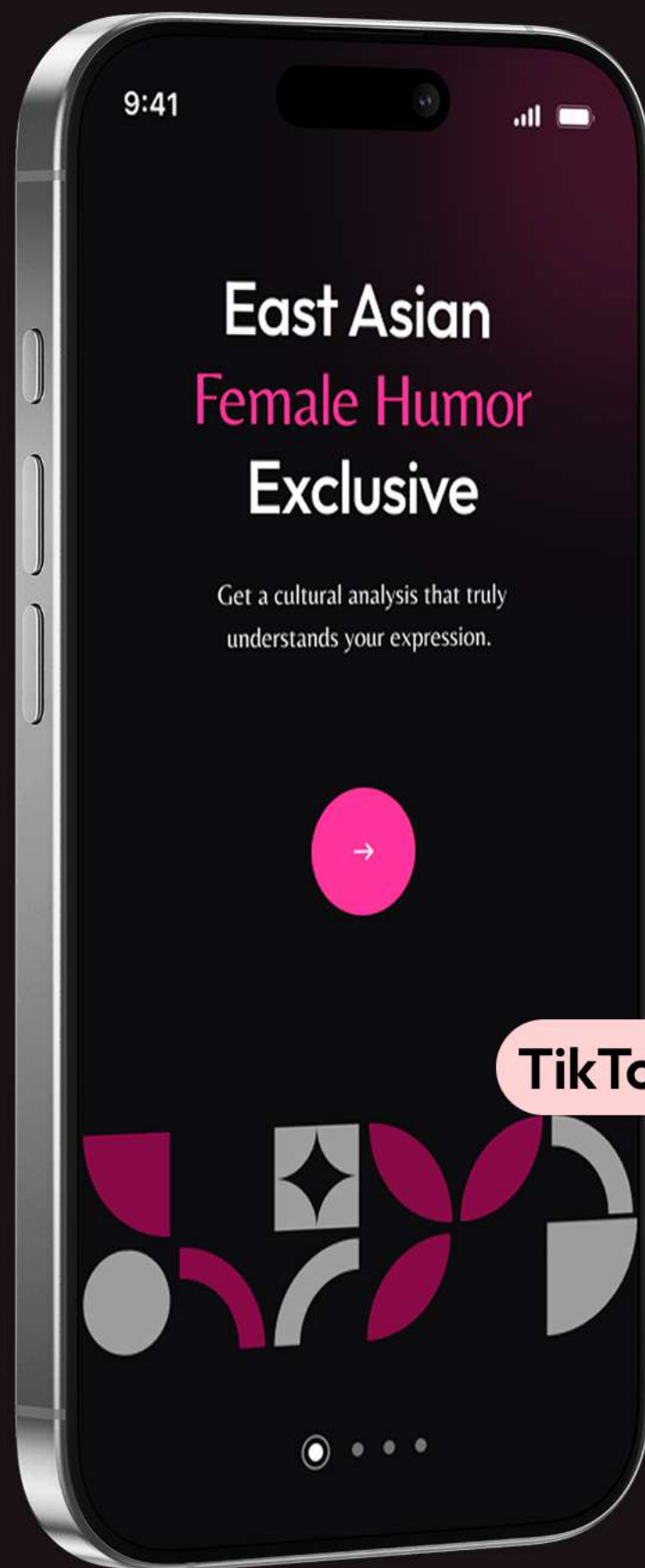




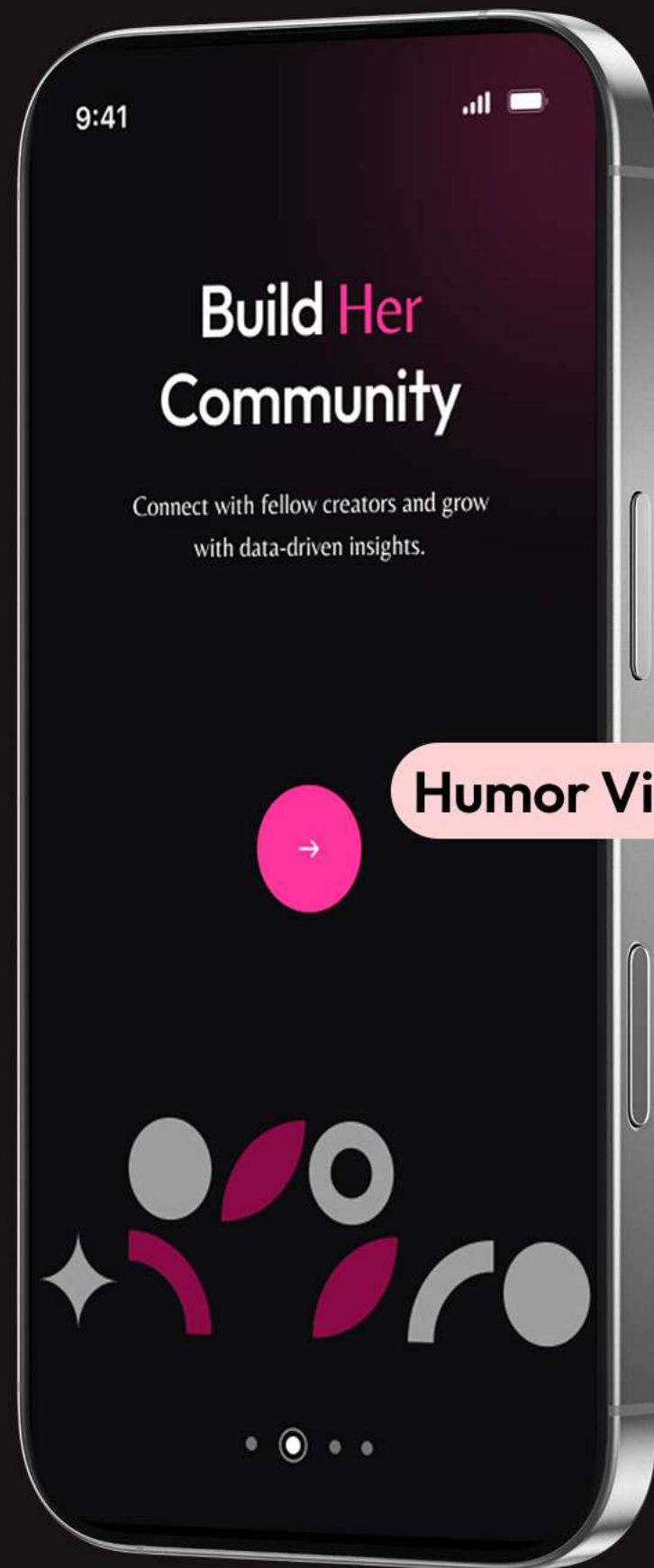


