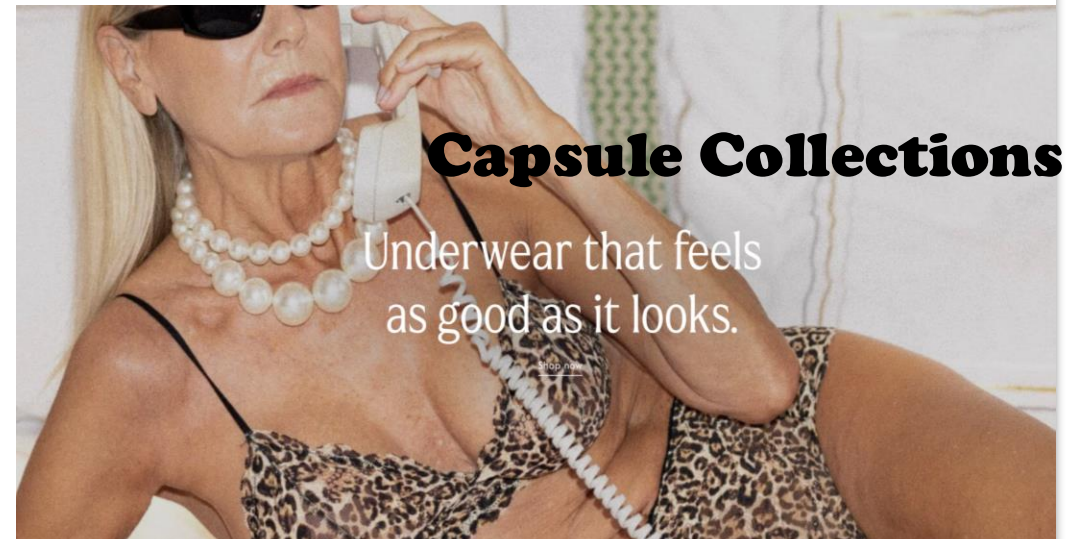
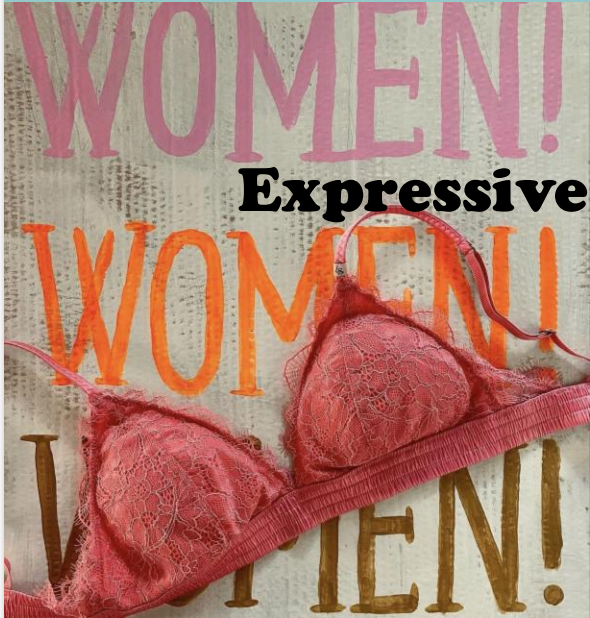


