

FOOD DOOR

HETEROTOPIA STORIES

LONDON



QINYI LI

Intercultural communication employing food as a medium within London's market spaces.

FORWARD

HOW IMPORTANT IS FOOD?



CONTENTS

FORWARD (...)

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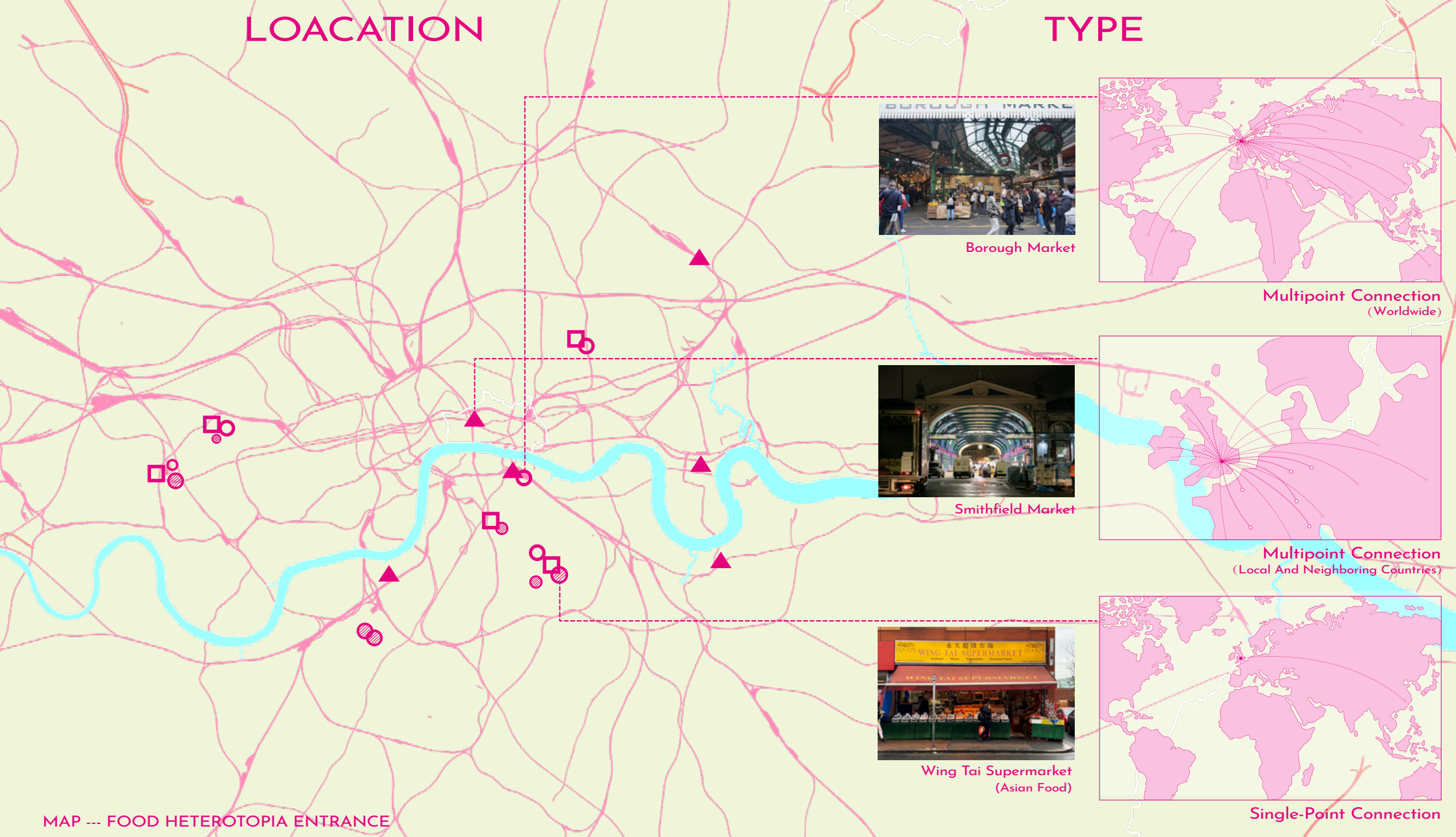
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LOCATION

TYPE



MAP --- FOOD HETEROTOPIA ENTRANCE

01

WHOLESALE MARKETS ▲
(& RETAIL MARKET)

03

LOCAL MARKET ●
(GROCERY STORE)

02

STREET MARKET ◻

04

LOCAL MARKET ●
(SPECIAL FOOD)

INTRODUCTION



DEFINATION

(INTERCULTURAL COMMUNICATION OF FOOD)

Choose **food culture** as the main aspect of intercultural communication in the space. This is based on the cross-cultural approach which is one of the perspectives of **intercultural communication**, it is defined as focusing on two or more cultures to perceive cross-cultural validity and generalizability (Aneas and Sandín, n.d.). As a relatively common cultural type, food culture has certain similarities among different cultures. The terms related to food culture are also mentioned in Donald Brown's book *Commonality of Humanity* such as "Feasting" in the Beliefs category and "Cooking" in the Technology category (Brown, 1991).

Food market space makes it relatively easy to fulfill the requirement of the intercultural communication **stranger theory** that At least one of the persons in an intercultural encounter is a stranger. Strangers are 'hyperaware' of cultural differences and tend to overestimate the effect of cultural identity on the behavior of people in an alien society while blurring individual distinctions (Kristeva, 1991).

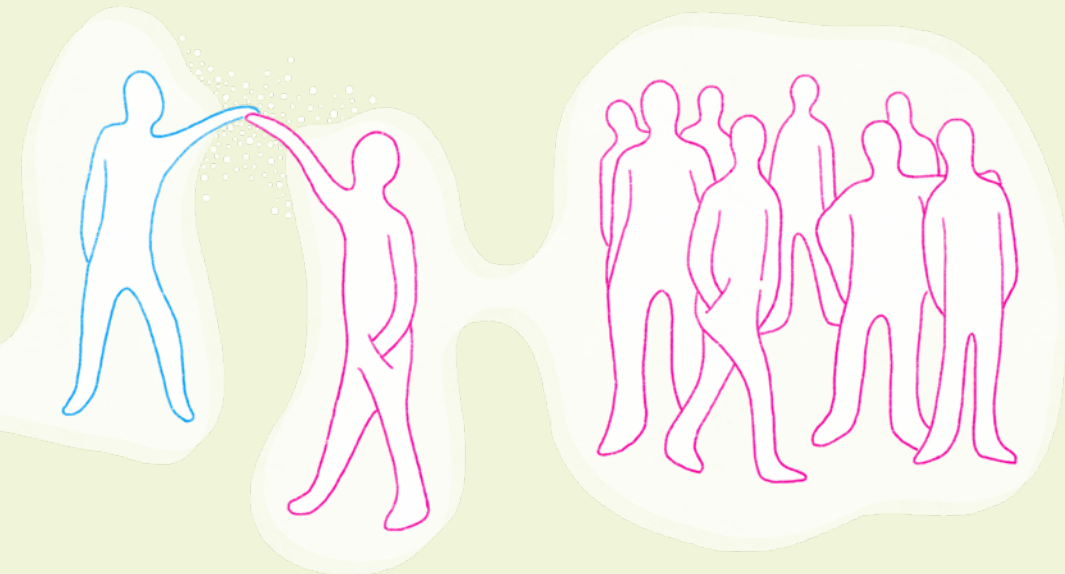
INTRODUCTION



DEFINATION

(ETHNOGRAPHIC DESIGN)

This research uses ethnography as the main method and the food market space with a sense of place as the research location to collect data and analyze. This research attempts to explore how food serves as a cultural carrier in these Spaces to promote intercultural communication and enhance people's emotional experience, and also analyzes how food market spaces support people's intercultural communication behaviors.