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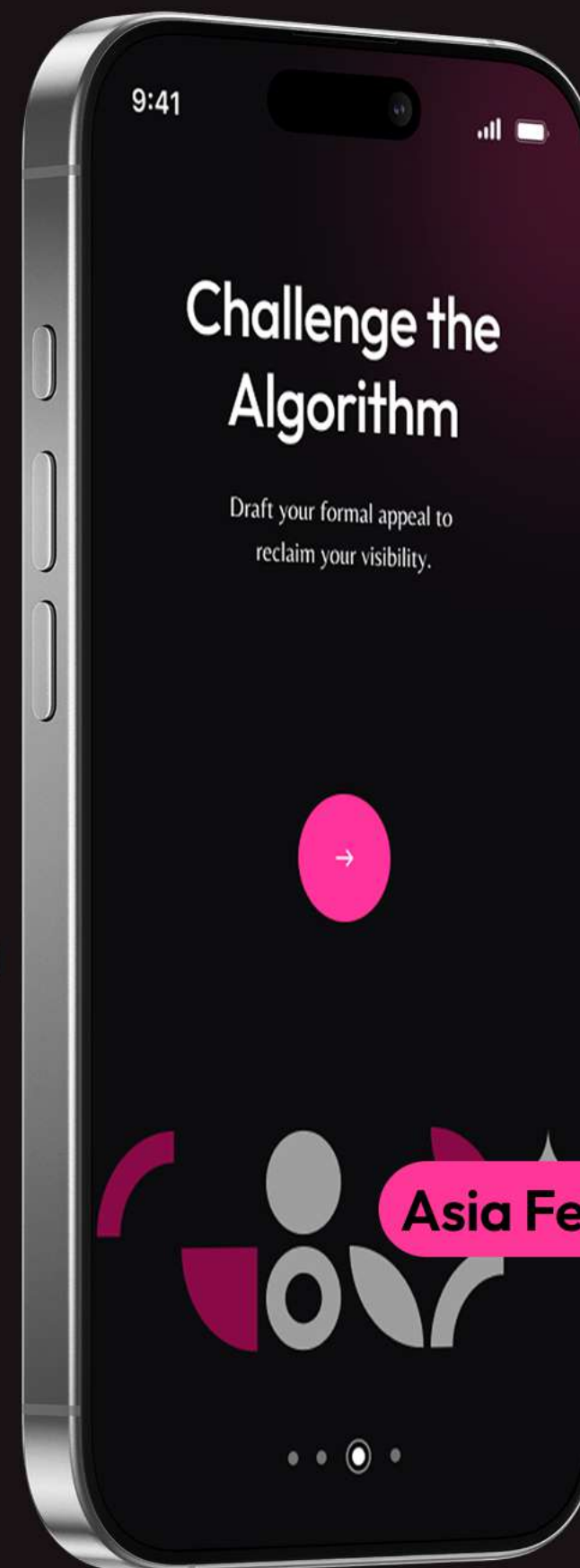
Gender Equality



