

connecting = 

I looked for a dot font to represent this

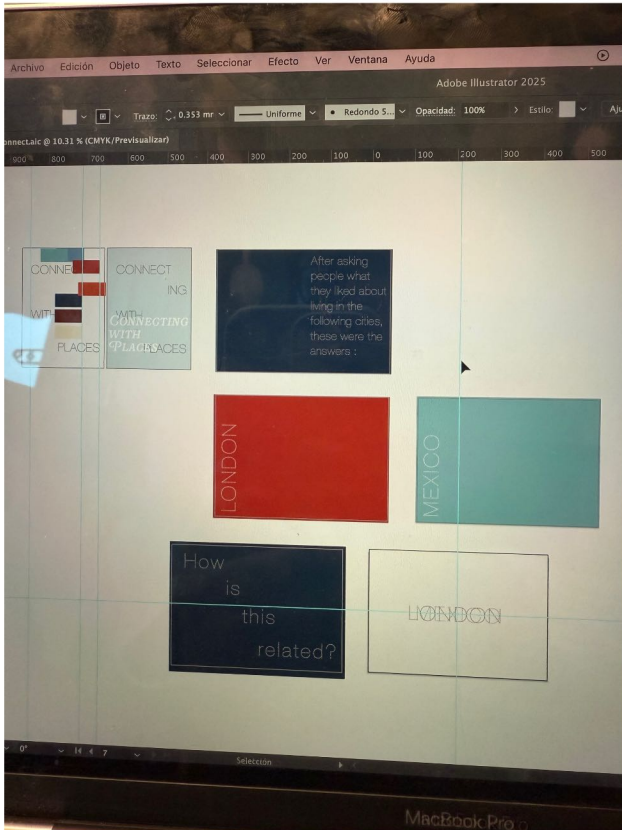
Then used different tones of blue & red and overlapped words to make tests

• with the blue film the words is visible

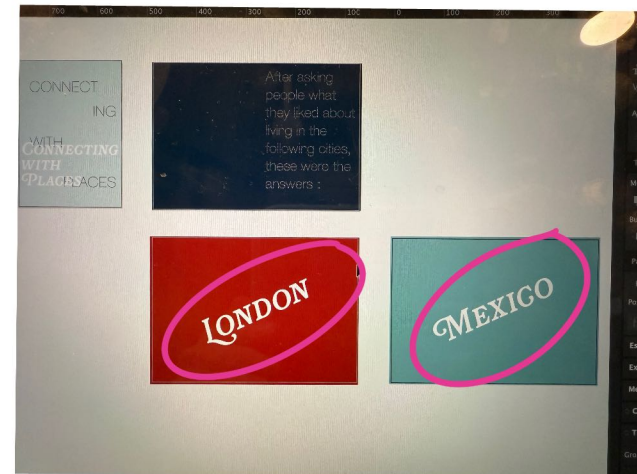


• with red is not great

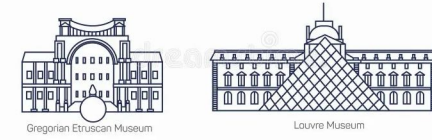
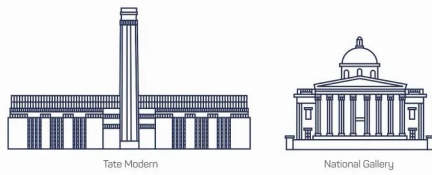
✂ I need to modify the tone



I started to plan the pages from my publication and start to give it a theme
Red & blue + dot font



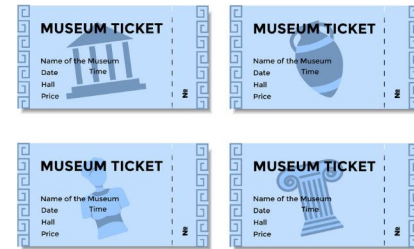
✂ tried out as well another typeface to see how it looks & decide if I should combine fonts.



