

Personal Progression Project

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Group 1

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Inspiration and Mind Map

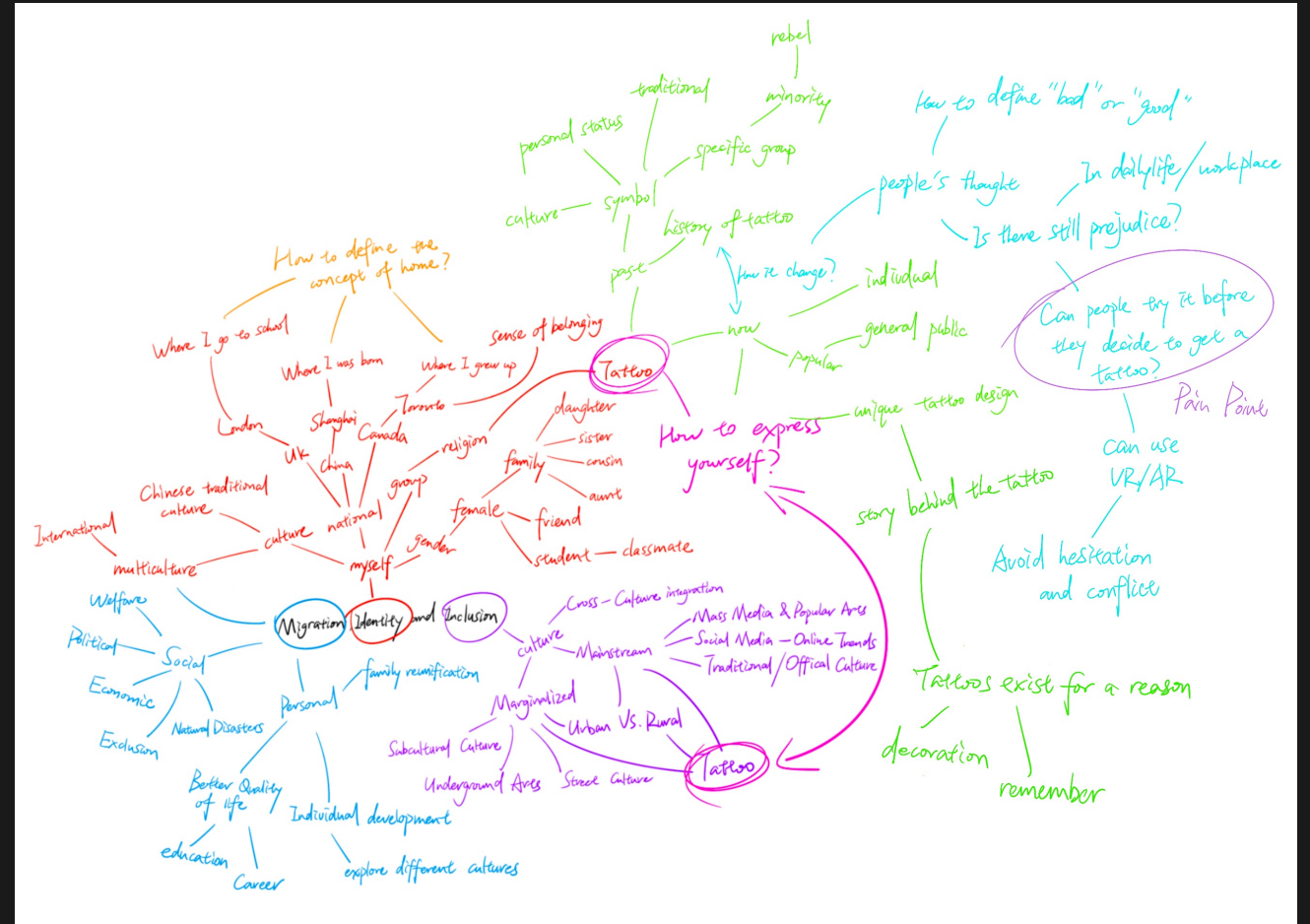
This project began with themes of immigration, identity and inclusion - issues I have been quietly thinking about for a while. I grew up between Shanghai, Toronto and now London, constantly moving between different languages, systems and expectations. These movements have left me questioning: where do I really belong? And more importantly - *what part of me stays the same no matter where I go?*

As I began to explore these questions, I found myself paying attention to how others expressed their identities. I noticed how people chose to mark their bodies - through tattoos, in different places, with different symbols. Each one is unique. Only they can understand it.

I began to think:

Isn't this also a form of identity?

What if a tattoo is more than just decoration-what if it's a way to silently say, *"This is who I am"*?



Mind Map

Primary Research

British Museum



Photos taken in British Museum

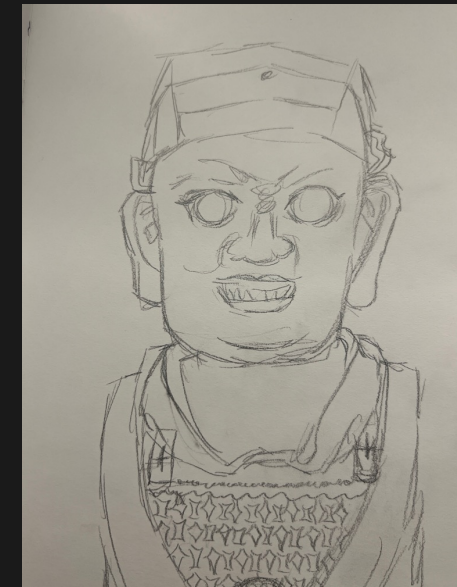
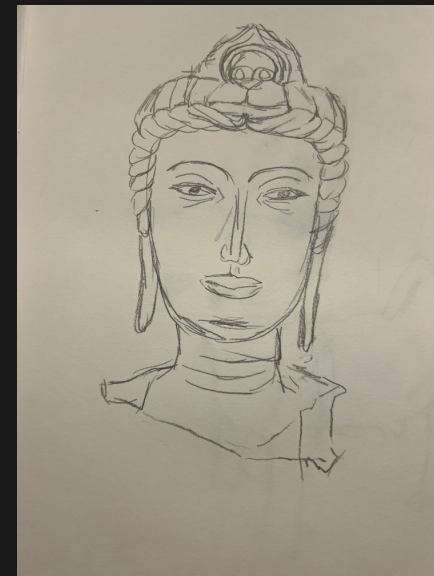
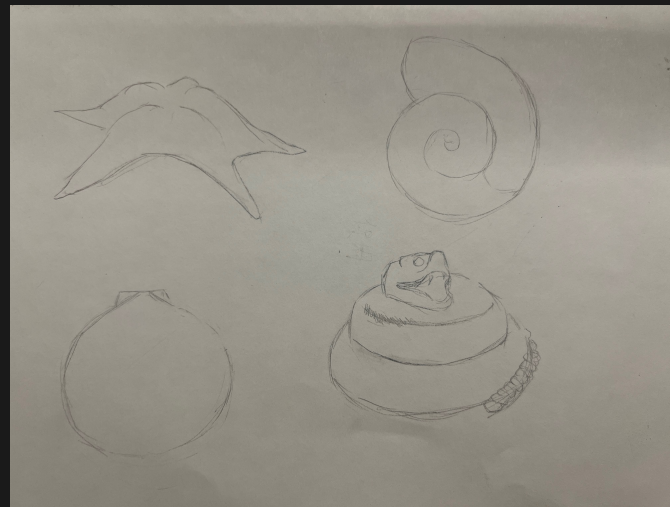
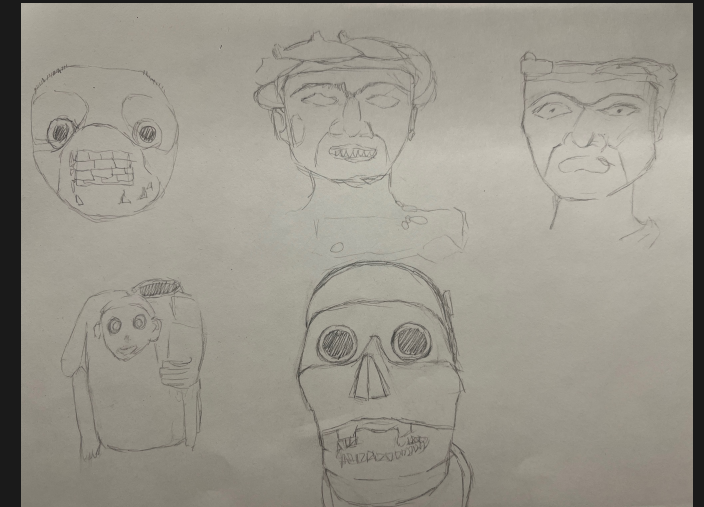
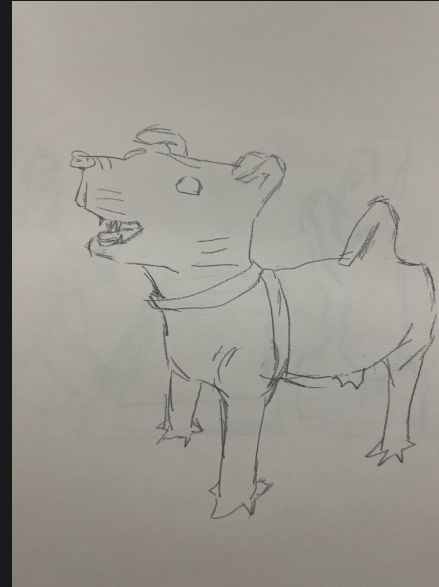
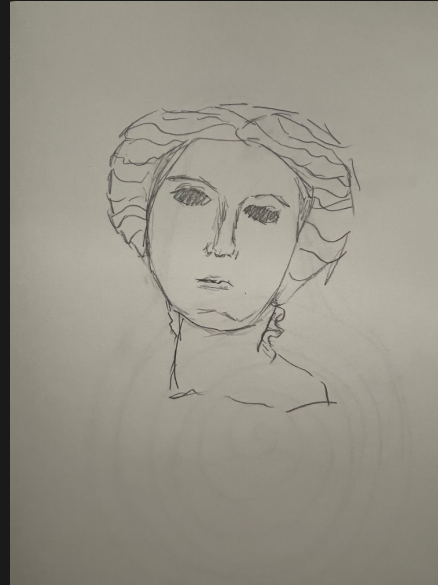


I went to the British Museum to do research and took a lot of photos of the stone sculptures. Their face and body language attracted me, some of them looked very serious, while others felt more calm, as if they were telling a story quietly. In addition to the sculptures, I also looked at some of the colorful clay pots and posters in the gallery. The patterns and colors gave me new inspiration. The visit made me realize that even though it seems like a simple decoration, it often has a more deeper meaning and emotion behind it.

Primary Research

Sketch Practice

After visiting the museum, I quickly drew some silhouettes as an exercise. I used just a pencil and didn't pay too much attention to detail, I wanted to capture the overall shape and movement. This helped me understand the body language of the sculptures and how to simplify complex shapes. This quick sketch also allows me to relax and get more inspiration for my designs. It's a great way to translate what I see into something more personal.



Primary Research

Saatchi Gallery



Experiences like these make me think: what if my designs could feel like this?

Not just something that people use, but something that makes people's presence part of the experience. That's where the idea for my project began. Not "just a website", but a space that quietly interacts with those who arrive.

At the Saatchi Gallery, I saw several installations that were not just for people to look at, but for people to touch, walk into, or interact with.