PLACES INDEX

PLACES INDEX

01 WHOLESALE MARKETS (& RETAIL MARKET)



Borough Market
8 Southwark St, London SE1 1TL



Smithfield Market
Grand Ave, London EC1A 9PS



Billingsgate Market
Trafalgar Way, London E14 5ST



New Covent Garden Market
Nine Elms, London SW8 5BH



Greenwich Market
5B Greenwich Market, London SE10 9HZ



New Spitalfields Market
Nine Elms, London SW8 5BH

02 LOCAL MARKET (GROCERY STORE)



Wing Tai Peckham
unit 11a Rye Ln, London SE15 5EW



Trude's
10 The Pavement, London SW4 0HY



Village Wholefoods
9 The Pavement, London SW4 0HY



Haji Veg & Grocery
143 Peckham High St, London SE15 5SJ



Baba Butcher
30 Rye Ln, London SE15 5BS



Daily Fresh Supermarket
48 East St, London SE17 2DN



ZA Afro Foods
80 Rye Ln, London SE15 4RY



City View Off Licence London
457 Bethnal Grn Rd, London E2 9QH



Harte's Irish Meat Market
59 Rye Ln, London SE15 5EX



King Edward Off Licence
30B King Edward's Rd, London E9 7FS



Sultan Food & Wine London
85 Broadway Market, London E8 4PH



Fresh Bazaar
396 Bethnal Grn Rd, London E2 0AH



Kim Lien Mini Market
47 Peckham High St, London SE15 5EB



London Fields Express
61-63 Westgate St, London E8 3RL



Raj mahal sweets
311-313 Whitechapel Rd, London E1 1BY



Fresh Bazaar
366 A Bethnal Grn Rd, London E2 0AH



Grameen Bazar
279 Whitechapel Rd, London E1 1BY



Hut Bazar London
279 Whitechapel Rd, London E1 1BY

PLACES INDEX

PLACES INDEX

03 STREET MARKET



Peckham Street Market
8 Southwark St, London SE1 1TL



Peckham Street Market
67 Rye Ln, London SE15 5EX



Peckham library Market
122 Peckham Hill St, London SE15 5JR



Suuyar
Choumert Rd, London SE15 4RZ



Jamaican Village of Vegetables
125 Rye Ln, London SE15 4ST



Unknown
146-150 Rye Ln, London SE15 4RZ



Broadway Market
Hackney, North London



East Street Market
East St, London SE17 1EL



Lewisham Street Market
Lewisham High St Lewisham SE3



Victoria Park Market
Gore Rd, London E2 9JW



Shepherd's Bush Market
Market, London W12 8DF



Strawberry Hill
163 Shepherd's Bush Market, W12 8DF



Unknown
N19 5RQ



Shepherd's Bush Station Market
London W12 8ND



Unknown
20 Shepherd's Bush Market, W12 8DF



Hammersmith Street Market
Gore Rd, London E2 9JW



Portobello Road Market
London W11 1LJ



North End Road Market
369 North End Rd, London SW6 1NW

04 LOCAL MARKET (SPECIAL FOOD)



The Spice Shop
Blenheim Cres, London W11 2EE



Notting Hill Fish+Meat Shop
Westbourne Grove, London W11 2QA



Mondo Tap
Nine Elms, London SW8 4UG



Hill & Szrok
60 Broadway Market, London E8 4QJ



L'eau à La Bouche
35-37 Broadway Market, London E8 4PH



M.Moen & Sons
24 The Pavement, London SW4 0JA

BOROUGH MARKET



RETAIL MARKET

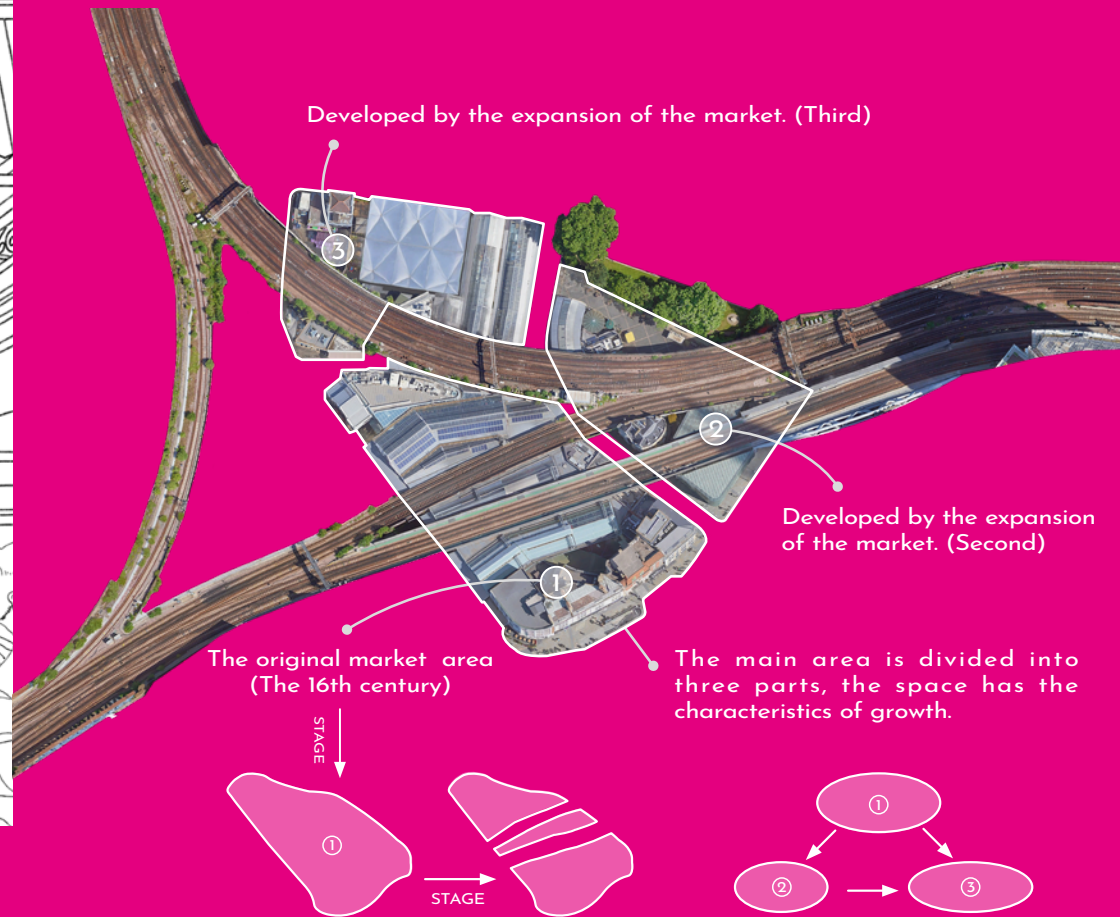
RETAIL MARKET

BOROUGH MARKET

OPEN TIME

10 AM --- 2 PM, SUN
 9 AM --- 2 PM, SAT
 10 AM --- 5 PM, TUE-FRI
 CLOSED, MON

ENTRANCE INTRODUCTION: IT IS ONE OF THE LARGEST AND OLDEST FOOD MARKETS IN LONDON, WITH A MARKET ON THE SITE DATING BACK TO AT LEAST THE 12TH CENTURY AND TODAY THE MARKET MAINLY SELLS SPECIALITY FOODS TO THE GENERAL PUBLIC.