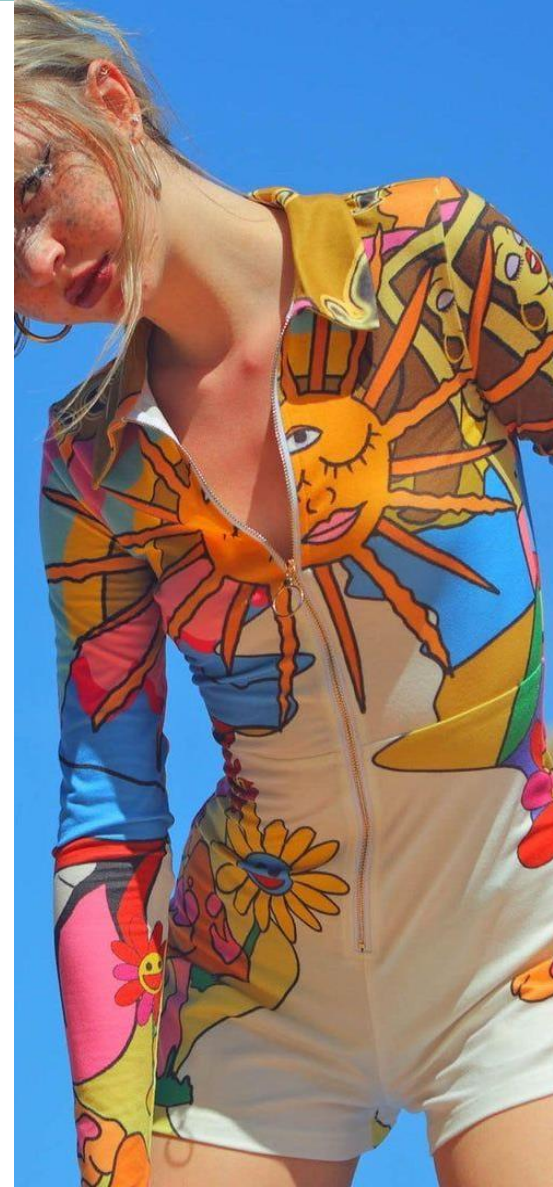
The Brand

ON & OFF



The Contemporary Consumer

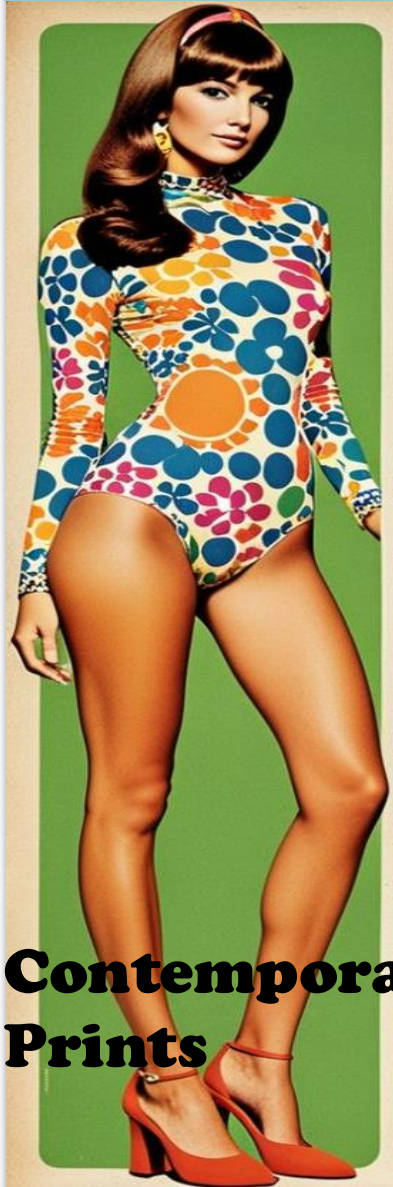
ON & OFF



Who believes that style and confidence isn't determined by her age

The Female Protester Concept

ON & OFF



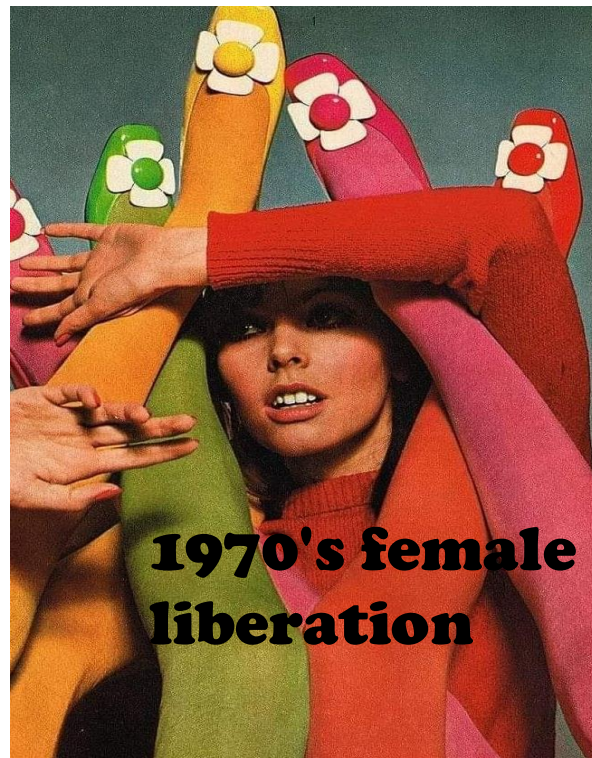
Contemporary Prints



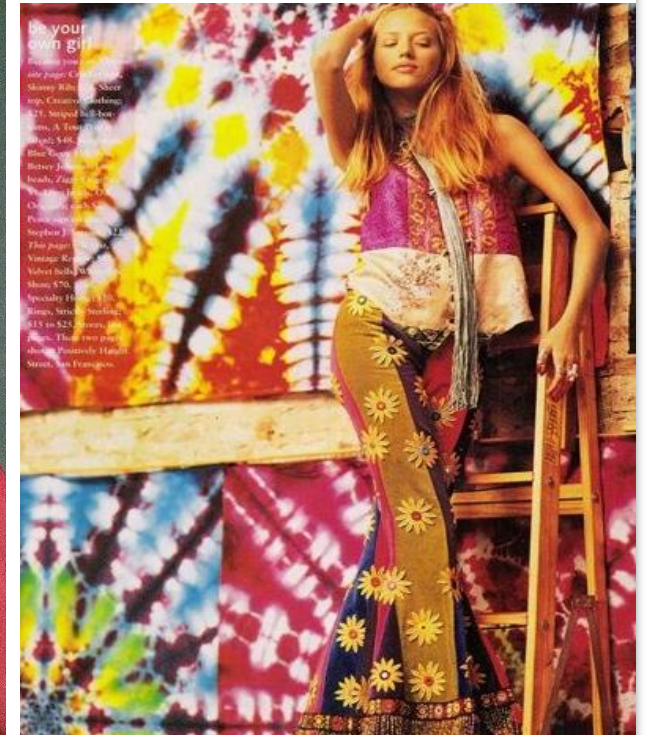
Outspoken



Unexpected colours



1970's female liberation



Development Of The Liberty Print

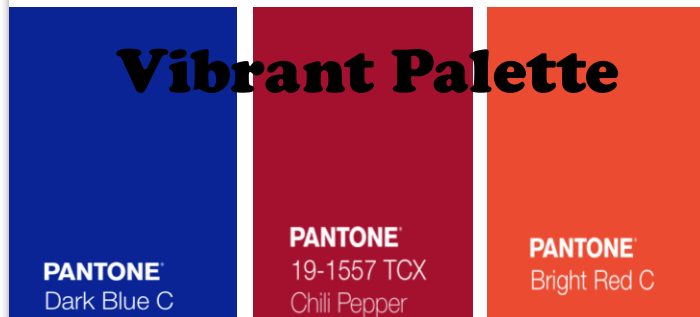
ON & OFF



**Faces of the female
protester custom print**



**Influential
Activists Of The
1970s**



Vibrant Palette

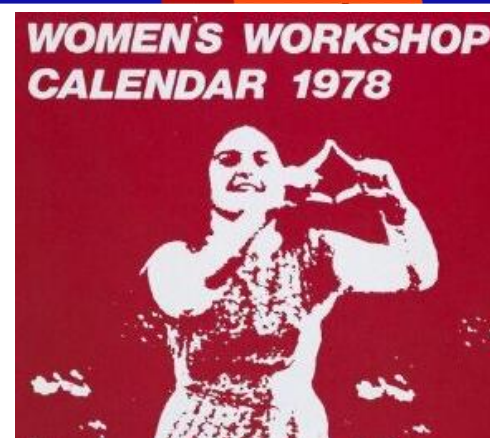
PANTONE
Dark Blue C

PANTONE
19-1557 TCX
Chili Pepper

PANTONE
Bright Red C



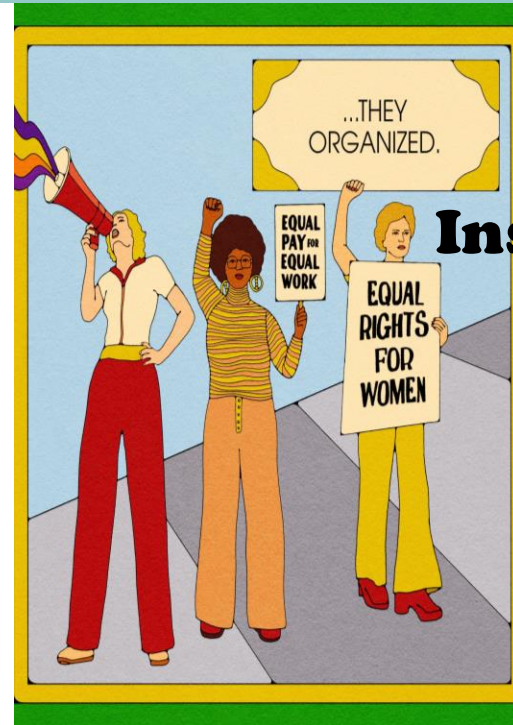
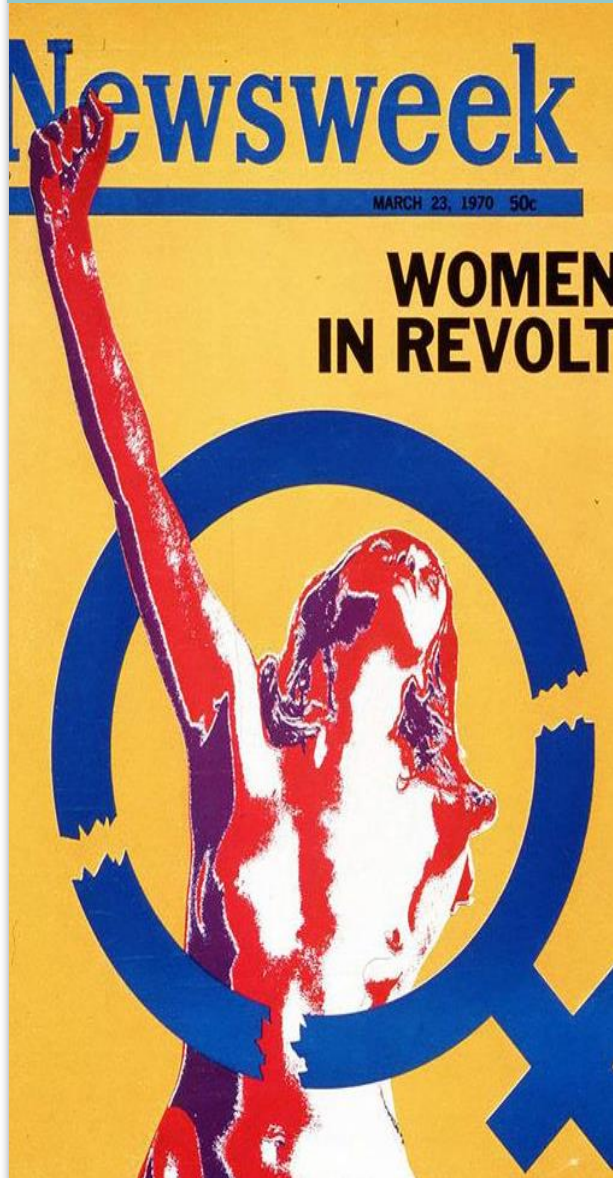
Striking



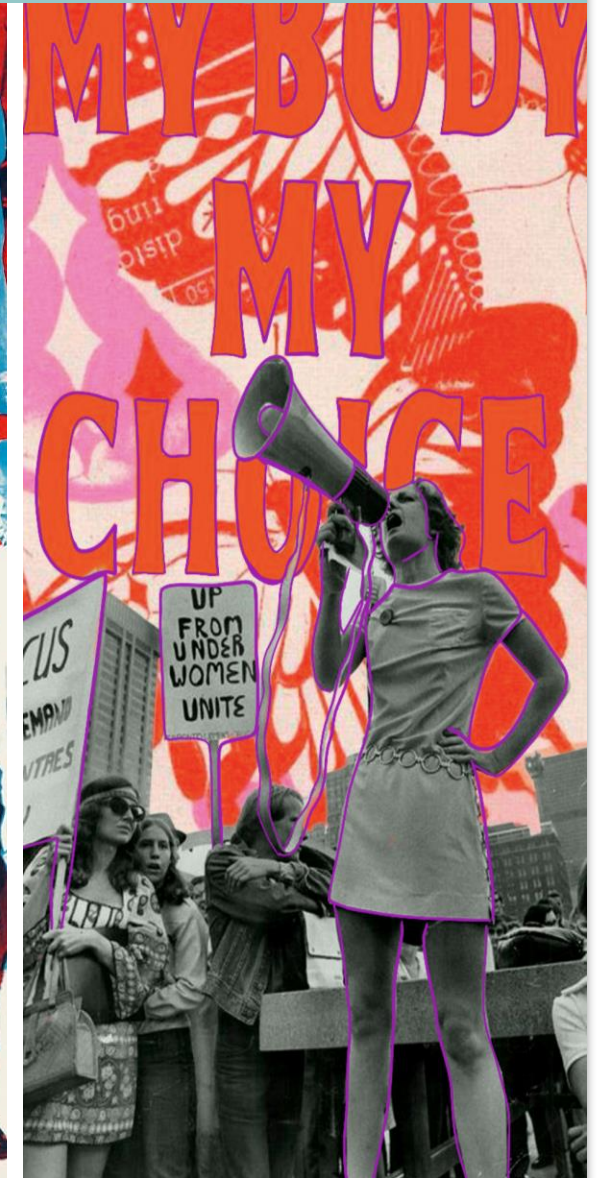
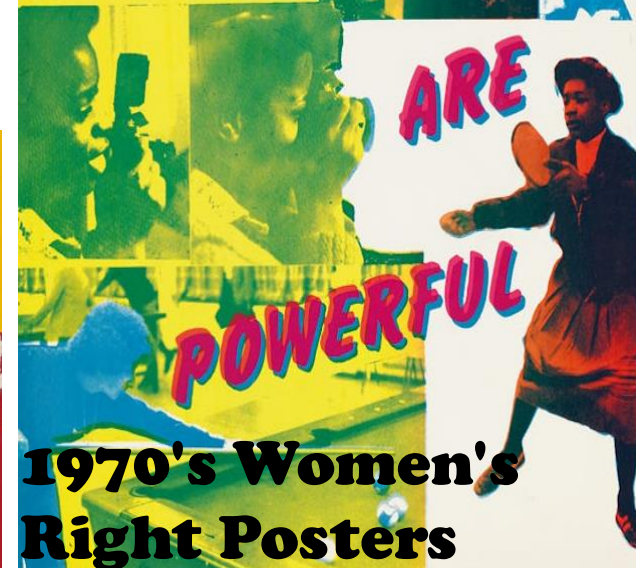
Liberty Range