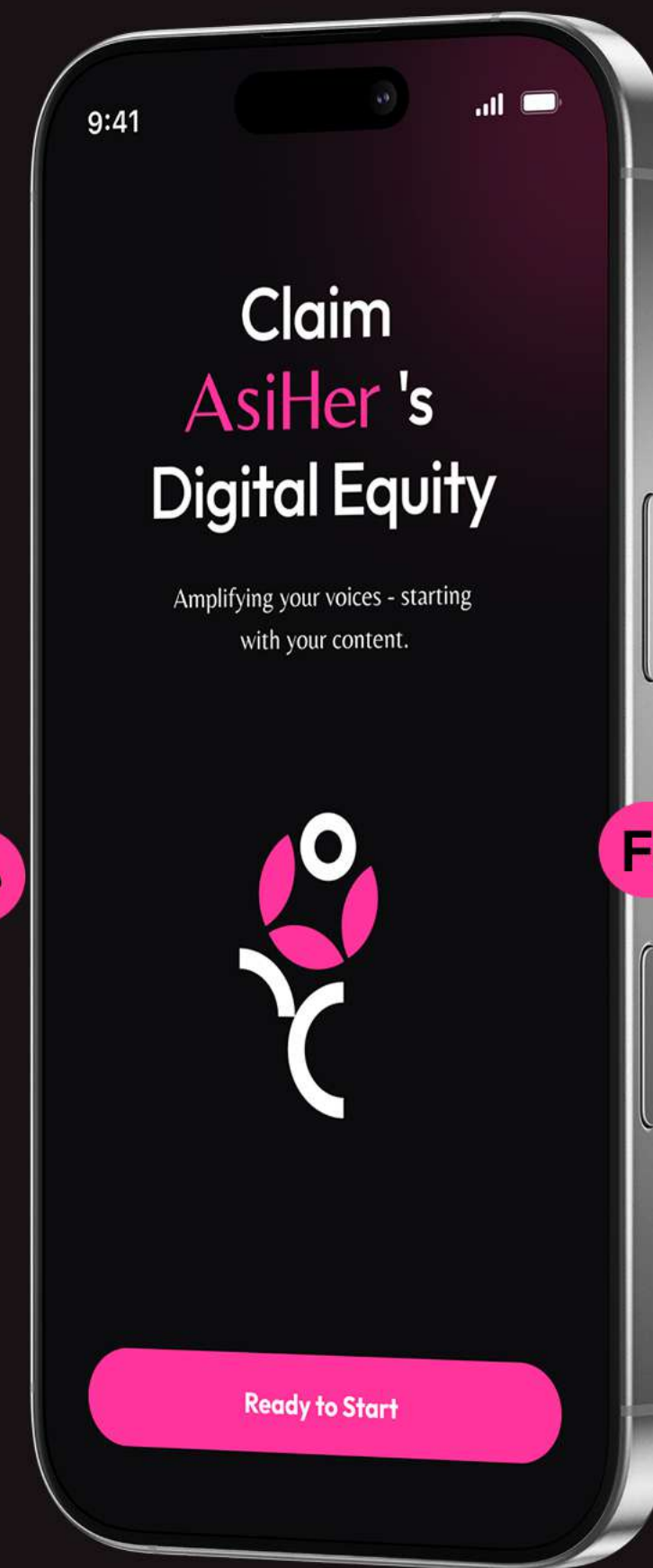
TikTok



Humor Video



Asia Female



Family

Ready to Start



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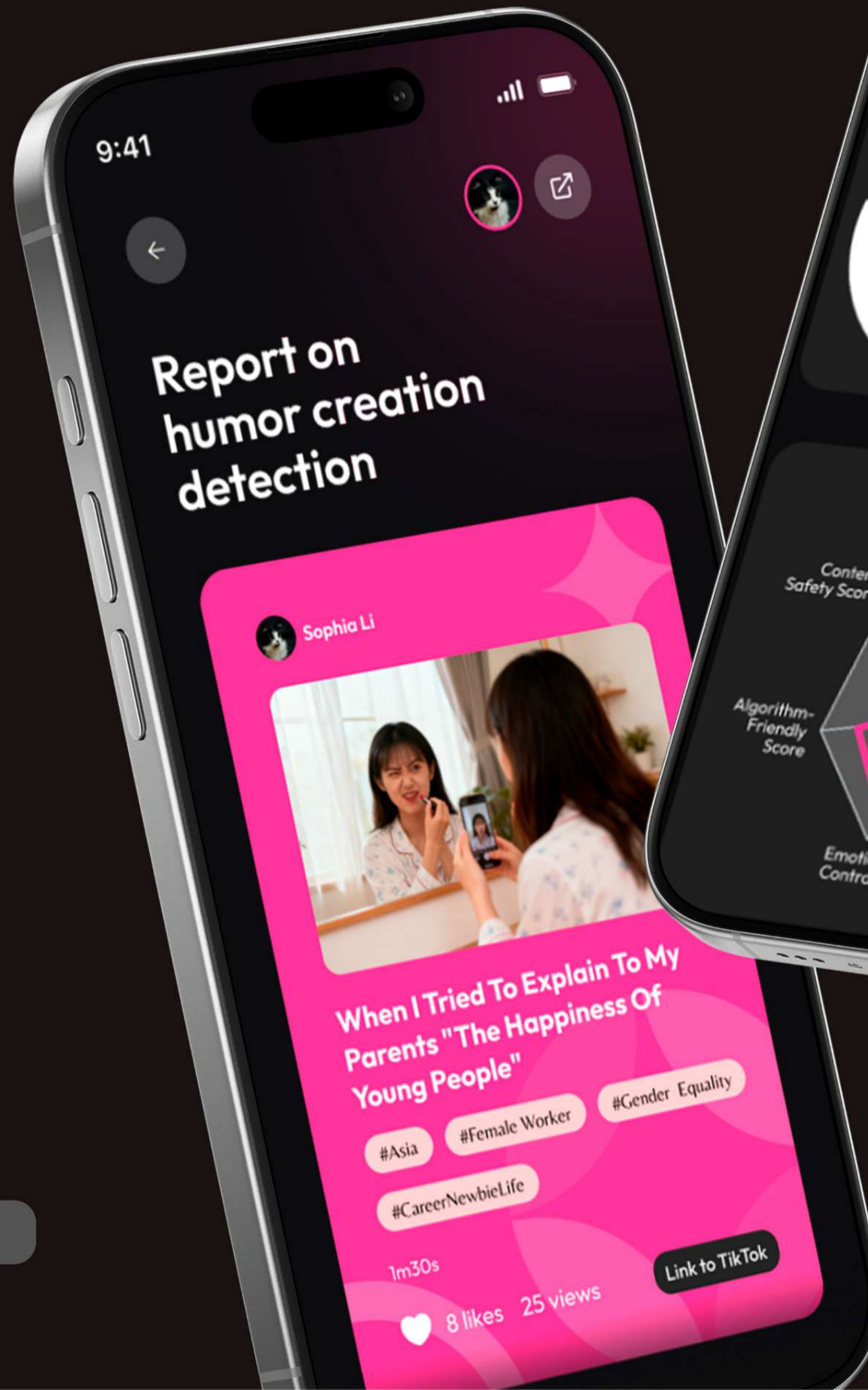
Fuction 1

Humor Detection Tool

Provide you a visual feedback report. Get a cultural analysis that truly understands your expression.