(EXPERIENCE) (CELEBRATION)

CAROLYN STEEL describes Borough Market this way in *Hungry City*: Borough is a food-lover's playground, not somewhere to go And buy your daily groceries.

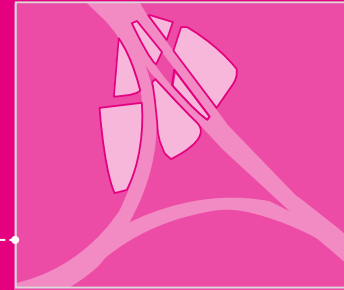
Borough feels odd because it exists in a country that has lost touch with its food culture - where the vast majority of us do most of our shopping in supermarkets. What Borough offers is an experience; an echo, for those who can afford it, of the excitement that food markets once brought to cities. Borough is not really about buying food at all, it is about celebrating it. Nothing new in that - food has always been celebrated in cities, especially in cosmopolitan ones like London. But that has generally meant attending magnificent feasts or dining in fancy restaurants, not gobbling something down while standing up in one's overcoat. At Borough, food has become an end in itself. It has become fetishised, as if it were invested with some cathartic power to transform lives. The people who come here, although plainly enjoying themselves, seem to be searching for something more: for roots, for meaning, for salvation, even.



RETAIL MARKET

RETAIL MARKET

Every coin has two sides: Although Urban development destroys the spatial structure of the borough market, it also improves traffic efficiency and leads lots of people here.



Wherever food markets survive, they bring a quality to urban life that is all too rare in the West: a sense of belonging, engagement, character. They connect us to an ancient sort of public life. People have always come to markets in order to socialise as well as to buy food, and the need for such spaces in which to mingle is as great now as it has ever been - arguably greater, since so few such opportunities exist in modern life.

Stanford's map illustrated a number of dramatic transport related changes in the morphology of the Borough area since Horwood's map of 1792-99, caused "by a revolution in transportation and movement within the city." (Dean, 2005)



Horwood's map of 1792-99



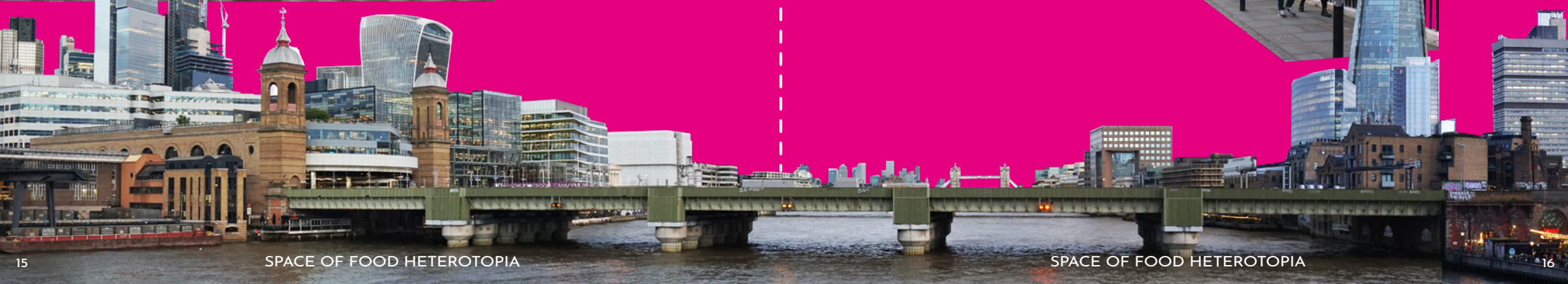
Map 1950



MODERN

THE THAME

TRADITIONAL RESIDENTIAL





WHOLESALE MARKET

WHOLESALE MARKET

SMITHFIELD MARKET

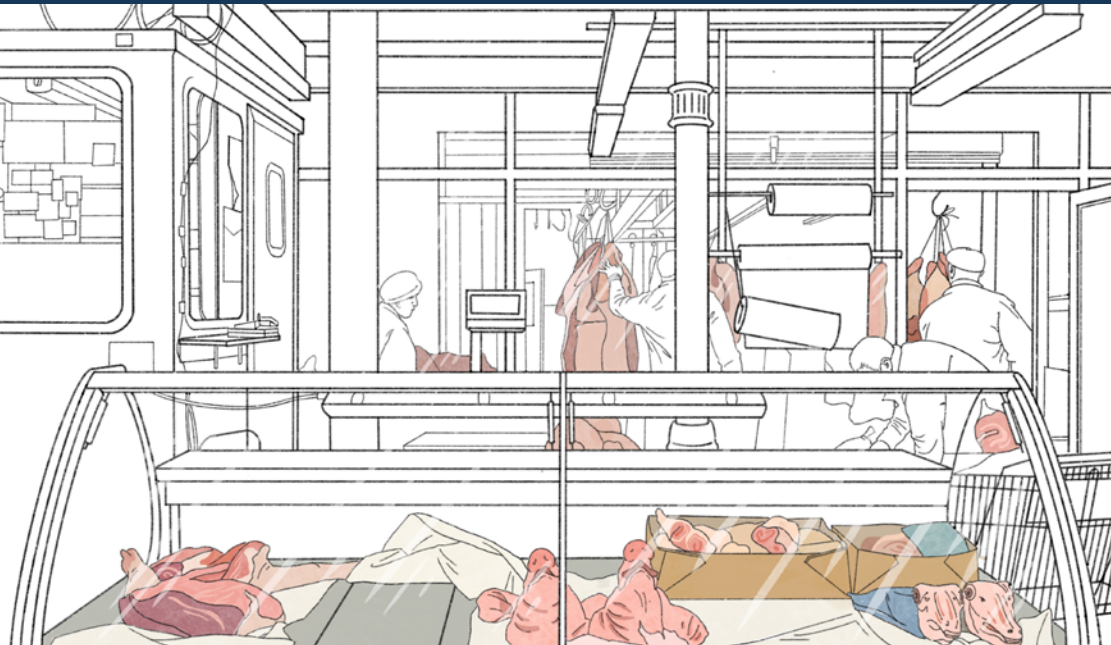
OPEN TIME

12 --- 7 AM, MON---FRI

CLOSED, SAT---SUN

220 W SMITHFIELD, LONDON EC1A 9LH

ENTRANCE INTRODUCTION: SMITHFIELD OR, TO GIVE IT ITS OFFICIAL NAME, LONDON CENTRAL MARKETS, IS THE LARGEST WHOLESALE MEAT MARKET IN THE UK AND ONE OF THE LARGEST OF ITS KIND IN EUROPE.



