

# House of W Portfolio

**CRISTIANA MUCEANU**

22028619

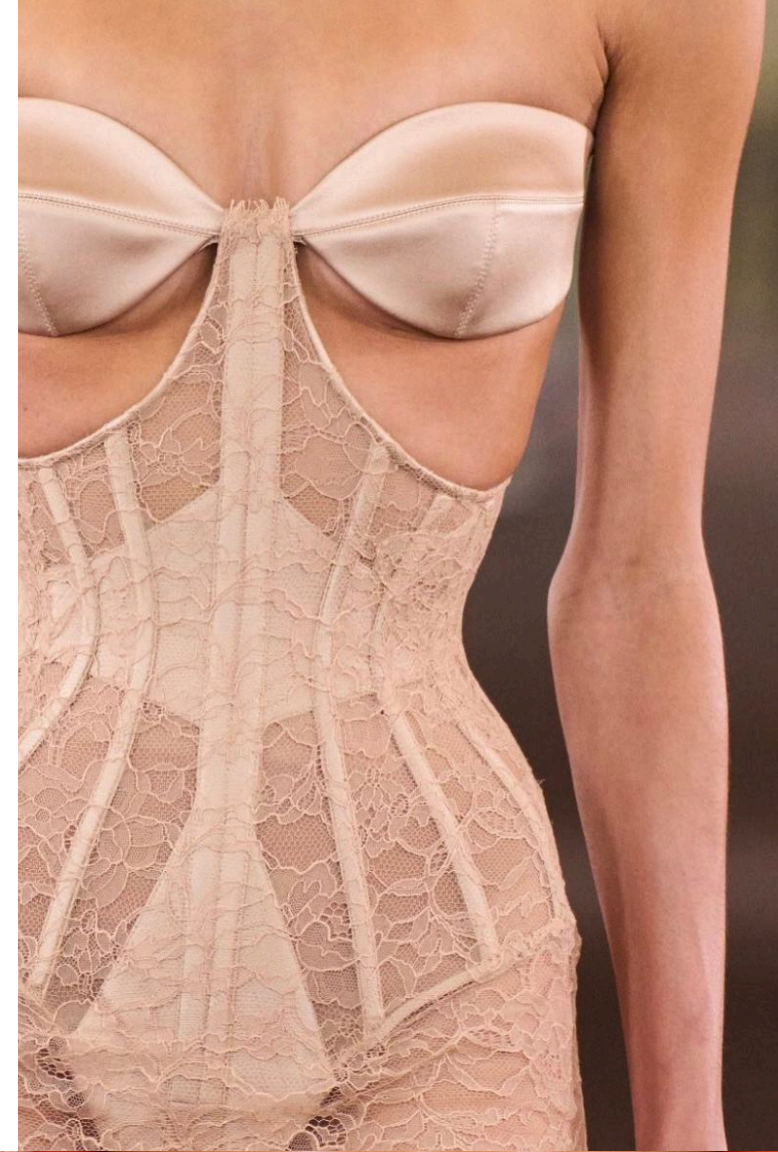
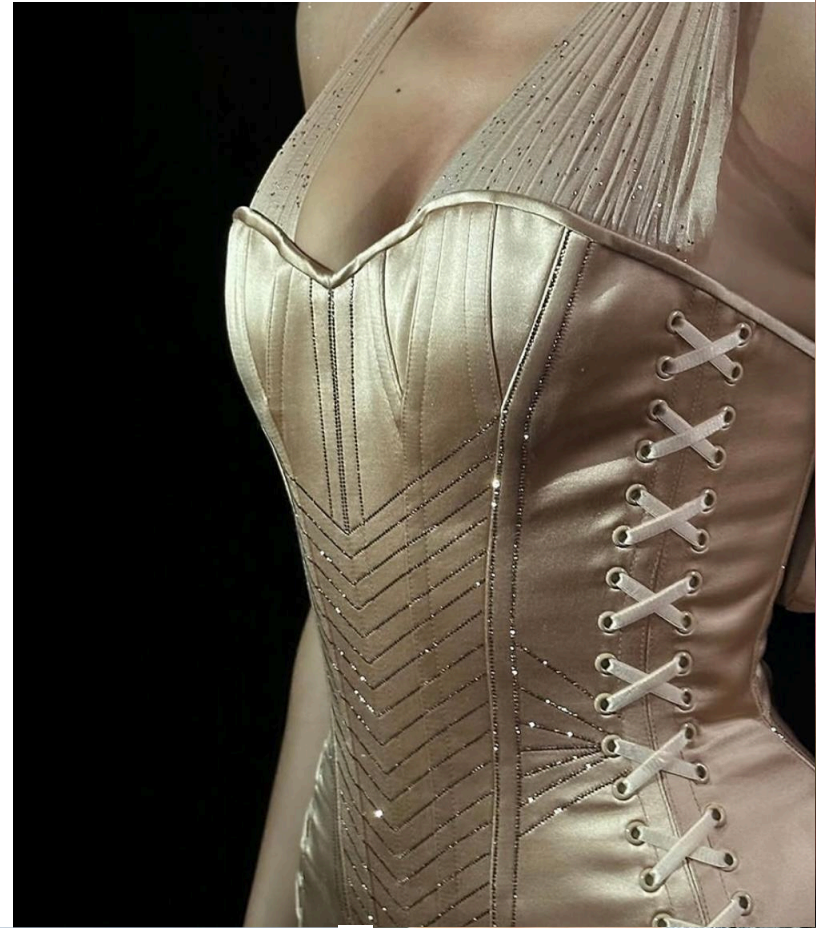
**BA Fashion Contour – Final Year**