www.shutterstock.com - 2116710662



shutterstock.com - 1859087617

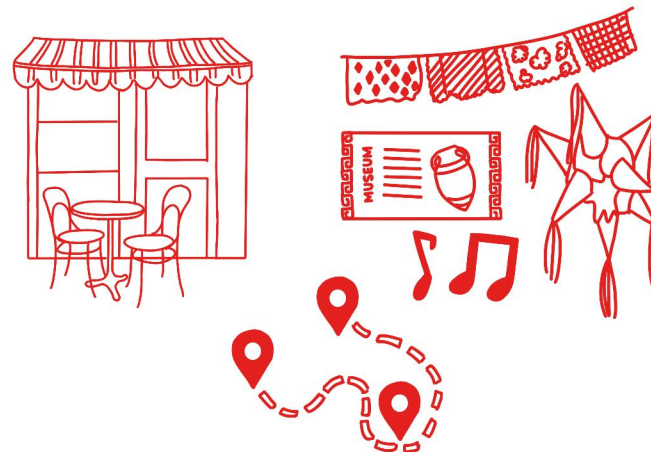


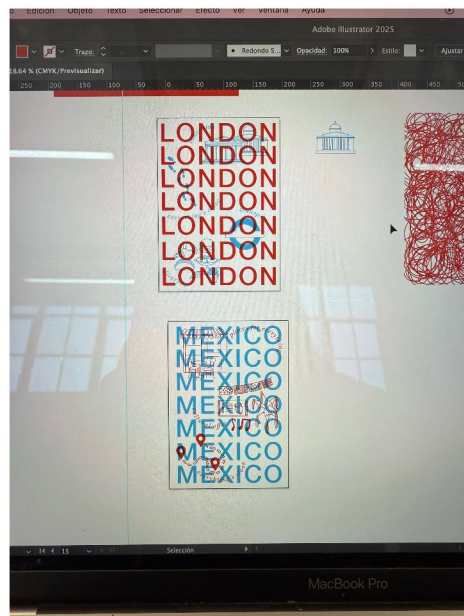
To represent the answers from my interviews
 I looked for pictograms / icons for each
 thing (transport, walking distance, lots of
 art in London, diversity)

simplified
 version



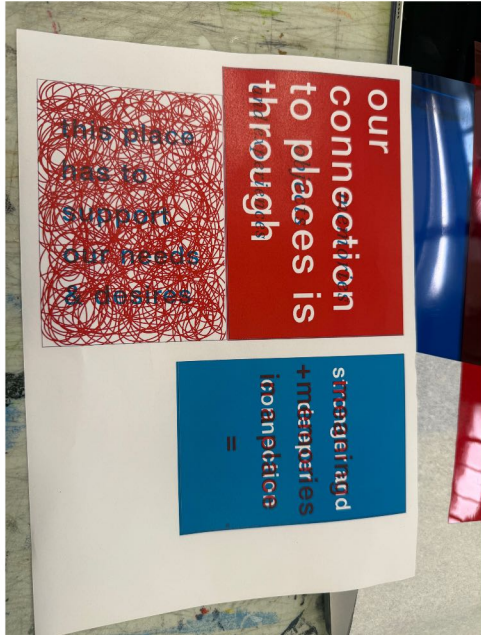
Did the same for Mexico



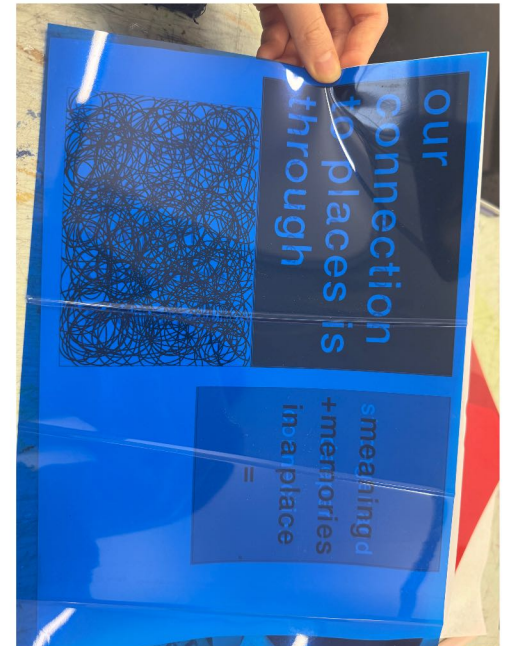


Decided to change the font for a more bolder one so it could cover the drawings.