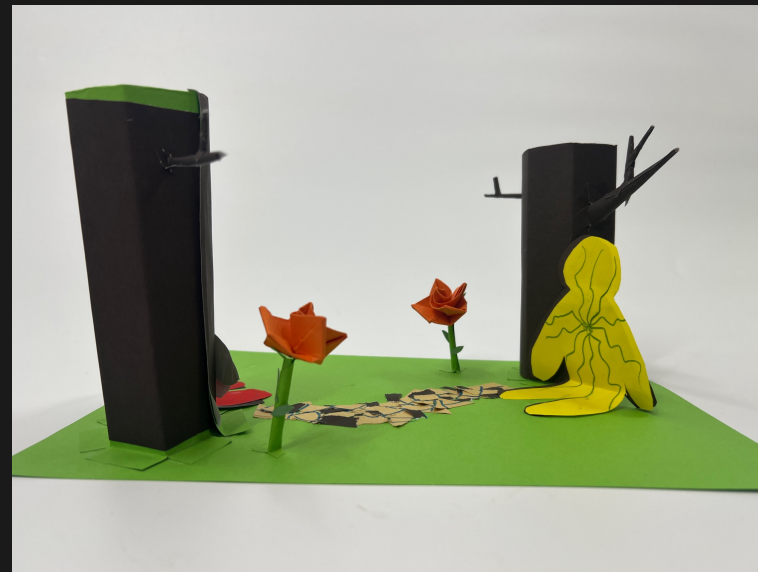
One of them was an ATM machine where you could see the "error" on the screen when you stood close to it. Another is a huge red soft doll that feels half sculpture, half clothing. There's also a house like room with an open door that allows you to see its inner workings, and a mechanical flower installation that lightly moves as you walk around it.



Primary Research

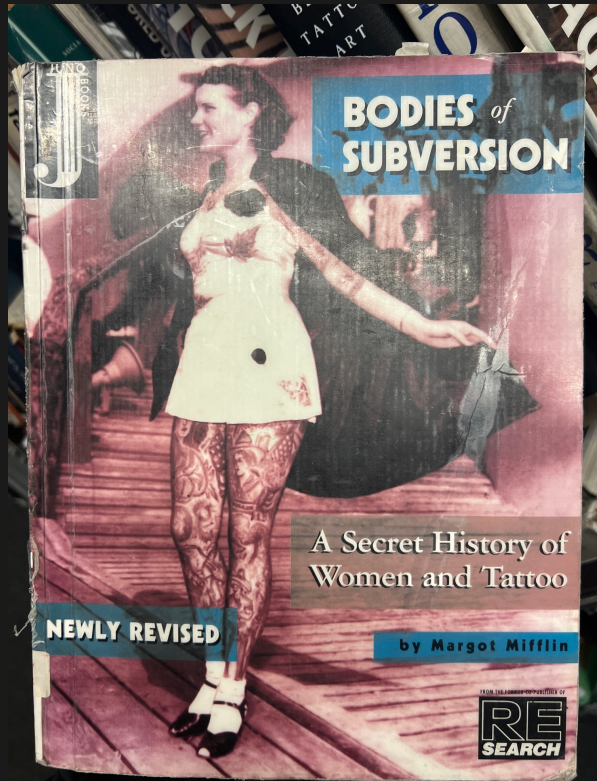
3D Project

This is a handmade 3D project I made for a class assignment. The idea came from something I think about a lot, which is that people have two sides. One side is the side they show to others and the other side is the side they keep to themselves. I used two different colored human figures, red and yellow, to show this contrast. They look almost the same, but their poses are different, like they are feeling different things. The tall tree in the center feels like a wall - maybe it's hiding something, maybe it's separating the two sides. What I'm trying to say is that everyone has a story behind them. This project has taught me more about people and reminded me not to take things at face value.

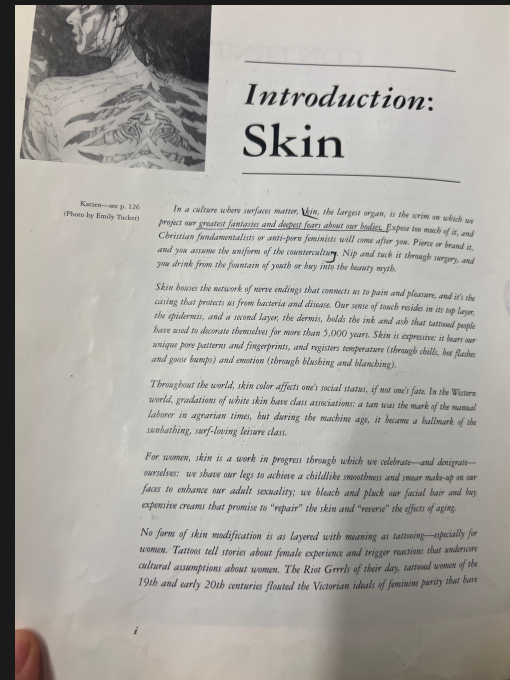


Secondary Research

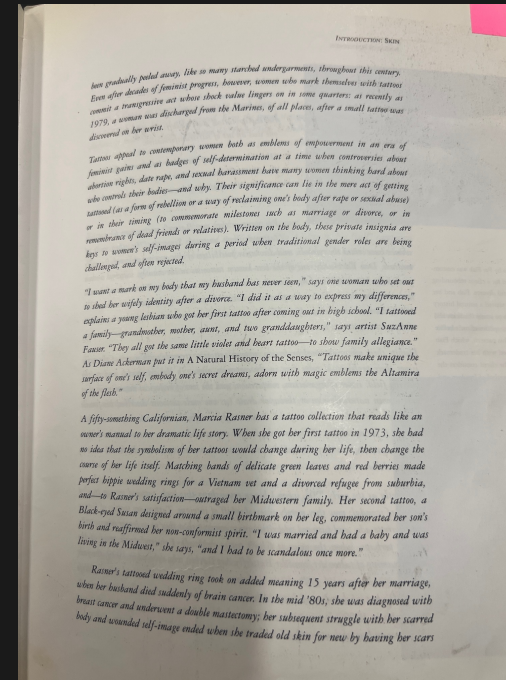
Books



"Bodies of Subversion: A Secret History of Women and Tattoo" by Margot Mifflin



While doing research at the CSM library, I found another book called Bodies of Subversion: A Secret History of Women and Tattoo by Margot Mifflin. I didn't plan to find it — I just picked it up because the title caught my eye.



The book talks about how tattoos have been used by women not just to decorate their skin, but to take control of it — to mark moments, express pain, or reclaim something personal. It made me realize how much history is carried in the body, especially when it comes to women's bodies — how we're seen, how we're expected to behave, and what it means to make a choice about our appearance.

What stood out to me was that many of the women in the book weren't trying to be loud. Their tattoos were quiet rebellions, full of meaning only they fully understood. It reminded me that Etchive isn't about tattoos as trend or statement — it's about the quiet, in-between feelings that sometimes need a place to live.

Secondary Research

Competitive Research - InkHunter

While developing my idea, I discovered InkHunter, a mobile app that allows users to preview tattoos on their body through AR. It's smooth, powerful, and technical impressive. All you have to do is upload a photo or use the camera, and the app will superimpose the tattoo design on your skin in real time.

It's a very useful tool, especially for people who already know what they want. But the more I looked at it, the more it didn't look right: This wasn't the space I wanted to create.

InkHunter is about the look of the tattoo.

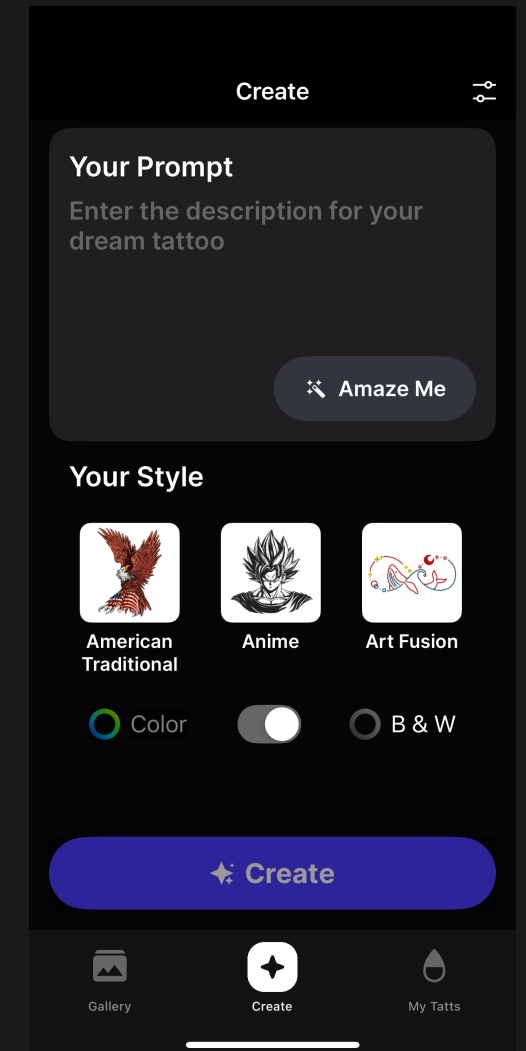
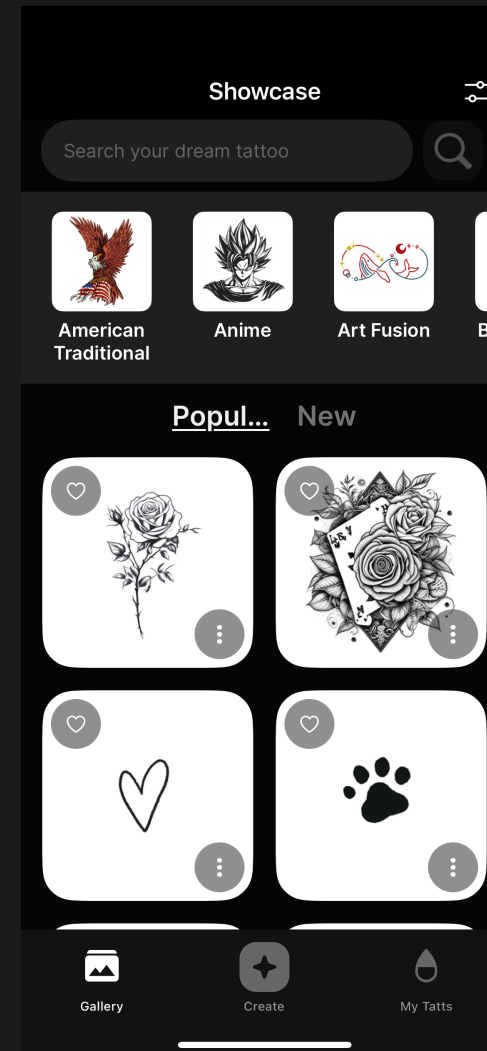
My web is about the meaning of the tattoo.

InkHunter offers speed and clarity, whereas I wanted a slow, soft and unsure space. There is no emotion in the interface - no room for doubt, storytelling or self-reflection. I didn't want to just "preview a tattoo." I wanted to ask "What does this image carry? Am I ready to tattoo it?"

That's when it hit me:

My web isn't a tool it's a pause.

A space for those who aren't ready to make a choice or those who want to feel something before making a commitment.



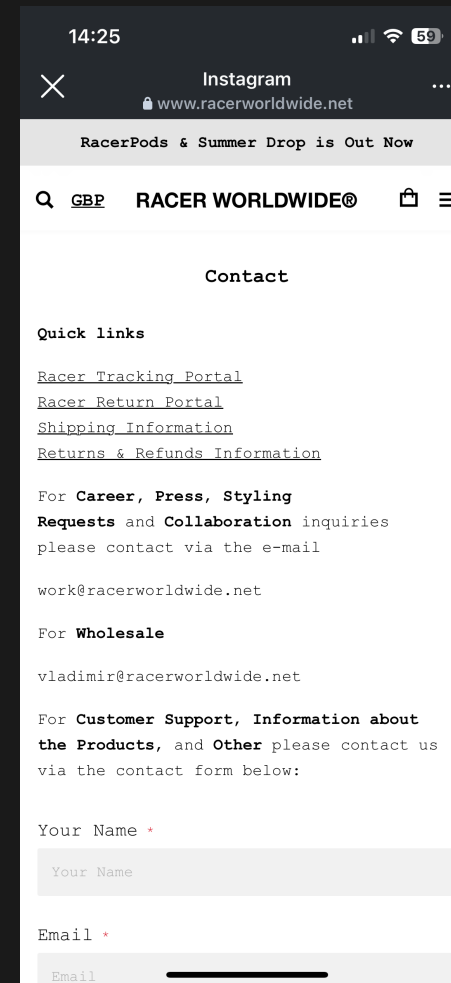
Screenshot about InkHunter

Secondary Research

Font research

I chose Courier Prime as the main font for my VR tattoo try-on website. I first saw this font on the website of a fashion brand called Racer Worldwide and I really liked the look of it. It's a typewriter style font that gives me a raw, cool and distinctive feel. It's different from the clean, modern fonts used on many websites. It gives it a more personalized feel with a strong style.