Inspiration Behind The Print

ON & OFF



Inspiring Imagery



Liberty Range

The Materials

ON & OFF



Scalloped elastic



Structured silk



Sheer mesh & opaque silk



Combining delicate and bold fabrics



Rigid silk print

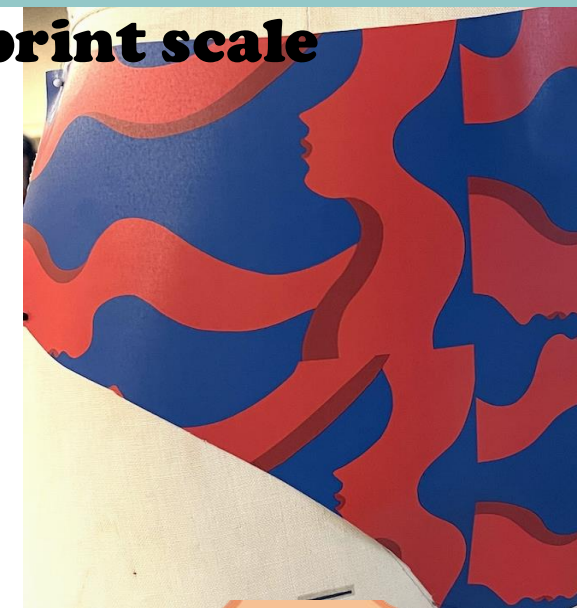
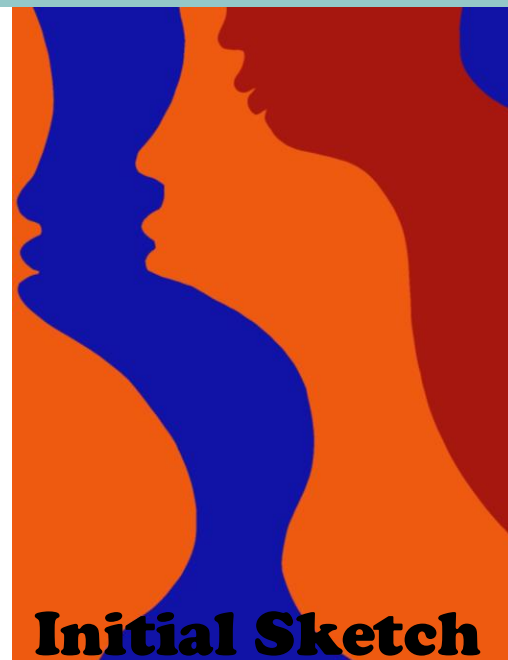
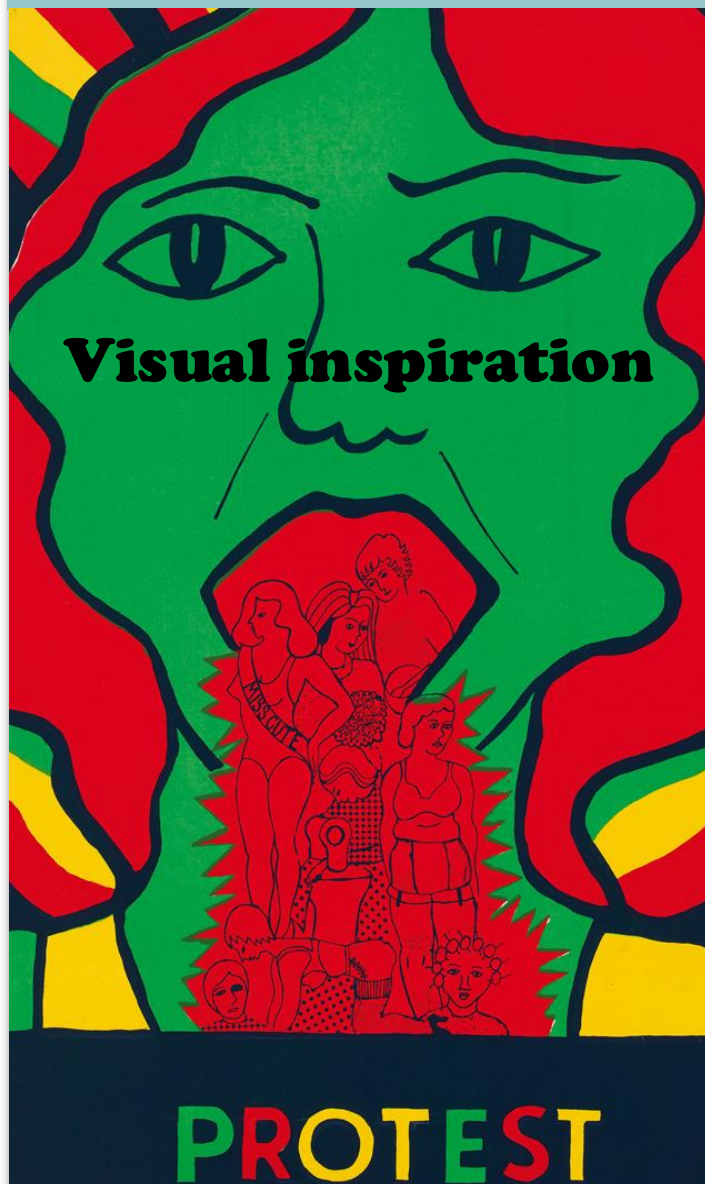


Power mesh



Liberty Range

Print Development

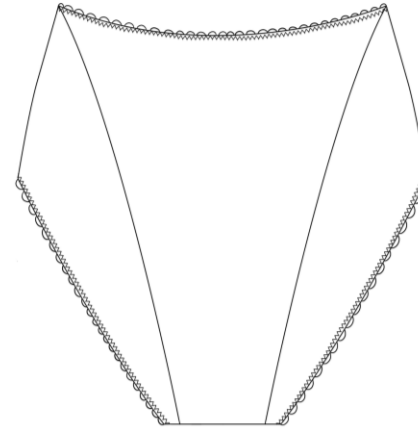
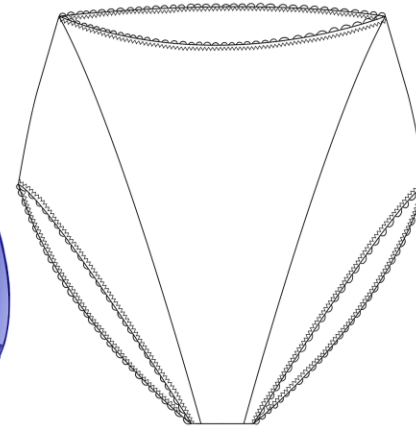
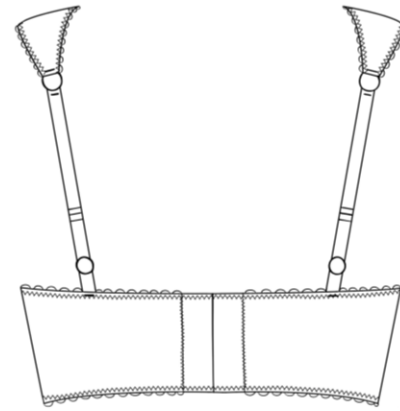
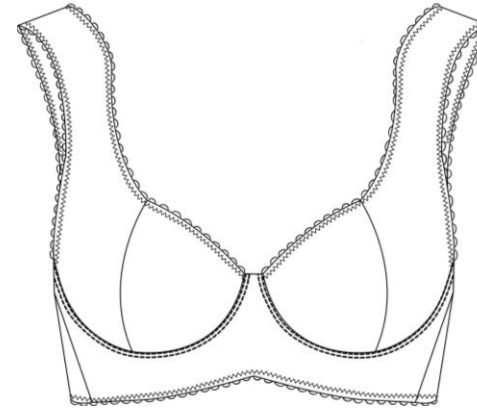
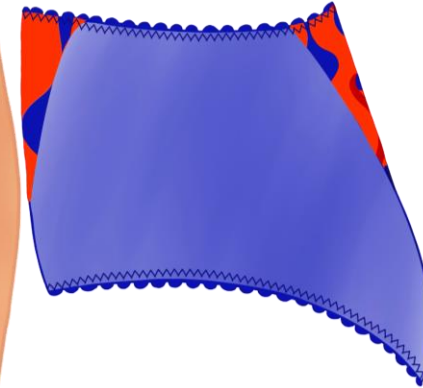
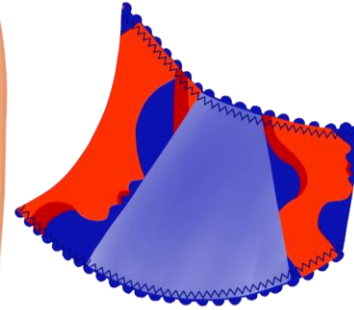


