

L A V A L L E

About Me

Hello, my name is Genevieve LaValle! I am a hard-working costume practitioner and graduate from London College of Fashion with a degree in Costume for Performance. I have **experience in everything from ballet and opera to music and fashion** and am a strong believer that all clothing tells a story no matter the performance context.

While completing my degree I have had the opportunity to be a part of some amazing projects which has allowed me to explore all parts of the industry and led me to discover my strength in **contemporary and historical pattern cutting and construction**. I also gravitate towards using the more “difficult materials” such as leather and silk chiffon. I push myself in everything I do and am always eager to broaden my skill set. Working across many different aspects of the industry has also strengthened my ability to adapt to various performance contexts blending functionality with artistic vision to help bring characters and concepts to life.

I am eager to continue developing my craft in environments that inspire and challenge me. Whether that is in theatre, film, or fashion, **I am passionate about using costume as a storytelling tool and collaborating with others to bring stories to life.**



Lady Gaga - Disease



Assisted Nick Royal (Hardstyle) on creating pieces for the Disease music video including the leather balaclava featured in the video

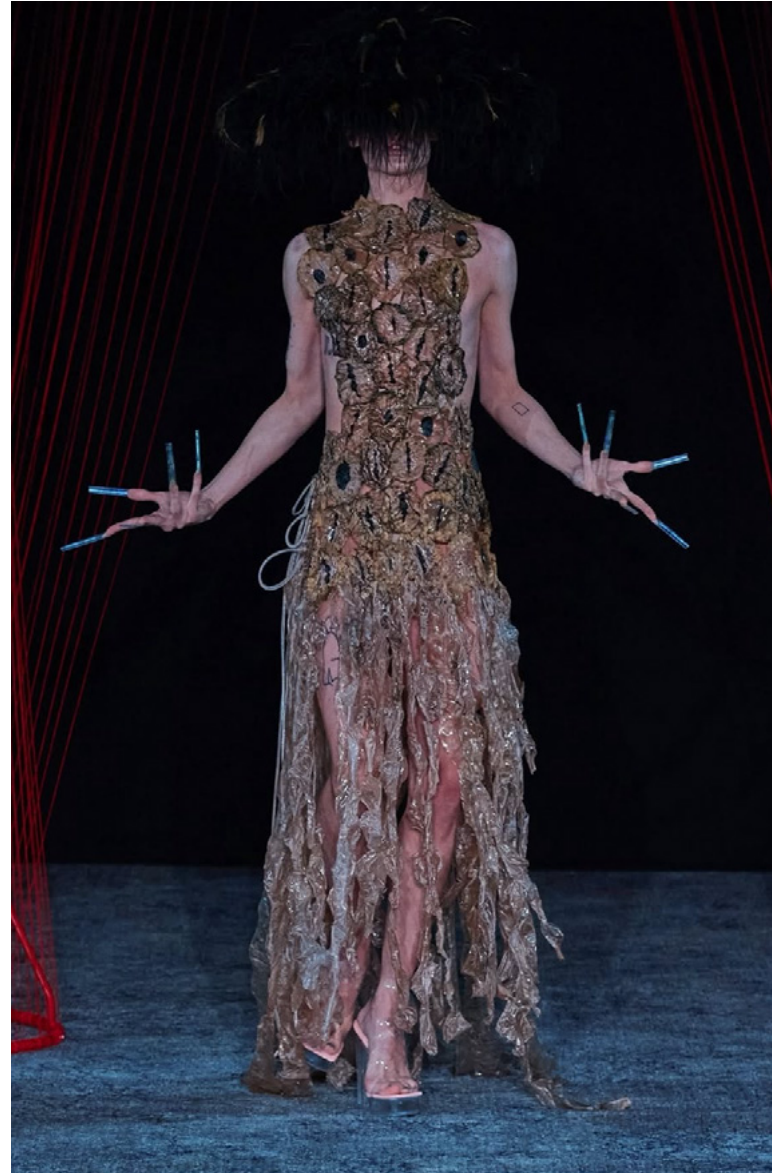
https://www.youtube.com/watch?v=fmC6b6_ovZY

