MADDISON NESEYIF

Third Year Fashion Student

Fashion Design & Technology:
Womenswear

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Tower Hamlets
London, UK

KEY SKILLS:

- Technical Sewing Skills: hand and machine sewing, ability to operate industrial sewing machines, flat pattern cutting, on the stand draping, toiling, design and product development, pattern alterations, and garment construction knowledge to a high standard.
- General Skills: Strong communication, time management, organisation, and adaptability.
- Software Skills: Microsoft Office, Adobe: Illustrator, Photoshop, InDesign, advanced proficiency in Shopify and ShipStation, streamlining e-commerce operations and logistics.

EDUCATION:

- Current : London College Of Fashion – UAL (University Of The Arts London), UK
  BA (Hons) Fashion Design & Technology: Womenswear / September 2022- July 2025
  Units: research methods, aesthetics and identity, design and realisation, transformative futures, sustainability, tailoring, fashion cultures and histories, pattern cutting, basic sewing skills.

- Invicta Grammar School- Maidstone, UK
  A-Level Qualifications:
  A* - Art Textiles
  A* - Fashion Textiles
  B - Business Studies
  A* - EPQ 'The Death Of Gianni Versace and His Influence on the Fashion World'
- GCSEs: 10 GCSE's (9-6) , 7 Math's, 9 English Literature, 8 English Language

INTERESTS AND ACHIEVEMENTS :

- **Awards & Recognition** – **Finalist** for the **Burberry Reimagining Material Competition (2025)**, and **winner** of the **Most Innovative Design Concept** award at the IGS Awards Gala (2021).
- **Course Representative (Year 1 & Year 3)** – Organised meetings, managed events, and acted as a liaison between students and faculty to address academic and course-related concerns.
- **Fashion Photography & Styling** – Assisted in fashion photoshoots for **Ducie London** as a stylist's assistant, developing a keen eye for composition and creative direction.
- **Videography Assistant** – Supported videography during the **In Print We Trust** campaign shoot (2025), contributing to the visual storytelling process.
- **International Experience** – Gained global industry exposure working in fashion hubs across Europe, developing adaptability, time management, and problem-solving skills.

EXPERIENCE:

- **Senior Intern: Ducie London**
January 2024 – February 2025
Managed customer orders, refunds, and both online and in-person customer service to ensure a seamless shopping experience. Assisted on fashion shoots as a stylist, sourcing and providing styling items while coordinating their return. Played a key role at Paris Fashion Week, overseeing influencer coordination and event logistics. Additionally, I covered the manager role during staff absences, overseeing office operations and ensuring business continuity. Demonstrated strong organisational skills, adaptability, and the ability to manage multiple tasks in a fast-paced fashion environment.

- **Seamstress: Dreaming Eli**
January 2024- April 2024
Worked in the atelier, sewing garments and following patterns and instructions to bring designs to life. Gained hands-on experience handling high-quality lace and delicate materials, learning specialised techniques for their treatment. Additionally, assisted at London Fashion Week, coordinating and dressing models while helping set up the show for a seamless presentation.

- **Administrative Assistant: K & N Surfacing Ltd, Maidstone, Kent:**
September 2021 – August 2022
Improved document organisation and management by maintaining efficient paper and electronic filing systems, handling data entry, and completing clerical tasks. Managed inventory, processed incoming mail and packages, and ensured timely distribution to recipients for streamlined operations.

- **Model: M & P Models (London) / Mirrrs Models (Germany) / Blow Models (Spain), Europe, London / Germany / Spain**
September 2020 – Current
Runway & Editorial Work: Worked for Burberry, London Fashion Week, and House of Sunny. Featured in magazine editorial covers and high-profile fashion campaigns. Collaborated with designers and photographers to bring creative visions to life.