



(FINAL OUTCOME )

This stage will be divided into distinct parts: Visual Language, Production and Specification, and the Outcome.

G . F Smith Colorplan

Natural

gsm:  
 100gsm 120gsm 135gsm 175gsm 270gsm 350gsm 540gsm 700gsm 1050gsm  
 1400gsm label

Bright Red

Jingping Jiang



### The Montserrat font

#### Graffiti-like Style

Its clean sans-serif design resembles fonts commonly seen in graffiti, reflecting the raw and free spirit of Adventure Playgrounds.

#### Alignment with Playground Signage

Many stickers and signs at Adventure Playground entrances use sans-serif fonts, making Montserrat consistent with their visual language.

### The Paper selection

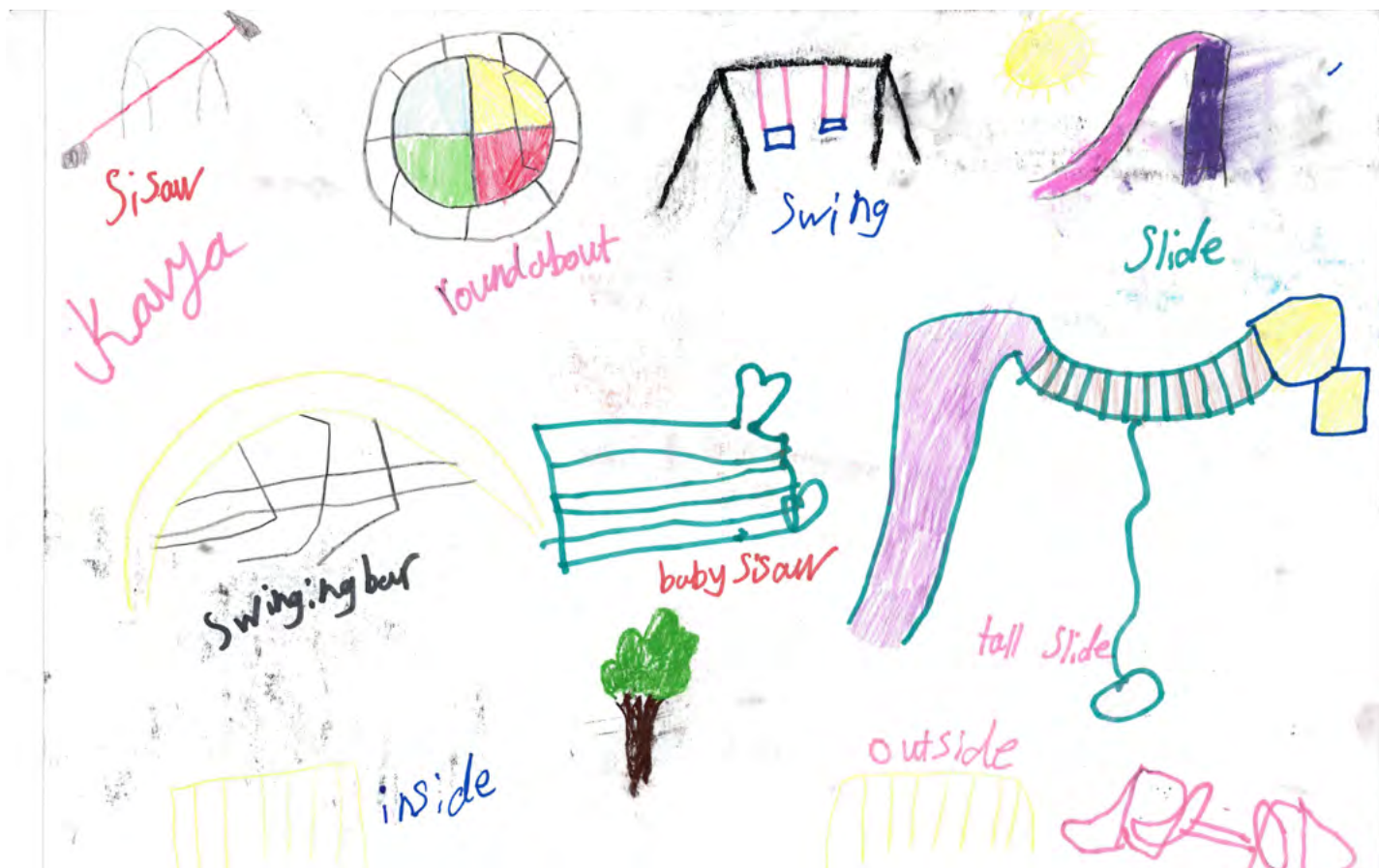
The book ultimately opts for red typography and textured natural paper to enhance thematic expression and visual association. Red typography, commonly used in rules and warnings, conveys a sense of urgency and highlights restrictions, echoing the disciplinary nature of modern playground design on children's behavior.