The Courier Prime font is easy to read, but it also has a special feel to it. It looks like something one would handwrite. My website is as much about technology (VR) as it is about self-expression (tattoos), so I wanted a font that showed both styles - somewhere between modern and sensual. This font is neither perfect nor cold. It gives a sense of humanity. That's why I think it's perfect for my website. It helps to show the feeling I want: authentic, creative and unique.



Screenshot about www.racerworldwide.net

Idea Development

Project Beginning

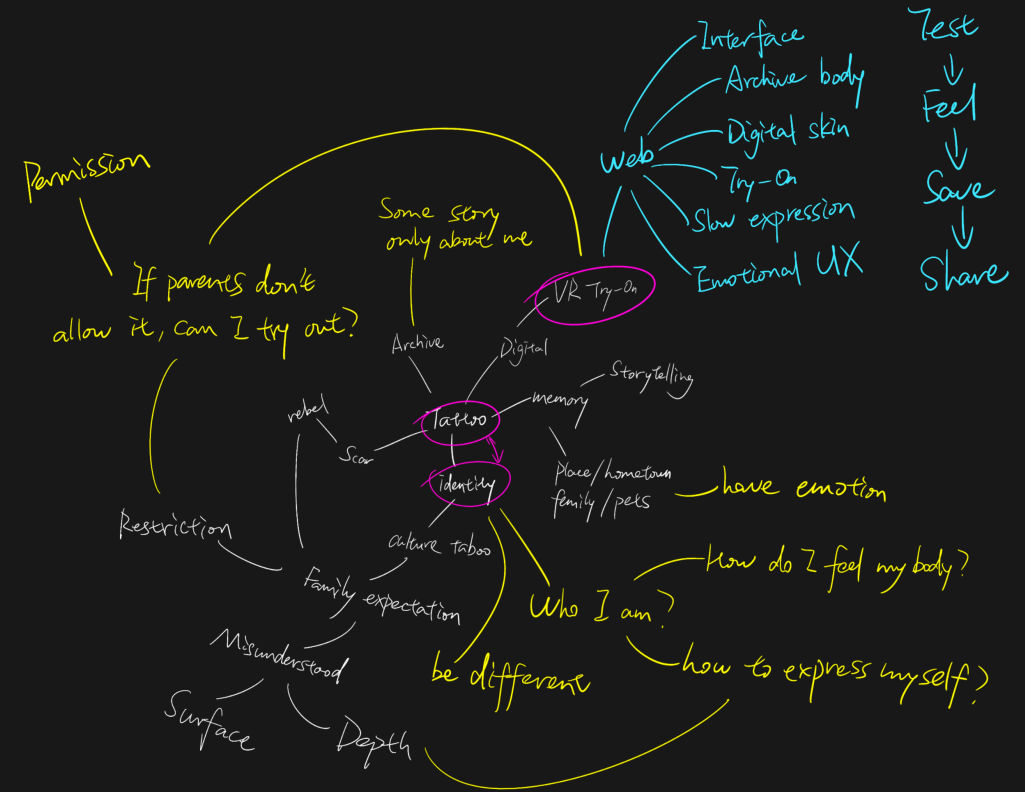
The more people I come in contact with, the more I noticed how tattoos carry different meanings. Sometimes it's a memory, a feeling, a story, or just something someone needs to keep close. I started wondering—what if people could try that feeling without making it permanent? What if tattoos weren't just marks, but ways to explore who we are?

Because not everyone has the freedom to make that feeling permanent. Some people are still figuring out who they are, some, like me, come from cultures or traditional families, this kind of expression is not allowed — even if the desire is real.

And that's when I started asking myself: What if there was a space where people could explore that feeling, without having to commit? What if getting a tattoo wasn't just a final decision, but a way to get to know yourself better?

That's how my idea began: as a quiet digital space where people can try on tattoos in VR, learn about their meanings, and take their time. It's not about convincing anyone to get a tattoo. It's about giving people like me—curious, unsure, somewhere in between—a place to explore expression safely and honestly.

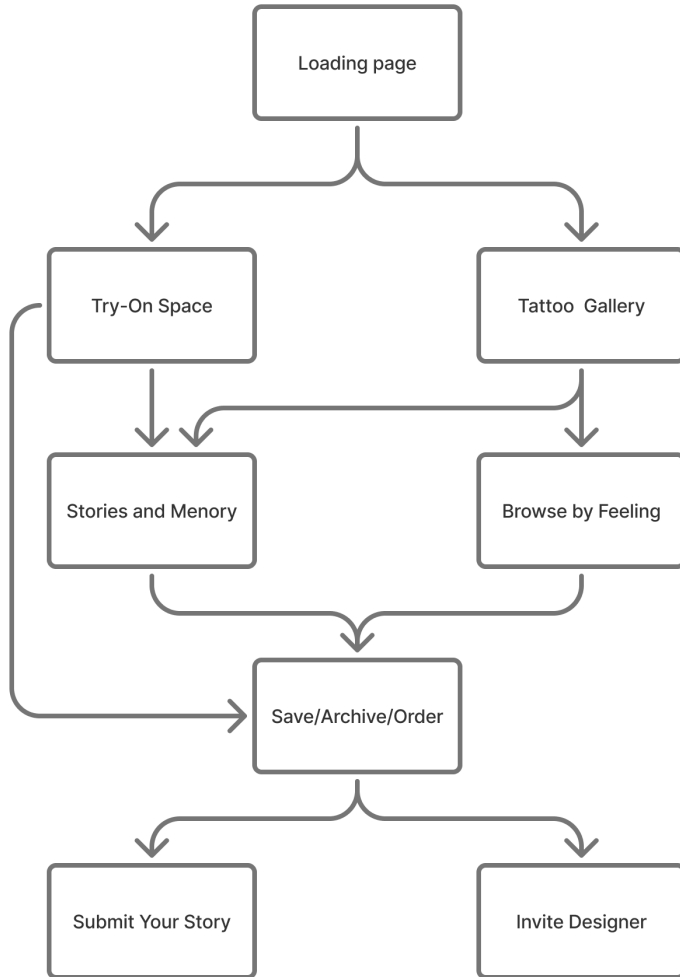
And I've decided to name it **Etchive (Etch+Active)**.



Mind Map

Idea Development

Platform Flow



Flow chart

This is not a platform that tells you where to go — it's one that lets you choose how you want to feel your way through.

The experience begins at the Landing Page, a soft starting point that introduces the space and its intention. From there, users can move into two key paths:

- On one side is the **Try-On Space**, where users can test how a tattoo feels on their body through VR — not just visually, but emotionally.
- On the other side is the **Tattoo Gallery**, where they can explore a growing collection of designs, styles, and meanings.

Each of these spaces leads to a deeper layer:

- **Stories and Memory**, where users can read about others' tattoos and the emotions behind them.
- **Browse by Feeling**, which lets users navigate through emotion instead of appearance — discovering marks through what they represent, not how they look.

At the center of the system is the **Save / Archive / Order space** — a quiet digital shelf where people can keep what they're not ready to lose, without being asked to explain why.

From there, users can go further:

- Submit Your Story, to contribute their own experience and be part of the archive.
- Or Invite a Designer, opening a door for collaboration and new creation.

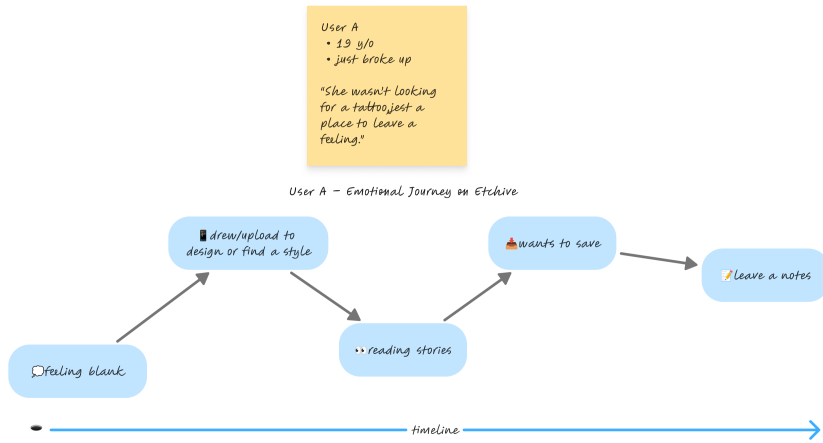
This isn't a platform about making quick decisions.

It's about giving space — to reflect, remember, and return when you're ready.

Idea Development

User Journey

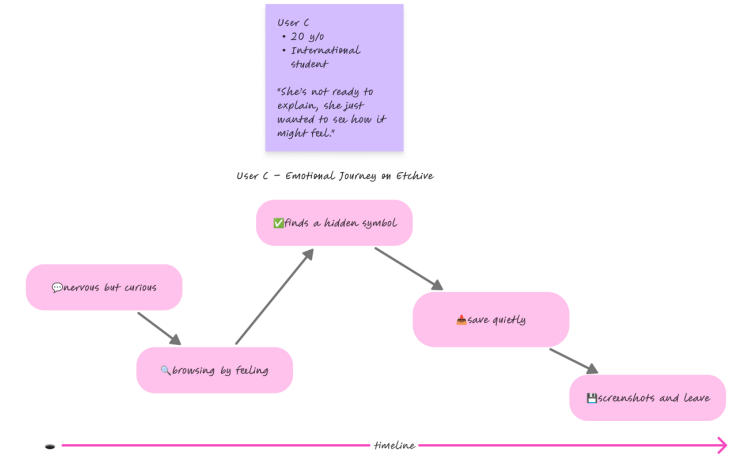
Not everyone comes here for the same reason. These journeys show how different people into **Etchive** — through emotion, not instruction.



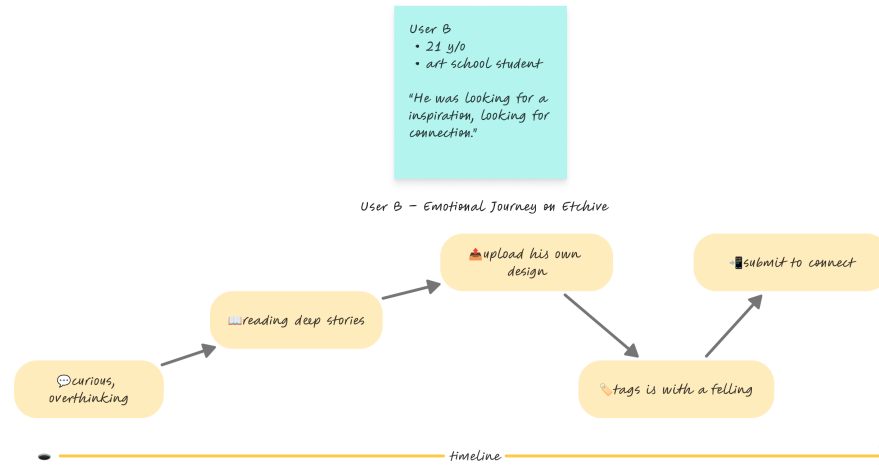
User A's Journey

User A entered the platform with on clear goal, she clicked through the Try-On space, one design made her stop. She didn't click "save" right away. She read a story, paused, then left behind a sentence.

User C didn't click anything bold, didn't write a story. But she save one tattoo to her archive and took a screenshot. Etchive became a space where she could quietly imagine a version of herself.



