



# FREAKINS

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LOOKBOOK



PHOTOSHOOT

SPRING SUMMER

COMING SOON

# the brand

We're the Mumbai-based Denim Wear brand that's all about embracing boldness and comfort.

Our journey began in 2021, fueled by a passion for pushing boundaries and experimenting fearlessly.

With our mantra "Embrace the Unconventional," we've reimaged denim staples to create a weekly rotation of fresh, Gen-Z.



# the flagship store

Our collection of 1500+ styles caters to diverse body types, occasions, and preferences, promising fashion-forward fits, artistic washes, and intricate rips that empower women to express themselves confidently.

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**Shop #123, Hauz Khas, New Delhi**

**[newfreakins@gmail.com](mailto:newfreakins@gmail.com)**

**[www.newfreakins.in](http://www.newfreakins.in)**

# Sample Sale

**26TH MAY 9AM - 5PM**

# SUMMER FOR ALL!

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[CLICK HERE TO SEE ONLINE](#)



## NEW ARRIVALS



01

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### SPRING SUMMER ESSENTIAL

our beautiful denim jeans with  
ripped detailing and actual  
pockets!.

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### ALL DAY COMFORT

FABRIC: organic cotton

COLOUR: light wash denim

FIT: straight, high waisted





**[CLICK HERE TO SEE ONLINE](#)**



# 02

## **CURVES!CURVES!CURVES!**

our mid-size and mid-rise jeans is an everyday essential.

FABRIC: 100% organic cotton

COLOUR: dark wash denim

FIT: wide leg, mid-rise





## NEW ARRIVALS



03

**A 1000 TIMES YESSSSSS!**  
our most versatile pair that  
helps survive office everyday

### YOUR SUMMER ESSENTIALS

FABRIC: organic cotton  
COLOUR: light wash denim  
FIT: bootcut, low waist



**[CLICK HERE TO SEE ONLINE](#)**

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**04**

**SLAY!SLAY!SLAYYYYYYY!**

our high-rise jeans will definitely be your  
new favourite

FABRIC: 100% organic cotton

COLOUR: dark wash denim

FIT: flare leg,high-rise



• tag us •



**@FREAKINSINDIA**



**THANK YOU**

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**SEE YOU SOON!**