Dot font = was a little difficult to read = too thin

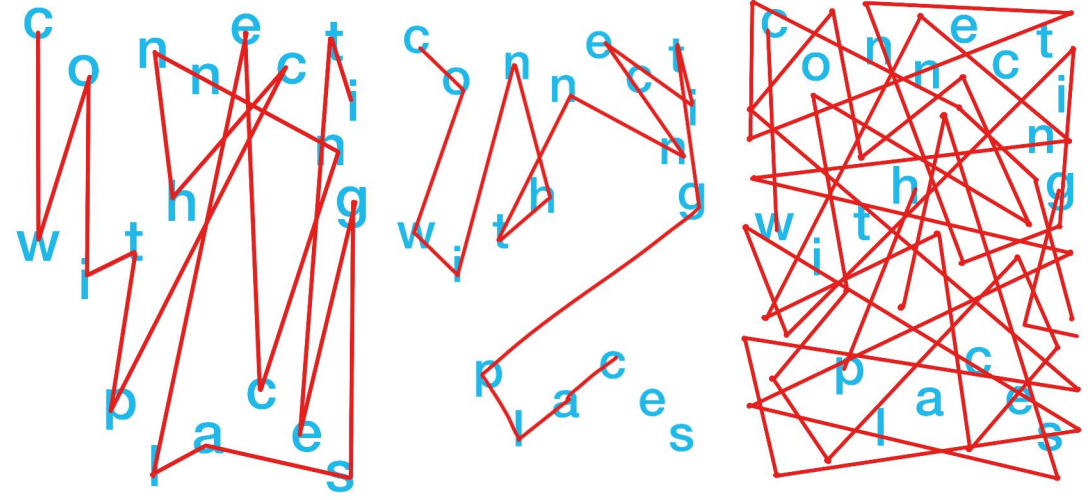
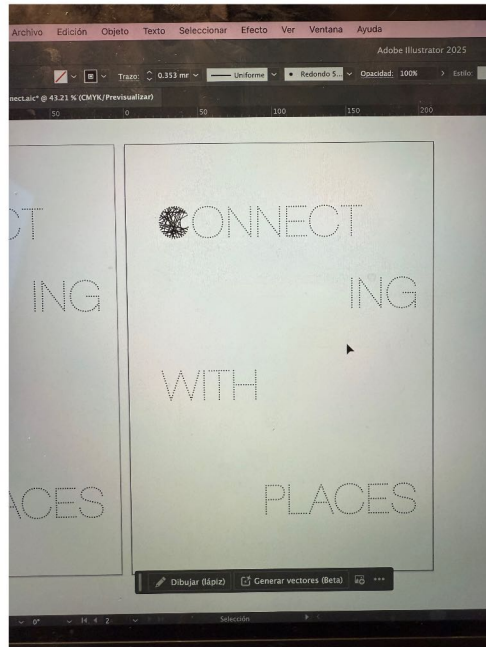
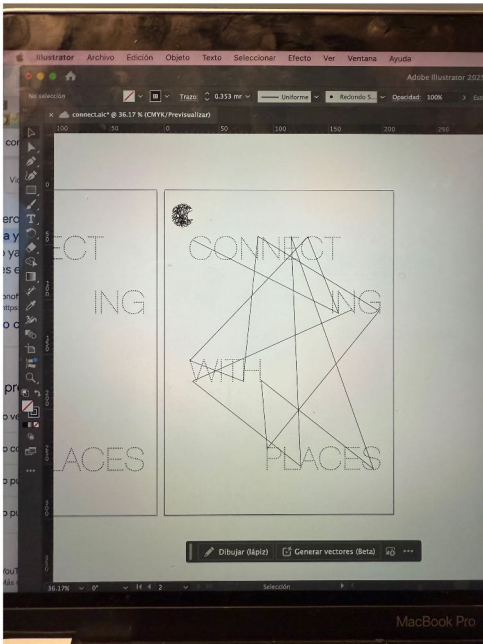


I also changed my other pages & printed them out for tests.



Now both colours are visible & more legible.