Upload/link Tiktok video

Visual Report



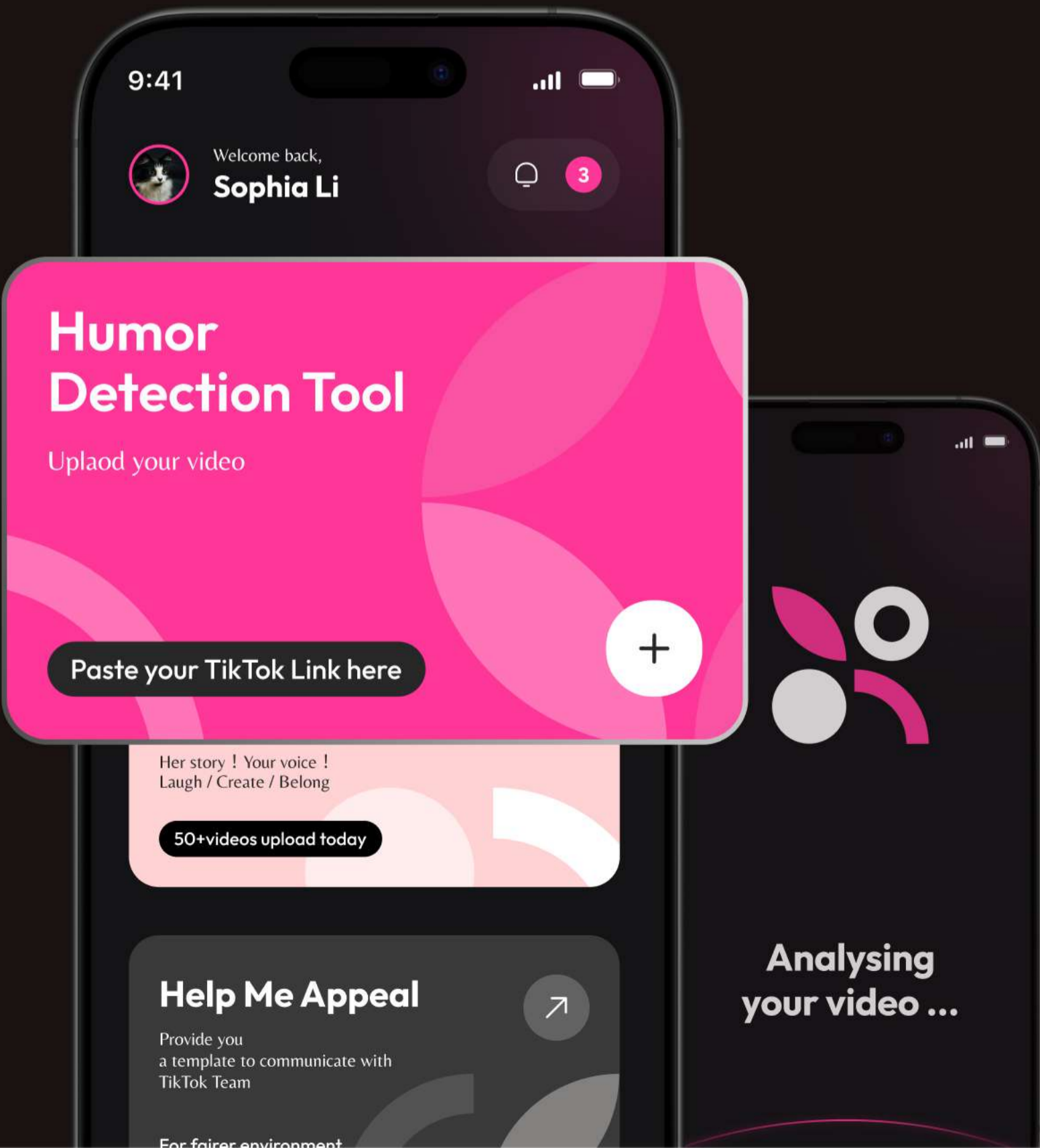
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Fuction 1

Humor Detection Tool

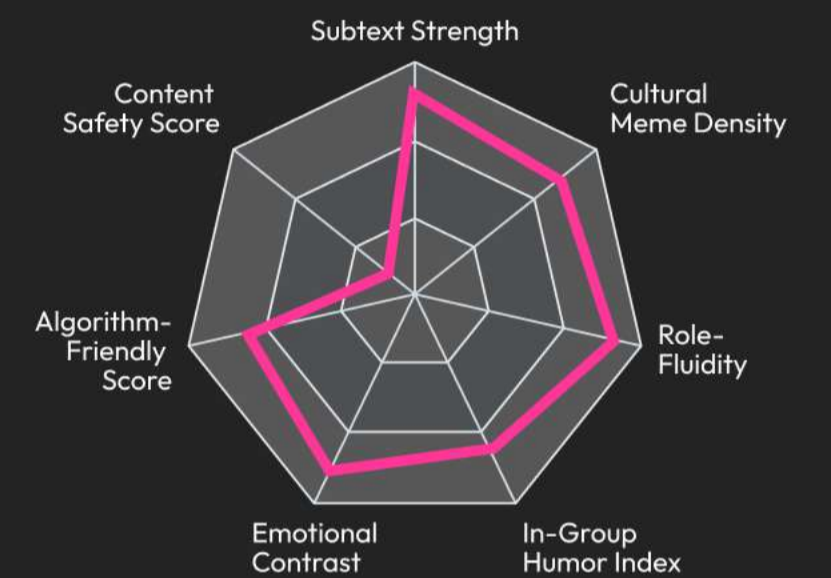
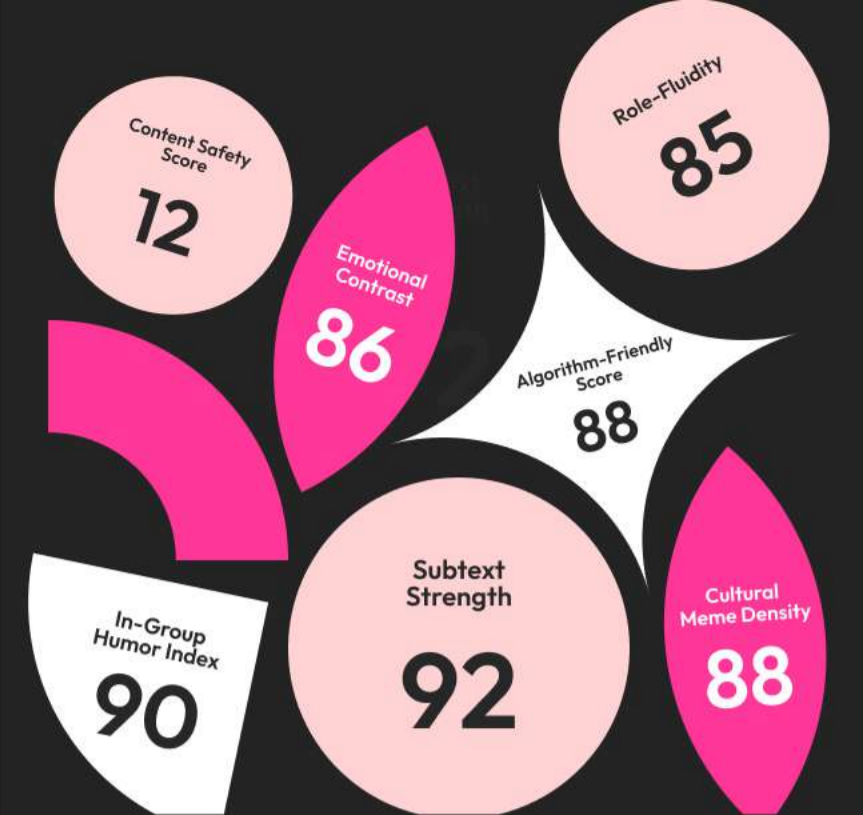
Step 1

Paste your TikTok link or upload your video here. Then waiting for analysis.



Step 2

Humor creation detection will rate your video from seven dimensions. Now receive your personal test report!



92 Subtext Strength

Measures how much you say "nice things" but mean the opposite. Higher score = more layered irony.

The probability that this high-score feature is mistakenly judged as "negative confrontation content" by the algorithm is 65% (far higher than the average level of 20% for regular content), which may lead to exposure restrictions.

