

Ziqi Yang

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EDUCATION BACKGROUND

University of the Arts London

London, UK

09/2021-07/2024

College: London College of Fashion

Anticipated Degree: Bachelor of Arts (Hons), Master of Arts

Major: BA (Hons) Fashion Design Technology: Womenswear, MA Fashion Design Management

Core Courses: Design and Realisation, Professional Product Development, Aesthetics and Identity, Critical Issues in Fashion Research; Design Management Principles, Sustainable Design Thinking, Design and Innovation Strategy, Leading Design Practice, Advanced Research Methods, Fashion Cultures and Politics, Master's Project

INTERNSHIP EXPERIENCE

Vii Victor X Wang

Shanghai, China

Intern

06/2023-08/2023

- Collaborated with the design and development team on several fashion collections, providing input on fabric choices, color palettes, and overall aesthetic direction ;
- Conducted research on current and upcoming fashion trends in both the Chinese and international markets to inform design decisions
- Assisted in the preparation of technical drawings and presentation documents for showcasing designs and communicating with suppliers and manufacturers
- Supported the marketing team in developing content for social media platforms and advertising campaigns increase brand awareness and drive sales

Hangzhou Haoqi Apparel Co., Ltd

Hangzhou, Zhejiang, China

Design Assistant

06/2022-08/2022

- Assisted in conducting market research to identify consumer preferences and forecast trends;
- Collaborated with the design team on various projects, including creating sketchbooks, mood boards, and production plans for new collections;
- Participated in the creative process of developing textile samples and presentation materials for clients and trade shows;
- Supported the merchandising team in selecting appropriate product displays and visual merchandising concepts
- Contributed to maintaining an up-to-date database of customer information and contact details for sales and marketing purposes, as well as assisting with the production of promotional materials such as digital content, social media graphics, and press releases

EXTRACURRICULAR ACTIVITIES

- Work exhibited on university of the British Fashion council' s website
- Fundraising events and donated to the UNICEF Participant
- Flood volunteers in Henan, China
- Donate goods and money for the flood in Henan, China
- Stayed informed about emerging trends and developments in the fashion industry

SKILLS&CERTIFICATES

- Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign) & Microsoft Office Suite (Word, PowerPoint)
- Technical: Knowledge of garment construction and pattern cutting, Business thinking and design insight capabilities, Strong organizational skills, Innovative ideas and the ability to execute practical plans
- General: Teamwork skills, Great time management ability to prioritize tasks, Excellent communication skills, Determined with a can-do attitude
- Excellent time management skills
- International Preparation for Fashion in UAL (Certificate)

09/2020 - 05/2021