User C's Journey



User B's Journey

User B came to explore design, but stayed for the stories. After uploading his own work, he tagged it 'absence' but he left a mark for someone else to find.

Idea Development

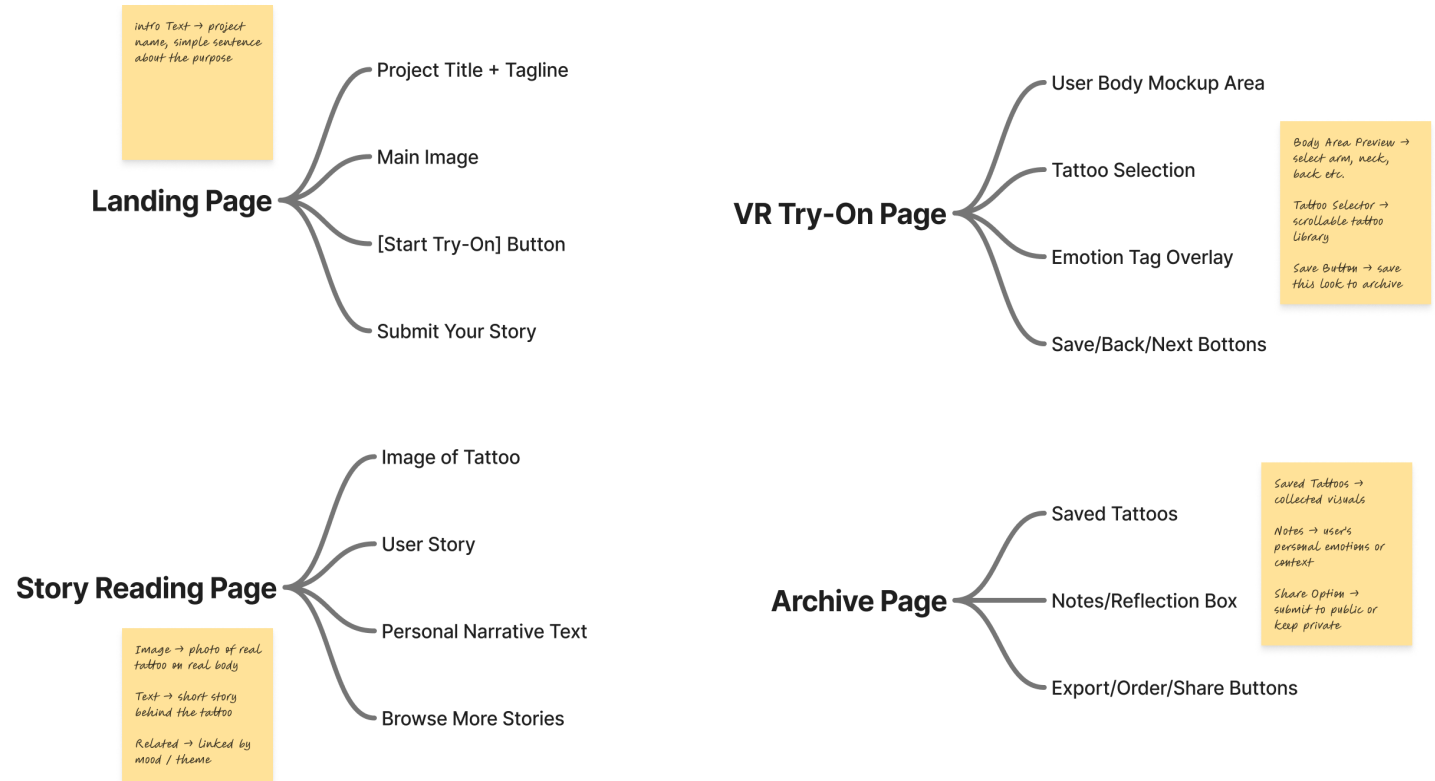
Wireframes & Page Sketches

The page maps the main areas of the platform's functions, built around how users move - not only what users can do, but how each space feels.

Each section is designed to provide a different experience:

- **The landing page** introduces the space with minimum information and a clear entry point.
- **VR Try-On Page** is where users interact with their body — trying on tattoos, browsing designs, and noticing how things feel, not just how they look.
- **Story Reading Page** holds the narratives behind each tattoo. Quietly emotional, this space lets users witness others' marks and maybe find a piece of themselves in them.
- **Archive Page** allows users to keep what resonates. Tattoos, notes, reflections — all saved without pressure. They can choose to share, or not. It's theirs.
- Each interface is light, open, and built around curiosity — no commitment. Users can stay. Or leave. Or return.

Wireframes & Sketches - Key Pages



Flow chart

Idea Development

Visual Direction + Prototype Flow

Colour Palette

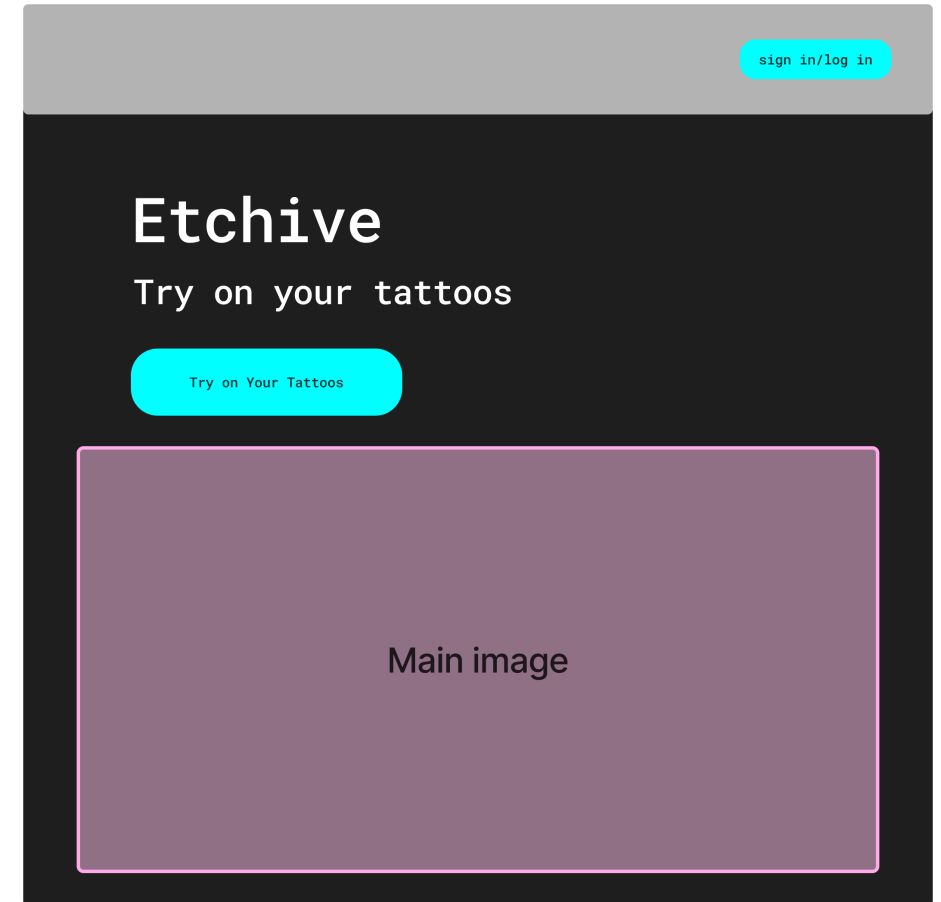


I chose a dark background with soft neutral lights, mainly turquoise with a bit of pink glow. To make the image feel like a glow from somewhere in memory. The contrast gives it a "future" feel, but in a quiet way. It's also about VR. It's not just a screen. It is a space you walk into.

I chose the font to show a sense of tone. I've always liked the feel of typewriter fonts, a little bumpy, a little personal.

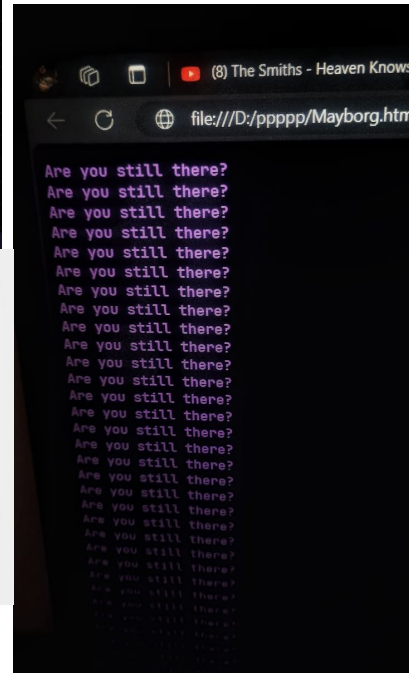
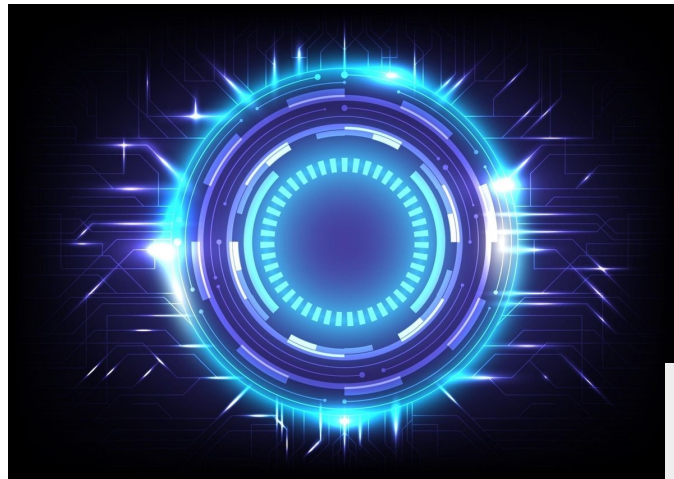
It makes me think of a time when people used to write things just to process them. Not to get published. So I'm using it here, because that's what this space is for. Not to show off just to say something to myself.

Typography



Idea Development

Moodboard

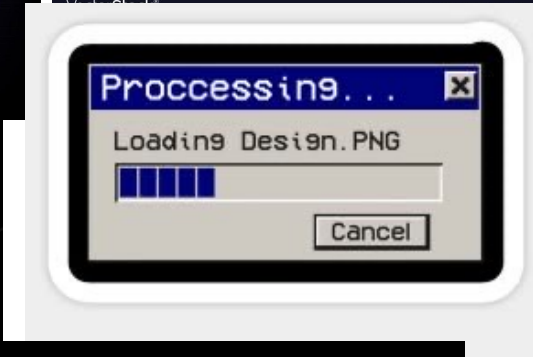


The images draw inspiration from early VR interfaces, loading screens, data windows and quiet system messages. All slightly dated but strangely emotive. This is not fashion technology. It is personal technology. A screen that is not rushed.

I wanted the space to feel like you happened into it, like you opened a folder by mistake that no one else would ever see again. It has a soft, ghostly tone: soft neon, blue glow, black background, muted typography. It's more of a memory than an interface.