90 In-Group Humor Index

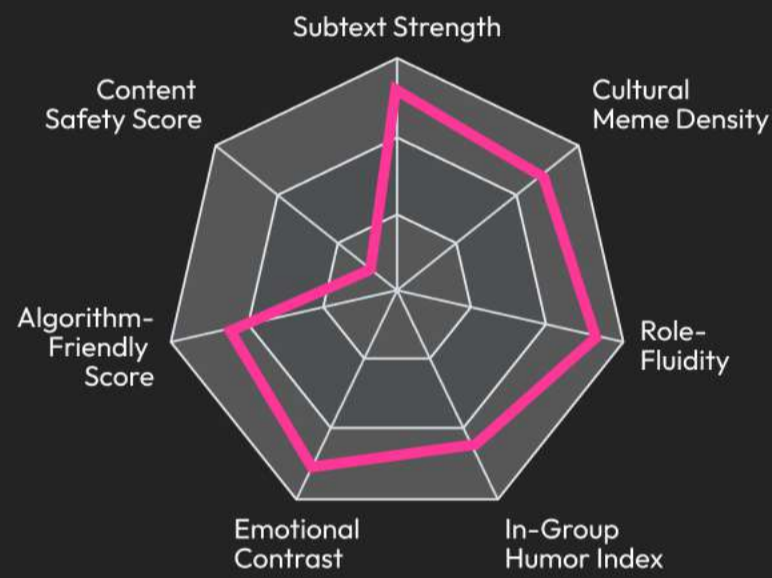
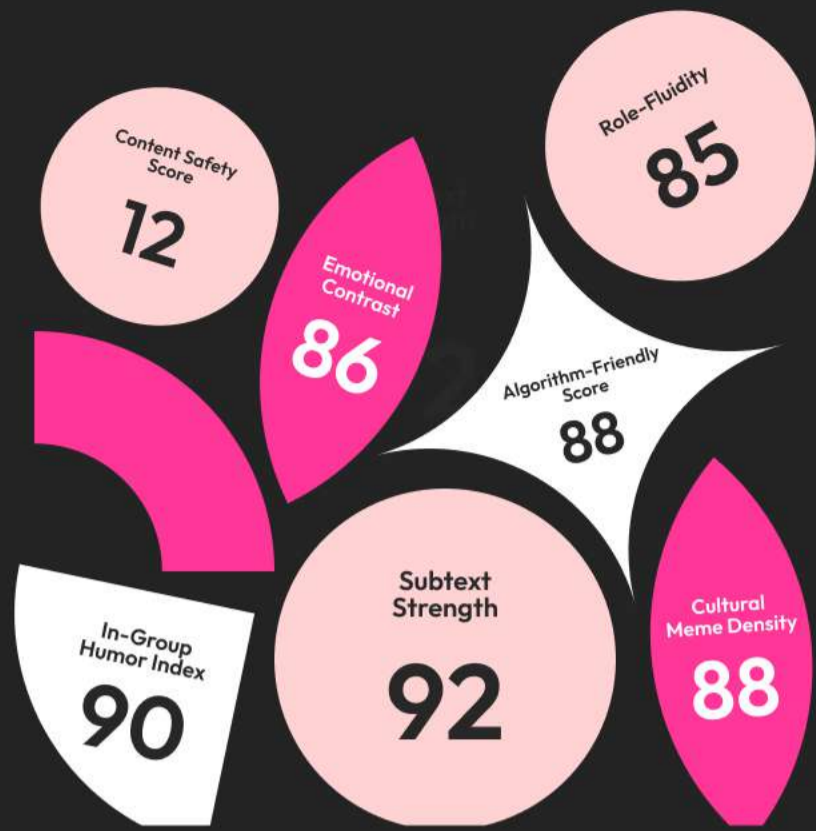
Estimates how deeply your humor connects with shared East Asian female experiences. Higher score = stronger collective understanding.

The algorithm's ability to identify such deep collective resonance is extremely limited, capturing only 28% of resonance points, leading to

Analysing your video ...



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Estimates how deeply your humor connects with shared East Asian female experiences. Higher score = stronger collective understanding.

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88 Cultural Meme Density

Counts inside jokes & references unique to East Asian culture. Higher density = stronger sisterhood resonance.

The algorithm recognition accuracy of 4 region-exclusive memes (e.g., "aunt's implicit criticism", "workplace senior-junior power dynamic") is only 22%, which is likely to be filtered as "low-interaction content".

88 Algorithm-Friendly Score

Predicts how easily the system "gets" your video. Lower score = need smarter localization strategies.

Due to the high translation cost, compared with similar Western direct humor content, the algorithm's recommendation priority of this video is 58% lower.

86 Emotional Contrast

Detects shifts between exaggerated cheerfulness and subtle silence. Greater contrast = richer comedic tension.

The algorithm prefers "direct and intense" emotional expressions, with a capture rate of only 35% for this East Asian-style restrained emotional contrast, significantly lower than the 75% capture rate of