**Product Design Realisation**

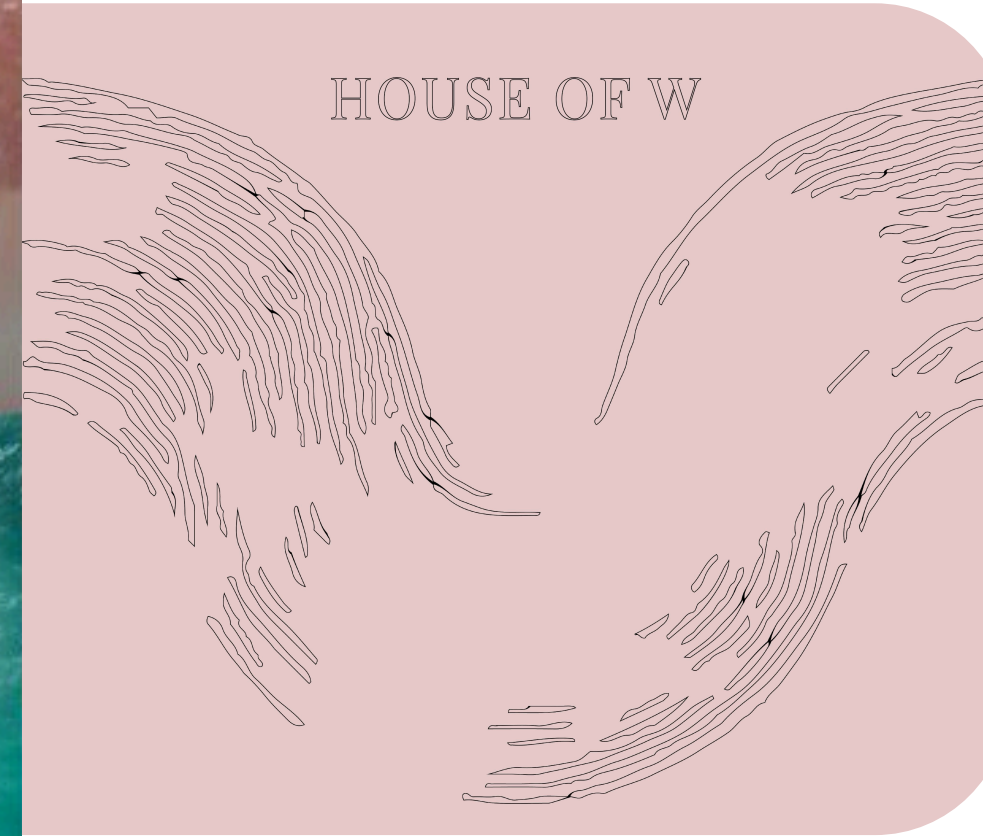
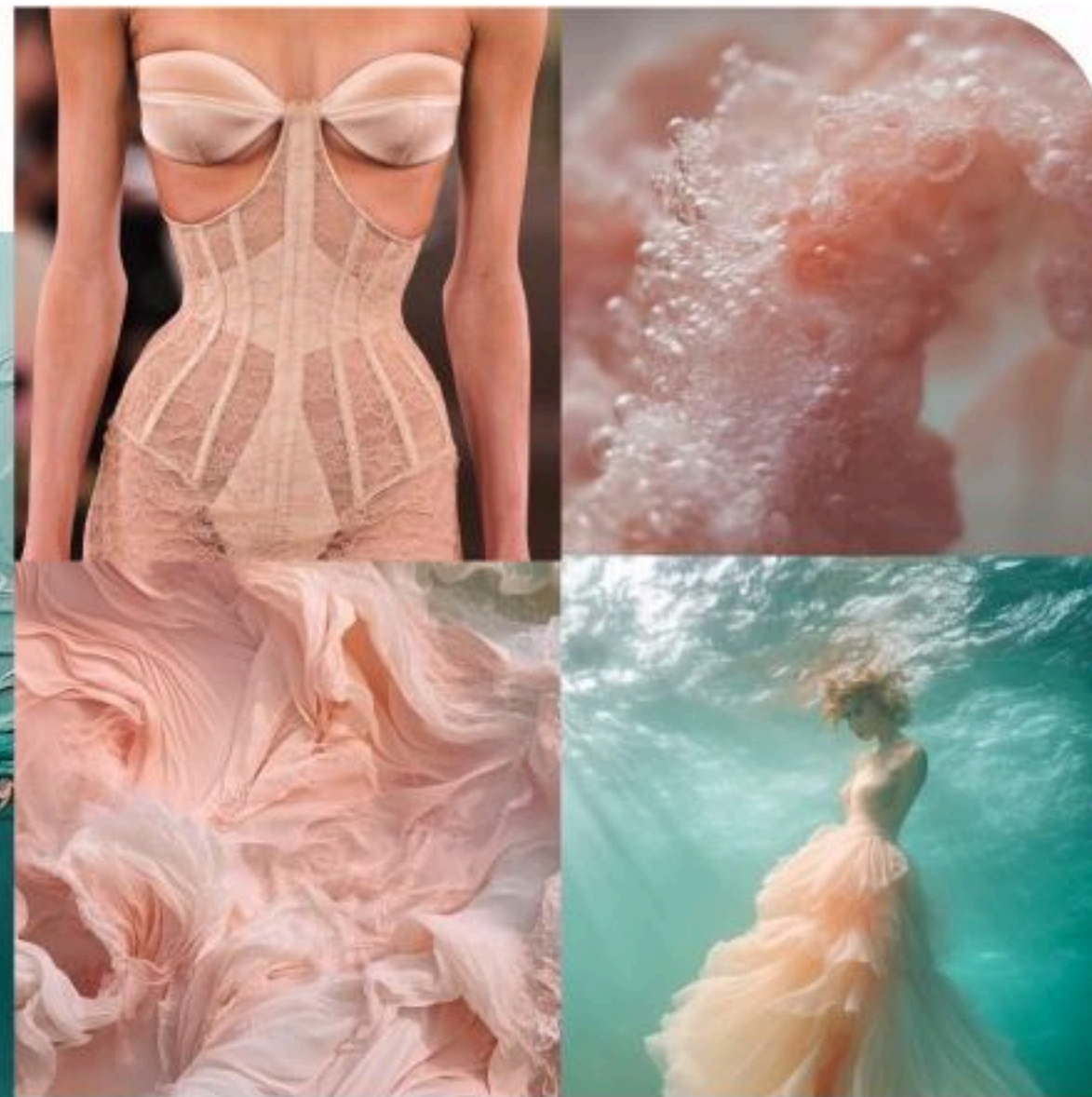
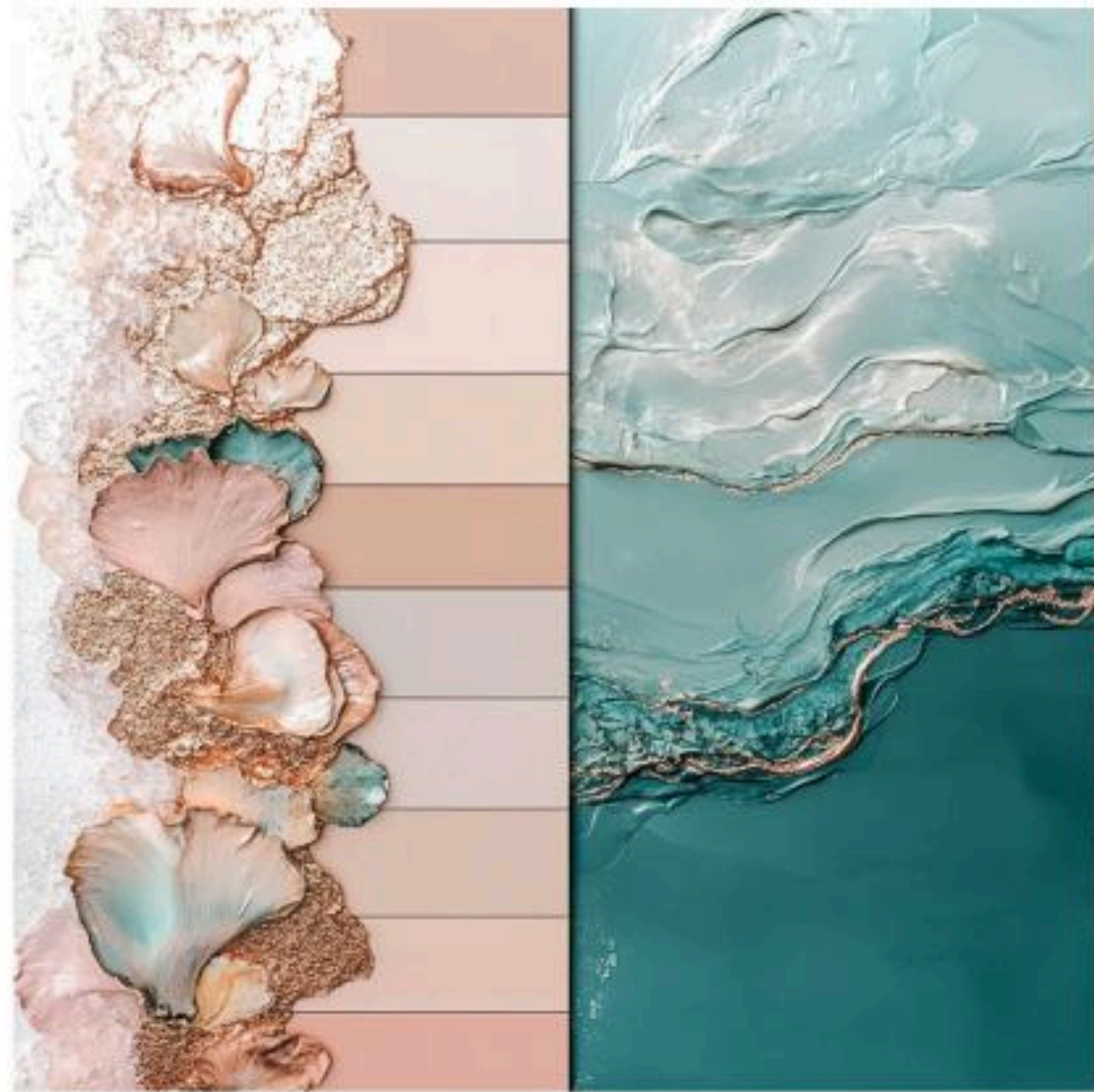
Course Leader: Nicola Johnson