WHOLESALE MARKET

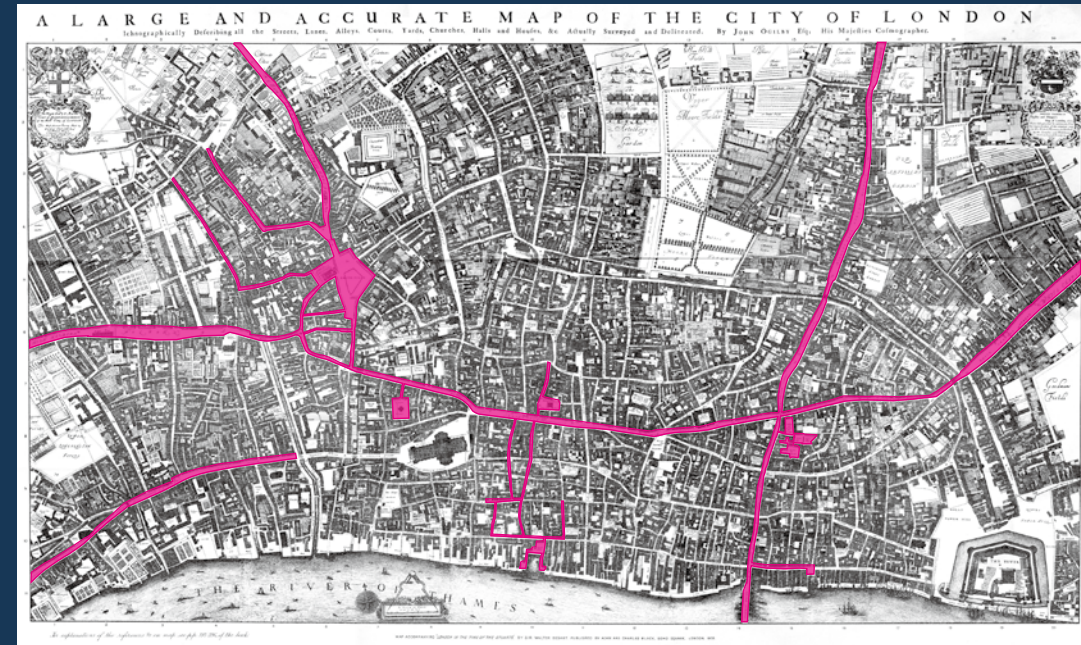
(SEA OF BRUTE LIFE)

George Dodd's description of the 'Great Day', held annually in the week before Christmas, attests:

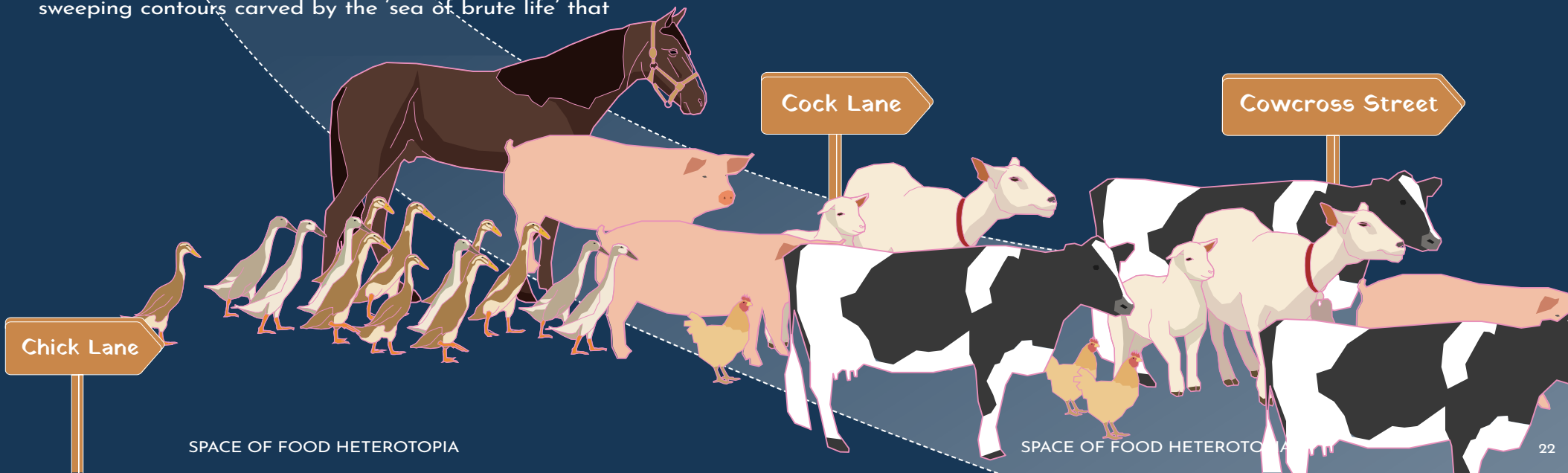
What a day was this! ... On that day, 30,000 of the finest animals in the world were concentrated within an area of four or five acres. They had been pouring in from ten o'clock on the Sunday evening, insomuch that by daylight on the Monday they presented one dense animated mass, an agitated sea of brute life. All around the market, the animals encroached on space rightfully belonging to shopkeeping traffic; Giltspur Street, Duke Street, Long Lane, St John's Street, King Street, Hosier Lane - all were invaded; for the cauldron of steaming animalism overflowed from very fullness.¹⁴

Animals may no longer walk to Smithfield, but their memory lingers in its physical fabric. The names of local streets - Cowcross Street, Chick Lane, Cock Lane - recall a time when the area was full of living beasts, and St John's Street, the chief route into the market from the north, is a broad, curving thoroughfare that still has something of the air of a country lane, its sweeping contours carved by the 'sea of brute life' that