85 Role-Fluidity

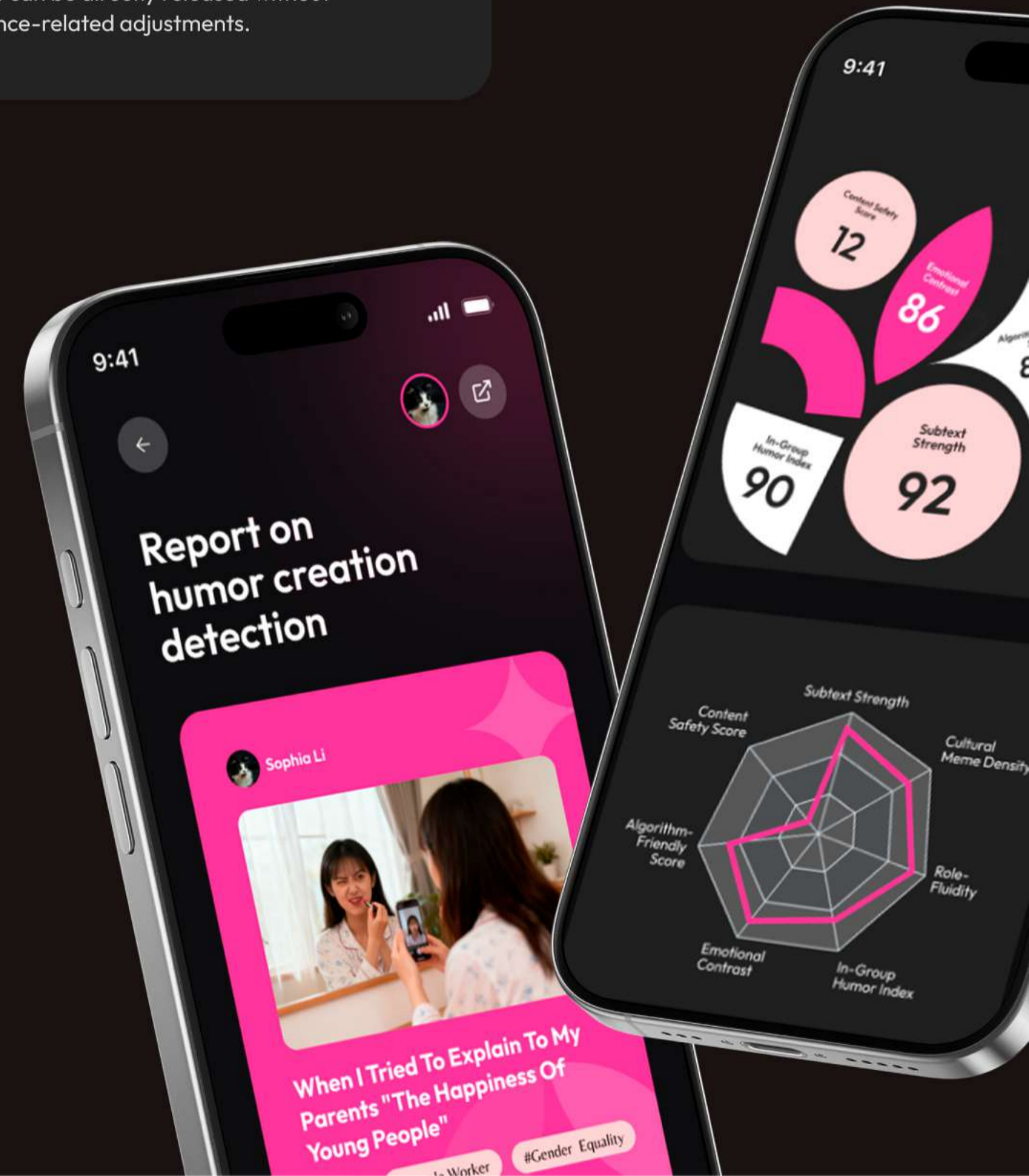
Tracks how seamlessly you switch characters/roles in your skits. More switches = sharper social commentary.

The role switching is too frequent (average 21 seconds/time), and the algorithm's character stability score is only 38 points, which is lower than the platform's preferred threshold of 45%, potentially affecting continuous recommendations.

12 Content Safety Score

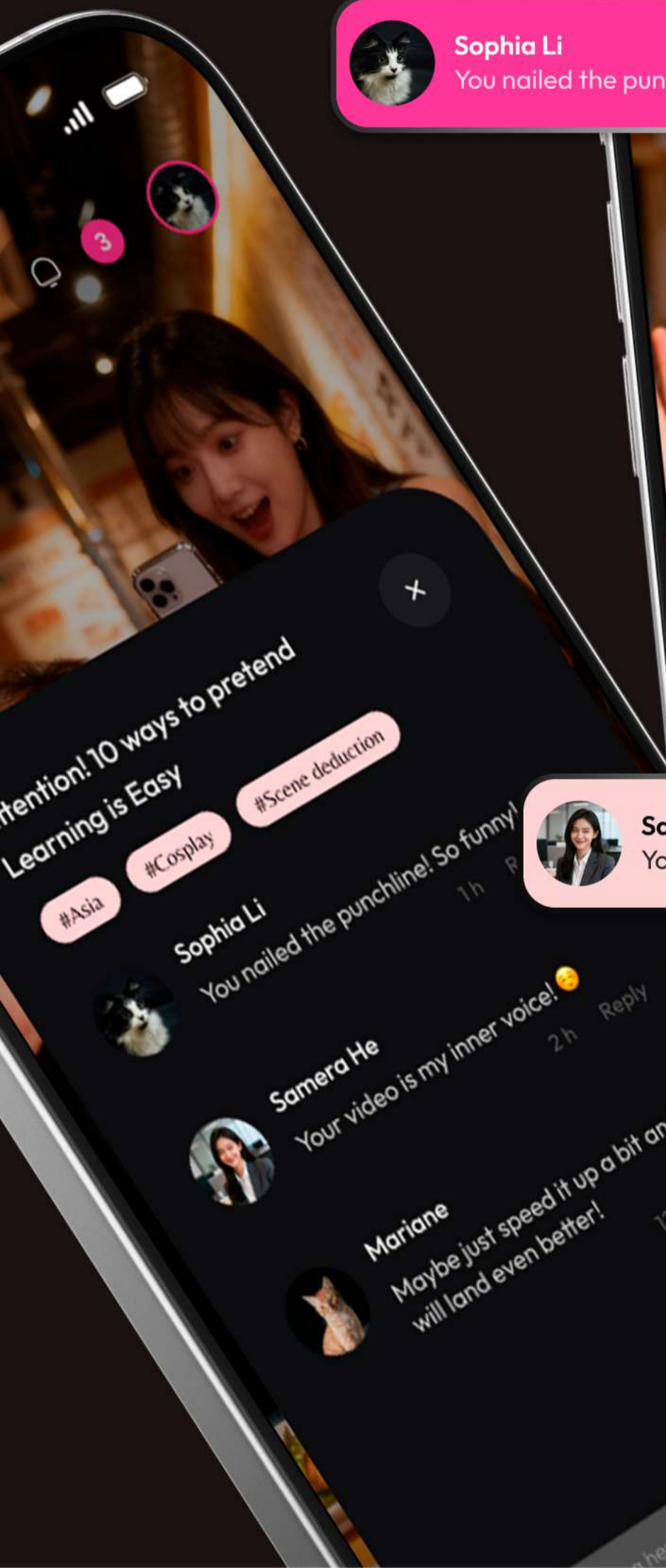
Flags potentially misinterpreted content. Higher score = lower distribution risks.

No risk triggers, in line with platform governance norms. It can be directly released without compliance-related adjustments.





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Sophia Li
You nailed the punchline! So funny!