2025

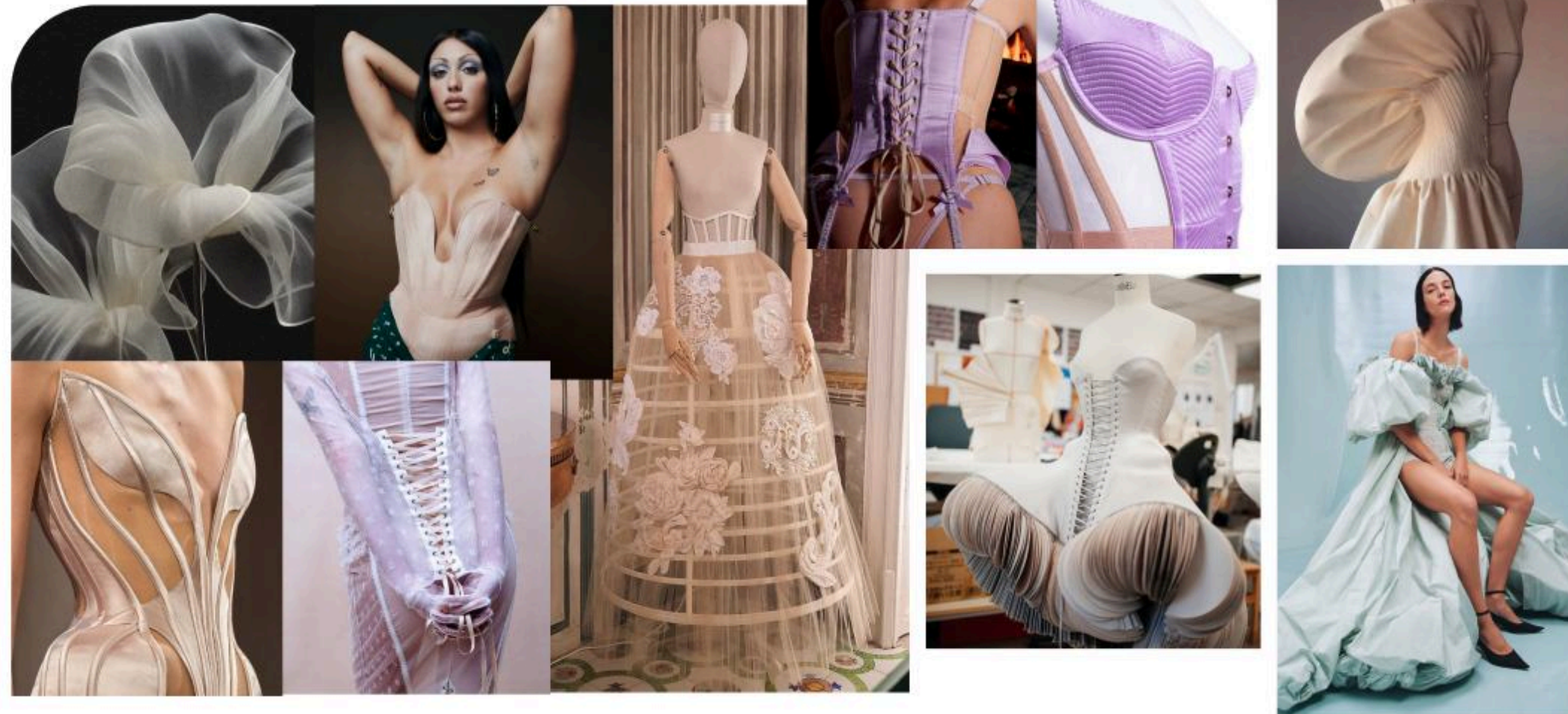
# Brand Board



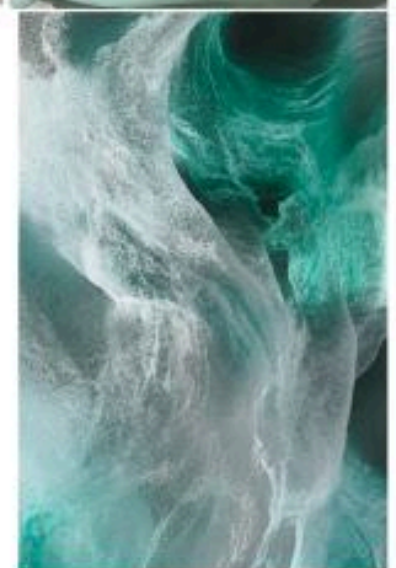
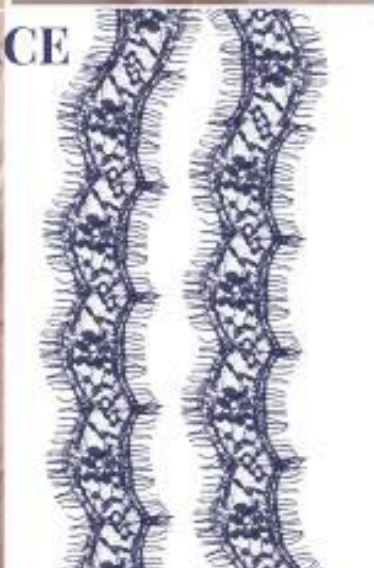
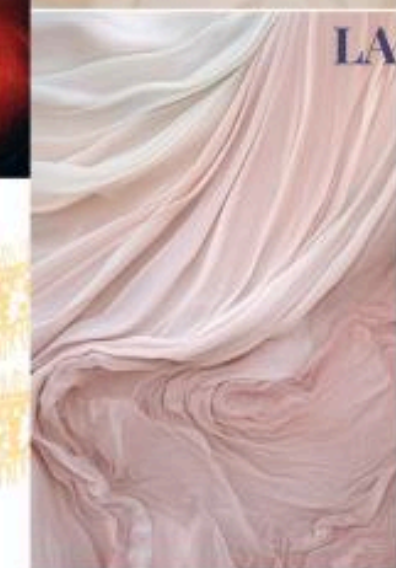
# Colour

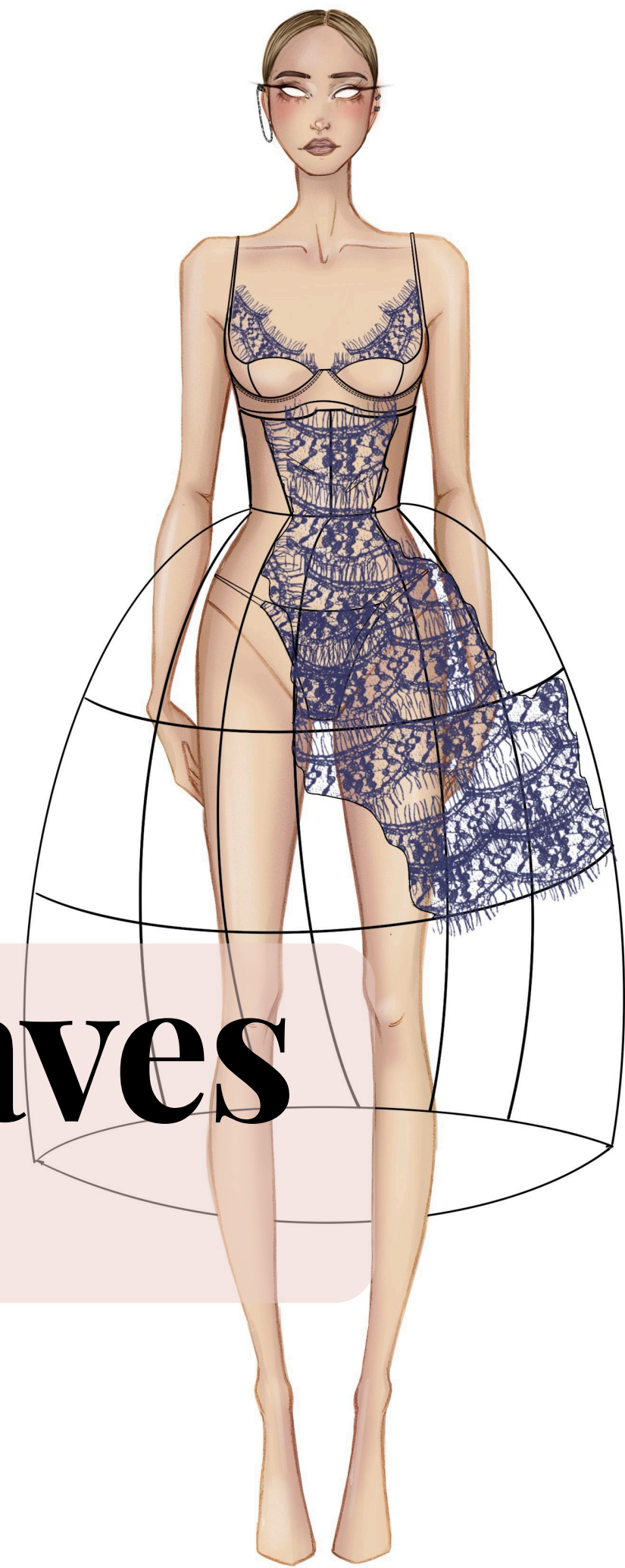
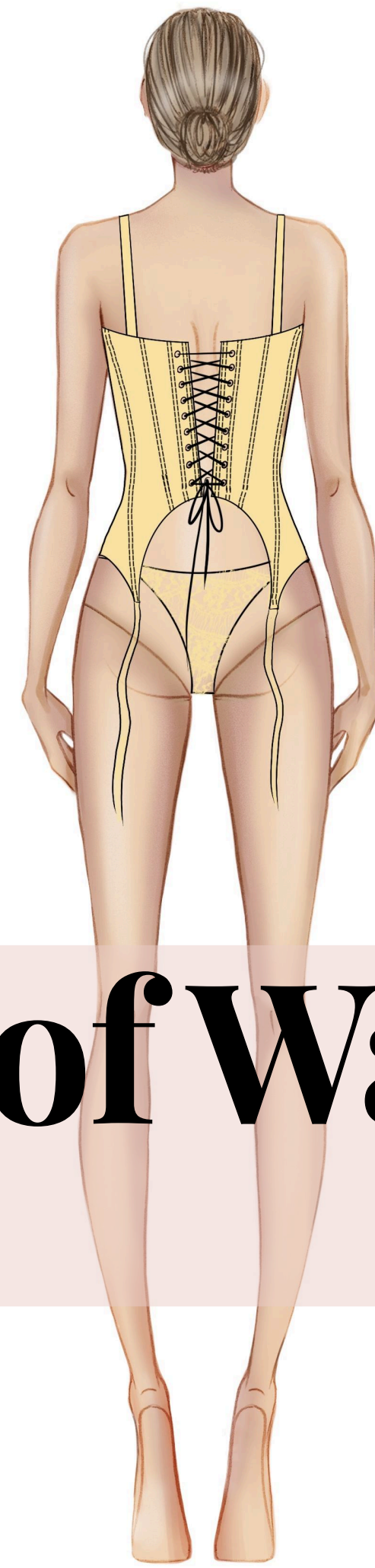
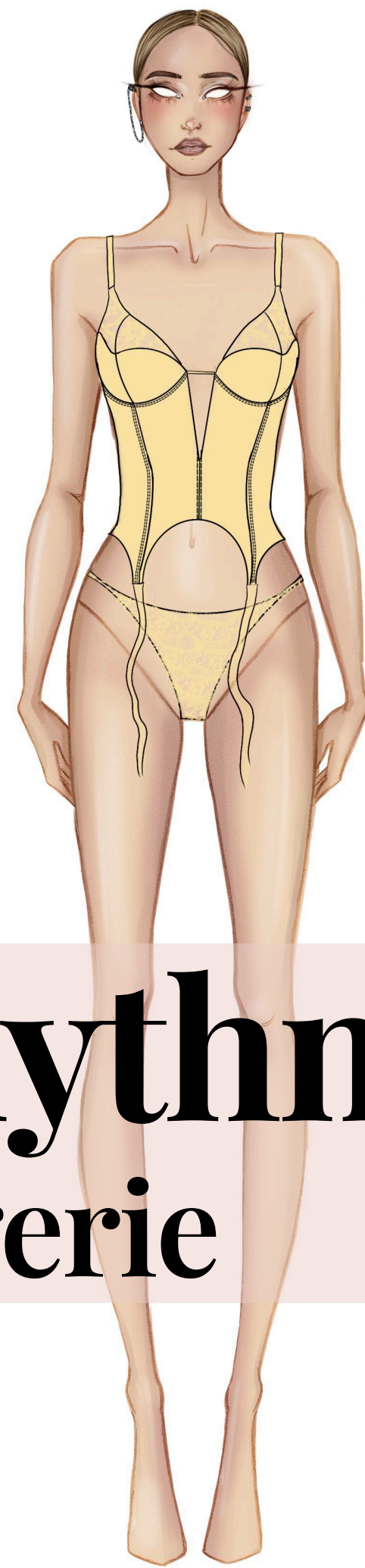
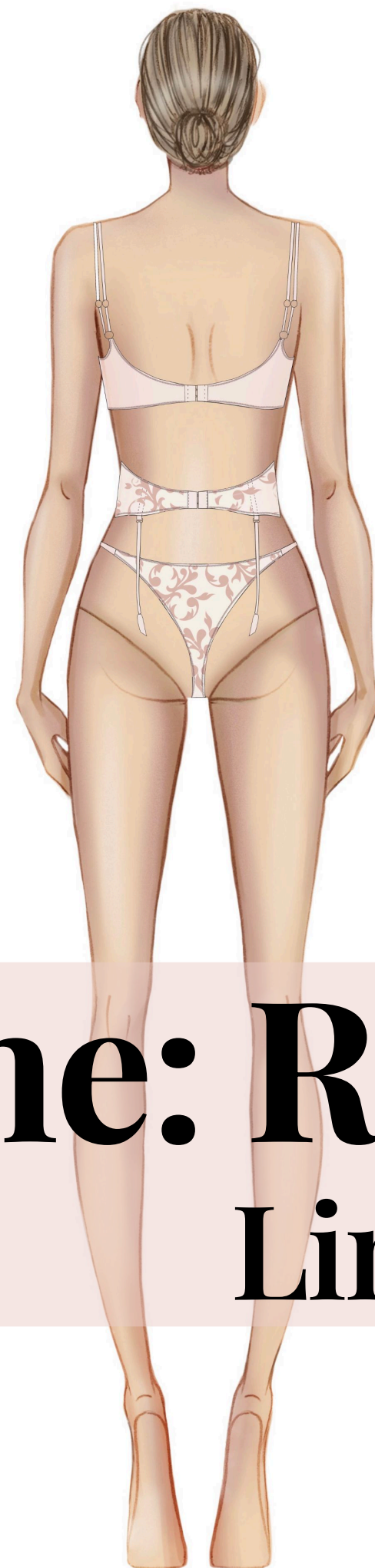
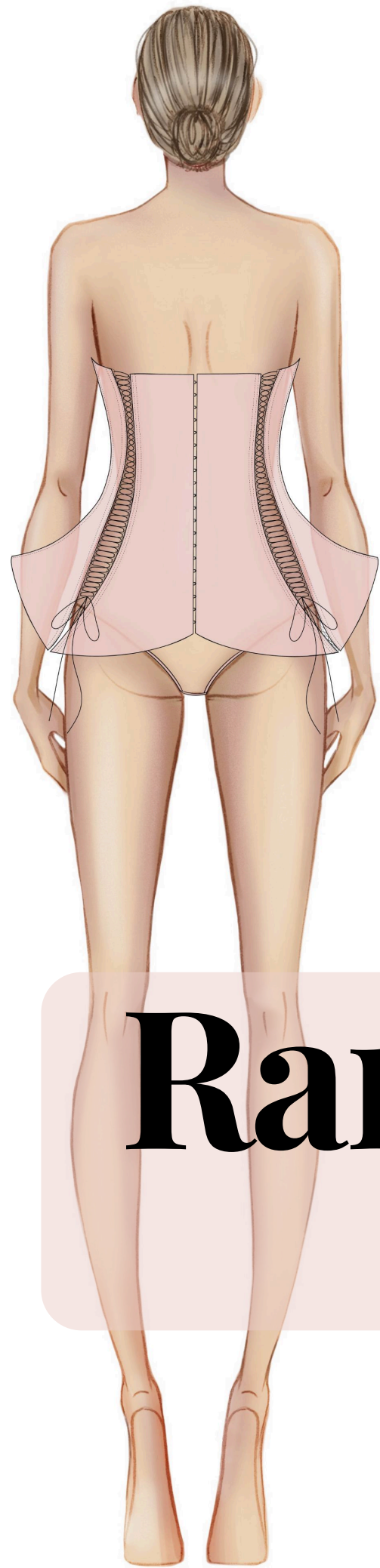
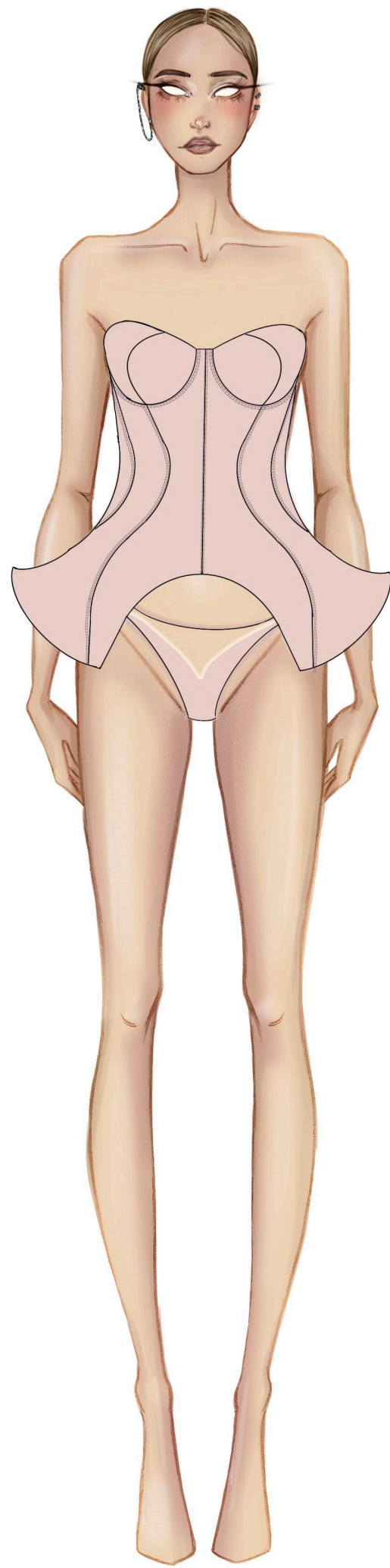