Liberty Range

Liberty Range Look One



Power mesh bagged
out side panels



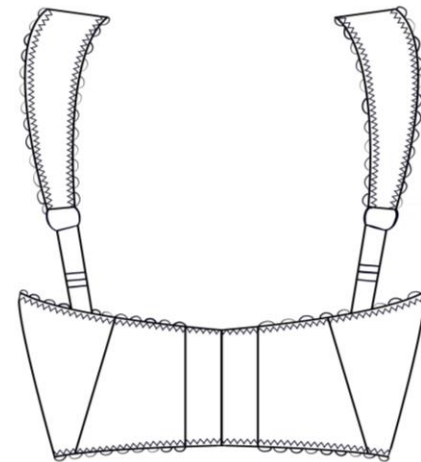
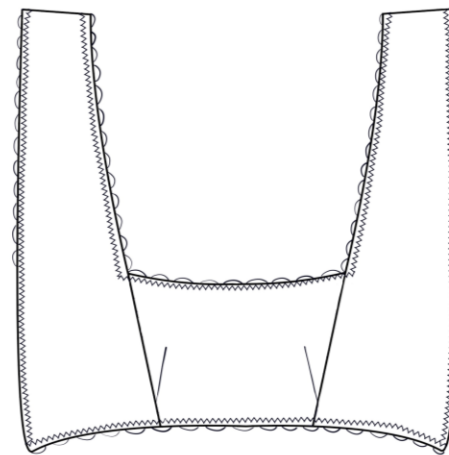
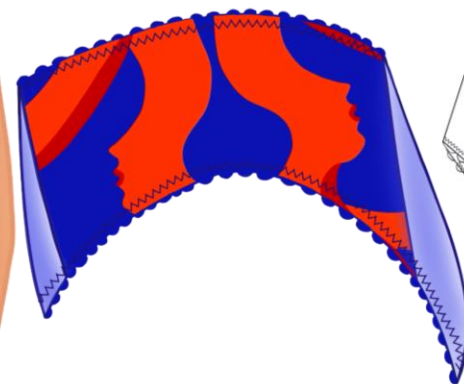
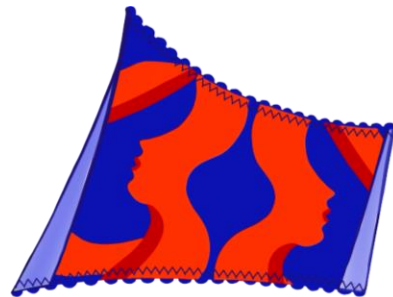
- High sided balcony wired , two – piece foam cup bra with curved wide straps
- High waisted full brief
- Adjustable back straps with silver ring and sliders
- Liberty silk printed centre panels with power mesh bagged out side panels
- Scalloped blue elastic finishes and blue hook & eye closure

ON & OFF

Liberty Range Look Two



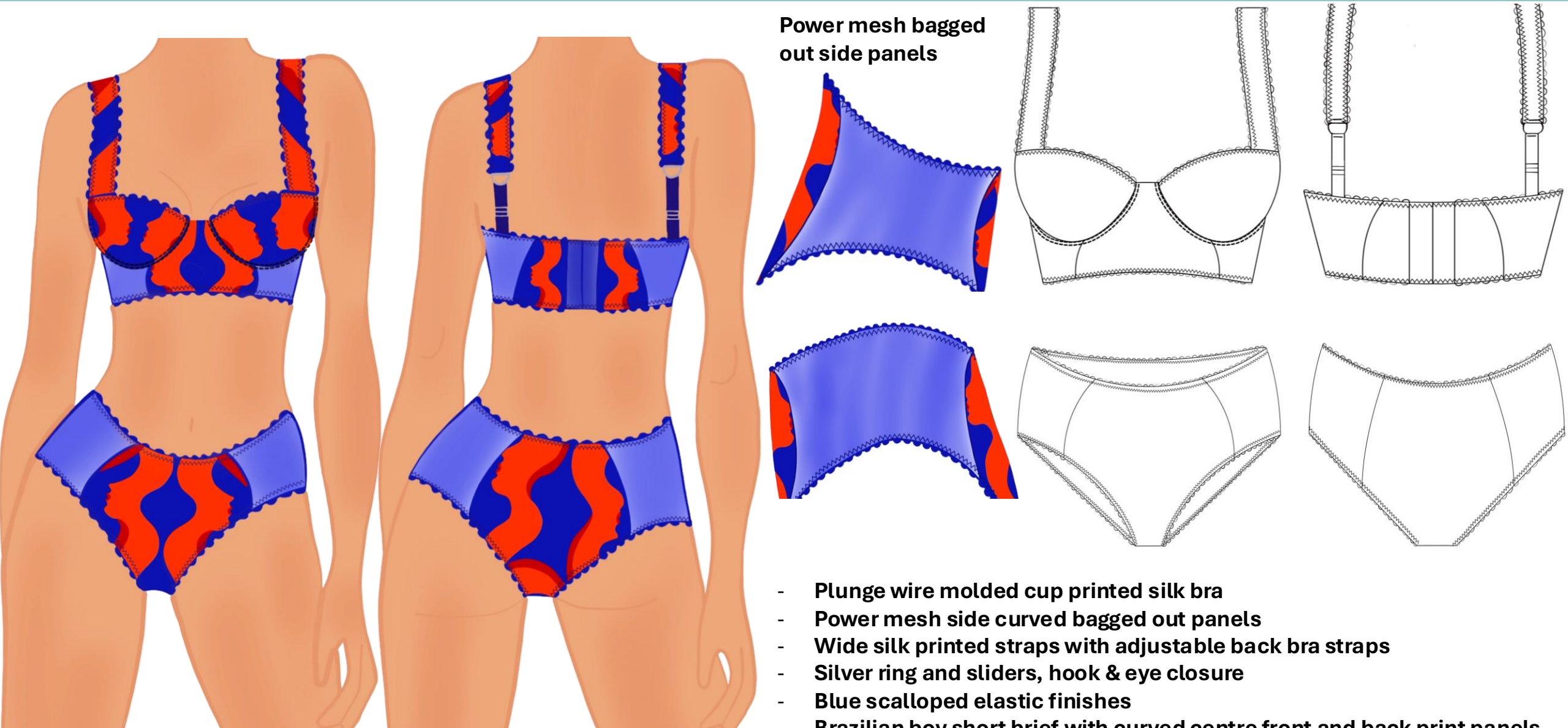
printed silk side
bagged out panels



- Power mesh darted bandeau soft bra with silk printed strap panel detail
- Wide silk print straps with back adjustable bra straps, silver hardware
- Hook & eye closure, blue scalloped elastic finishes
- High rise Brazilian brief with centre front & back power mesh panels
- power mesh back wing panels

ON & OFF

Liberty Range Look Three

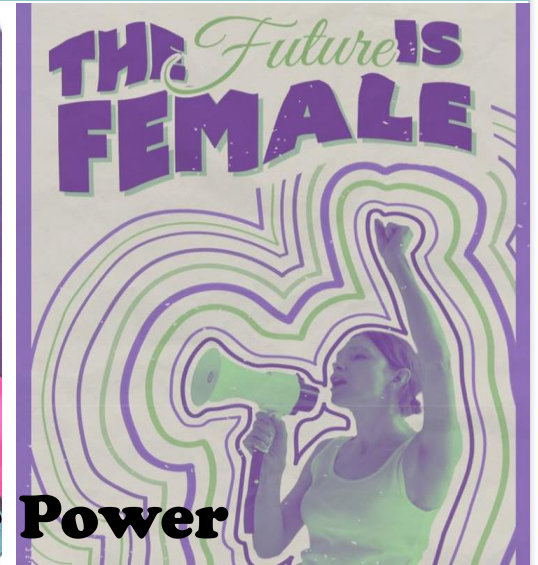
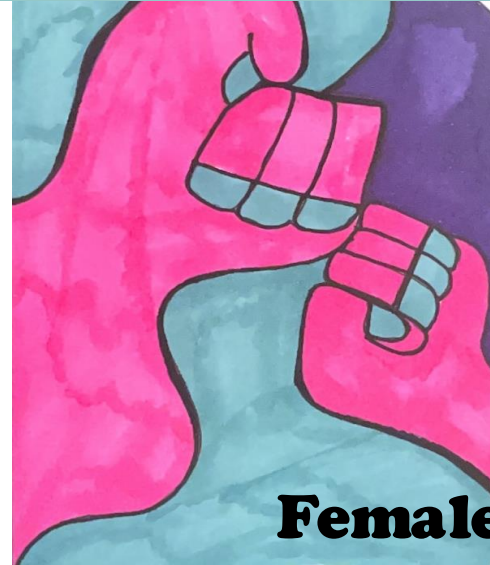
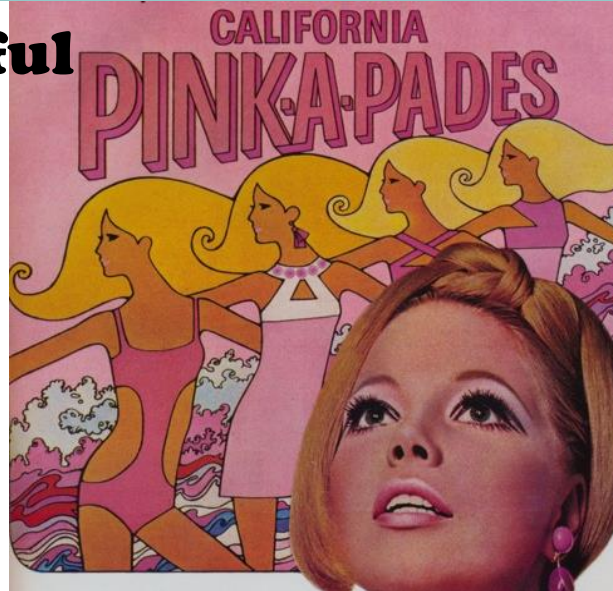