Writer/ Singer: Lady Gaga

Director: Tanu Muino

Styling: Nick Royal and Peri Rosenzweig

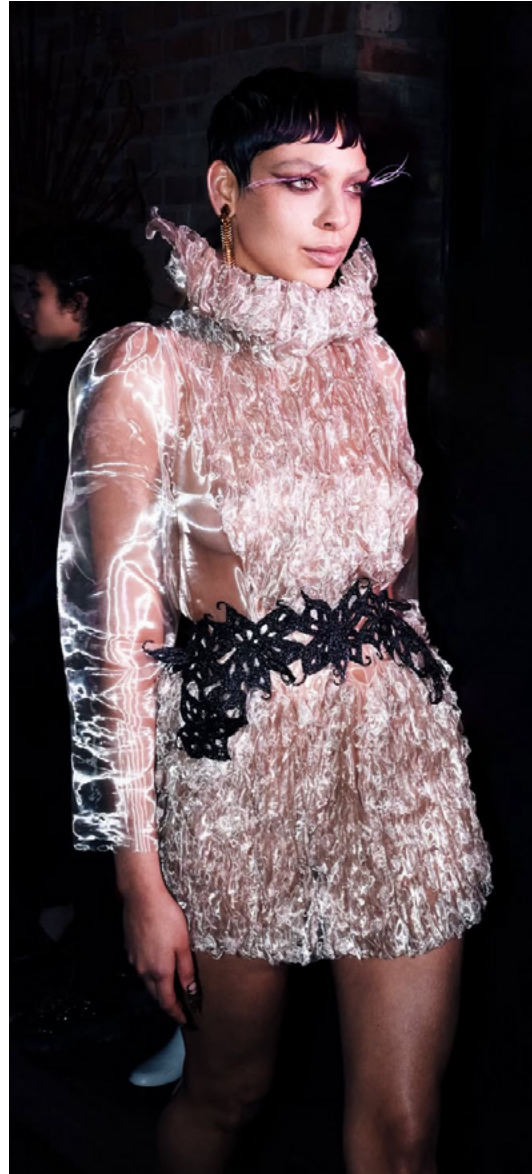
Karina Bond SS25



Studio managed and assisted with the development of the SS25 LFW collection. Many of these looks required precise hand sewing and a high attention to detail.

Designer Karina Bond
Styling: Borna Prikaski
Key MUA: Lan Nguyen-Grealis
Key Hair: Jon Wilsdon (Toni & Guy)
Photography: Genevieve Stephens

Karina Bond AW25



Studio managed and assisted with the development of the AW25 LFW collection. Worked with multiple textiles including TPU (3D printing), PVC, fur, and organza.

Designer Karina Bond
Styling: Borna Prikaski
Key MUA: Lan Nguyen-Grealis
Key Hair: Efi Davies (Toni & Guy)
Photography: Jude Black

Beautiful: The Carole King Musical - Chanhassen Dinner Theaters



Interned in the workroom at Chanhassen Dinner Theaters. Used vintage patterns as a reference and graded them to modern sizes through flat pattern cutting or draping on a stand to create toiles and final costumes.

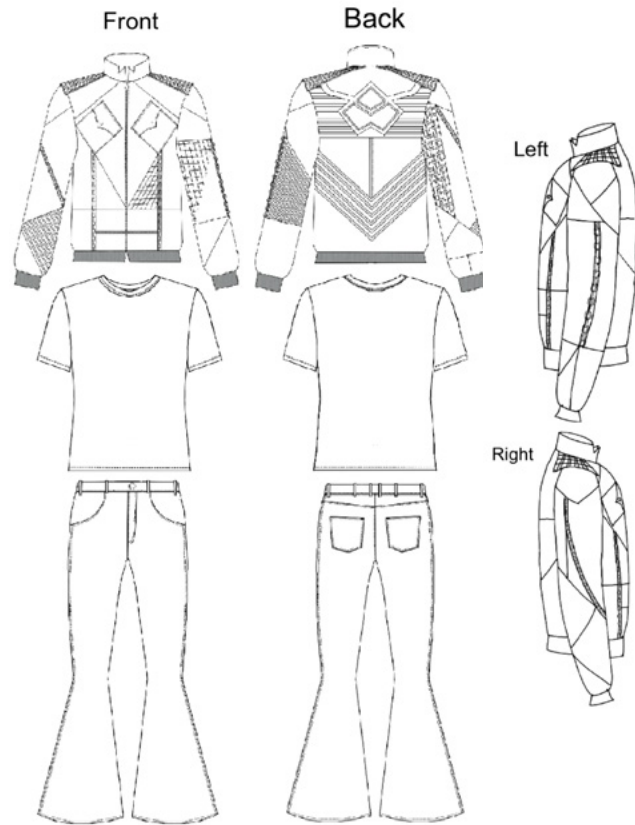
Director: Michael Brindisi
Costume Designer: Barbara Portinga
Wardrobe Manager: Susan Fick

English National Ballet School



Designed and made costumes for the ENBS collaboration with The Wallace Collection.
Collaborated with the students to help bring the story of the dividends to life

Luke Cage



Designed and made a leather jacket inspired by bulletproof vests for the Marvel superhero Luke Cage. Used second-hand leather jackets and creative pattern cutting/ pieces directly from the jackets to reconstruct a new leather jacket.



HMUA: Iga Paterewicz

Actor: Noble Igwe

<https://vimeo.com/1086544251/02542a922d?ts=0&share=copy>

Cendrillon - Royal Birmingham Conservator



Designed and made costumes for the lead character Cendrillon in the 2024 LCF x RBC knowledge exchange project, the opera was based in 1953 Birmingham and my costume designs were inspired by 1940s and 50's fashion following Cendrillon through all 3 acts of the Opera. Designs from left to right: Cendrillon house dress, Cendrillon ball dress, Cendrillon dream dress



The process of creating Cendrillon's 3rd act dream costume required draping on the stand and flat pattern cutting to bring the costume to life.