# Shape & Details



# Materials

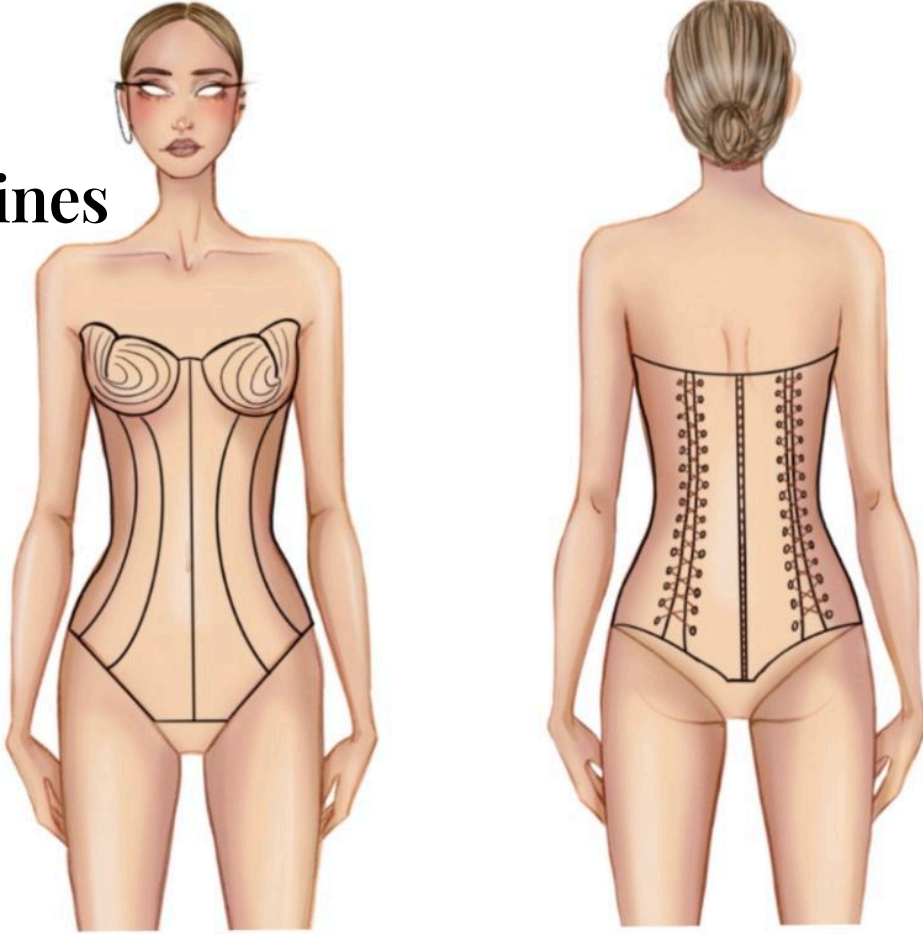




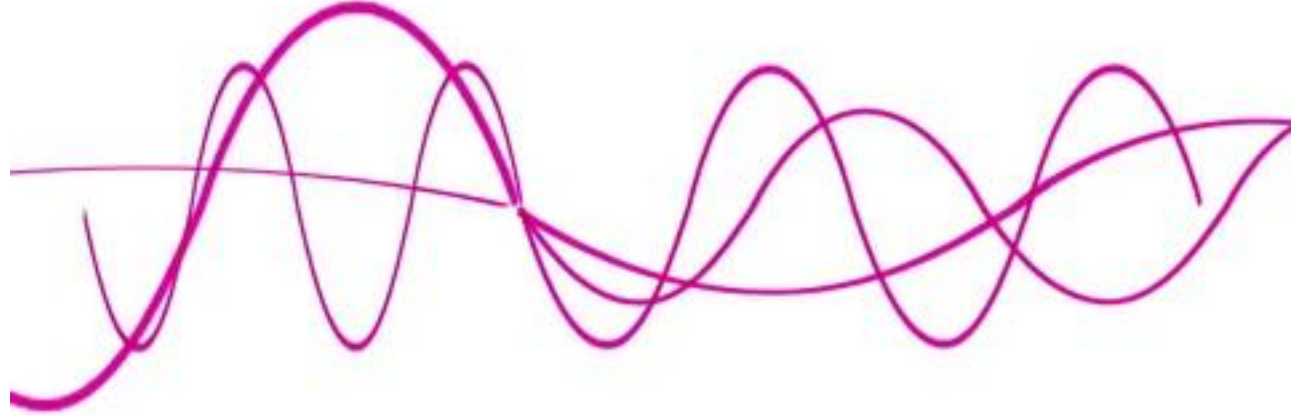
**Range One: Rhythm of Waves**  
**Lingerie**

