



THE BOOKSHOP: A FAIRY TAIL WITHIN
COLLECTION BY CASSIE ALICE ADAMS
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LOOK BOOK

CASSIE ADAMS

London UK.
cassiealice02@gmail.com
@cassiealice

I am a forward thinking , openminded fashion student who looks to the future. My experiences at London College of Fashion have enabled me to expand my abilities and broaden my mindset. I have a keen understanding of the industry and the toolkit to tackle it. My abilities to work inclusivly and as part of a team to create with a high level of dedication and determination to succseed.

EXPERIENCE

PEACHY DEN
SALES ASSISTANT LONDON 2024-PRESENT
FIT MODEL LONDON 2024-PRESENT

Excellent customer service.
Retail , sales and personal skills.
Merchandicing rails and displays.
Teamwork and conflict reselution.
Focus groups.

VYRAO @ LIBERTYS
SALES ASSISTANT LONDON 2023-2024

Excellent luxury customer service.
Retail , sales and personal skills.
Merchandicing displays.
Exeptional communication and reports.
Brand representaion.

PEACHY DEN
DESIGN AND PRODUCTION INTERN LONDON
2024

CADs and technical drawing.
Seamstress assistant.
Pattern tracing and construction.
New season reseach and mood concept.
Shoot assistant.
Lookbook construtor.
Fittings note taker.

BY WALID
STUDIO ASSISTANT INTERN LONDON 2023/4
INTERN LONDON 2022

Excelent QC, handstitching and embroidery.
Toiling and full garment construction.
Packaging and deliveries.
Customer clientel and stockest leason.

UAL NELTABLL
SOCIAL MEDIA MANAGER 2023-2025

Photo editing.
Graphics.
Promotion.

SKILLS

Adobe suit.
Zedonk.
Microsoft Office.

Communication & Teambuilding.
Working to deadlines.
Innovative.

Design research.
Product development.

EDUCATION

LONDON COLLEGE OF FASHION
BA (HONS) FASHION DESIGN AND DEVELOPMENT
2025
DIPLOMA IN PROFESIONAL STUDY
2023/2024

HILLS ROAD SIXTH FORM
A-LEVELS: ART, HISTORY, BUSINESS
2021
EPQ
2021



LOOK ONE
material: 100% silk
colour: the cambridge blue
model: Lotte O'Rourke

top name: the Corina blouse
short name: the Neil knickers



ACCESSORY
collaboration designer:
thomas broadbent

bag: BOOKBAG
colour: dusk







LOOK TWO
material: 100% silk
model: Lotte O'Rourke

top name: the Jasmine Cami
colour: blush belini
trousers name: the Trevor trouser
colour: Lanson Supernova







LOOK THREE
material: 100% silk
model: Lotte O'Rourke

dress name: June Third
colour: Necktie Navy and Bouquet







03 JUNE THIRD DRESS



02 JASMINE CAMI & TREVOR TROUSER



01 NEIL KNICKER AND CORINA BLOUSE