Fig. 1



Fig. 2



Fig. 3

Fig. 1-2 Cendrillons house dress (rigged for transformation)
Fig. 3 Cendrillons ball gown

Performer: Noemie Johns
Director: Mathew Eberhardt
Creative Director: Gabriella Slade
HMUA: Angelica Wilson
Set Design: Chloe Matthew
LX: Luca Panetta
Photography: Greg Miliner



Fig. 4



Fig. 5



Fig. 6

Fig 4-6 Cendrillon's dream

Performer: Noemie Johns
Director: Mathew Eberhardt
Creative Director: Gabriella Slade
HMUA: Angelica Wilson
Set Design: Chloe Matthew
LX: Luca Panetta
Photography: Greg Miliner

Final Major Project - Where Shadows Yield



This project reimagines Dante Alighieri's Divine Comedy using visual storytelling through costume. Set against the Seven Sisters cliffs, the final film explores themes of virtue, vice, and sin through three original characters, each representing a character or setting from the original text. The designs draw on maritime and historical dress (13th and 19th century). While reaching this project I used references from the Royal Maritime Museum and Observatory, the Dante Project, illustrations based on Divine Comedy, and catholic iconography. The final outcome combines technical construction techniques with visual storytelling, creating a contemporary dance short film.

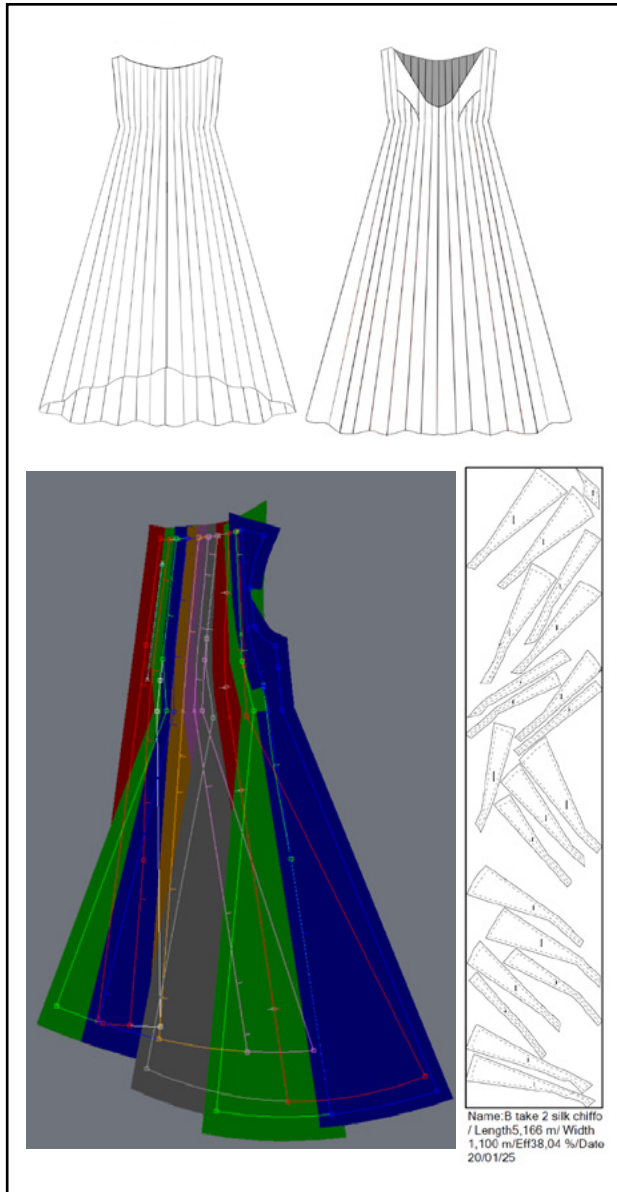


Fig. 1



Fig. 2



Fig. 3

Fig. 1 Virtue pattern cutting (Lectura), Fig. 2 Sin tunic process, Fig. 3 Vice greatcoat process



Fig. 1



Fig. 2



Fig. 3

Fig. 1 virtue toile, Fig. 2 Sin, Vice, and Virtue
Final costumes, Fig. 3 Vice and Virtue
<https://vimeo.com/1086543528/1c5e7f535d?share=copy>

Dancer: Priya Nicholas
Photography: Alex Tsourides and
Dhruvin Tank

Skills

- Sewing (hand and machine), pattern cutting, garment construction, draping, styling, illustration, dressing, alterations, millinery, leatherwork
- Collaboration, independent working, team leadership, adapting to tight deadlines, organization and high-pressure environments
- Script analysis, research, costume design
- Adobe Creative Cloud (Illustrator, InDesign, Photoshop), Microsoft Office (Word, PowerPoint, Excel), Keynote
- Supplier and vendor communication, costume buying, sourcing fabric, trim, shoes, haberdashery
- Understanding of historical and contemporary dress, millinery, textiles, and footwear
- Professional experience in dance, theater, music, and fashion



Photography: DhruvinTank

Contact:

Email: bylavalle@gmail.com

Instagram: [@by.lavalle](https://www.instagram.com/by.lavalle)

Linkdin: [Genevieve LaValle](https://www.linkedin.com/in/GenevieveLaValle)

Phone: 07926 747591

Right to work in UK and USA

References and CV available on request