# Design Development - Rhythm of Waves

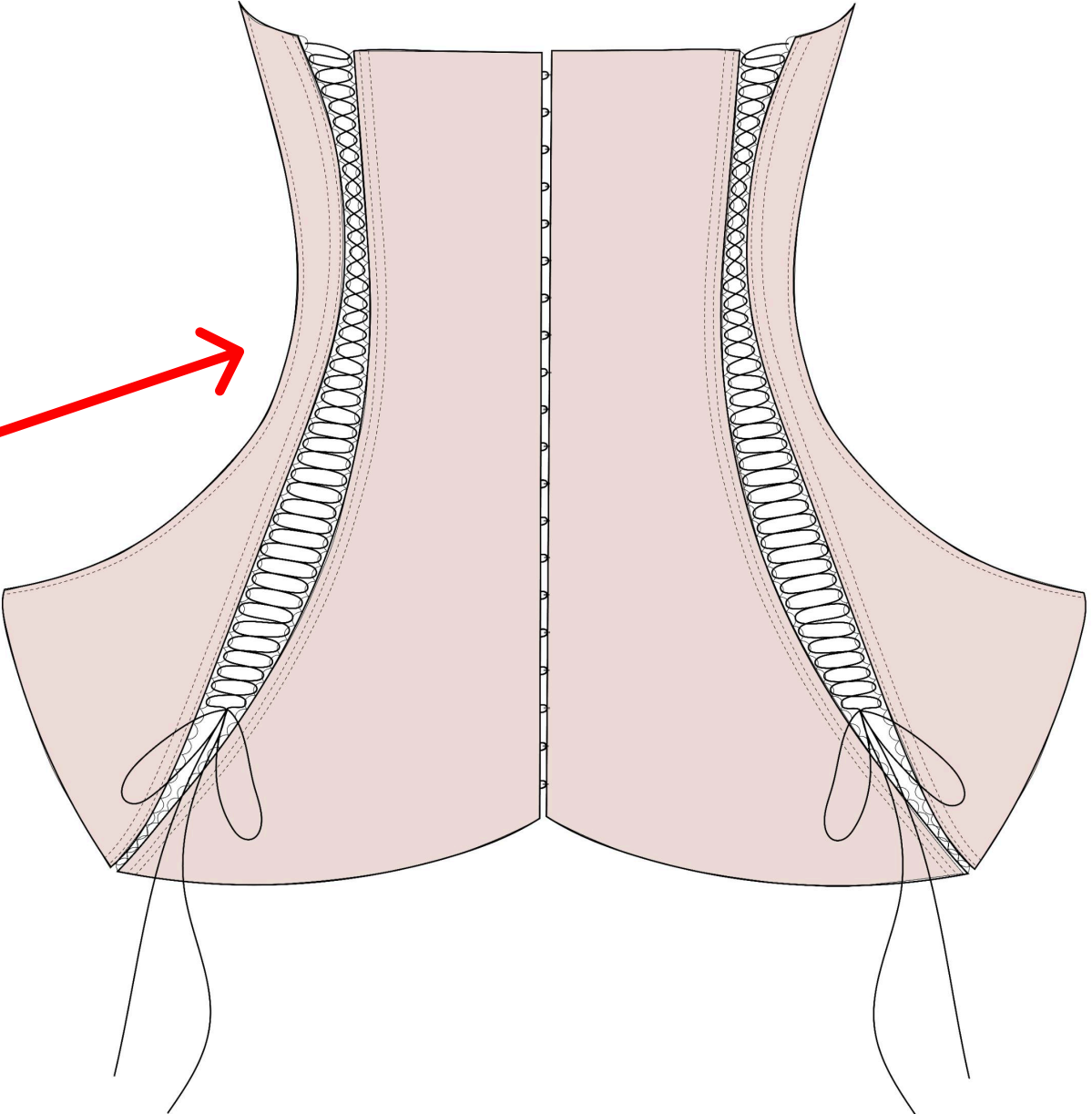
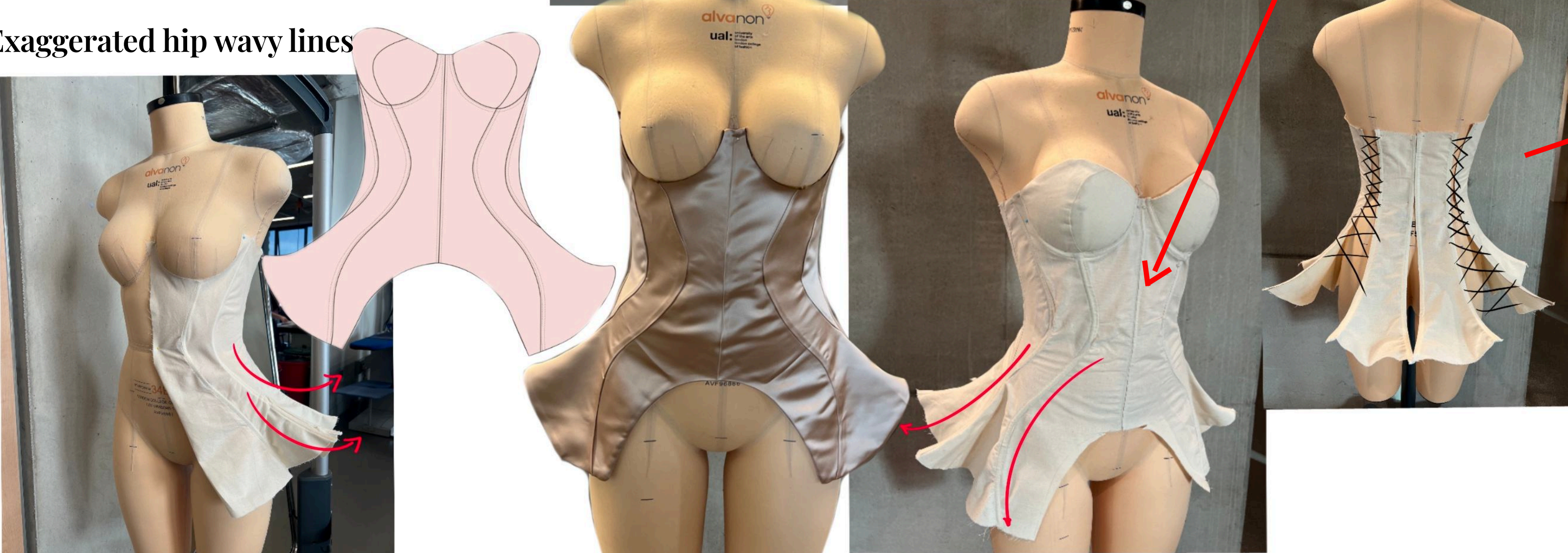
Wavy Cup lines



