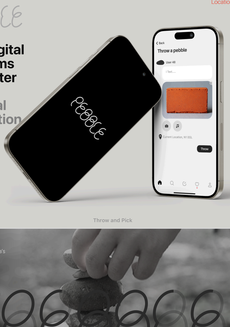
Location based social app

PEBBLE

# How digital platforms can foster local & physical interaction



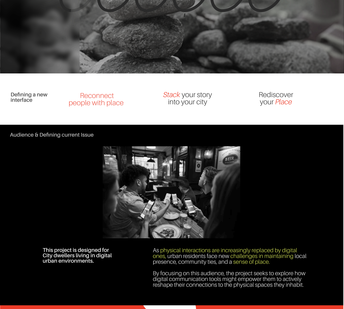

Throw and Pick

UX/UI/Branding

Story

Motivated by the Korea's Dotbap tradition where people quietly stack stones at meaningful places.

Pebble brings this historical protocol into the digital space.



Defining a new interface

Reconnect people with place

Stack your story into your city

Rediscover your Place

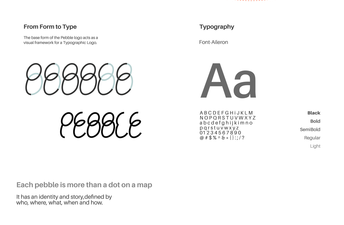
Audience & Defining current issue

This project is designed for City residents, specifically digital urban environments.

As physical interactions are increasingly replaced by digital communication, many people feel disconnected from maintaining local presence, community ties, and a sense of place.

By focusing on this audience, the project seeks to explore how digital communication tools might empower them to actively enhance their connections to the physical spaces they inhabit.

Design system



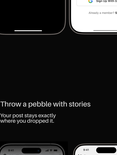

LOGO

Design System

Primary Colour

From Form to Type

The base form of the Pebble logo acts as a visual framework for a Typographic Logo.

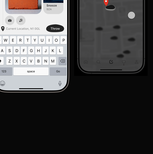



Typography

Font Alleron

Each pebble is more than a dot on a map

It has an identity and story,defined by who, where, what, when and how.


UI Elements
User 42
Title
Text
Throw
Text
Current Location, NY, USA
Text
Text
Text