Samera He
Your video is my inner voice! 😊

Mariane
Maybe just speed it up a bit and the joke will land even better!



Function 2

Humor Video Community

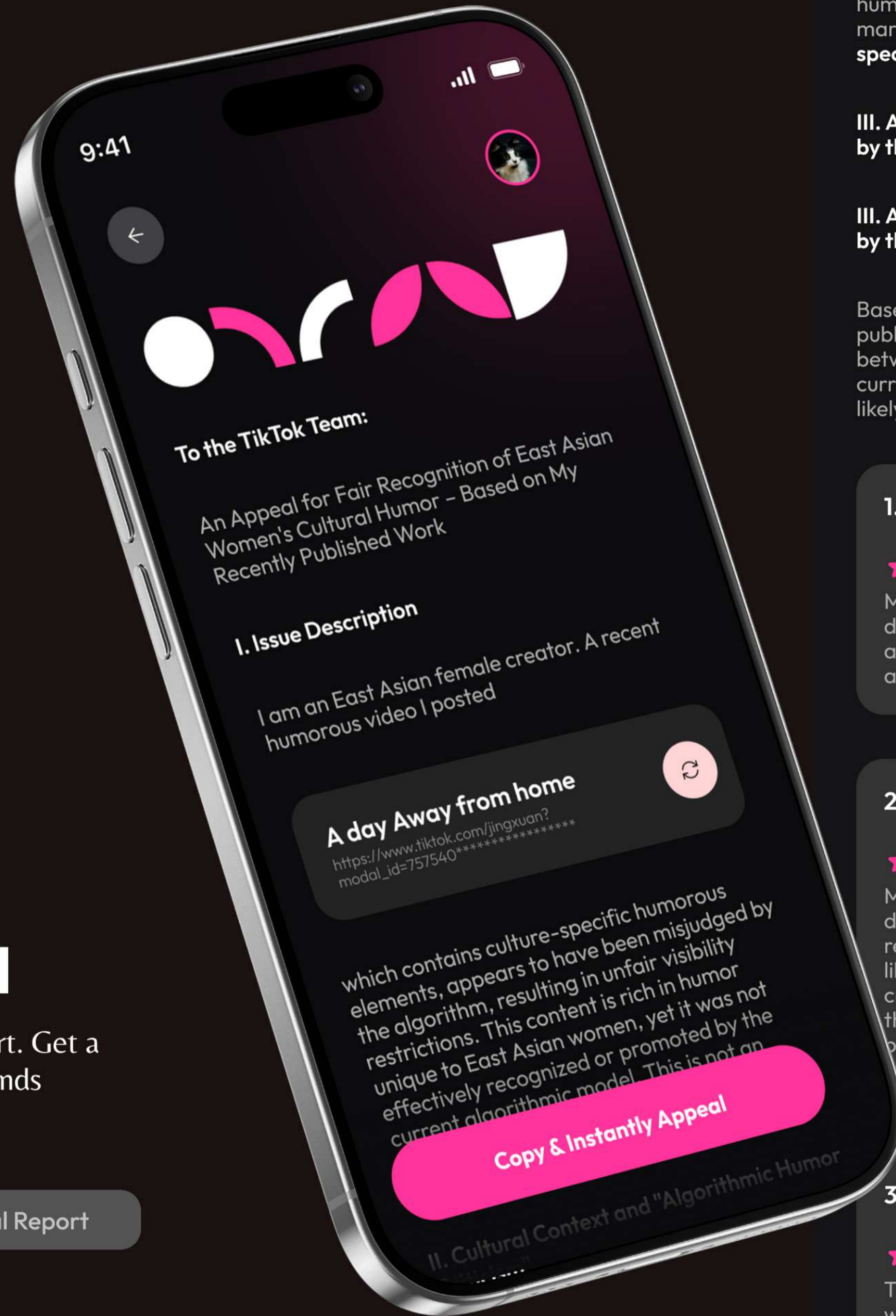
Her story! Your voice!
Share and admire video here!

Weekly Recommendation

Co-creation Community



AsiHer



Fuction 3

Help Me Appeal

Provide you a visual feedback report. Get a cultural analysis that truly understands your expression.

Add Tiktok video

Visual Report

Employing humor as a "soft weapon" to deconstruct gender norms in daily life.

However, the platform's existing algorithm seems to favor universal and direct forms of humor, leading to the systematic marginalization of this type of **culture-specific** humor.

III. Analysis: How My Content Was "Misread" by the Algorithm

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Based on a "Humor Gene Analysis" of my published video, there is a clear misalignment between its core value and the algorithm's current blind spots. The following features likely contributed to this misjudgment:

1. Subtext Strength



My creative work contains a notable degree of subtext, which may lead the algorithm to misinterpret nuanced irony as negative content.

2. Cultural Meme Density



My creative work incorporates specific dialects and family-related cultural references that create cultural barriers, likely causing the algorithm to restrict cross-cultural distribution—even though the content holds strong potential for resonance within its intended cultural community.

3. Role-Fluidity



The frequent role-switching used in my work may trigger algorithmic restrictions related to "inconsistent user profiling."

Fuction 3

Help Me Appeal

Step 1

Choose videos that you have analyzed with humor detection tools.

Choose your TikTok Video



Step 2

Help you automatically generate a template to communicate with TikTok Team. You can freely choose which dimensions of data results are used to prove it.

1. Subtext Strength



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To the TikTok Team:

An Appeal for Fair Recognition of East Asian Women's Cultural Humor – Based on My Recently Published Work

I. Issue Description

I am an East Asian female creator. A recent humorous video I posted

A day Away from home

https://www.tiktok.com/jingxuan?modal_id=757540*****



which contains culture-specific humorous elements, appears to have been misjudged by the algorithm, resulting in unfair visibility restrictions. This content is rich in humor unique to East Asian women, yet it was not effectively recognized or promoted by the current algorithmic model. This is not an isolated incident but a common challenge faced by many East Asian female creators.

II. Cultural Context and "Algorithmic Humor Criticism"

East Asian women's humor often does not rely on straightforward punchlines but is deeply rooted in specific cultural contexts and gendered experiences. Its characteristics include:

- **Indirect Subtext:** Using superficially compliant narratives to deliver underlying irony and critique.
- **High Context-Dependency:** Requiring shared collective memories to resonate fully.
- **Micro-Level Everyday Resistance:** Employing humor as a "soft weapon" to deconstruct gender norms in daily life.