ON & OFF

Development Of The Revival Print

ON & OFF

Playful



Retro Pastels

PANTONE®
13-4720 TCX
Tanager Turquoise

PANTONE®
16-3617 TPX
Sheer Lilac

PANTONE®
#FF33A1
Wild Strawberry

PANTONE®
18-3940 TN
Simply Purple

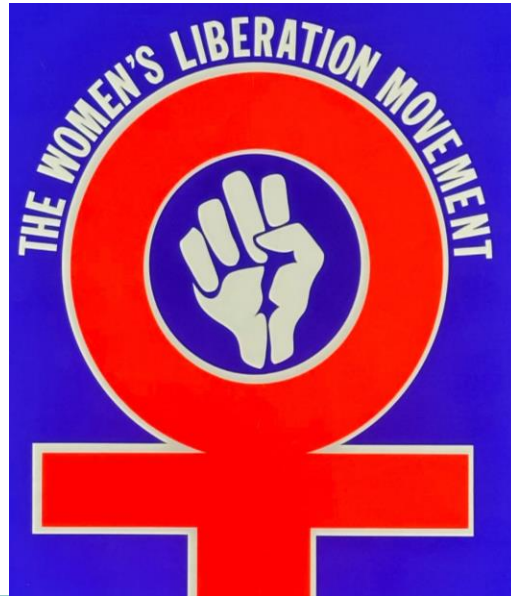
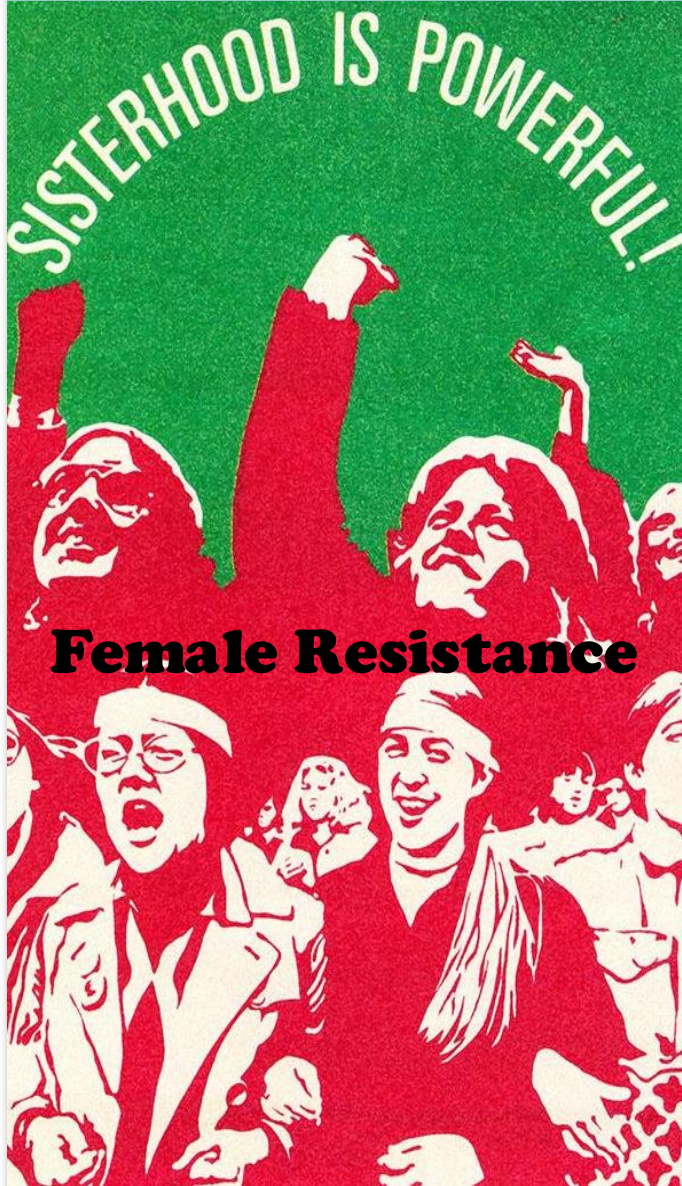


**Raised Female Fist
custom Print**

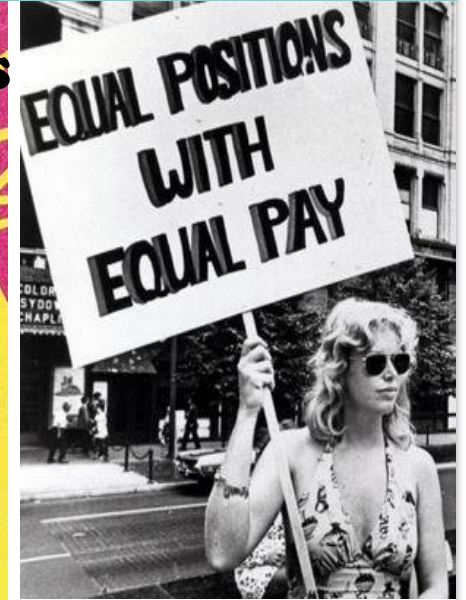
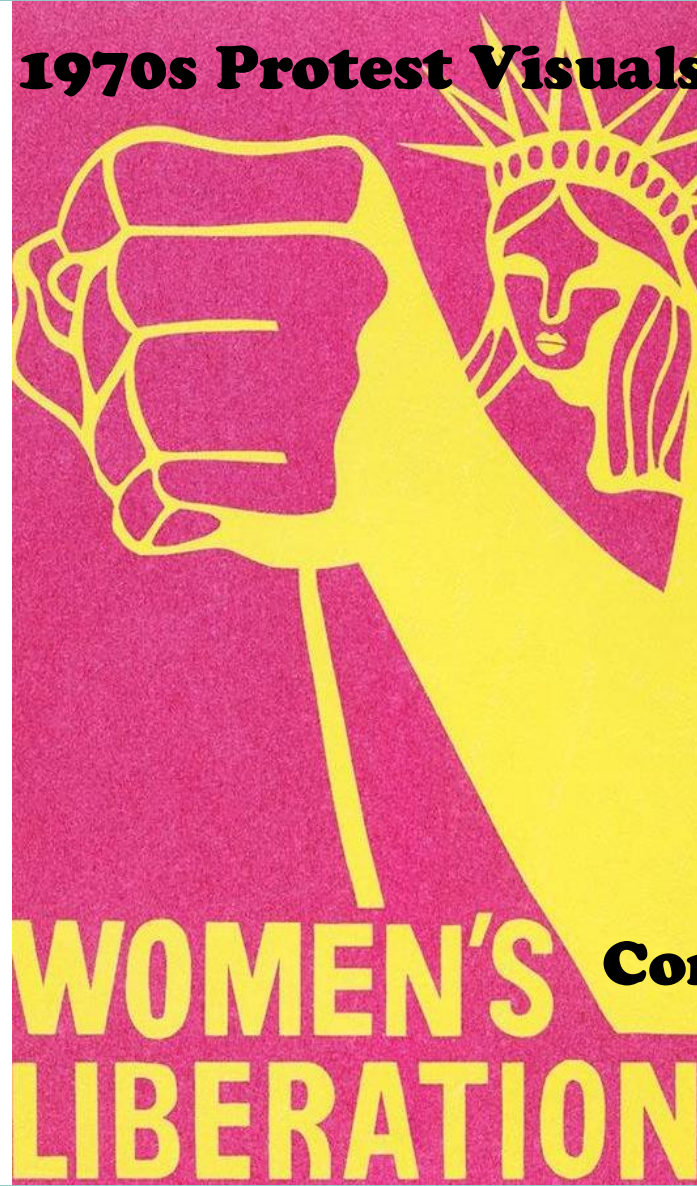
Revival Range