Reference



Risograph

3A Poster



Original image from
instagram
By *p.tattooarchive*

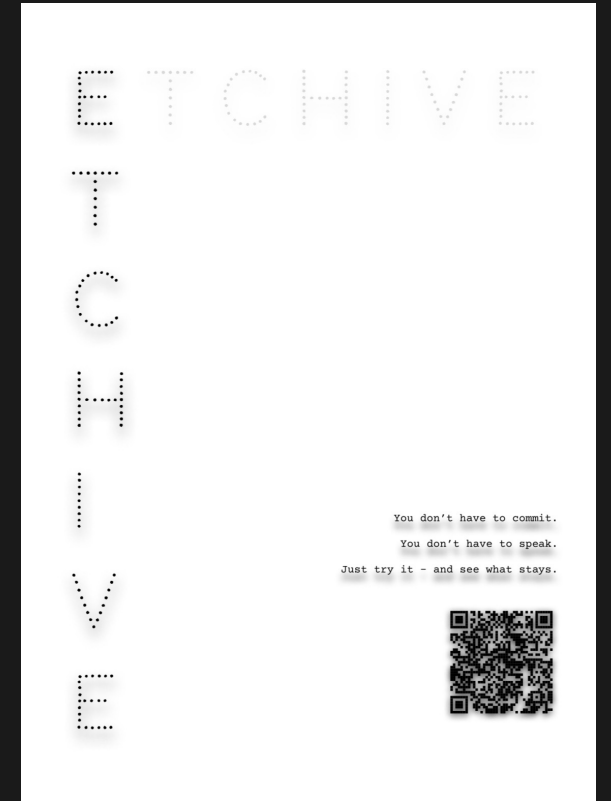


Process by using Photoshop

Layer 1



Layer 2



This poster was designed as a visual representation of the Etchive platform. The original photo was sourced from Instagram and was chosen because of the impact that special brings, with textures suggesting skin and surfaces that match the themes of the project, identity, body and inclusion. The image was edited in Photoshop to improve contrast, reduce saturation, and introduce a cooler, more digital color palette.

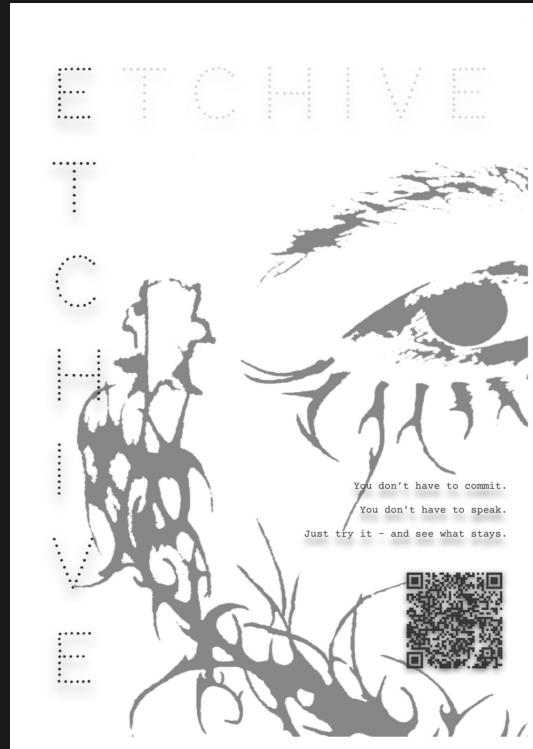
Risograph

3A Poster

The layout was done in Figma, where I used the same visual system as Etchive's web interface, including typewriter-style fonts, dark backgrounds, and glowing tones. Helps create a uniform visual identity across digital and print formats.

A QR code was added in the corner for added interaction. Viewers can scan the QR code and explore the program to their liking, thus reinforcing the idea of "stress-free quiet enjoyment."

For the text on the poster I extracted key sentences related to my website to bring up user interest.



Process

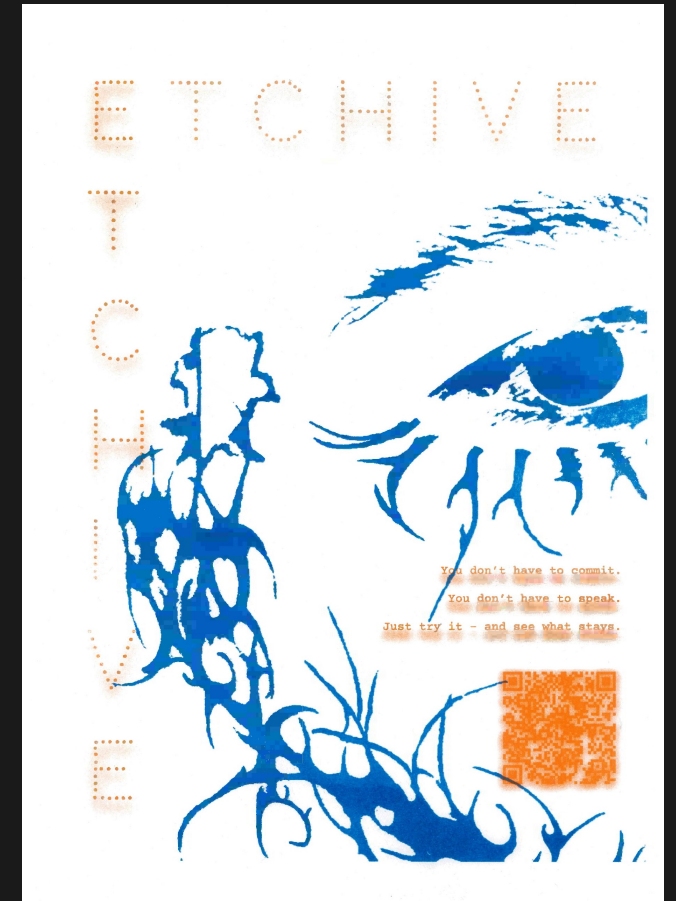
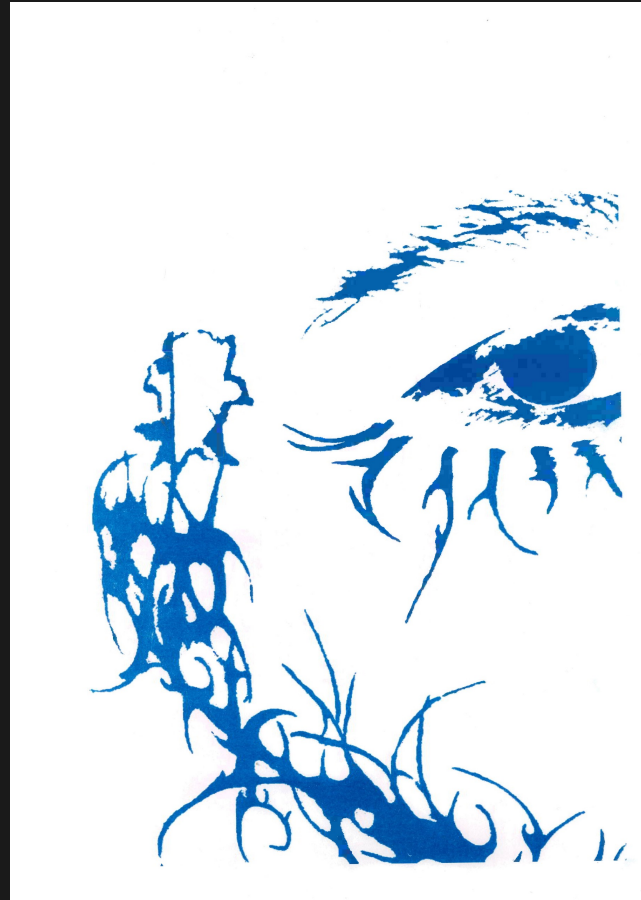


Final outcome

Risograph

3A Poster - Print

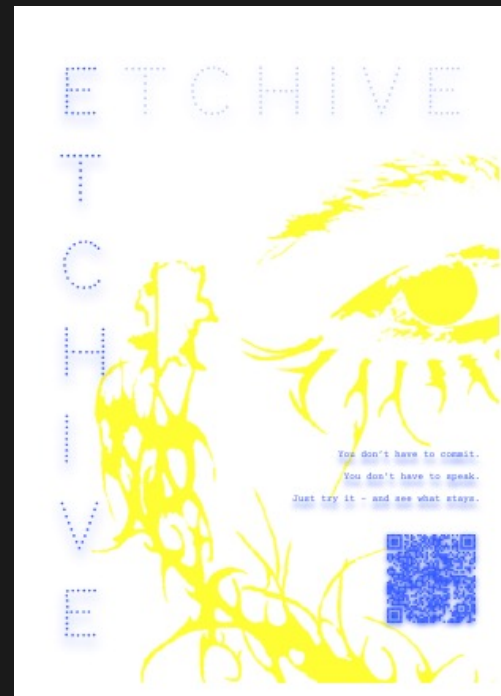
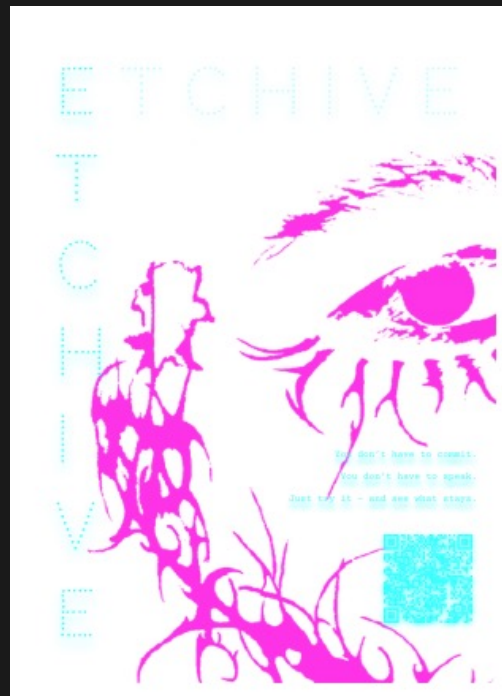
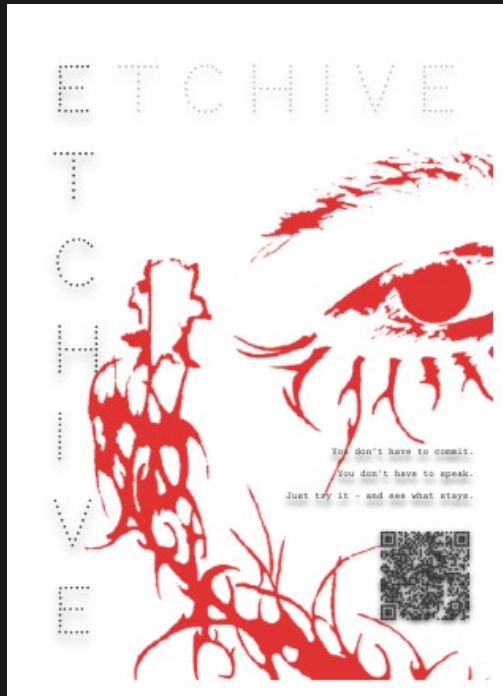
For this poster, I wanted to use strong color contrasts to create visual impact. I chose a cool blue color for the tattoo style pattern and eyes, and a warm orange color for the text and QR code. These two colors give the feeling like they are pulling away from each other, but they can also be more strong across the whole image. I wanted it to feel slightly uncomfortable, but at the same time eye catching, like something that makes you stop and take a closer look. Same with my copy. "You don't have to commit. You don't have to talk. Just try it - and see what's stays." It's a soft, but also a bit mysterious, which I think goes well with the overall feel of the poster.



Final outcome

Risograph

3A Poster - Color testing



I tried a few different versions with high-contrast color mixes because I was curious how warm and cool tones would change the mood. Some of them felt quite bold and even a little aggressive, while others had a more mysterious or emotional vibe. I didn't follow any rules, I just picked colors that I wouldn't normally put together and saw what kind of feeling they created. The whole process made me realize that color alone can change the energy of a design, even if everything else stays the same.