RHYTHM OF WAVES

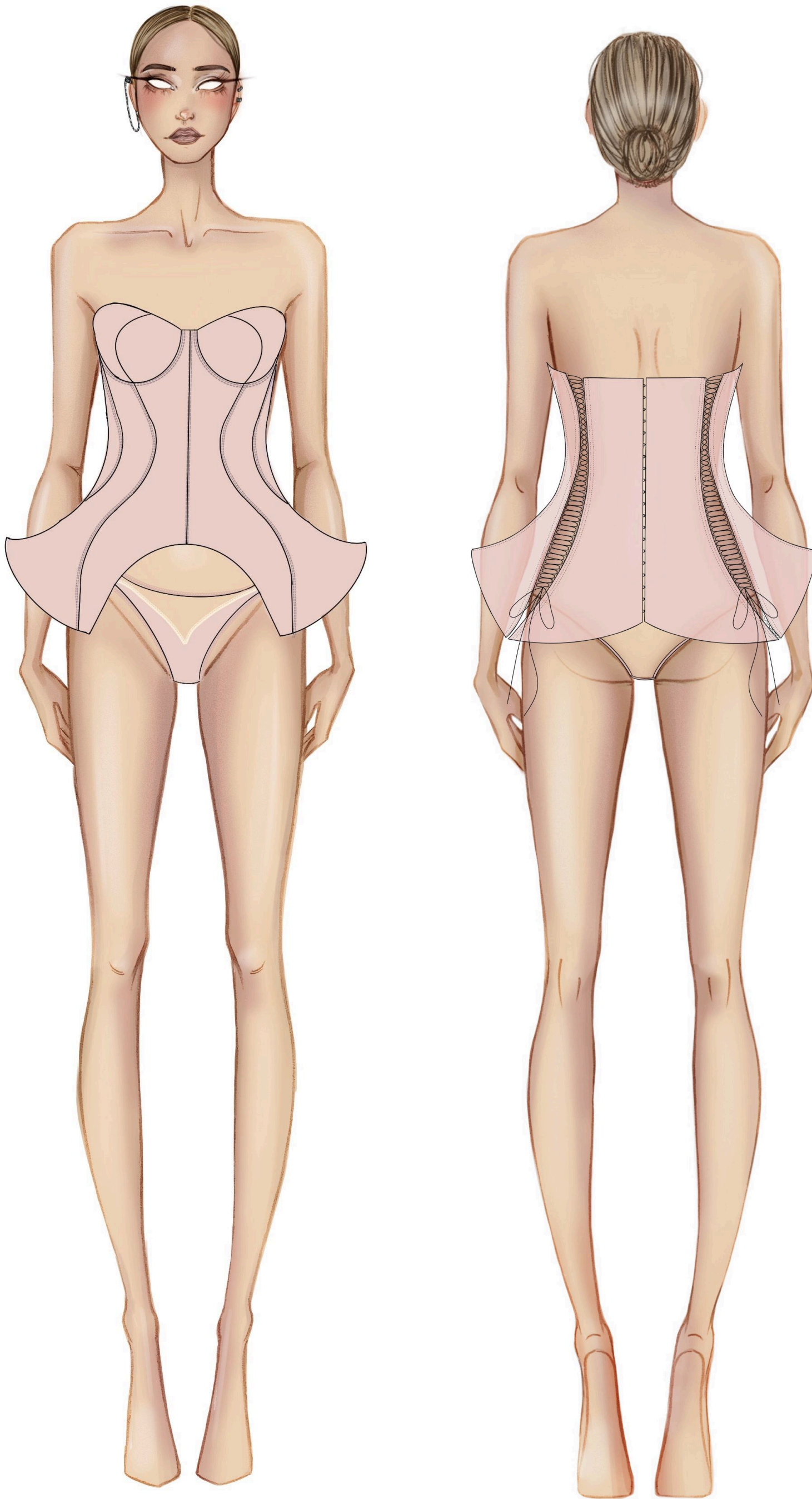


Exaggerated hip wavy lines



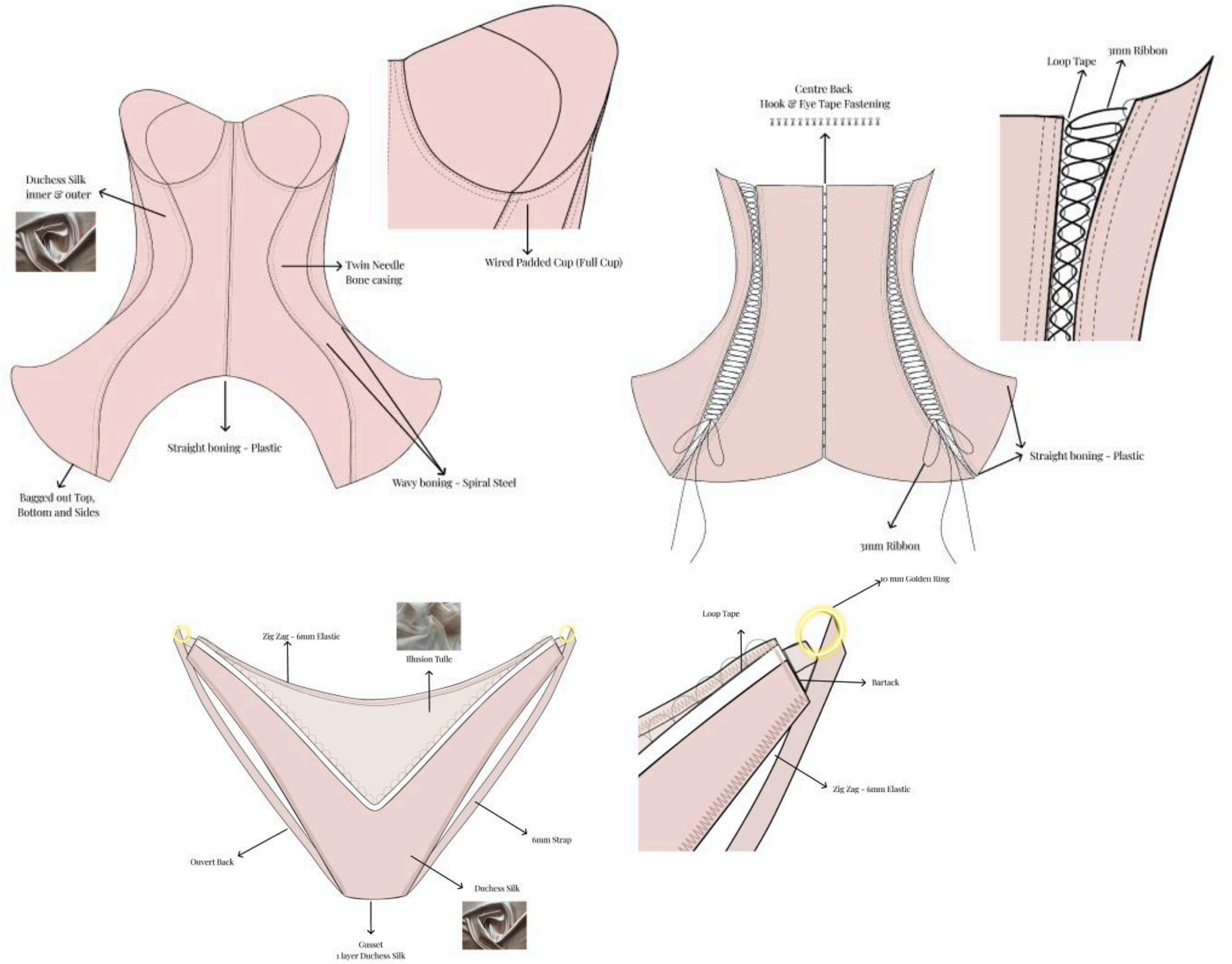
Exaggerated hip wavy lines

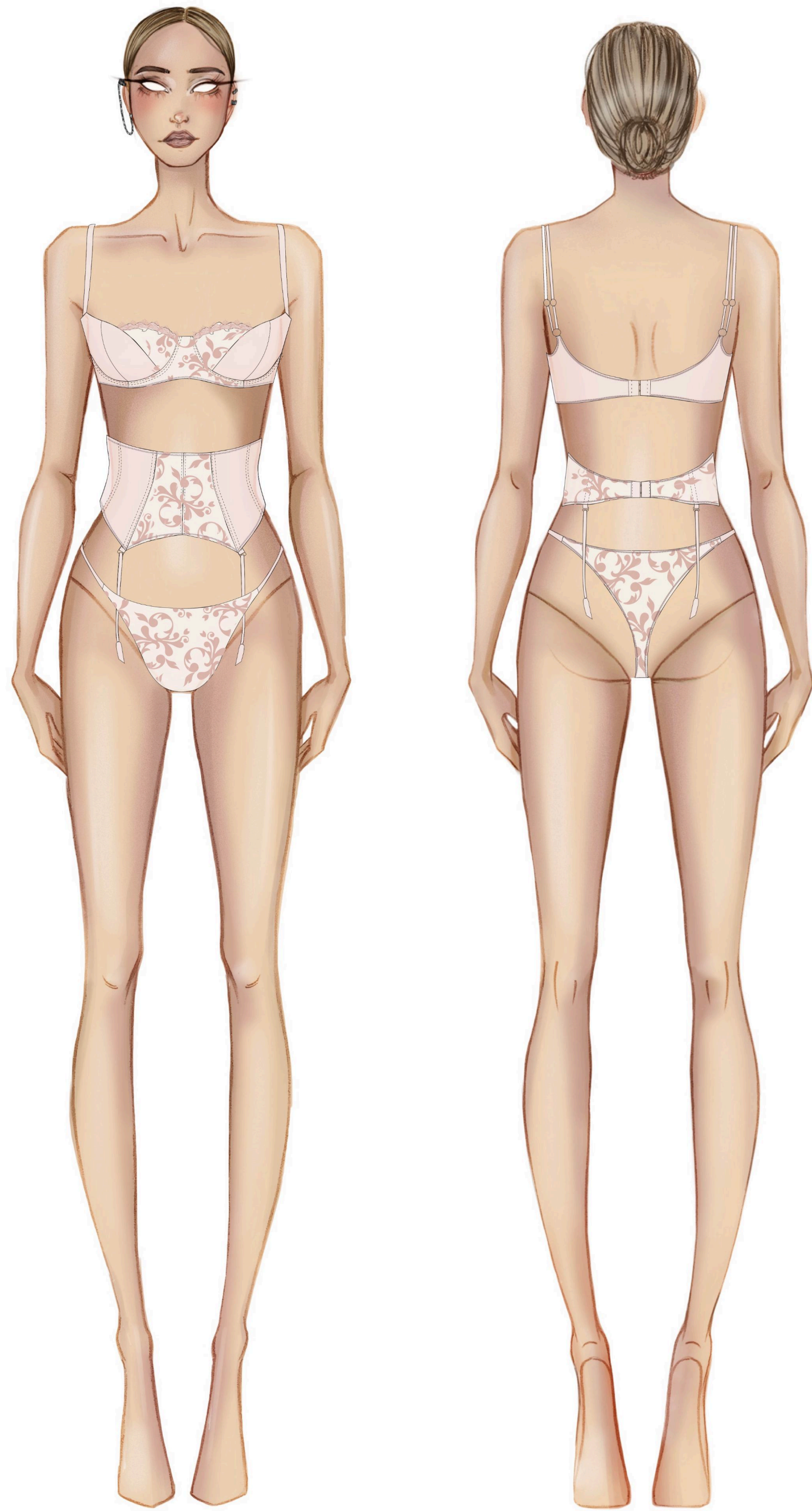
# Look 1: Wired Full Cup Wavy Silk Corset and Overt Brief



## Design Specification - Look 1

|                                                        |                             |
|--------------------------------------------------------|-----------------------------|
| Season: SS 26                                          | Designer: Cristiano Muccomi |
| Style Number: 005                                      | Colour: Rose Gold / Beige   |
| Style Name: Wired Full Cup Wavy Corset and Overt Brief | Sample Size: 34 B / Size 12 |