Inspiration Behind The Revival Print

ON & OFF



1970s Protest Visuals



Contrast Colours

Revival Range

The Materials



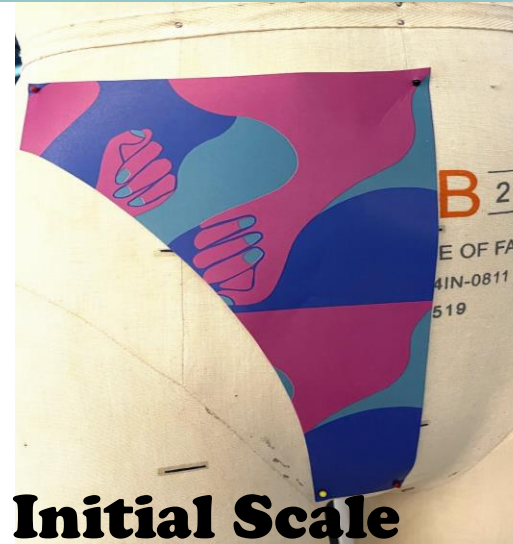
Revival Range

Print Development

Visual inspiration



Initial Sketch



Initial Scale



Developed Scale



**Recycled Poly
Jersey base**



**High Apex cup
With Scale**

Revival Range

Revival Range Look One



Side power mesh
panel view

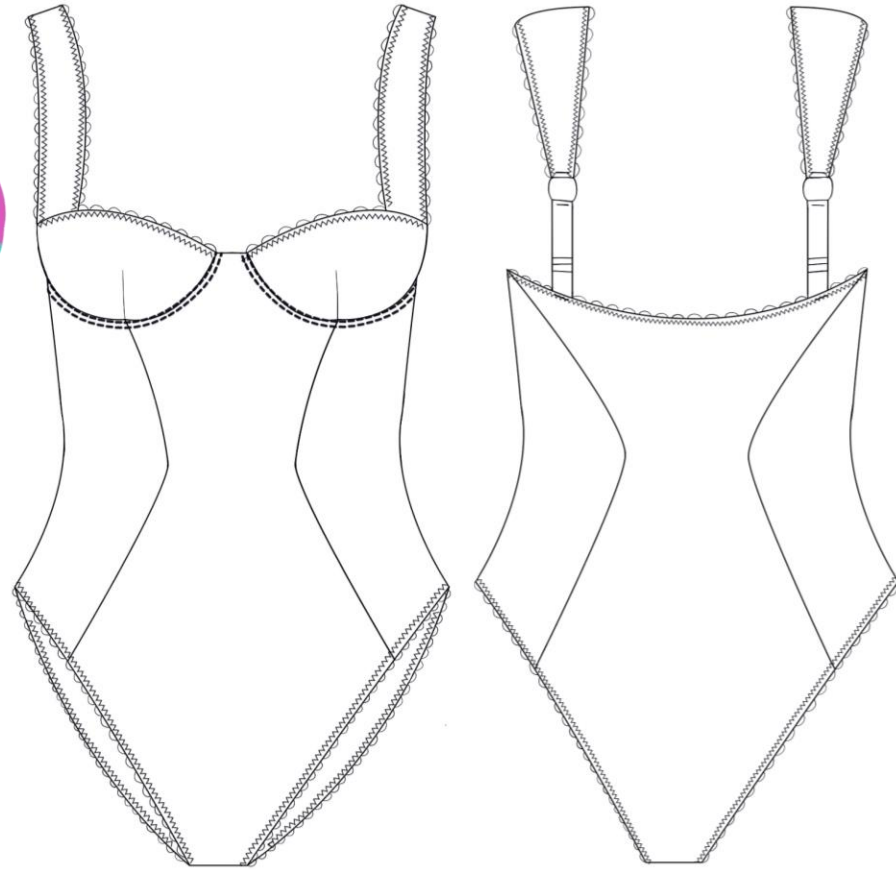


- Longline scooped bralette with gathered cups and cradle
- Printed centre panels with power mesh bagged out sides
- Full brief boy short
- Cross over adjustable straps with sliver ring and sliders
- Scalloped lilac elastic finishes and lilac hook & eye closure

Revival Range Look Two



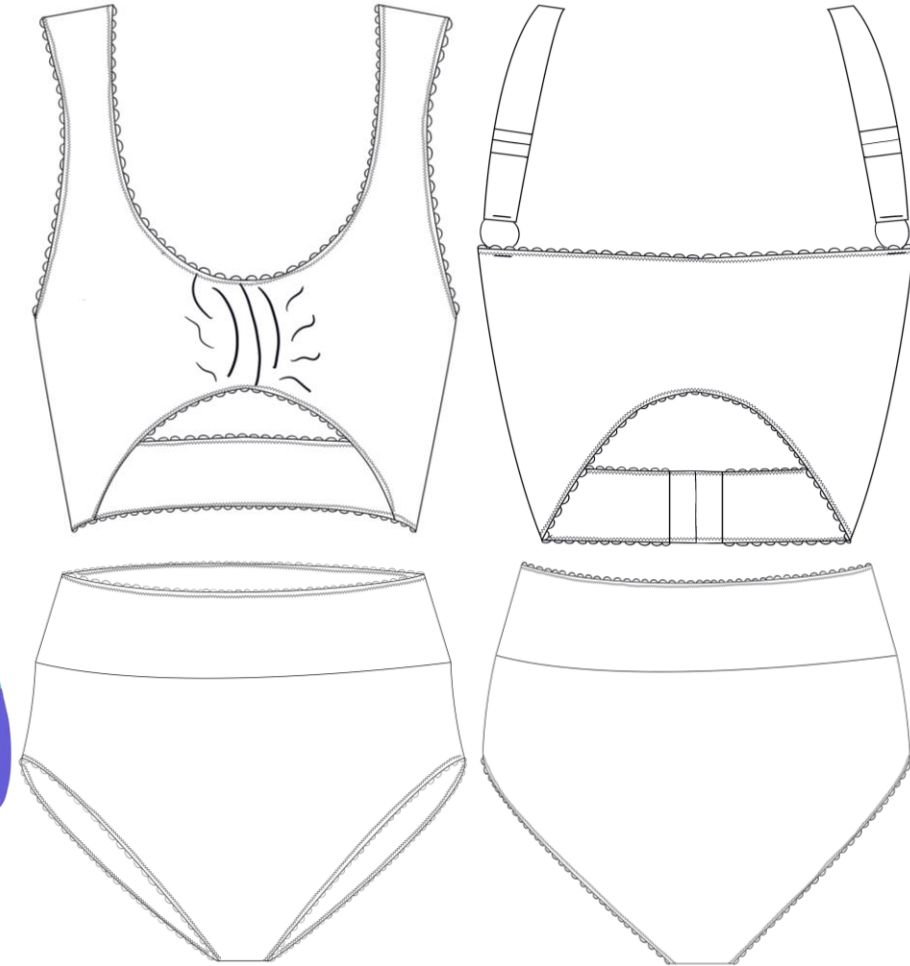
Side power mesh
panel view



- Plunge wire darted cup
- Wide printed straps with adjustable back straps
- Silver ring and sliders, Gusset poppers
- Bagged out curved centre front and back print panels
- Mesh bagged out seamless side panels
- Brazilian styled leg
- Lilac scalloped elastic finishes

ON & OFF

Revival Range Look Three



Waist band bagged out
side seam

- Centre front gathered bralette with power mesh under band and scooped cut out detail
- Wide printed straps with adjustable back straps, silver ring and sliders
- Scooped back cut out with power mesh under band and hook & eye closure
- High waisted printed full brief with power mesh wide waistband
- Lilac scalloped elastic finishes