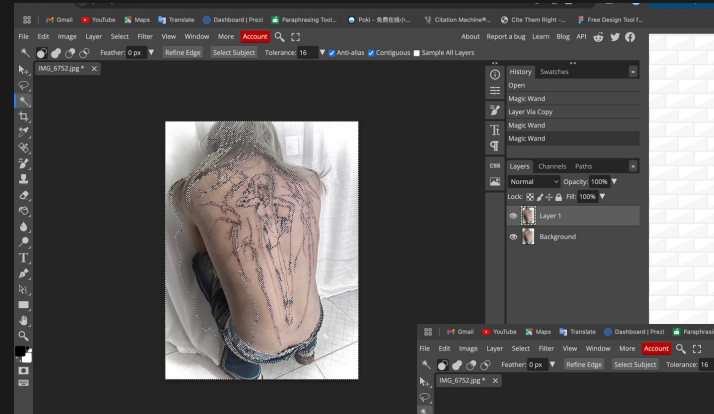
Process

Image Editing Experiment

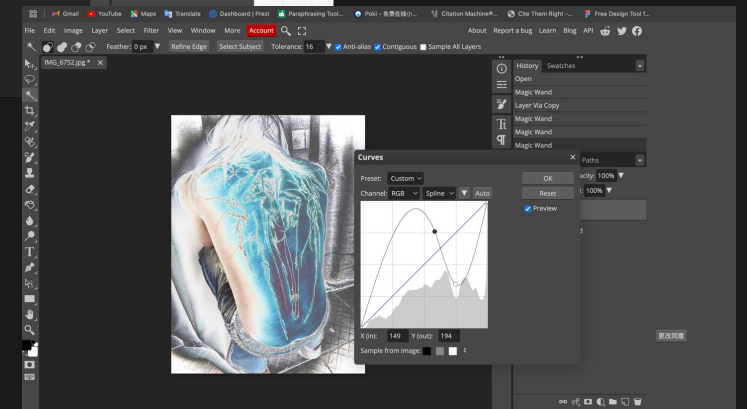


Original image from my friend

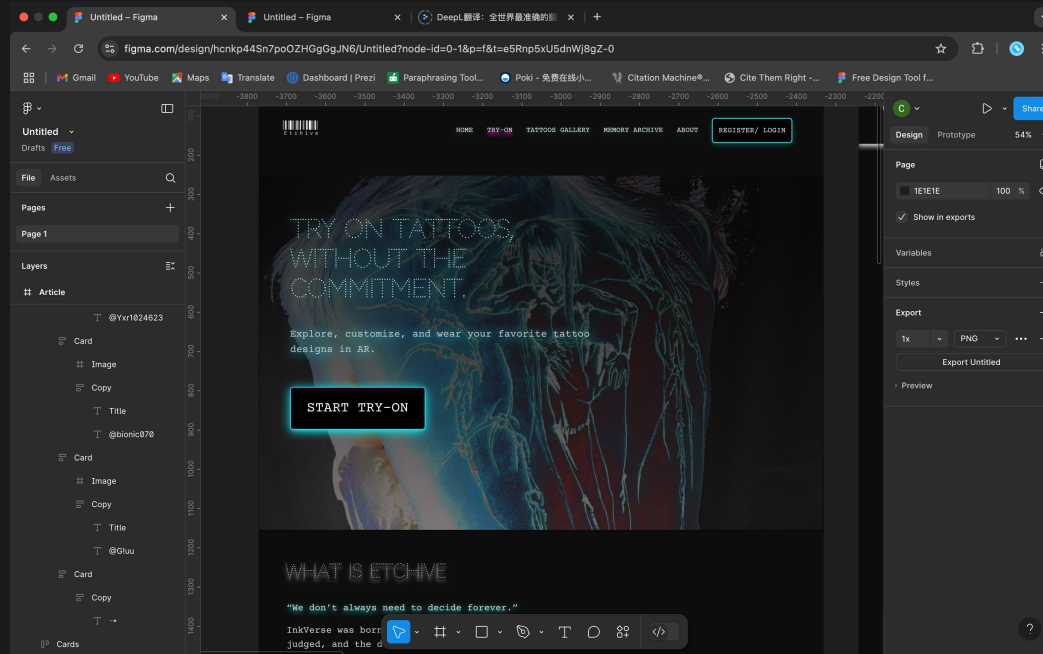
I used a photo of a friend's tattoo to test the colors and create the main image for the website. The tattoo on his back is large and visually stunning, which is why I chose it for the home page. I wanted to see how the colors and textures would look in a digital format.



Editing by using Photoshop



I edited the photo in Photoshop and tried different tools, in the end, adjusting the curves helped me get the effect I wanted. It gave the picture more contrast and more emotional colors. This experiment helped me learn how to use Photoshop better and explore how small changes can make a huge difference.

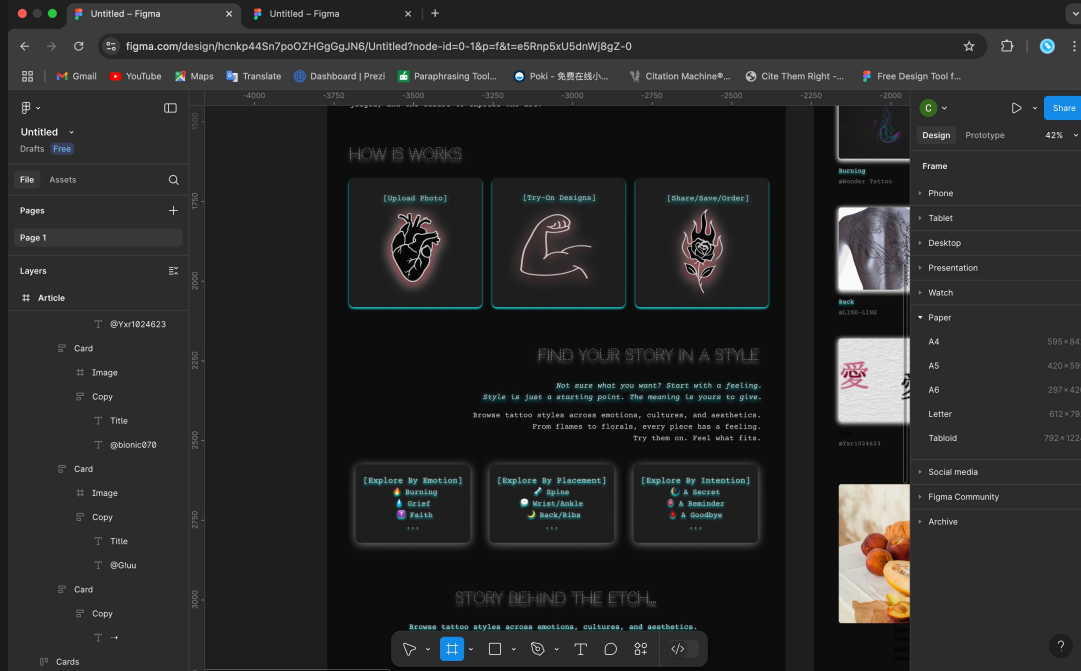


Etchive home page

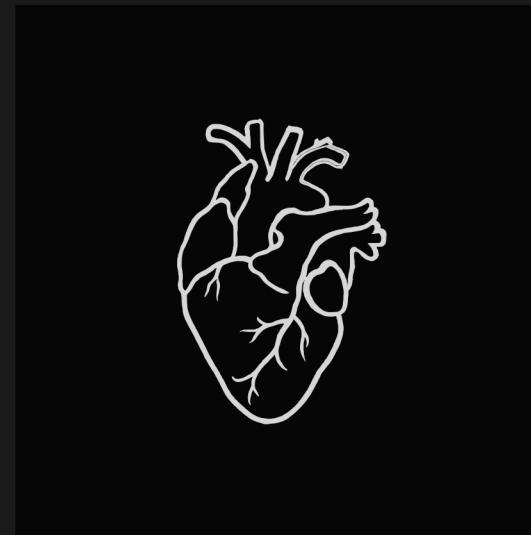
Process

Hand draw icons

I wanted to combine illustration and graphic design in this project, but I didn't want to use those standard, clean buttons, they felt too boring and not really "me". So I used Procreate and started hand drawing my own icons. This felt more fun, more natural, and more in line with my illustration style. I think it also gives the site more personality, like something I made myself rather than another template. I didn't follow any set layouts, I just kept experimenting and then chose what I thought was right.



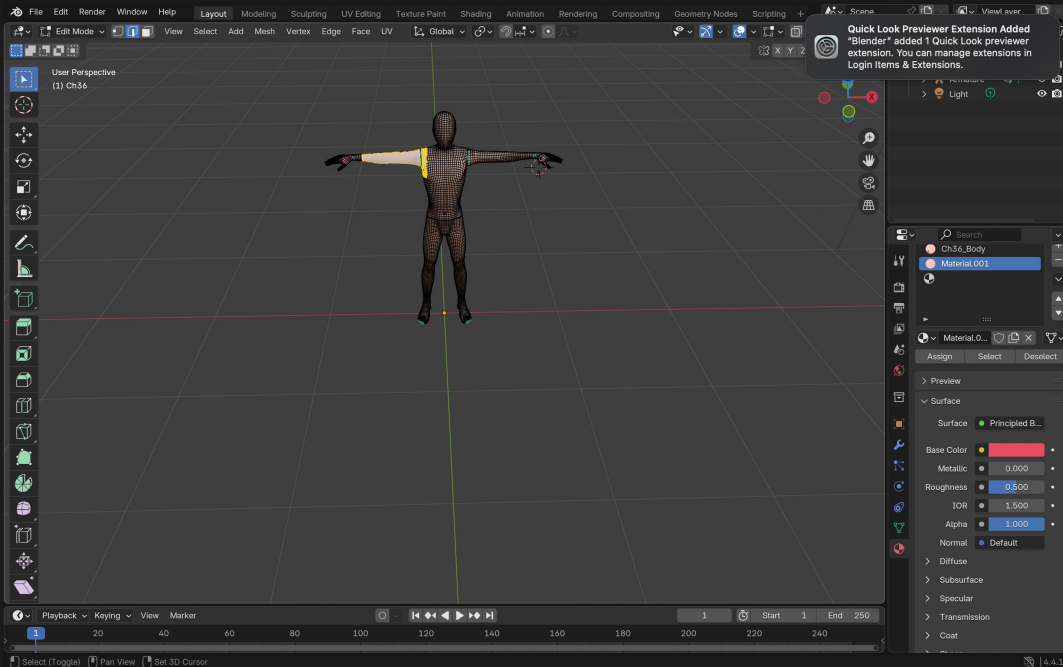
Etchive home page



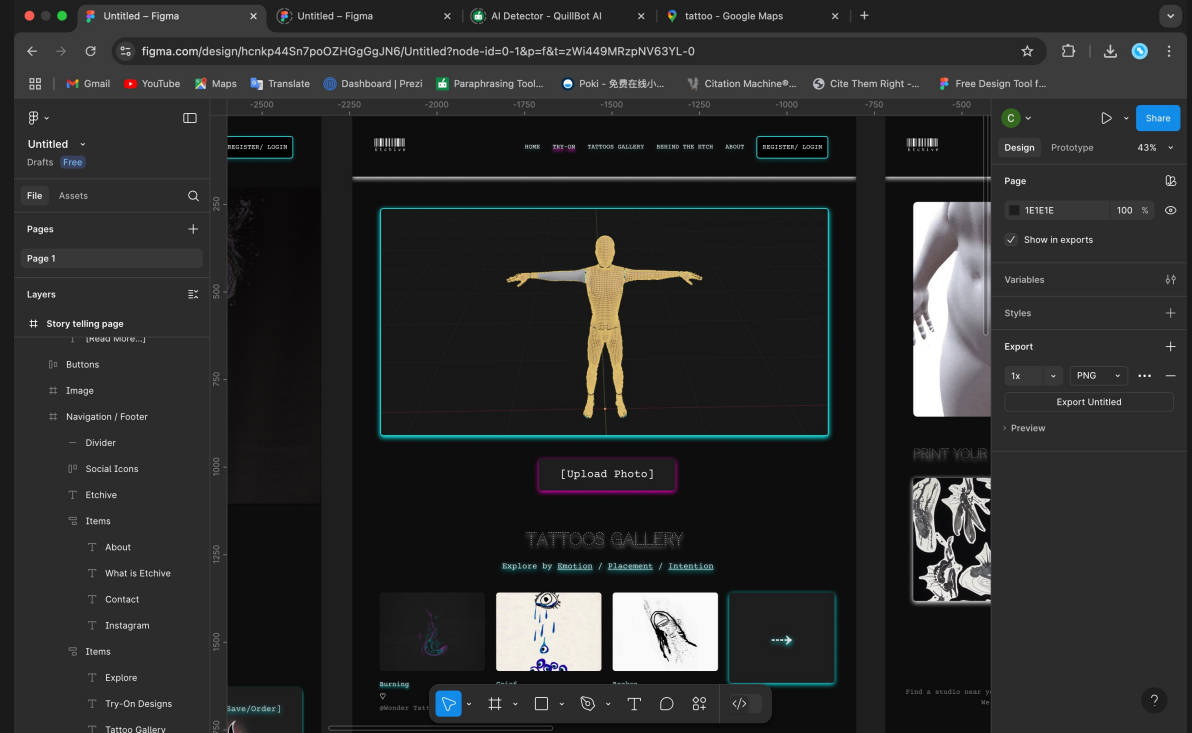
Icons by using Procreate

Process

Building a 3D Try-On Model



Process by using Blender



Etchive VR Try-On page

I made a simple 3D human figure in Blender, but enough to imagine what a tattoo feels like when it's on your body. I focused on the arm, as people usually start tattooing from the arm. By selecting the arm area, users can upload a photo or find their favorite tattoo in the website to “try on” their design virtually. It's not perfect, but it helps translate the idea into something more real. I wanted my site to be more than just graphic and combine different mediums.