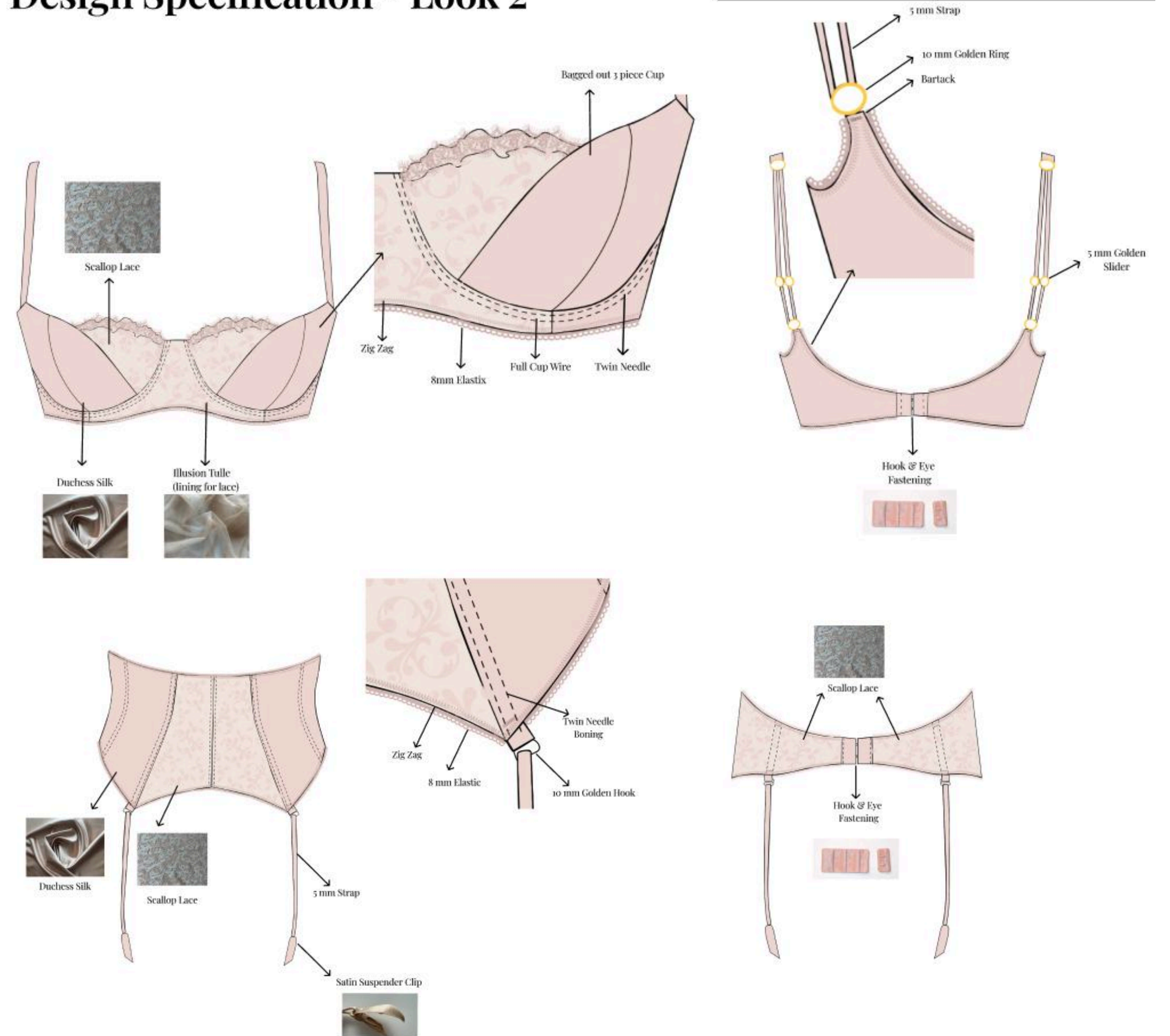




## Look 2: Full Balcony Silk Bra, Suspender and Lace Thong

### Design Specification - Look 2

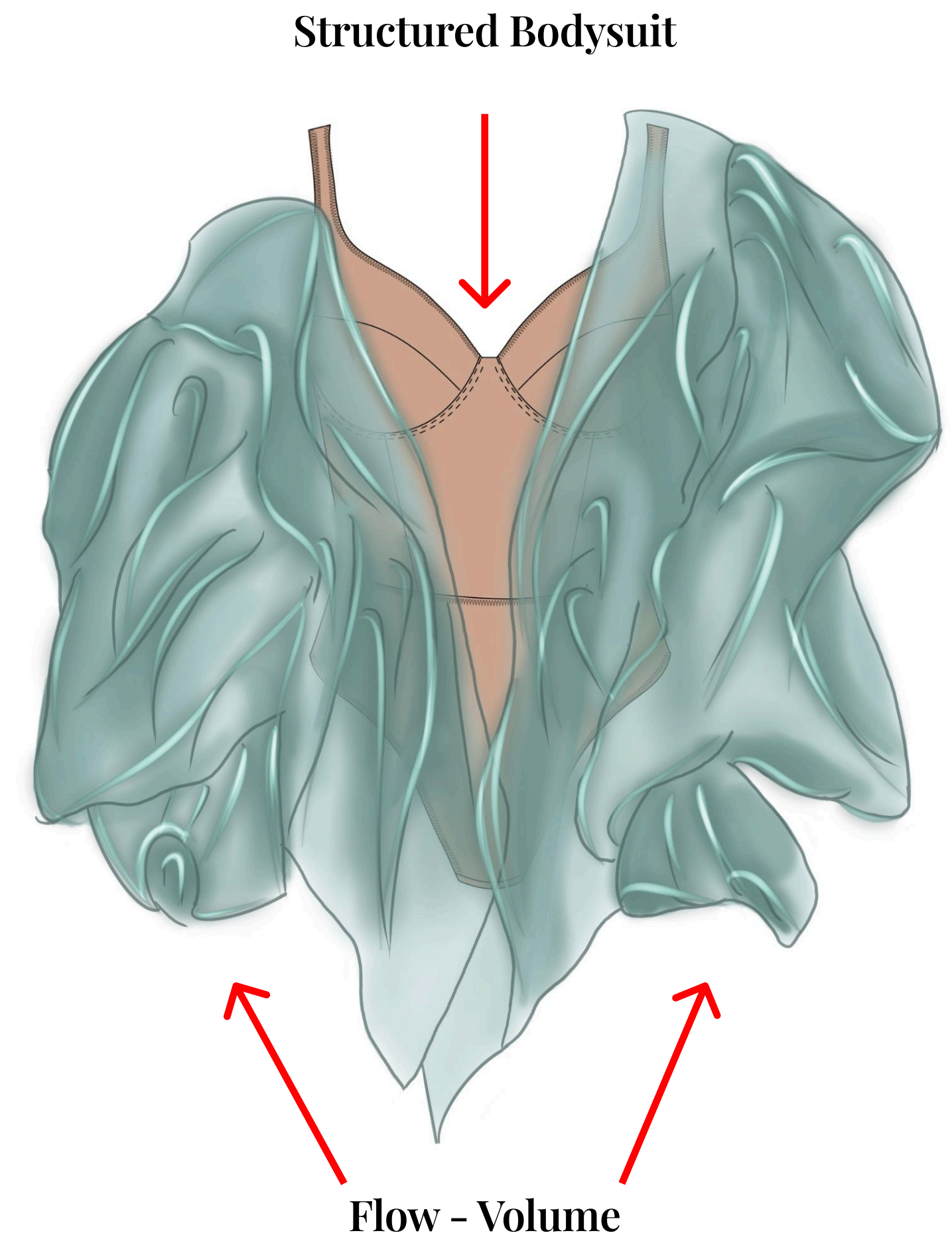
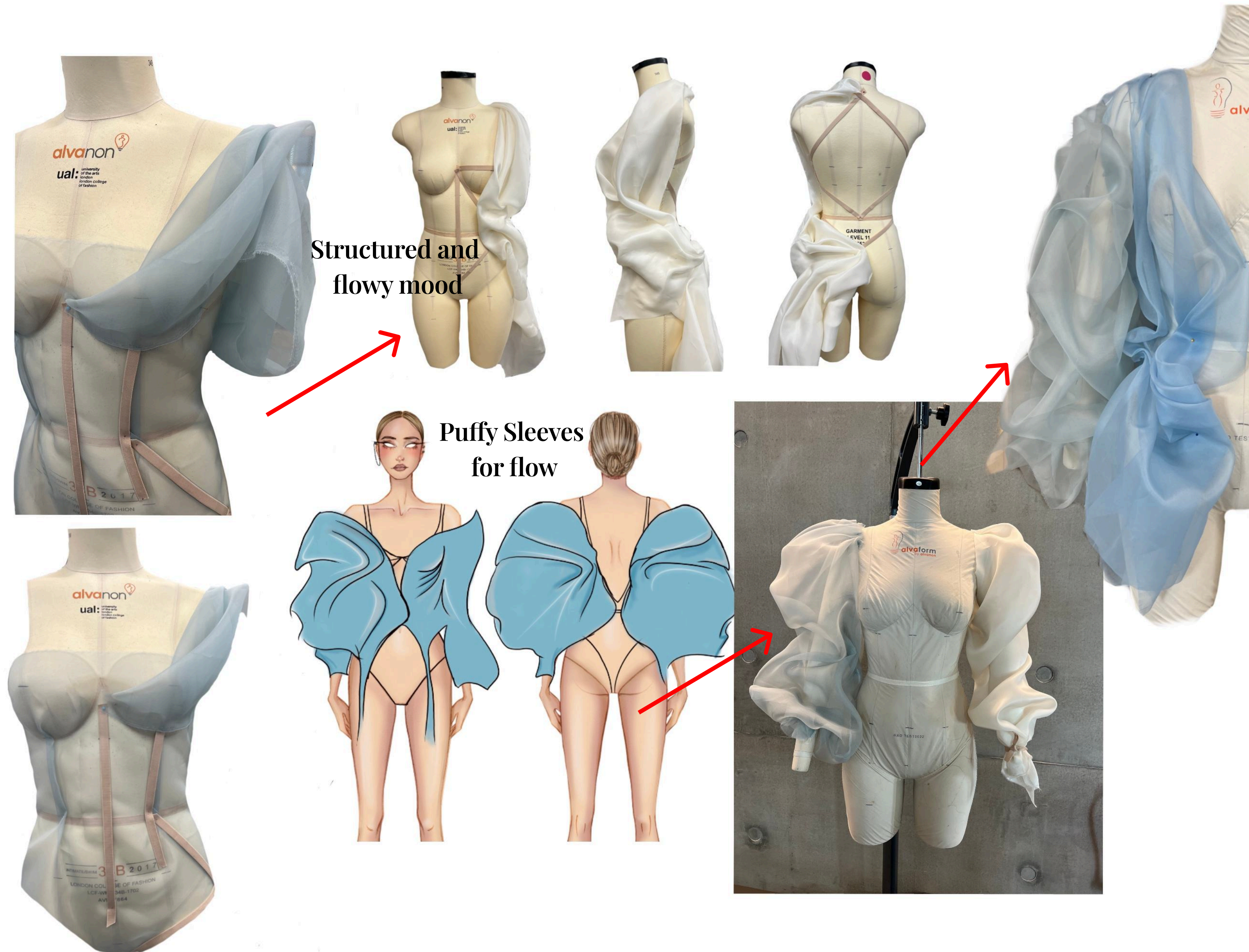
|                                                     |                              |
|-----------------------------------------------------|------------------------------|
| Season: SS 26                                       | Designer: Cristiana Maccioni |
| Style Number: 002                                   | Colour: Rose Gold / Beige    |
| Style Name: Full Cup Wired Bra, Suspender and Thong | Sample Size: 14 B / Size 42  |