WHOLESALE MARKET



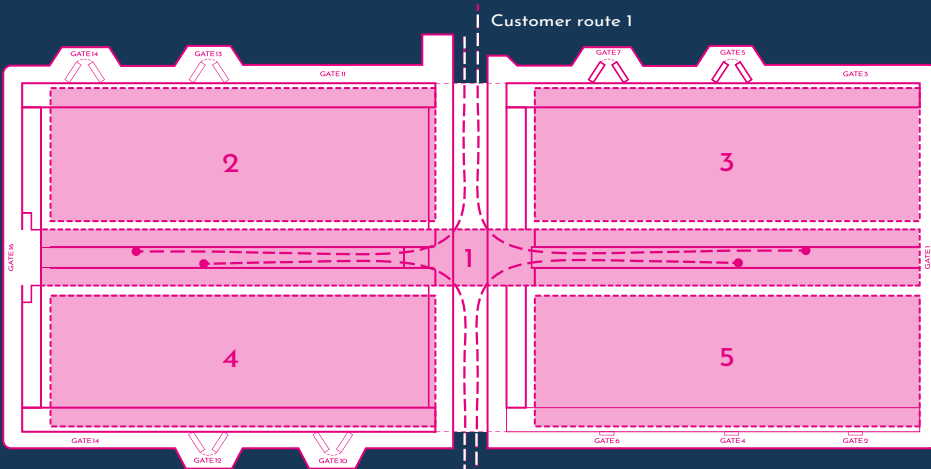
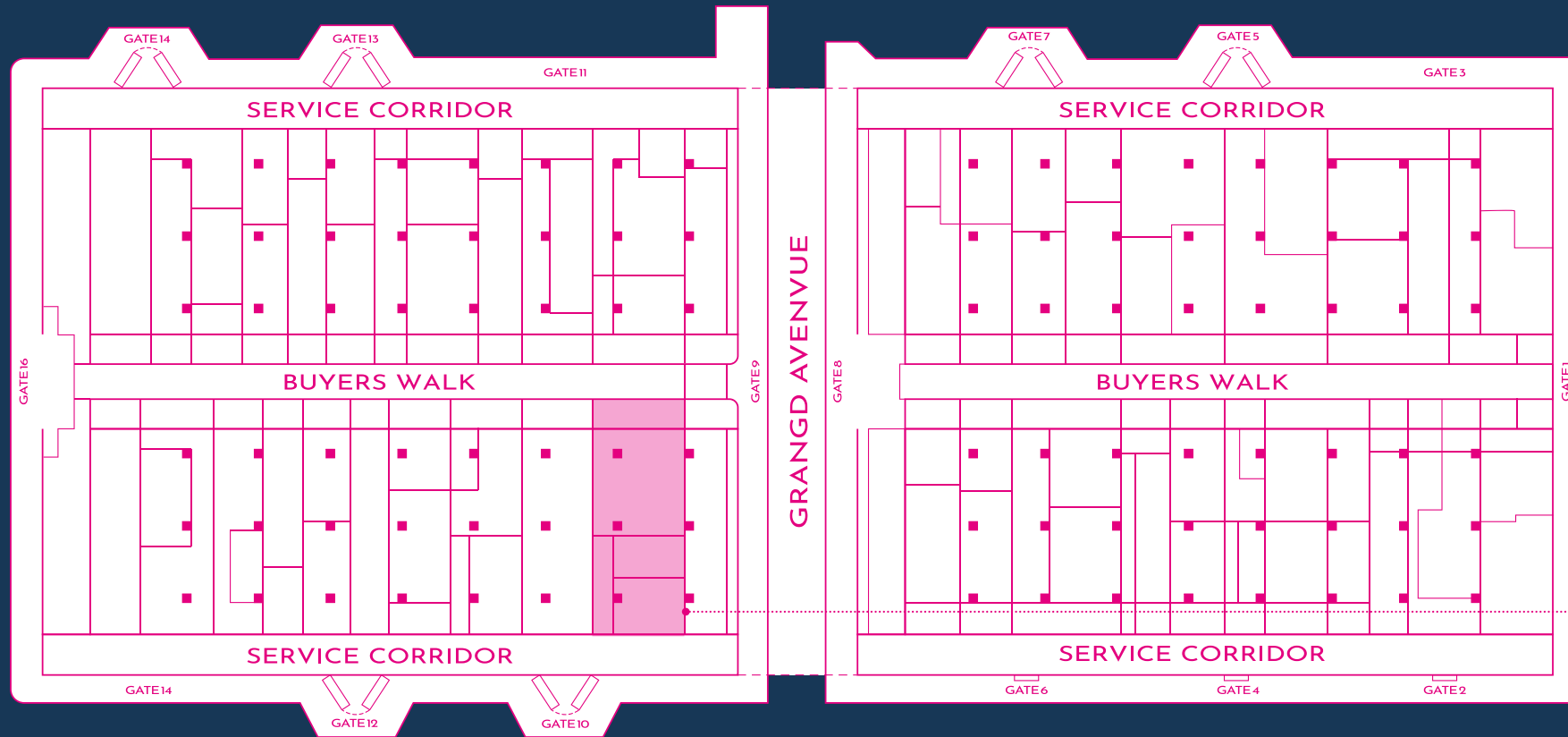
Ogilby, J. & Morgan, W. 1677, Map of London, scale not given, British Museum



Follow the mysterious man in white clothing through the gate.



WHOLESALE MARKET

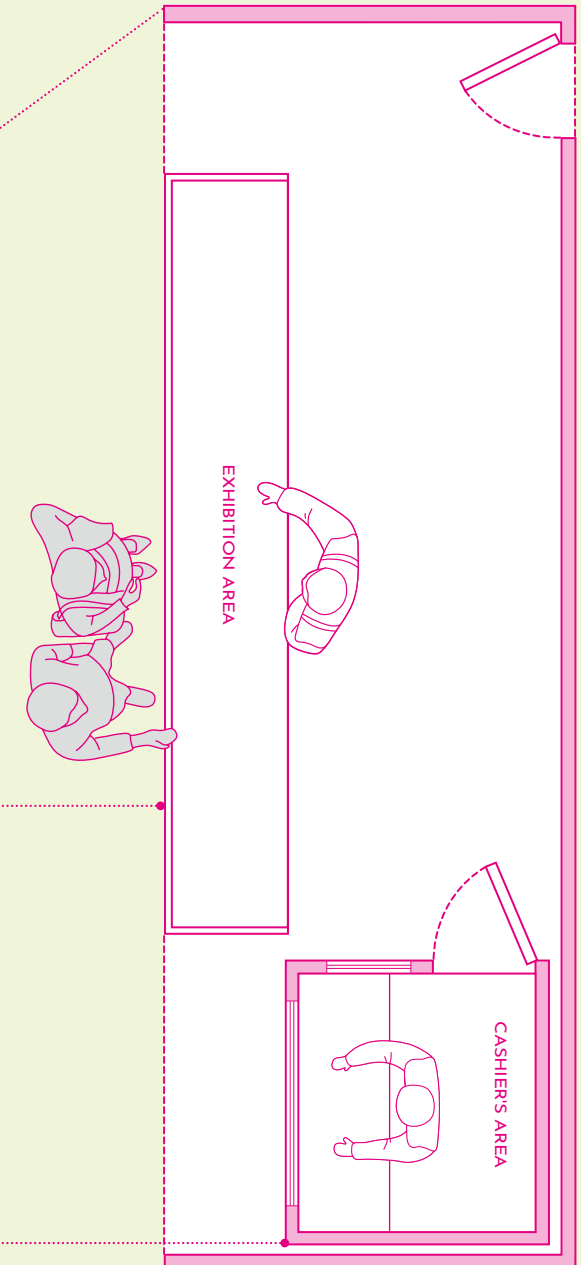
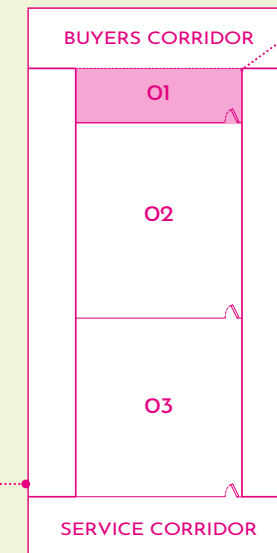