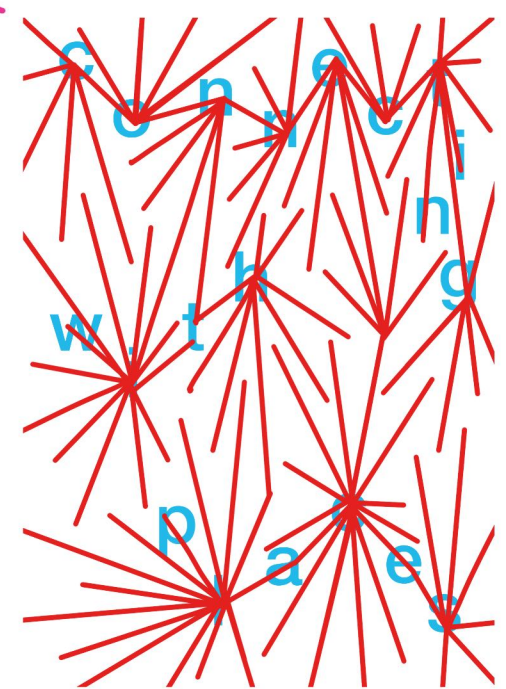


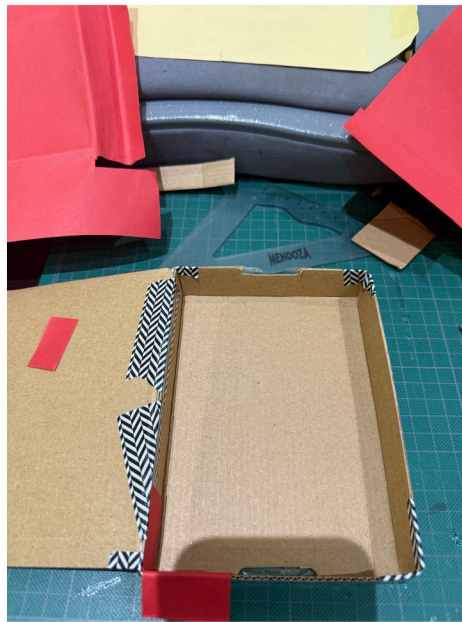
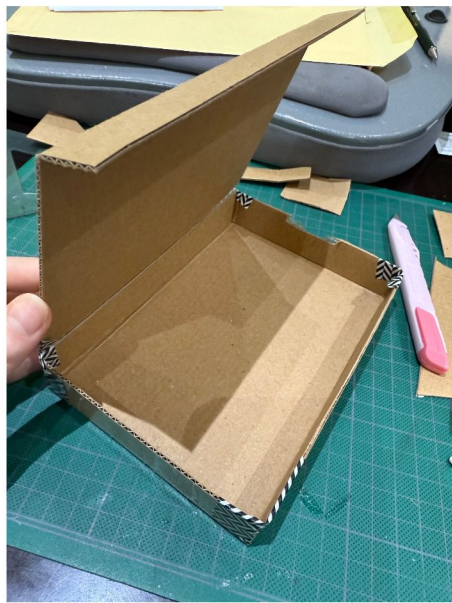
Now I had to design the cover
I liked the idea of connecting lines,
but felt like it looked bad, not clean.



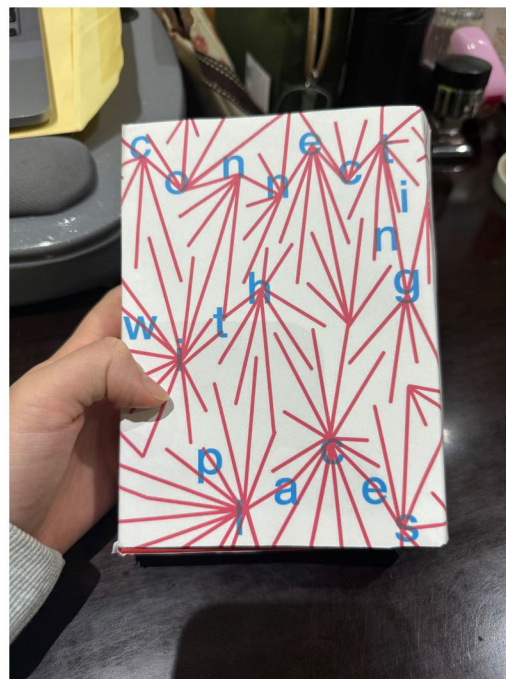
I tried using colours and other alternatives
but still wasn't convinced. ï

I did this as
an experiment
and ended up
liking it more

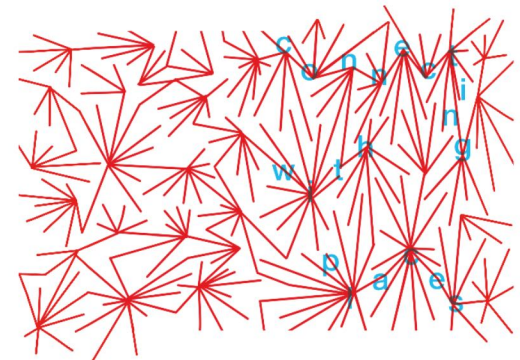


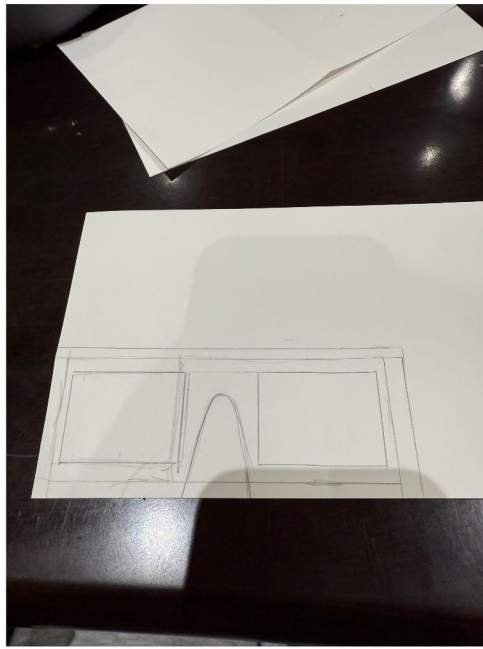


Using cardboard and tape I made a box for my publication



I covered the inside with paper and the outside part with a bigger version of the cover.





To make the "3D" glasses
I first traced my own and
with those measures make a
simplified version.

However, the nose part was too
thin & wouldn't fit in.



I then decided to search a
template on the internet, but
these were too small (I think it
was for children) and paper is
too fragile.



I found some old plastic glasses in my house
and cut out some coloured film and pasted it on.
this worked way better and are more durable.