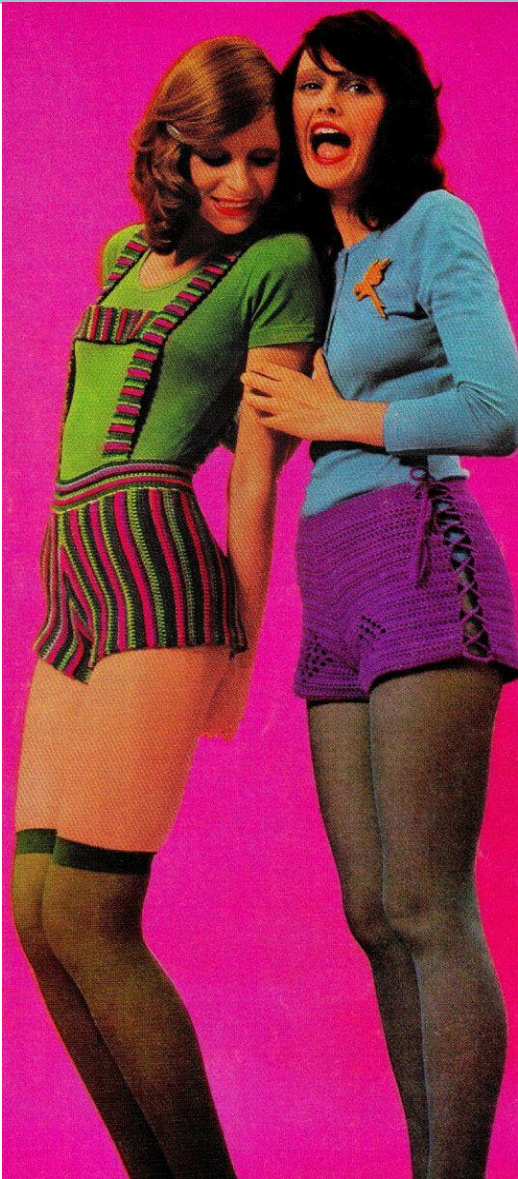
ON & OFF

Colour blocking

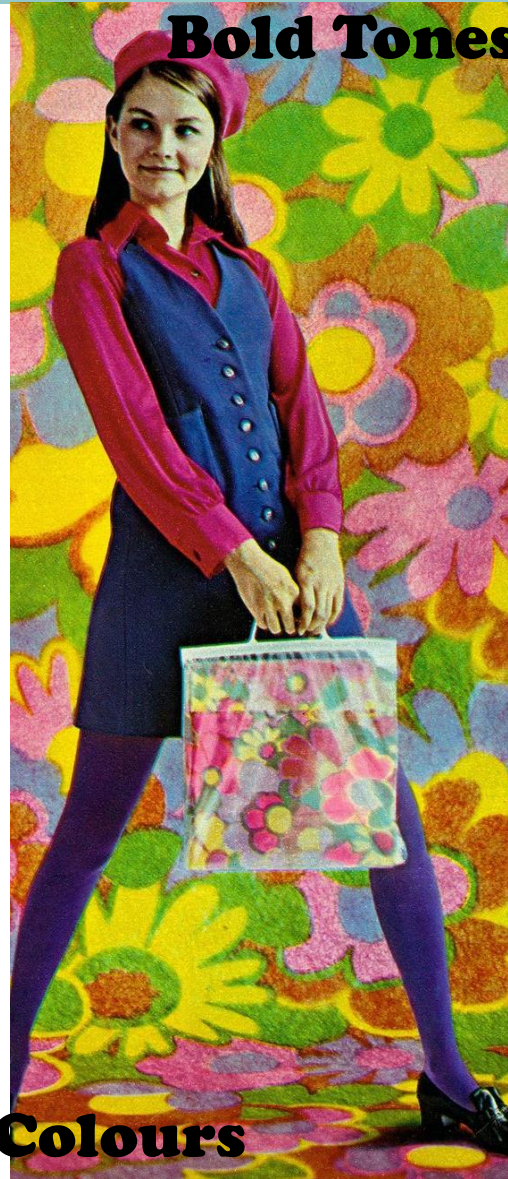
ON & OFF



Shades Of The 1970s



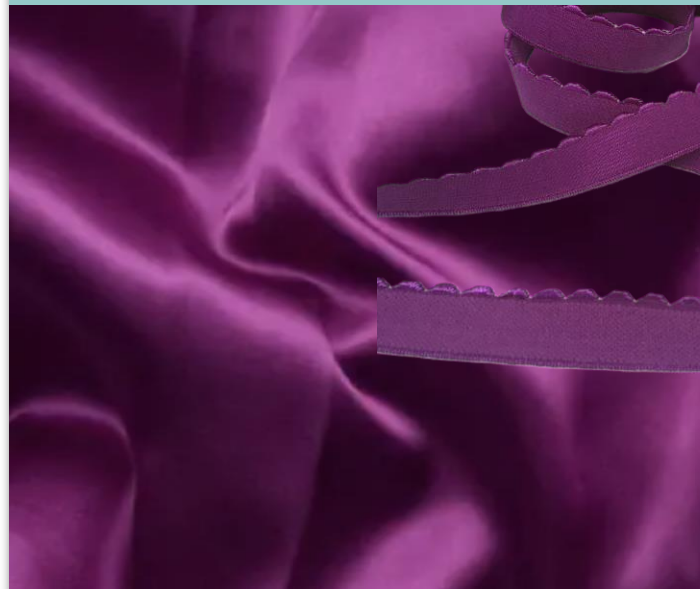
Clashing Colours



Bold Tones

Flare Range

The Materials



Scalloped Elastic



Rigid Silk Satin

Sheen elastic



Rich satin hues

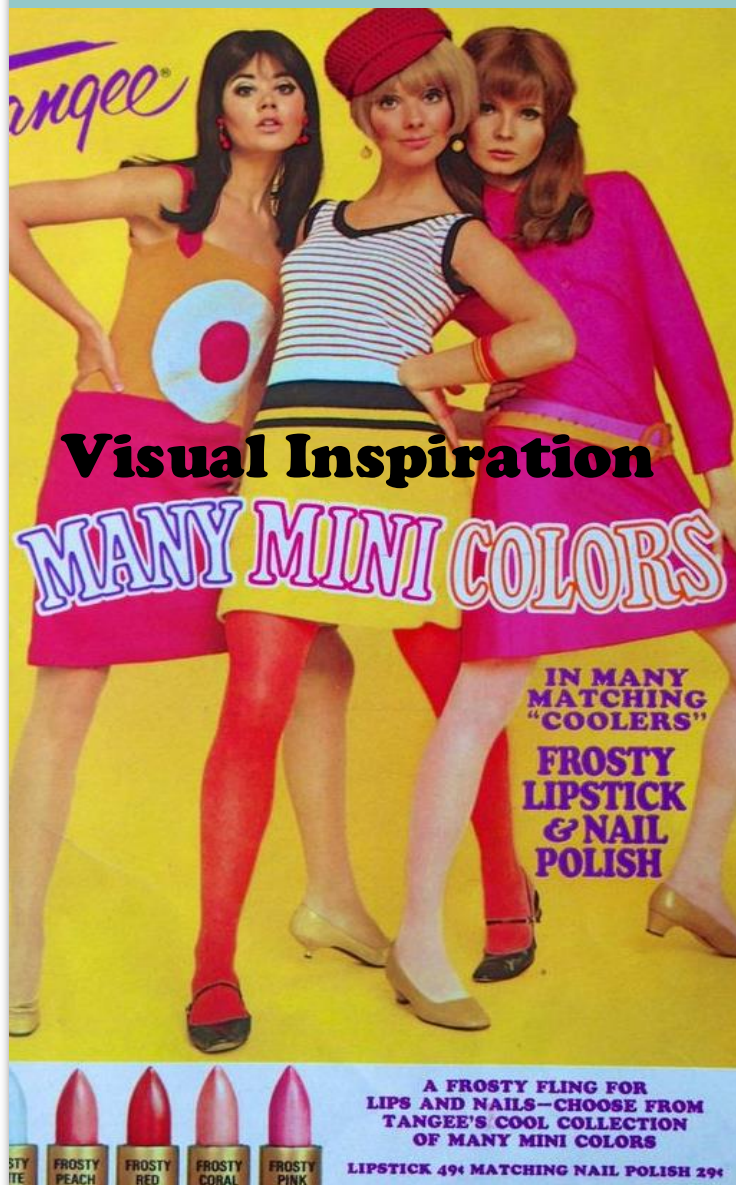


Combining Satin Tones

Flare Range

Design Development

ON & OFF



Visual Inspiration



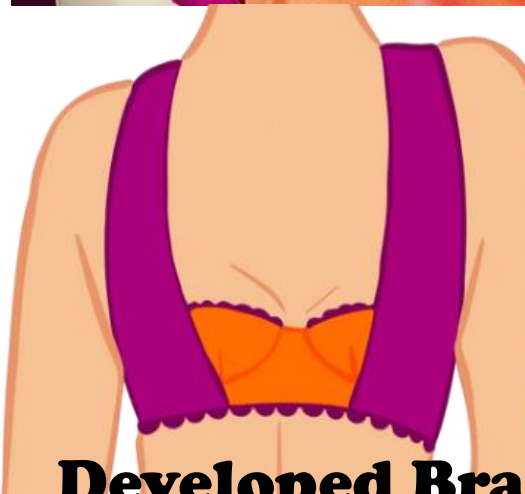
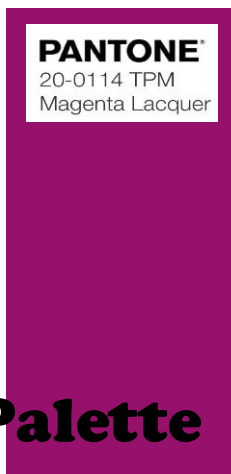
Initial Strap