(FLOOR PLAN) --- MARKET

- 01 Retail Area
- 02 -05 Processing Area & Storage area

(FLOOR PLAN) --- INTERIOR

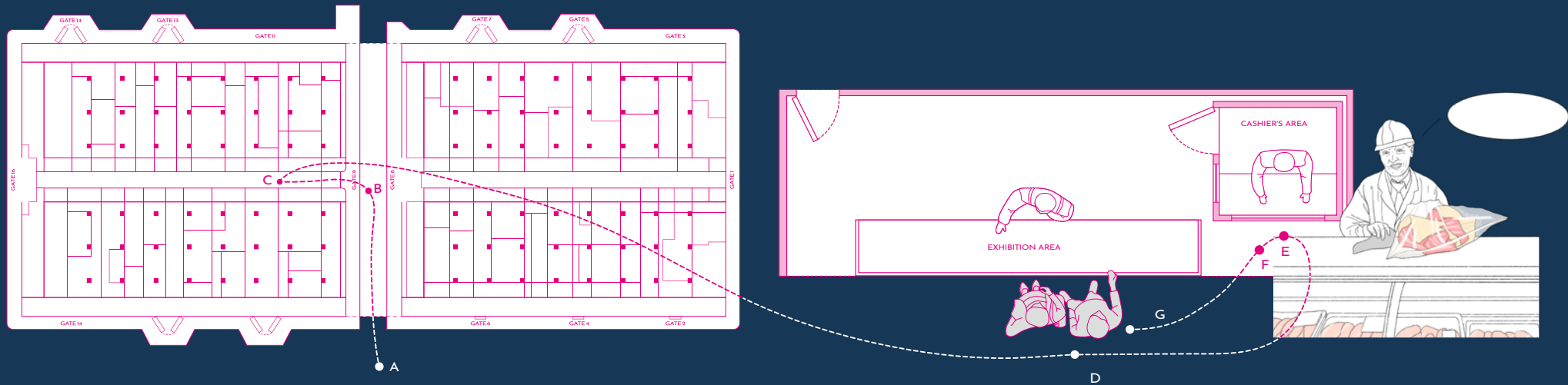
- 01 Retail Area
- 02 Processing Area
- 03 Storage area



WHOLESALE MARKET

WHOLESALE MARKET

We often take for granted the presence of food in stores and on our plates, seldom considering the constant, nocturnal flow of food deliveries that sustain the city at night. What impressed me was that at 2pm I was walking through a quiet city street, and suddenly the space was open and bright, followed by the noise of cars, and in front of me was a square full of trucks loading and unloading. When I got into the market, the market staff is busy in processing meat, a few customers are picking meat products. All the bustle of the market seems to be hidden in the darkness of the city, separated from the daytime of the city. This concealment makes many people overlook the relationship between cities and food. Until we arriving here, all the sights convey a message: the food system is constantly in operation to feed our cities.



INTERCULTURE COMMUNICATION WAY 1

I think the series of unconventional shopping experiences here can be called intercultural behavior. While not directly conveying a certain food culture, as we see food being transported from all over the world to feed the city, we realize that the world is being connected as a whole from a food perspective. I would call this this awakening of the concept a successful intercultural communication.

INTERCULTURE COMMUNICATION WAY 2

Every meat company has a retail area. Although the market is only open late at night, there are still customers who come to buy food. Some companies are selling Polish meat products, some are British, some are French and so on. Staff from different companies will introduce their different meat products

WHOLESALE MARKET

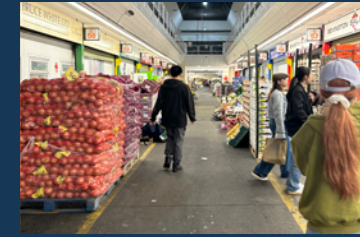
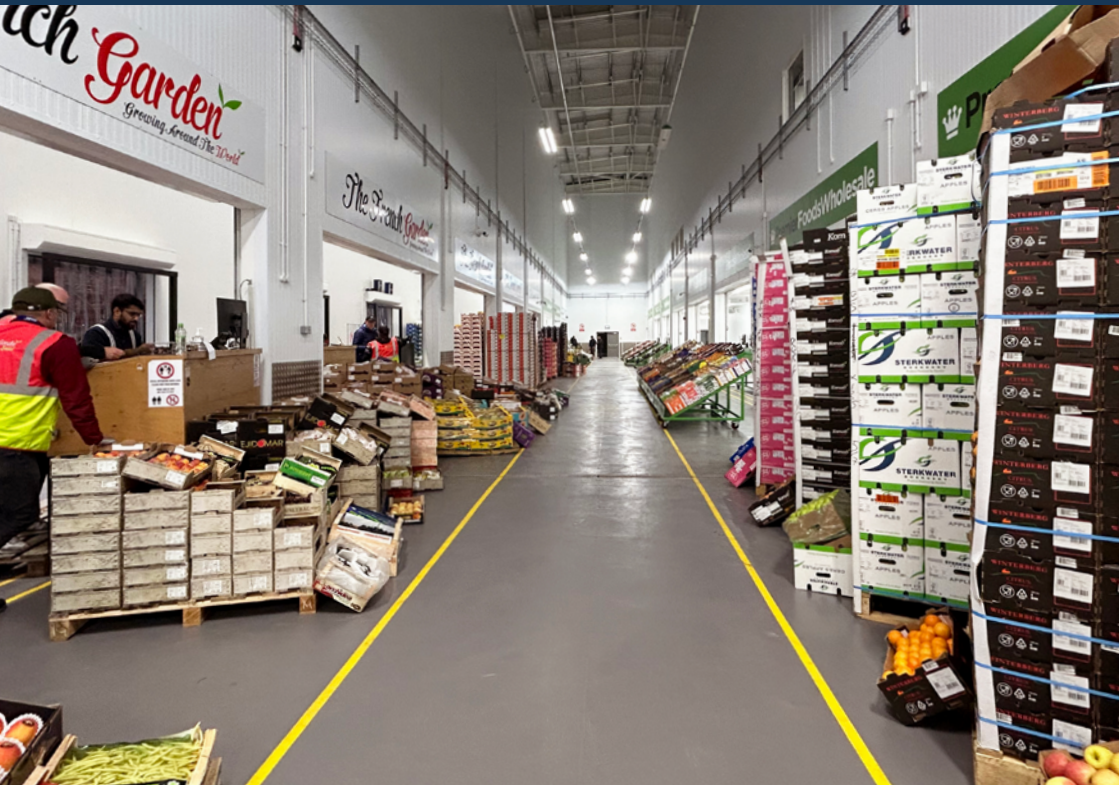
WHOLESALE MARKET

NEW COVENT GARDEN MARKET

LOCATION

NINE ELMS LN, NINE ELMS,
LONDON SW8 5BH

ENTRANCE INTRODUCTION: NEW COVENT GARDEN MARKET IS THE LARGEST WHOLESALE FRUIT, VEGETABLE AND FLOWER MARKET IN THE UNITED KINGDOM. THE MARKET SERVES 40% OF THE FRUIT AND VEGETABLES EATEN OUTSIDE OF THE HOME IN LONDON.



