

SEO JI

YOUNG

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Concept-led womenswear designer with a strong interest in silhouette distortion, feminist theory, and body politics.

My creative practice reimagines the female form through sculptural silhouettes and critical fashion thinking,

grounded in both material experimentation and theoretical research.

Education

BA (Hons) Fashion Design: Womenswear
London College of Fashion, University of the Arts London
Sept 2023 – July 2025

Final Collection: *THE EATEN GIRLS*

Research-led approach to silhouette, distortion, and gender representation

Focused on zero-waste cutting, theory-driven construction, and 3D draping

Dissertation: *"The Gaze and the Garment: Fetishisation in Fashion Representation"*

Design Projects & Creative Practice

Gazing is Eating: Girls Eaten by Gaze (*Graduate Collection*)

Womenswear collection addressing the consumption of young femininity through the male gaze

Inspired by theorists such as Simone de Beauvoir, Laura Mulvey, and Michel Foucault

Combined slashing, layering, and twisting techniques to express fragmentation and resistance

Materials and construction developed using moulage, flat-pattern manipulation, and zero-waste draping

Flat to Form: Studio Studies in Pattern Translation

(*Coursework Projects of body re-imagined : Design & Realisation, Aesthetic & Identity*)

Developed original garment structures using minimal seams and interlocking panels

Developed skills of flat-to-3D transformation : multiple spreading shapes tangle on body

Focused on using theory to drive construction choices, avoiding conventional silhouettes
Self-initiated body study combining draping, fast sketching, and spatial mapping

Research & Conceptual Focus

Feminist theory in fashion (Beauvoir, Bordo, Butler, Mulvey)

Representation and power in visual culture

Silhouette as a political form of visual language

Fashion's historical engagement with fetish, control, and resistance

Theoretical & cultural study though gender and representation in fashion

Year 1 ,Fashion Cultures and Histories [Fetishised Asian Women's Fashion and Identity In The White Male Gaze.]

Year 2, Critical Issues in Fashion Research: Menswear, Masculinities & the Body [How do the examples that you have selected communicate ideas about masculinities and gender?]

Year 3, Contextualising Your Practice [How does objectification according to gender power dynamics lead to the sexualisation of women?]

Technical Skills

Pattern Cutting: Moulage, flat drafting, zero-waste

Garment Construction: Draping, toiling, finishing techniques

Digital Tools: Adobe Illustrator, Photoshop, InDesign, CLO3D, CAD

Illustration: Figure sketching, technical flats, digital rendering

Academic: Harvard referencing, fashion writing, critical research

Exhibitions will be in July 2025

LCF BA Womenswear Showcase, London, EC2A 3EY, 2025

Languages

Korean (Native)
English (Fluent)