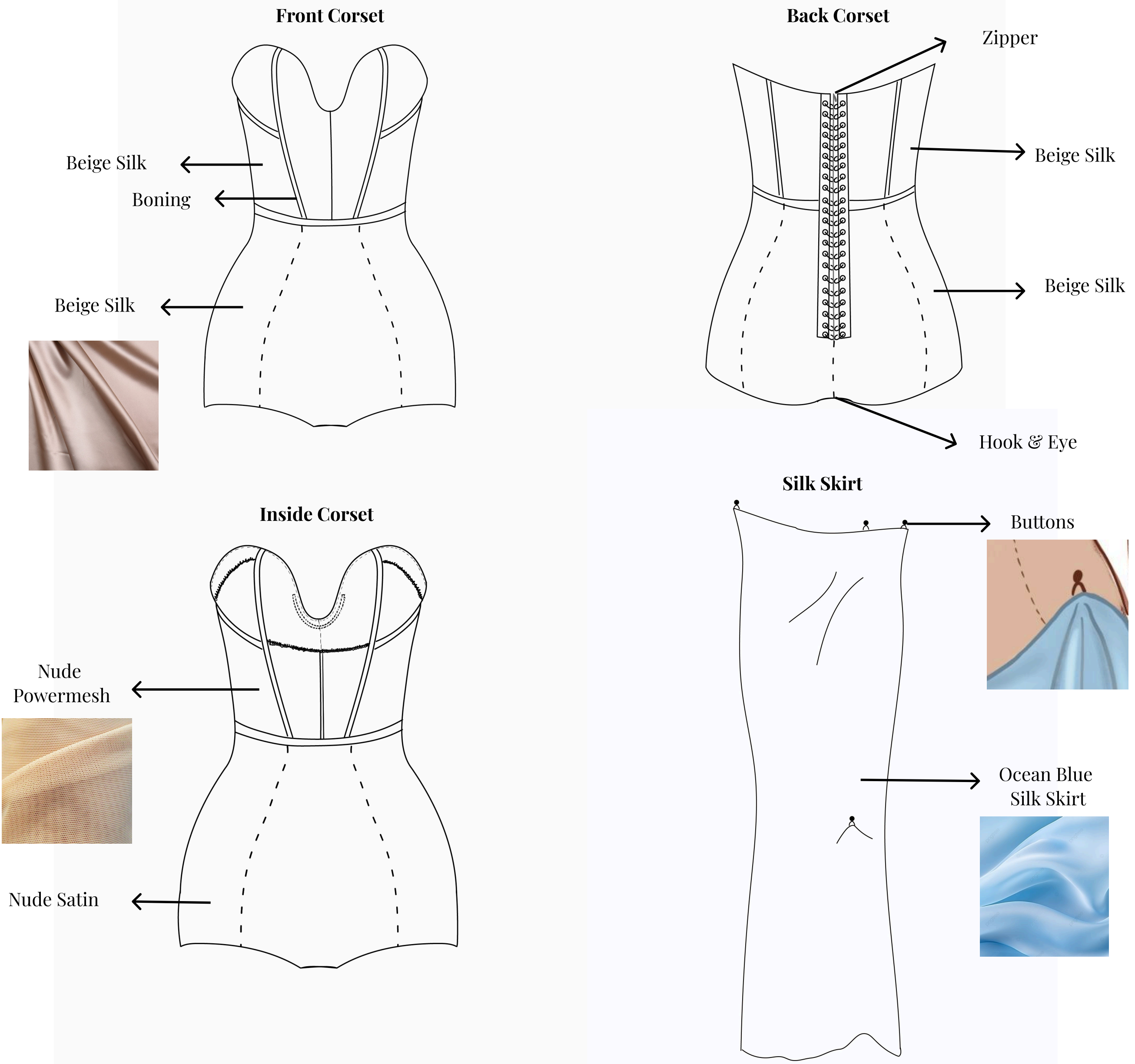
**Range Two: Move with the Sea**  
**Ready - to Wear**

# Design Development - Move with the Sea



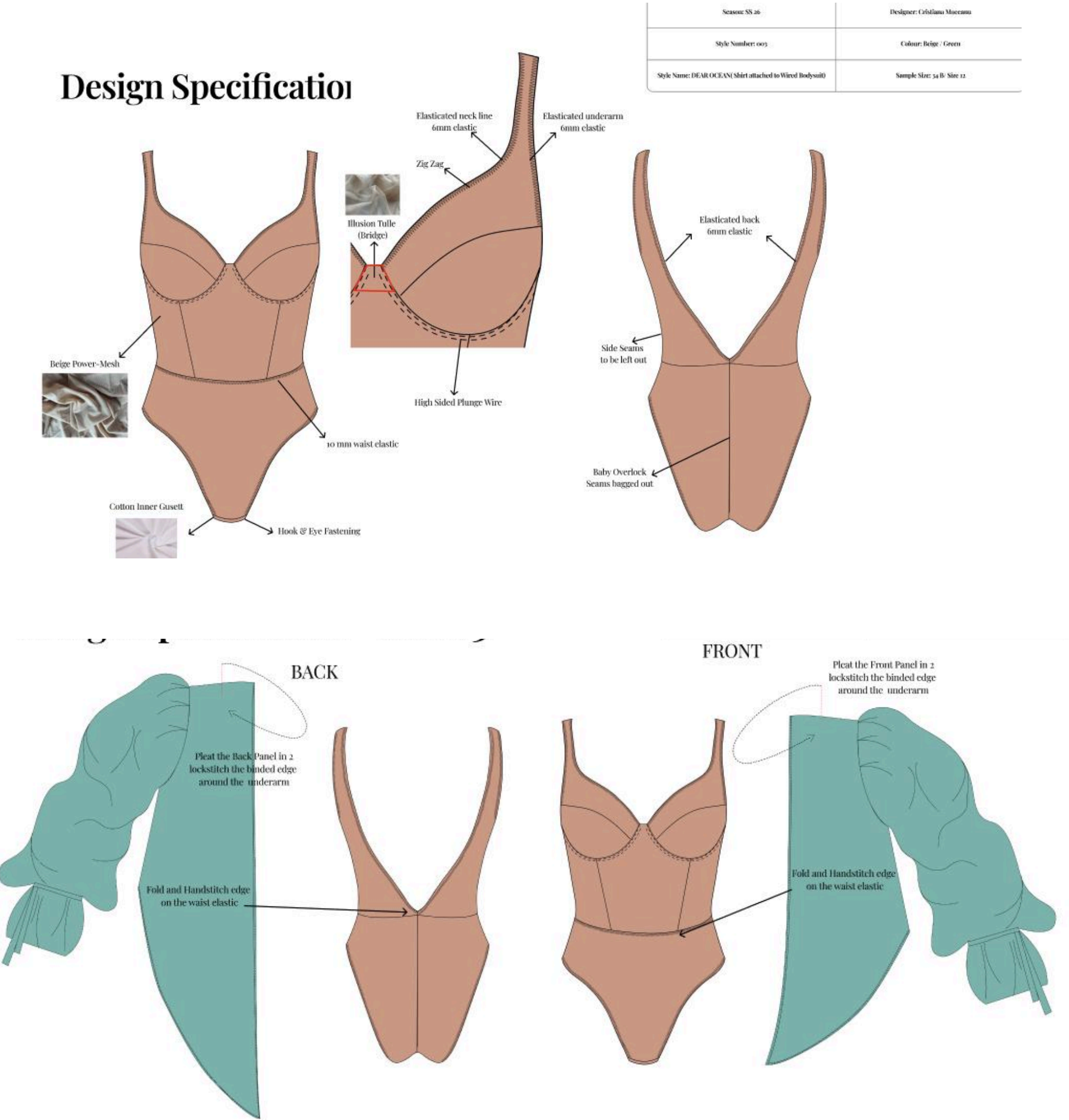


# Look 1: Silk Corset Bodysuit, with a silk buttoned skirt





**Look 2: Wired bodysuit with attached Organza shirt**



Look 1: Wired Full Cup Wavy Corset and Overt Brief



Look 2: Full Balcony Bra, Suspender and Thong



Look 3: Wired bodysuit with attached Organza shirt