Final Outcome

Landing Page

ETCHIVE

HOME TRY-ON TATTOOS GALLERY BEHIND THE ETCH ABOUT REGISTER/ LOGIN

TRY ON TATTOOS, WITHOUT THE COMMITMENT.

Explore, customize, and wear your favorite tattoo designs in AR.

START TRY-ON

WHAT IS ETCHIVE

"We don't always need to decide forever."

Etchive was born from fear and desire—the fear of being judged, and the desire to express who are.

HOW IT WORKS

[Upload Photo] [Try-On Designs] [Share/Save/Order]

[Explore By Emotion]
Burning
Grief
Faith
...

[Explore By Placement]
Spine
Wrist/Ankle
Back/Ribs
...

[Explore By Intention]
A Secret
A Reminder
A Goodbye
...

FIND YOUR STORY IN A STYLE

Not sure what you want? Start with a feeling. Style is just a starting point. The meaning is yours to give.

Browse tattoo styles across emotions, cultures, and aesthetics. From flames to florals, every piece has a feeling. Try them on. Feel what fits.

STORY BEHIND THE ETCH...

Browse tattoo styles across emotions, cultures, and aesthetics. From flames to florals, every piece has a feeling. Try them on. Feel what fits.

Somewhere I left, but not completely. "It looks like just a number. But I still check the weather there sometimes."

The smallest paw made the deepest print. "She used to curl up in my hoodie. Now she sleeps on my skin."

[Read Full Story] [Read Full Story]

Want to share yours? Submit your story and inspire someone who's still figuring it out.

[Submit Your Story]

EXPLORE DIFFERENT STYLES, AGAIN.

[Upload Another] [Browse More Designs]

ETCHIVE

Explore Try-On Designs Tattoo Gallery VR Space

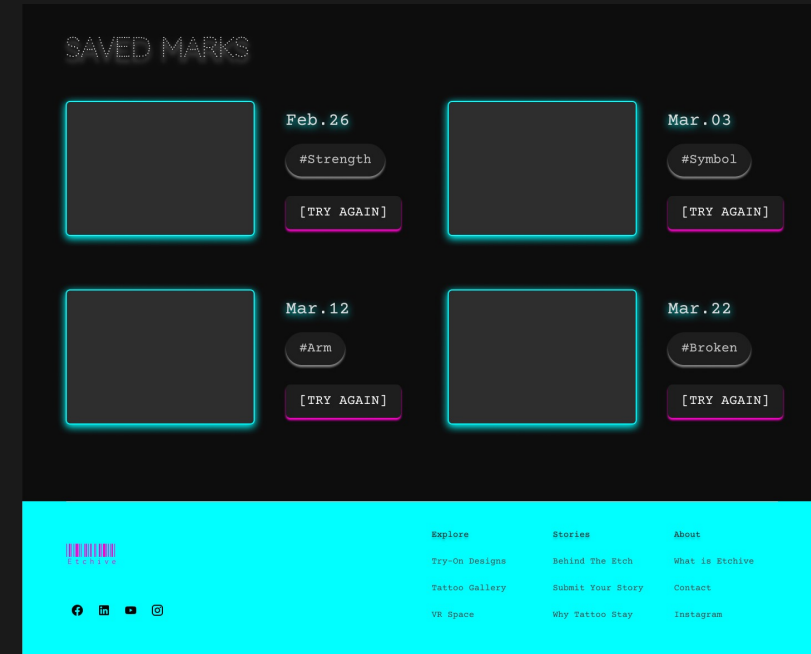
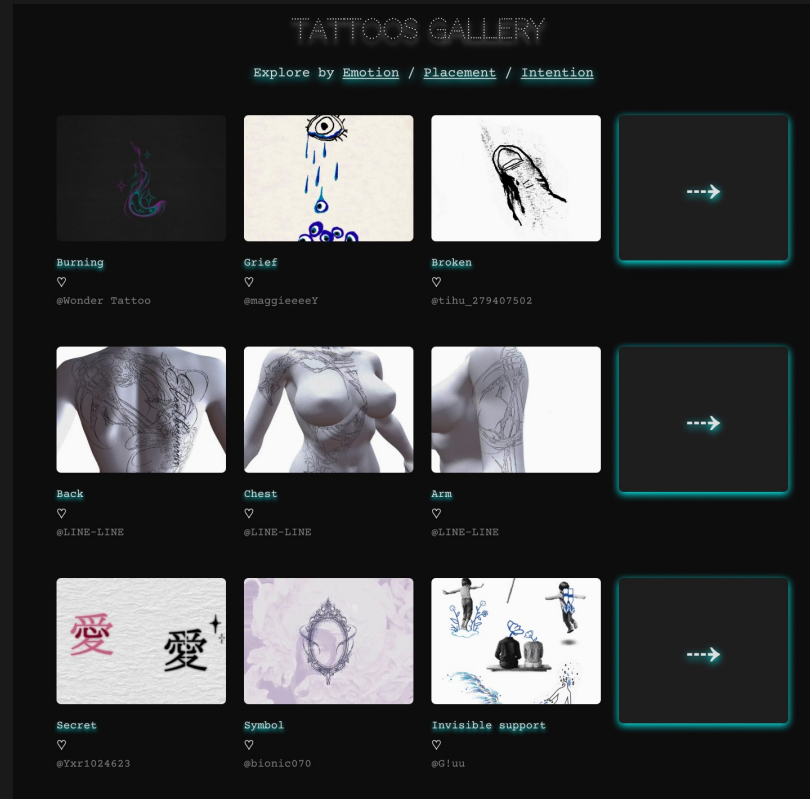
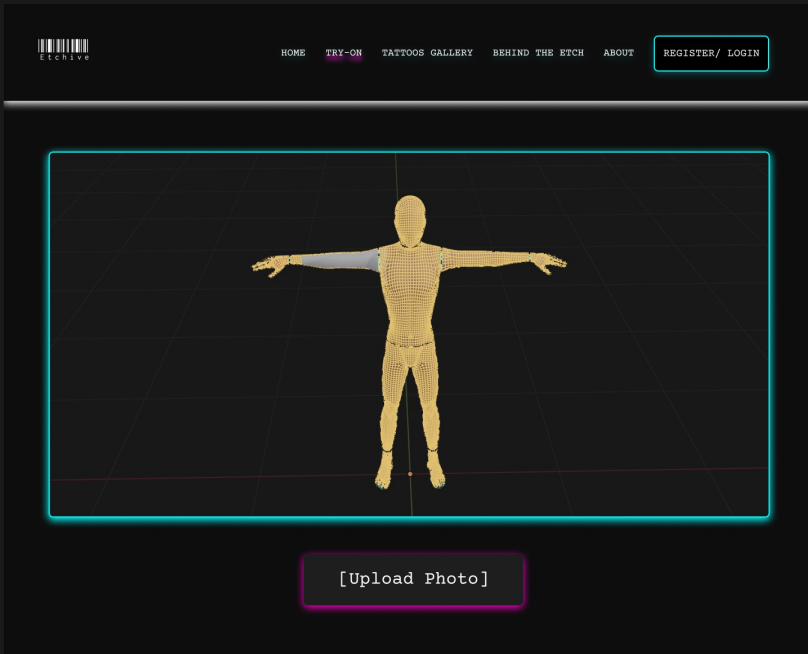
Stories Behind The Etch Submit Your Story Why Tattoo Stay

About What Is Etchive Contact Instagram

f in + @


Final Outcome


VR Try-On Page



Final Outcome

Product detail

[HOME](#) [TRY-ON](#) [TATTOOS GALLERY](#) [BEHIND THE ETCH](#) [ABOUT](#) [REGISTER/ LOGIN](#)



Design by @LINE-LINE


Placement : Arm

\$69.99

Inspired by traditional Eastern dragons, this winding form carries both softness and strength. Designed for the upper arm or ribs.

[SAVE] [START TRY-ON]

PRINT YOUR WORK



Try it for real

Want to see it off-screen? Order a temporary tattoo based on your saved design.

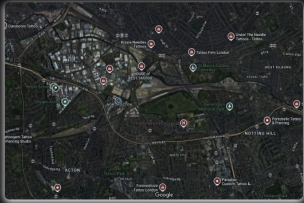
[Print it]






BOOK A SESSION

Get in Touch

Find a studio near you and bring your chosen design to life. We'll help you connect with local artists.

[Book With Artist]





Explore	Stories	About
Try-On Designs	Behind The Etch	What is Etchive
Tattoo Gallery	Submit Your Story	Contact
VR Space	Why Tattoo Stay	Instagram


Final Outcome

Story telling Page



Final Outcome

About

[HOME](#) [TRY-ON](#) [TATTOOS GALLERY](#) [BEHIND THE ETCH](#) [ABOUT](#) [REGISTER/ LOGIN](#)

ABOUT

Where This Came From


Some people are afraid of the pain.
Some people aren't allowed.
Some are still deciding.
I built this for all of us.

I grew up in a place where tattoos meant something negative – rebellion, recklessness, failure.
I was told they don't belong on "good people."
But I've always felt that some feelings deserve to be held.
Even if only for a moment. Even if only on skin.

Etchive started with a question I couldn't ignore:
What if I'm not allowed to get a tattoo – but I still want one?
Not because I want attention. Not because I need to explain.
But because there's something I need to say. Quietly. Visually.
Just for me.

This space is for anyone who's ever felt that.
Anyone who wants to try before they decide.
To express something without asking for permission.

Etchive isn't a product.
It's a pause.
A chance to see how something might feel – before making it permanent.



CONTACT ME

First name


Last name

Email address

Your message

Enter your question or message

[Submit]



[Facebook](#) [LinkedIn](#) [Twitter](#) [Instagram](#)

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TRY ON TATTOOS WITHOUT THE COMMITMENT.

Explore, customise, and wear your favorite tattoo designs in AR.

[START TRY-ON]


WHAT IS ETCHIVE

"We don't always need to decide forever."

Etchive was born from fear and desire—the fear of being judged, and the desire to express who are.

HOW IS WORKS

[Upload Photo] [Try-On Designs] [Share/Save/Order]



FIND YOUR STORY IN A STYLE

Not sure what you want? Start with a feeling. Style is just a starting point. The meaning is yours to give.

Browse tattoo styles across emotions, cultures, and aesthetics. From flames to florals, every piece has a feeling. Try them on. Feel what fits.

[Explore By Emotion] [Explore By Placement] [Explore By Intention]

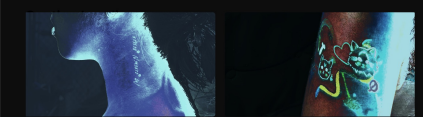
- Hearting
- Grief
- Faith
- ...

- Spine
- Wrist/Ankle
- back/hips
- ...

