

## **Visual Reference**

Figure 1. China Daily (2024) Louis Vuitton unveils four pop-up spaces in Beijing [Screenshot]

Available at: <https://share.google/images/EQBev4SqlJVtoc8Ea> (Accessed: 23 September 2025).

Figure 2. WWD (2023) Jacquemus' Café Fleurs Concept Pops Up in Seoul [Screenshot]

Available at: <https://share.google/images/JYxNLaaMRfUJ5SuUs> (Accessed: 8 September 2025).