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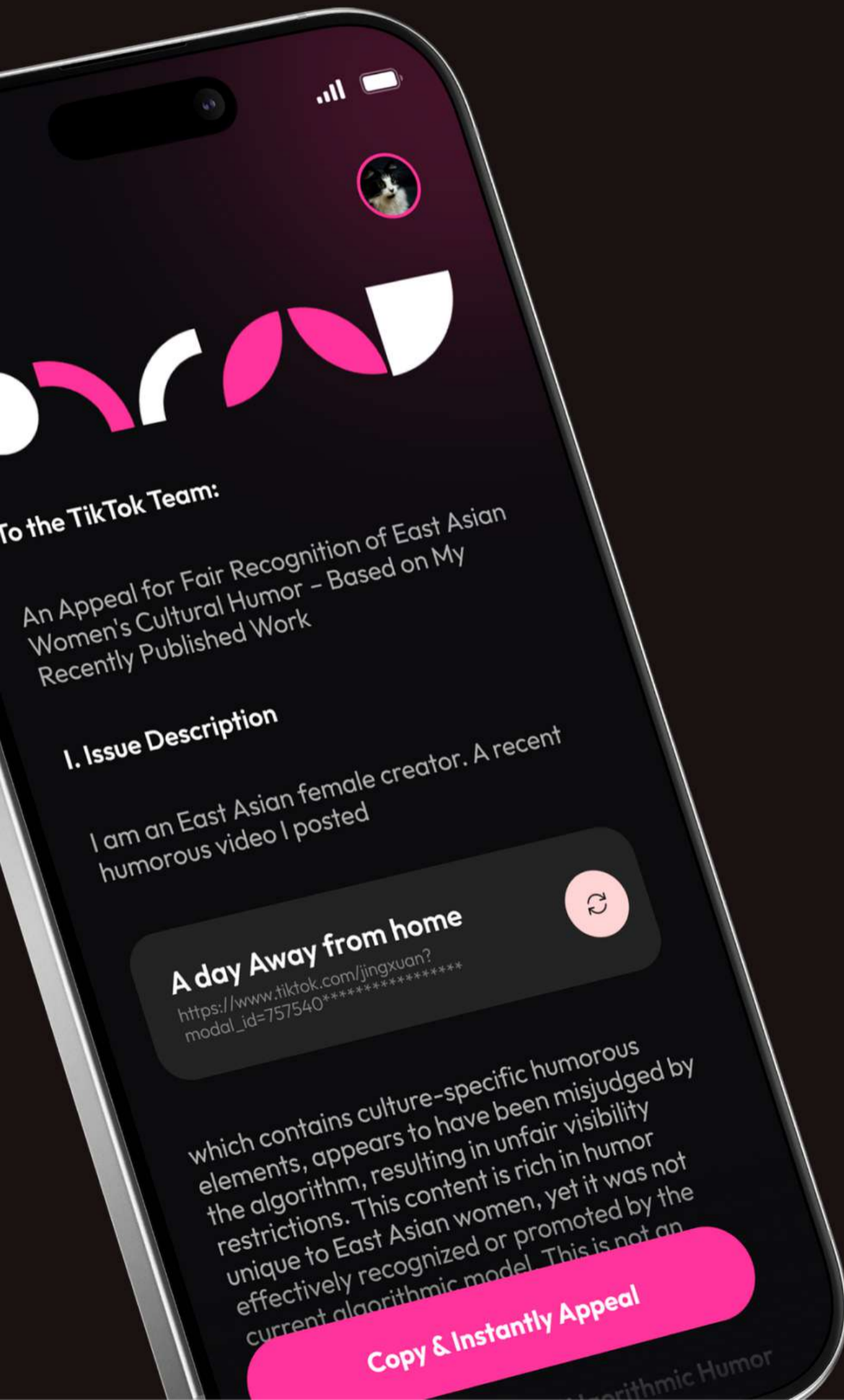
4. In-Group Humor Index



The emotional connection in my content, rooted in shared East Asian female experiences, cannot be fully captured by the algorithm's

Fuction 3

Help Me Appeal



The emotional connection in my content, rooted in shared East Asian female experiences, cannot be fully captured by the algorithm's understanding of deep community resonance.

5. Emotional Contrast



The subtle emotional shifts present in my work may be flagged by the algorithm as "unstable content pacing," negatively impacting its recommendation priority.

IV. Specific Requests and Improvement Suggestions

I understand the complexity of algorithmic optimization but firmly believe a more inclusive platform will benefit all users. Therefore, I respectfully request that TikTok take the following measures:

1. Case-Specific Re-evaluation & Assessment

I request a **manual review and traffic assessment** for the specific content submitted here (Video Link). This video, rich in East Asian female humorous traits, was "misread," and I seek a fair exposure opportunity based on cultural context understanding.

2. Algorithmic Model Optimization

Incorporate more content from East Asian female creators into the algorithm's training data, specifically enhancing its ability to recognize and understand content with high "Subtext Strength" and "Cultural Reference Density," to reduce systemic bias at its root.

3. Introduction of Content Labels

Allow creators to tag their videos with labels such as "**Culture-Specific Humor**" or "**High-Context Comedy**" to provide crucial classification cues for the algorithm, aiding more accurate preliminary filtering.

4. Establishment of a Cultural Advisory Mechanism

Form a cultural advisory panel including East Asian female researchers and experienced

Asian female researchers and experienced creators to provide regular cultural interpretation training for the algorithm and content strategy teams, bridging the gap between technology and cultural cognition.

5. Creation of a Dedicated Feedback Channel

Establish a clear and effective dedicated channel for manual review and appeals regarding cases of "cultural misjudgment," similar to this one, ensuring creator feedback is systematically collected and addressed.

I am one of many creators who love TikTok and wish to thrive here. The humorous content I and my fellow East Asian women create is not an adversary to platform engagement but an asset to the platform's diversity. I look forward to your team giving serious consideration to this appeal, so we may collectively break down the algorithm's "cultural hearing barrier" and advance toward a more equitable internet—one where every kind of smile is truly valued.

Creator Information

TikTok Username:

Contact Information:

Copy & Instantly Appeal



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Claim AsiHer's Digital Equity

Amplifying your voices - starting with your content.



Ready to Start

Humor Detection Tool

Upload your video
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