OPEN TIMES

FRUIT & VEGETABLES
FLOWERS
FOOD & DRINK
FOOD EXCHANGE

MONDAY - FRIDAY

10 PM --- 6 AM
4 AM --- 10 AM
10 PM --- 6 AM
10 PM --- 6 AM

SATURDAY

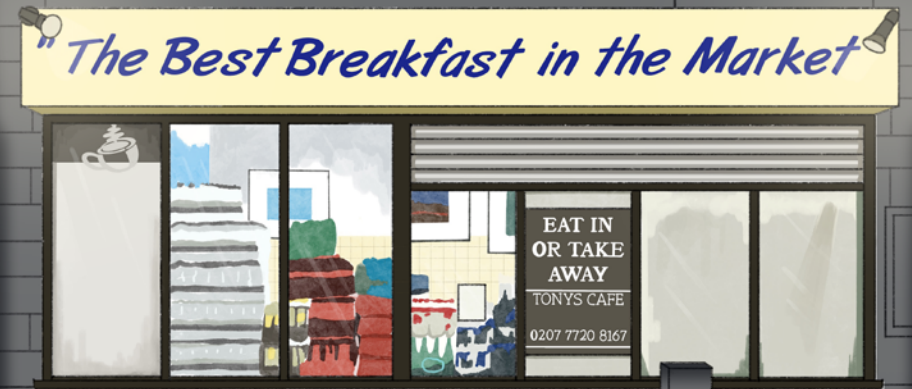
10 PM --- 5 AM
4 AM --- 9 AM
10 PM --- 5 AM
8 AM --- 5 PM

WHOLESALE MARKET



CLUE: Find this blue door in the market.

WHOLESALE MARKET



WHOLESALE MARKET

TONY'S CAFE

ENTRANCE INTRODUCTION: TONY'S COFFEE SHOP IS A HIDDEN SPOT IN NEW COVENT GARDEN MARKET, PRIMARILY SERVING THE MARKET'S EMPLOYEES.

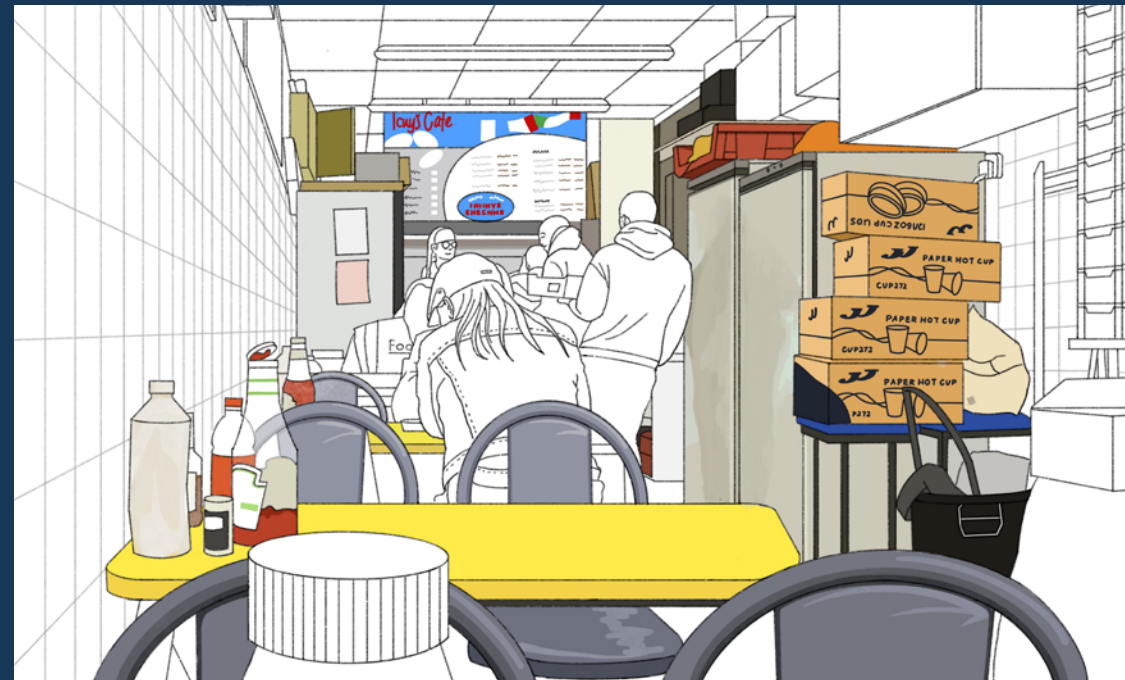
ORDER A HOT DOG, AND THE OWNER WILL HAND IT TO YOU ON A PLATE SET INSIDE A RECYCLED BASKET FROM THE MARKET. THE BACKGROUND SOUND OF THE SPACE IS THE DRIPS OF TRANSPORT VEHICLES, AND THE STEADY FLOW OF MARKET WORKERS CREATE A UNIQUE ATMOSPHERE. THESE PEOPLE WHO WORK AT NIGHT THAT SUPPORT THE FOOD SUPPLY OF THE WHOLE CITY.

WHOLESALE MARKET

OPEN TIME

12 --- 7 AM, MON---SAT
CLOSED, SUN

EAST BRIDGE/NEW COVENT GARDEN MARKET,
LONDON SW8 5JB





AgriFresh
Freshness at its core

STREET MARKET

STREET FOOD MARKET

PECKHAM STREET MARKET

ENTRANCE INTRODUCTION: IN PECKHAM, THESE STREET MARKETS ARE SCATTERED BETWEEN BUILDINGS, SELLING FRESH VEGETABLES AND FRUIT. THEY SERVE A SMALL RANGE OF PEOPLE --- MAINLY THOSE WHO LIVE NEARBY. IT CONNECTS PEOPLE IN THE COMMUNITY THROUGH EVERYDAY FOOD.