**Developed Strap
colour combination**

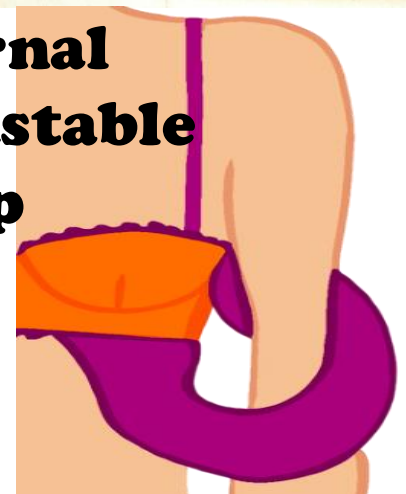


Vivid Palette



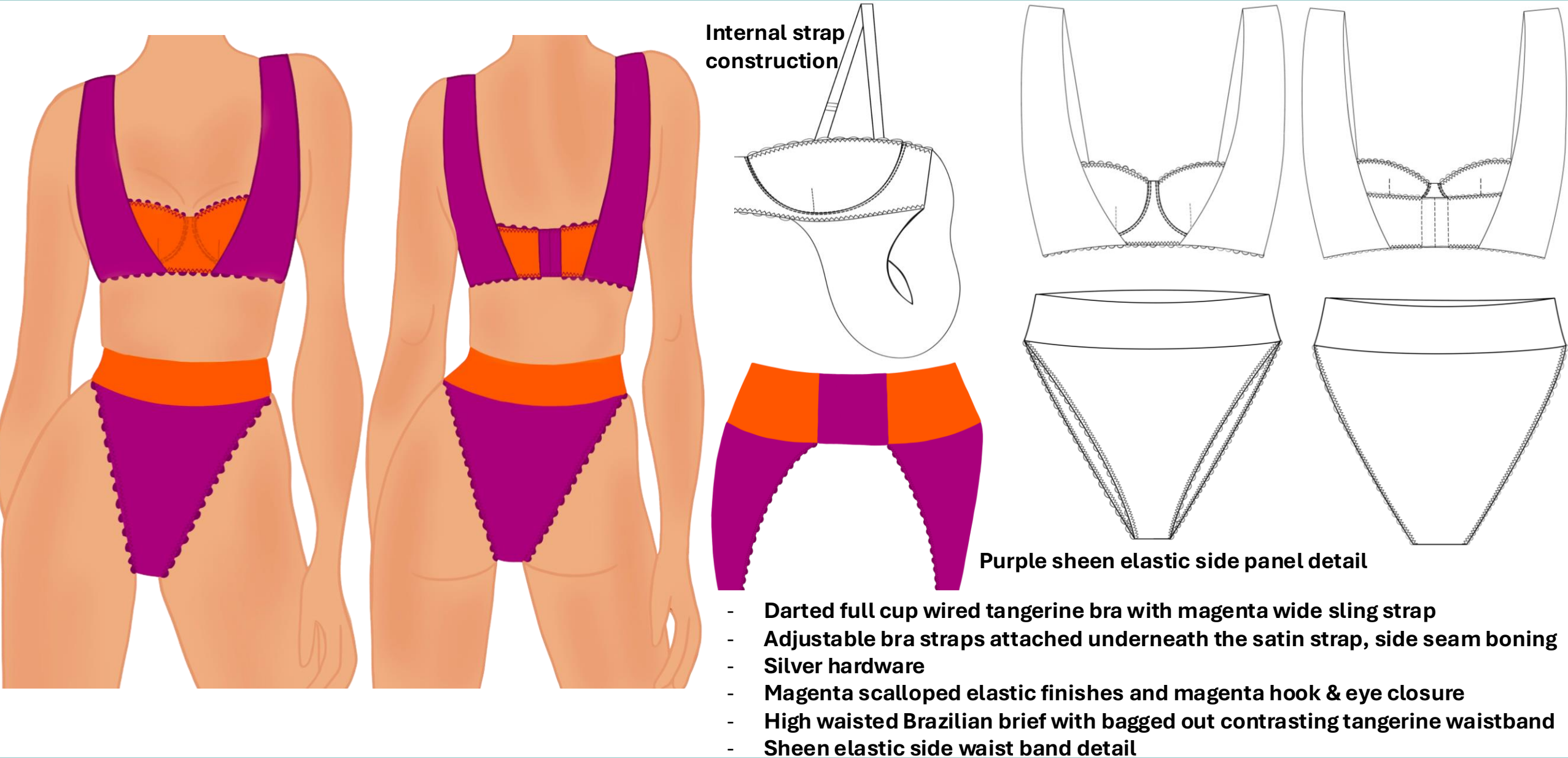
Developed Bra

**Internal
Adjustable
Strap**



Flare Range

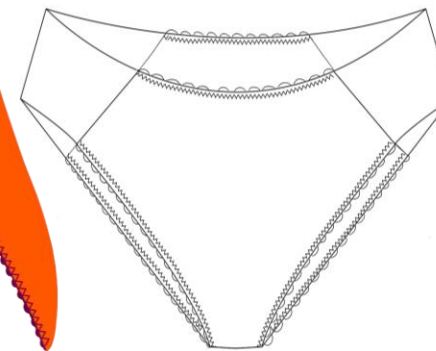
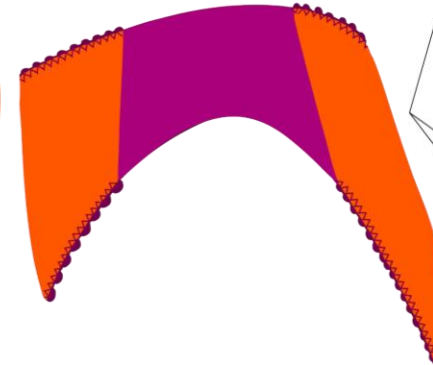
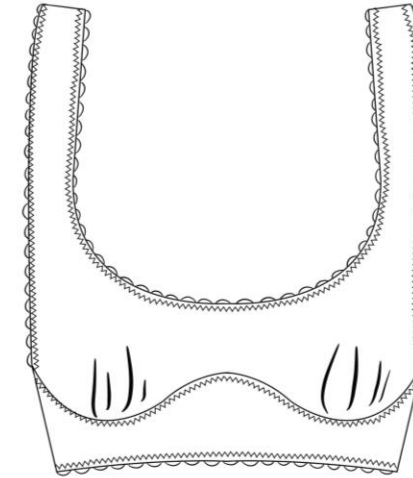
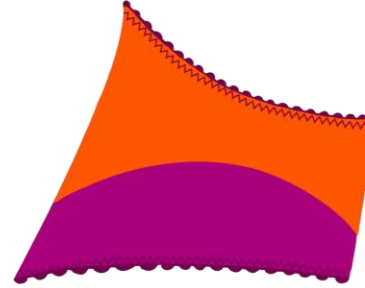
Flare Range Look One



Flare Range Look Two



Side view of the
bralette panel &
elastic brief detail

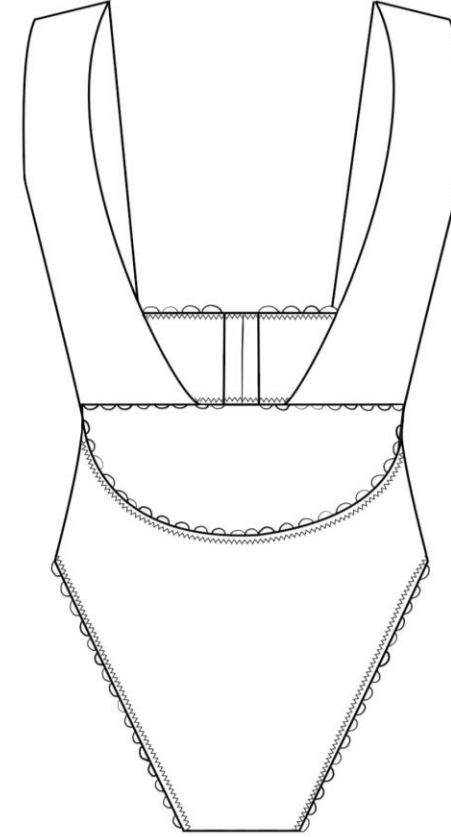
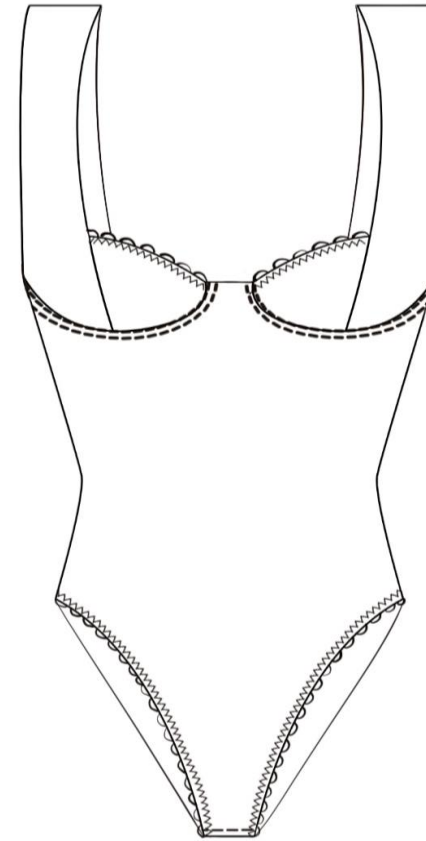
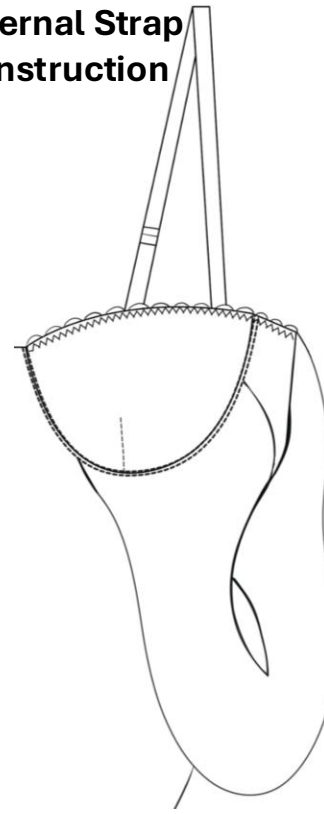


- Soft tangerine cup bralette with gathered cups and scooped magenta cradle with internal elastic support
- Wing internal side seam and outer seamless panel
- Magenta scalloped elastic finishes
- Magenta hook & eye closure
- Wide straps attached to adjustable bra straps with silver ring and sliders
- High rise tangerine thong brief with sheer elastic side waist panel detail

Flare Range Look Three



Internal Strap
construction



- Plunge wired tangerine molded cup
- Magenta body suit and bagged out strap sling
- Adjustable magenta bra straps connected underneath satin straps
- Silver hardware
- Full brief & gusset poppers
- Magenta scalloped elastic finishes
- Scooped open back with hook & eye closure

ON & OFF