



MANIFESTO

Adorned in Flaws

Adorning ourselves with flaws.

We're often taught to "be perfect"—to be quiet, neat, and follow the rules. But in this collection, we take the opposite approach. We believe that some "flaws" are actually beautiful.

Adorned in Flaws is inspired by my childhood—when I was diagnosed with ADHD. At the time, I struggled to focus, my thoughts jumped constantly, my emotions were intense, and my mind didn't follow conventional patterns. As I grew older, I began to reinterpret that experience—perhaps the chaos was actually the source of my creativity.

That's why this collection features a lot of irregular design elements: layered structures that seem to leap, asymmetrical cuts, clashing colors. These aren't "mistakes"—they are another kind of rhythm, a reflection of my inner world.

At the same time, I was deeply inspired by the Rococo era—not just the grand gowns, but the overlooked details of that period: silver cutlery, ornate mirrors, and the decorative edges of porcelain. These small objects held exquisite beauty, often unnoticed. So I brought those forgotten elements into the clothing—pleats at the collar, metallic trims, fabric carvings—reminding us that sometimes, the smallest details hold the most emotion.

Our Target Customer

Our customer is between 18 and 30 years old, with a monthly fashion budget of approximately £200 to £1000. They care deeply about individuality and self-expression. They don't chase conventional perfection—they embrace their own flaws and seek to reflect their true selves through what they wear.

They are drawn to romantic, colorful styling, and they value thoughtful details, handcrafted textures, and expressive design. At the same time, they are practical: they want clothing that is not only beautiful but wearable, comfortable, and ready to live in.

They believe fashion should be more than just art—it should be part of everyday life.



FMP- ADORNED IN FLAWS
LOOK1
GARMENT
1) BOW JACKET
2) BOW SKIRT



LOOK1 ACCESSORIES

Cake Spatula & Spoon Brooch,
Spoon & Pearl Bracelet









FMP- ADORNED IN FLAWS
LOOK 2
GARMENT:
1) CYANOTYPE KNOT TOP
2) KNOT SKIRT

LOOK2 ACCESSORIES

Flatware Necklace
Spoon & Pearl Hairclip







FMP- ADORNED IN FLAWS
LOOK 3
GARMENT:
1) TWIST TOP
2) BOW TROUSER



LOOK3 ACCESSORIES

Fork & Pearl Bracele
Pearl knot Earring







Not to mend,
But to remember:
Every tear, every ache
Deserves a flourish of ornament.









The most delicate things
Often conceal the deepest breaks.

I did not adorn with pearls and frills for beauty,
But to give voice
To the moments that once kept me silent.







































Silver taps against porcelain—

The sound of a dream shattering softly.
No longer gleaming, yet still elegant,
Like the wish you hid deep inside,
Tenderly wrapped by time.