- A Secret
- A Reminder
- A Goodbye
- ...

STORY BEHIND THE ETCH.

Browse tattoo styles across emotions, cultures, and aesthetics. From flames to florals, every piece has a feeling. Try them on. Feel what fits.



Somewhere I left, but not completely. "It looks like just a number, but I still check the weather there sometimes."

The smallest paw made the deepest print. "She used to curl up in my hoodie, now she sleeps on my skin..."

[Read Full Story] [Read Full Story]

Want to share yours? Submit your story and inspire someone who's still figuring it out.

[Submit Your Story]

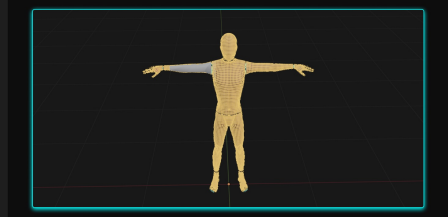
OUR MOST RECENT TATTOO STYLES

[Upload Another] [Browse More Designs]

ETCHIVE

EMOTION	PLACEMENT	INTENTION	ABOUT
Hearting	Spine	A Secret	What Is Etchive
Wrist/Ankle	back/hips	A Reminder	How It Works
Tattoo Gallery	back/hips	A Goodbye	Behind The Etch
My Story	My Tattoo Story	Intention	FAQ

REGISTER / LOGIN



[Upload Photo]

TATTOOS GALLERY

Explore by Emotion / Placement / Intention

EMOTION	PLACEMENT	INTENTION
Burning	Heart	Broken
Wrist/Ankle	Spine	Back
back/hips	Wrist/Ankle	Chest
...	...	Arm
Secret	Symbol	Invisible support
Hearting	Spine	Back
Wrist/Ankle	back/hips	...

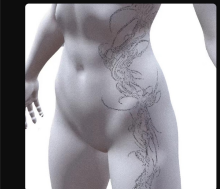
SAVED MARKS

Feb. 26	Mar. 03
#Strength	#Symbol
[TRY AGAIN]	[TRY AGAIN]
Mar. 12	Mar. 22
#Arm	#Broken
[TRY AGAIN]	[TRY AGAIN]

ETCHIVE

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REGISTER / LOGIN



Design by @LINE-LINE

Placement : Arm

\$69.99

Inspired by traditional Eastern dragons, this mythical fire-breathing beast with wings and strength. Designed for the upper arm to ribcage.

[SAVE] [START TRY-ON]

PRINT YOUR WORK

Try it for real

Want to see it off-screen? Order a temporary tattoo based on your saved design.

[Print It]

BOOK A SESSION

Get in touch

Find a studio near you and bring your chosen design to life. We'll help you connect with local artists.

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ETCHIVE

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REGISTER / LOGIN

BEHIND THE ETCH

Read the story behind each tattoo.

[Submit Your Story]

Somewhere I left, but not completely. "It looks like just a number, but I still check the weather there sometimes..."

[Read Full Story]

The smallest paw made the deepest print. "She used to curl up in my hoodie, now she sleeps on my skin..."

[Read Full Story]

[Read More...]

ETCHIVE

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REGISTER / LOGIN

ABOUT

Where This Came From

How things are ahead of the pack. You would love to be here. You are still working. I built this for all of us.

I grew up in a place where everyone meant something relative to themselves. Relationships, feelings. I used to feel like I was on top of the world. But I'm always here, and I'm always here to be here. You're always here, and I'm always here to be here.

Whether you're with a question I can't answer, what if I'm not allowed to get a tattoo... I will wait until you're ready. I'm always here to be here. You're always here to be here. You're always here to be here. I need to say goodbye. Finally, you're here.

How about in the screen that's over full time. Screen was never to be before they decide. We're always working together, making the possibilities.

Etchive isn't a product. It's a place. A place to see how something might feel - before making it permanent.

CONTACT ME

First name:

Last name:

Phone number:

Your message:

[Submit]

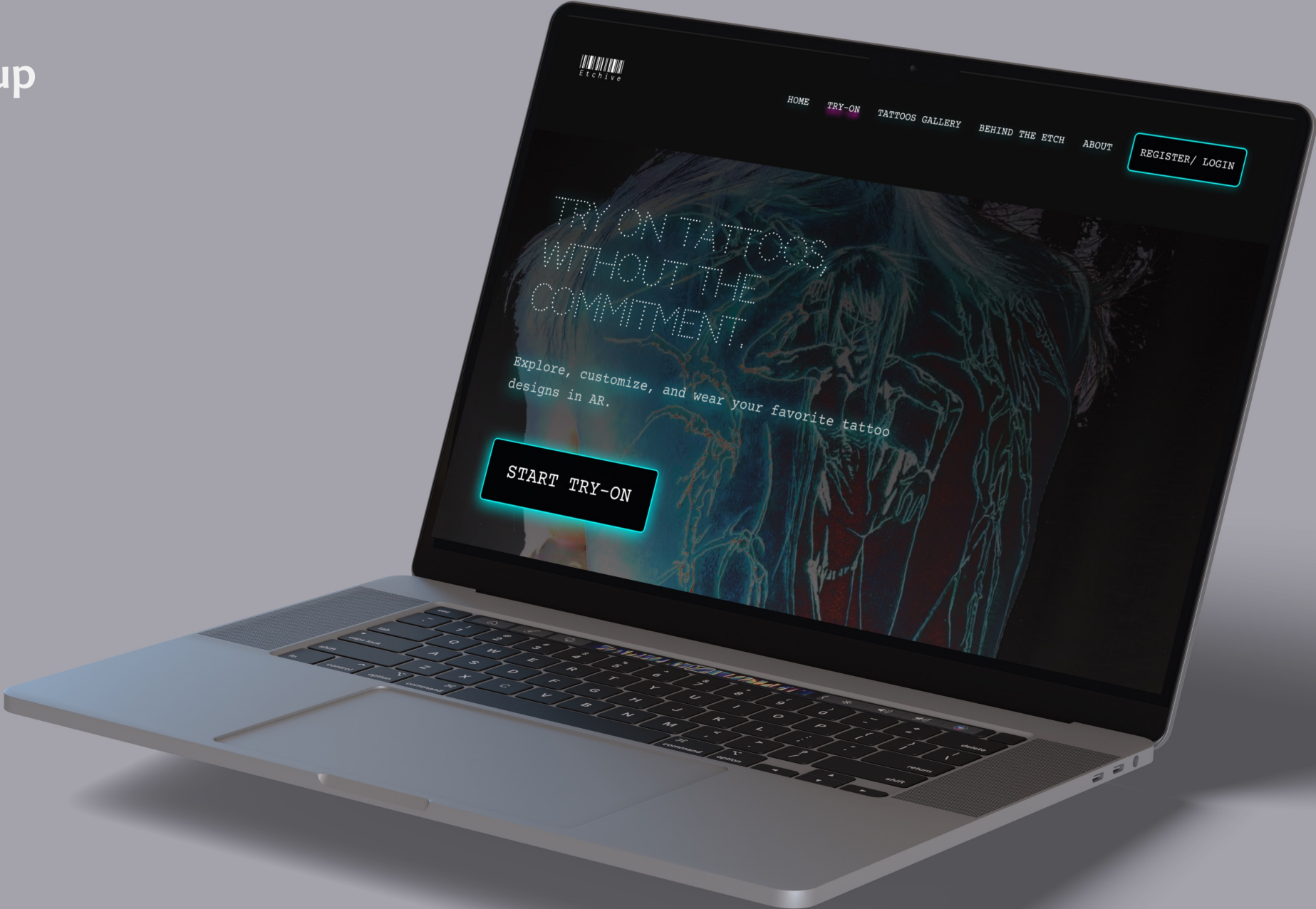
ETCHIVE

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Final Outcome

Full website look

Mockup



Mockup



Proposal

In first two unit, I learn how to do a poster and use this pathway to express my thought. I thought graphic design was mainly about how things look—arranging shapes, picking colours, choosing fonts. But as I went deeper, I started to realise it's actually about how something feels, and how people connect with it. I've learned how to take an idea and develop it, like doing research and mind mapping, how to used poster express my thought and how to do a visual identity.

I chose migration identity and inclusion for my final project topic. What led me to this project was something personal. I grew up between different cultures, Shanghai, Toronto, now London, and I often feel like I'm navigating multiple identities at once. I always have a question in my mind, where is my real home? what is belong? what things can still live with me even i left that place? And that link me think about tattoos. Tattoos were something I always wanted, but in my traditional family they were completely unacceptable. That made me think: what if there was a space to explore tattoos emotionally, without actually getting one? This project let me combine visual design with personal experience, and helped me realise that what I want to create isn't just a product—it's a space.

I named my website Etchive, means etch + archive. Etchive is a digital platform where people can try on tattoos in AR/VR, browse designs, and read or share the stories behind them. It's not about encouraging people to get tattooed—it's about giving space to think, feel, and reflect. It's for people who are still unsure, still figuring things out.

I will visit some art Gallery and find some interactive design to inspire me of how design can feel alive. I also will go find so books in our school library, like "Why I Love Tattoos" and "Bodies of Subversion", which help me understand how tattoos carry memory, emotion, gender, and rebellion. These made me want to build something deeper than just a "tattoo simulator."

This project is mainly a website, so most of the design will be done in Figma, including the landing page, the VR try-on space, the story reading page, and the archive. For the visuals, I'll use Photoshop and Procreate to handle elements like tattoo graphics, textures, and small layered details. Some of the visuals will be hand-drawn and scanned, because I want the site to feel more human, not just like another clean interface.

Throughout the project, I have been documenting my ideas and processes, using sketchbooks and digital tools to map, test layouts, and build processes. Along the way, I've also talked with my tutors and friends, and their feedback has helped me shape the design into something more clear. However, I know I'm not quite there yet. The idea is strong and this prototype points in the direction I want to go, but it's just the beginning. I still have more to learn, especially on the technical side, to actually make it into a working website. Things like coding and user interface development are still new to me, but I want to figure them out so that one day it can actually go live and be used by real people.

Date (W/C)	Activity	Resources
15 April	Initial idea development; define theme: tattoos, identity, migration	Sketchbook, notes, Pinterest, moodboard
18 April	Competitive research of tattoo apps and platforms (e.g. InkHunter)	App store, websites, case studies
20 April	Research and select font styles suitable for archive aesthetics	Font libraries, website
22 April	Create platform flow diagram + user journey map for archive	Sketchbook, Figma
24 April	Start drawing wireframes and page sketches	Sketchbook, Figma
26 April	Develop color palette and typography style guide	Figma
29 April	Collect and organize tattoo images and reference materials	Pexels, Unsplash, Pinterest, Instagram
6 May	Build first interactive prototype of web archive in Figma	Figma, Photoshop
9 May	Conduct peer testing; collect feedback on usability and navigation	Feedback from friends
11 May	Refine prototype based on feedback; final adjustments	Figma
12 May	Prepare final visuals and screenshots for presentation / portfolio	Figma, PDF export

Reflection

Strengths:

This was my first time designing a website and I tried a lot of new things on this project. I used Figma and Photoshop to build the layout and complete the visual parts, and I try a litter bit with Blender. these tools opened up a new world for me, for the first time I felt that I could really bring my imagined style to real life. I was able to show the emotions and feelings I had in mind not only through explanation, but also through the way everything looked and fit together. Even though I wasn't that good at it, I managed to create a complete system and working platform. It made me realize that the more tools I knew how to use, the more clearly I could show what was in my mind.

Weakness:

I still have a lot to improve. Since this is my first time using these programs, I'm not very good at it yet. My typography and compose need more practice, and I think some parts of the design could be more simple or clearer. Sometimes I know what I want to do, but I can't always do it right.

Future Action:

In the future, I would like to continue to improve this project. This is just the first edition of the website. I would like to create a second and third edition, or more, and continue to develop the idea. I would also like to learn a little bit of coding and animation if I can, so that one day my site can actually go online and become interactive. I want people to actually use it and feel something from it.

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