The textured natural paper mimics the wooden and weathered materials often found in Adventure Playgrounds, reflecting their handmade, natural, and unrefined qualities. This design choice not only creates visual impact but also seamlessly integrates the historical and cultural context of playgrounds explored in the project.

Echoes of childhood: As dreams fade behind the fences  
 Font: Montserrat  
 Size: 170x240mm  
 Pages: 135 p.p.



The entire project involved hands-on bookmaking throughout the testing process. This approach ensured full control over the design and allowed for iterative adjustments to better align with the project's vision.



During the cover testing process, I often felt dissatisfied, leading me to reflect and revisit the project research. Inspired by interactions with children's drawings, I decided to incorporate their artwork into the book. This addition amplifies their perspective, showcases creativity, and aligns with the Adventure Playground's spirit of free exploration. It also reflects on the potential overcontrol in design, emphasizing inclusivity and openness, while adding playfulness and emotional resonance to the book.



Through continuous adjustments and testing of the cover design and bookbinding, the entire bookmaking process was completed. This ensured a strong alignment between the design and the project's core concepts. The handcrafted approach also reflected the project's attention to detail.



The poster design uses red as the dominant color, symbolizing urgency and restriction. The background features climbing ropes and safety nets from playgrounds, evoking the controlled environment of modern play areas. Hand-drawn illustrations of children playing capture their spontaneity and joy, contrasting with the structural limitations. The design resonates with the theme "Echoes of Childhood: As Dreams Fade Behind the Fences", emphasizing the tension between childhood freedom and external constraints.







## The Intersection of Adventure and Creativity

In Search of Spaces of Freedom

In 1931, Danish landscape architect C. Th. Sørensen introduced the concept of the junk playground, marking the beginning of an era of free play. These spaces were not designed with aesthetics or safety as the primary focus but instead centered on creativity and the spirit of adventure. Children were free to select materials and build their own worlds. In these unrestricted spaces, children learned to face the unknown, collaborate with others, and solve problems through independent play. In 1943, the first adventure playground in Denmark brought this concept to life, revolutionizing playground design and profoundly influencing how we perceive children's play.

Sørensen's idea for a 'junk playground' was rooted in his belief that children's natural curiosity and imagination needed space to flourish. Traditional playgrounds, with their fixed structures and standardized designs, limited children's capacity to think creatively and explore possibilities. By providing open-ended materials like wood planks, tires, and ropes, Sørensen offered children the chance to invent their own games, modify materials to suit their needs, and engage in building and

dismantling. This hands-on interaction with raw materials encouraged children to discover their physical environment, fostering both creativity and spatial awareness in a setting that allowed for limitless exploration.

Furthermore, the junk playground concept emphasized resilience and problem-solving. Children in these environments encountered challenges requiring resourcefulness and perseverance, such as constructing stable structures or overcoming physical obstacles. Through trial and error, they learned to assess risks, experiment, and adapt when their plans didn't go as expected. This process of exploration and adjustment taught them the importance of persistence and adaptability, skills essential for real-world challenges. The absence of rigid rules and adult-imposed restrictions allowed children to test boundaries safely, ultimately empowering them to learn resilience and collaboration. Denmark's first adventure playground exemplified this vision, providing a model for community cohesion and inspiring a movement to create play spaces that prioritize children's developmental needs.

## Whispers of Freedom

~~We Make All the Arrangements.~~

Early adventure playgrounds emphasized children's self-governance and participation. Designed to allow for independent exploration and creativity, these spaces encouraged children to set their own play rules, choose materials, and engage in the design and maintenance of the playground with minimal adult intervention. However, increasing adult concerns about children have transformed these playgrounds into a heterotopia, where multiple contradictory considerations are imposed in their creation and governance.

Foucault's theory of "heterotopia" provides a profound lens through which to understand the true nature of modern playgrounds. These spaces are not only designed for children's play but also serve as places of adult control and discipline. Features such as fences, surveillance cameras, and uniform playground equipment have become symbolic of these environments, with every child's movement silently monitored and guided. This transformation reflects society's heightened concerns regarding child safety, leading to a fundamental shift in the nature of these play spaces.

As playgrounds have become more regulated, children's autonomy and the right to make independent choices have gradually diminished. Despite being physically present, children find their activities and decisions constrained by adult supervision and rules. The lack of autonomy not only affects children's opportunities for free exploration but also stifles their creativity and social skills.



**Echoes of childhood:** As dreams fade behind the fences

Let playgrounds once again become a land of exploration, and let the spirit of adventure once again become the core of children's growth.

by baby Seesaw



