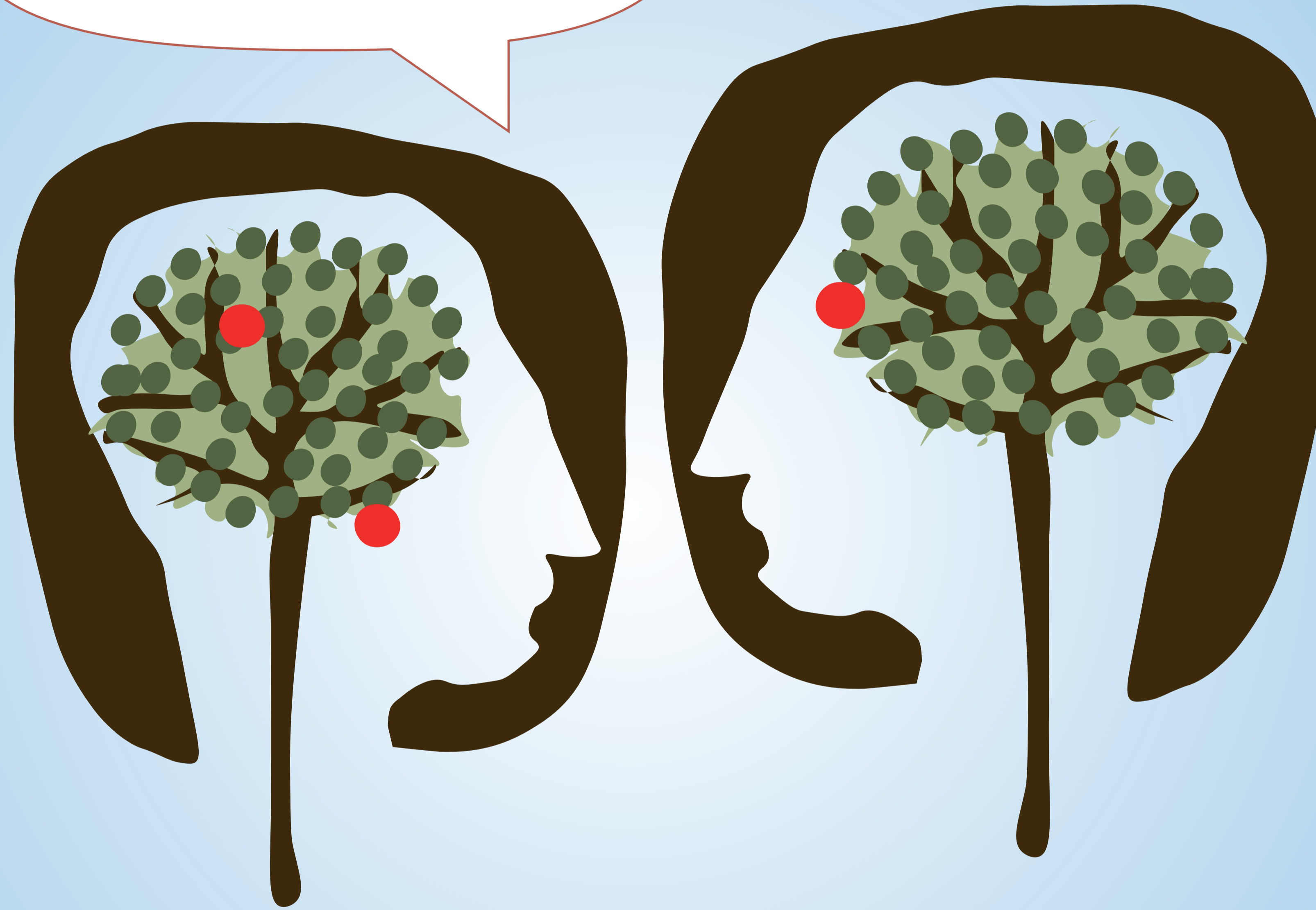


**... do you speak
Sustainable?**



**A study exploring sustainability discourse among
fashion consumers, and how brands could
help reduce demand for unsustainable fashion.**