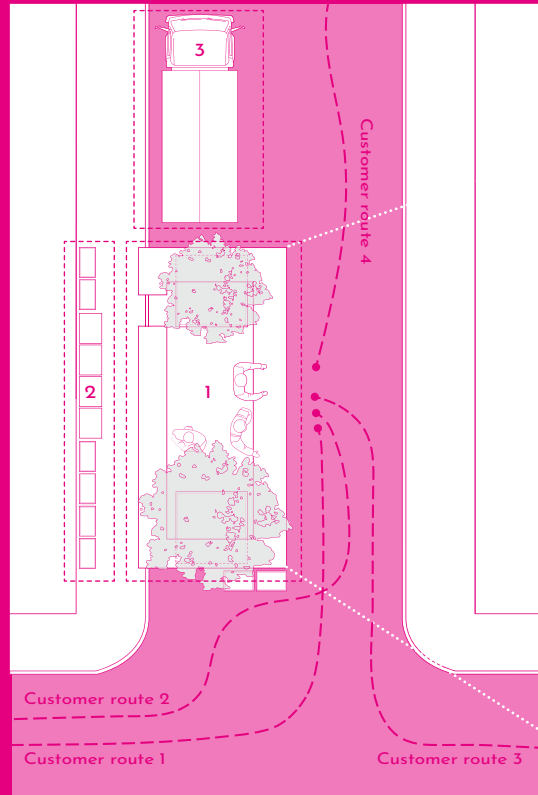


OPEN TIME

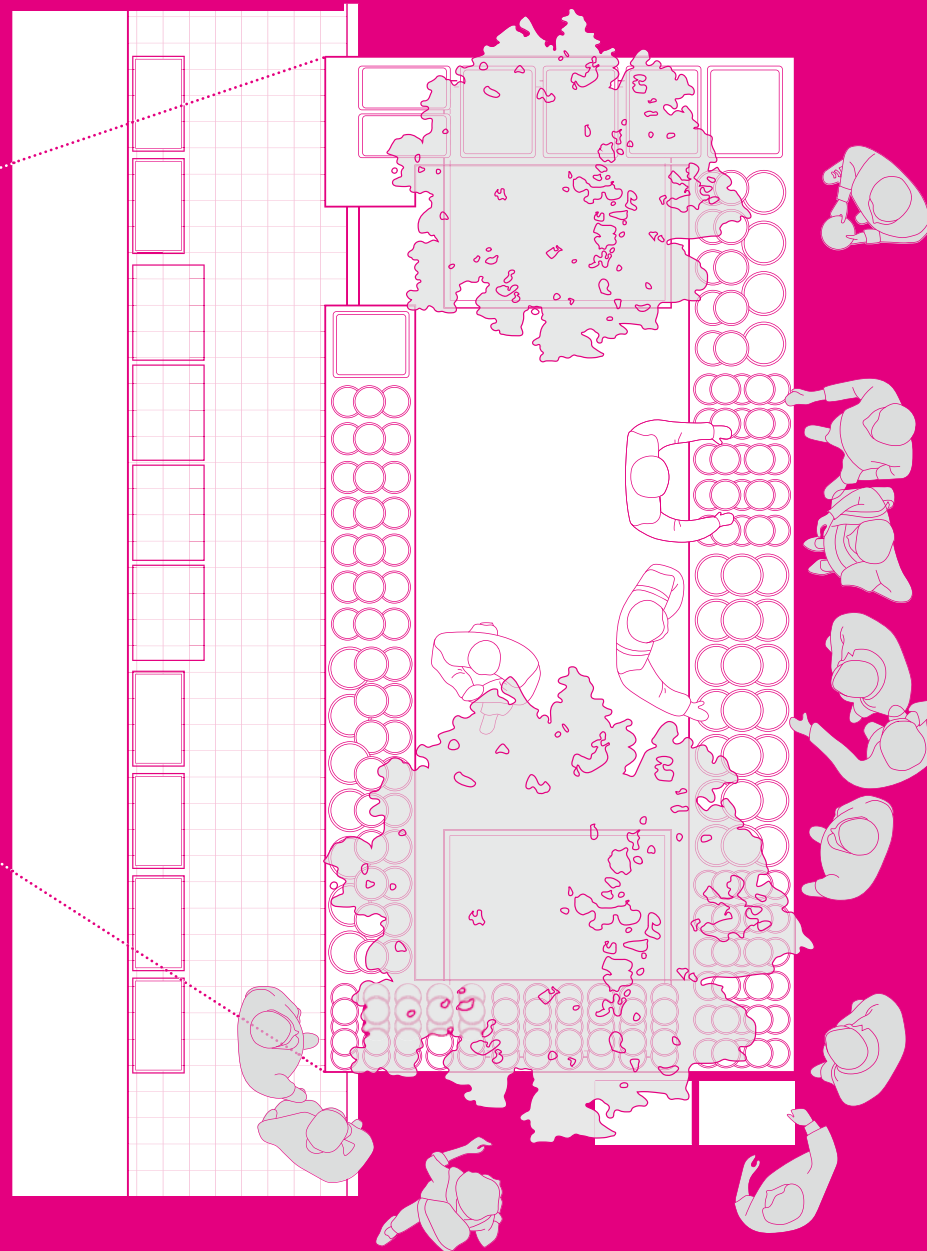
6.30AM --- 7.30 PM, EVERYDAY
53 HOLLY GROVE, LONDON SE15 5DQ



STREET FOOD MARKET

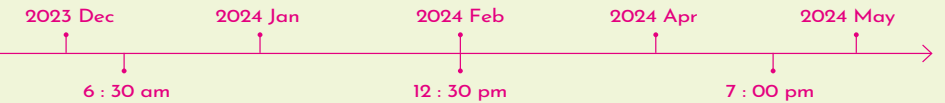
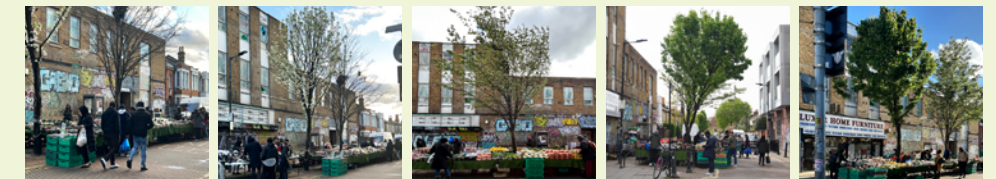


- FLOOR PLAN**
- 01 Sales area
 - 02 Storage area
 - 03 Parking & Storage area



INTERCULTURE COMMUNICATION WAY 1

Greeting first, then picking vegetables and fruits is a familiar way for regular customers to visit. The basis of communication in street markets is people-to-people links.



INTERCULTURE COMMUNICATION WAY 2

People's need for food is daily, so are street markets. This everyday space not only exists on a physical level, but also exists as a symbol on a spiritual level.

STREET FOOD MARKET

OPEN TIME

8AM --- 5 PM, TUE---FRI

8AM --- 6.30 PM, SAT

CLOSED, MON

EAST ST, LONDON SE17 1EL



STREET FOOD MARKET

EAST STREET MARKET

ENTRANCE INTRODUCTION: THERE HAS BEEN STREET TRADING IN THE WALWORTH AREA SINCE THE 16TH CENTURY, WHEN FARMERS RESTED THEIR LIVESTOCK ON WALWORTH COMMON BEFORE CONTINUING TO THE CITY. AT EAST STREET MARKET, STREET VENDORS AND LOCAL STORES WORK TOGETHER IN HARMONY, OFFERING A WIDE VARIETY OF GOODS TO MEET DIVERSE FOOD NEEDS.



CLUE: FIND THE SHOP WITH THE RED TARTAN TRIM

STREET FOOD MARKET

KHADMOS ENTERPRISES



Khadmos Enterprises maintained a "contact wall," where migrants seeking employment could leave their details for potential employer. This wall has a certain clumsy charm. Sometimes, a food space is more than just a place for food, its existence holds a deeper meaning.



STREET FOOD MARKET

STREET FOOD MARKET

SHEPHERD'S BUSH MARKET

ENTRANCE INTRODUCTION: WHEN SHEPHERD'S BUSH MARKET WAS ESTABLISHED, THE CURRENT LAYOUT OF THE HAMMERSMITH AND CITY TUBE LINE HAD ALREADY BEEN SET. AS A RESULT, THE MARKET SPACE BECAME CLOSELY INTERTWINED WITH THE RAILWAY INFRASTRUCTURE, WITH MANY STALLS POSITIONED WITHIN THE RAILWAY BRIDGE TUNNELS, CREATING A CLEAR ROUTE ALONG THE RAILWAY.



OPEN TIME

9AM --- 6 PM, MON---SAT
CLOSED, SUN
LONDON W12 8DF



STREET FOOD MARKET



Pedestrian Path

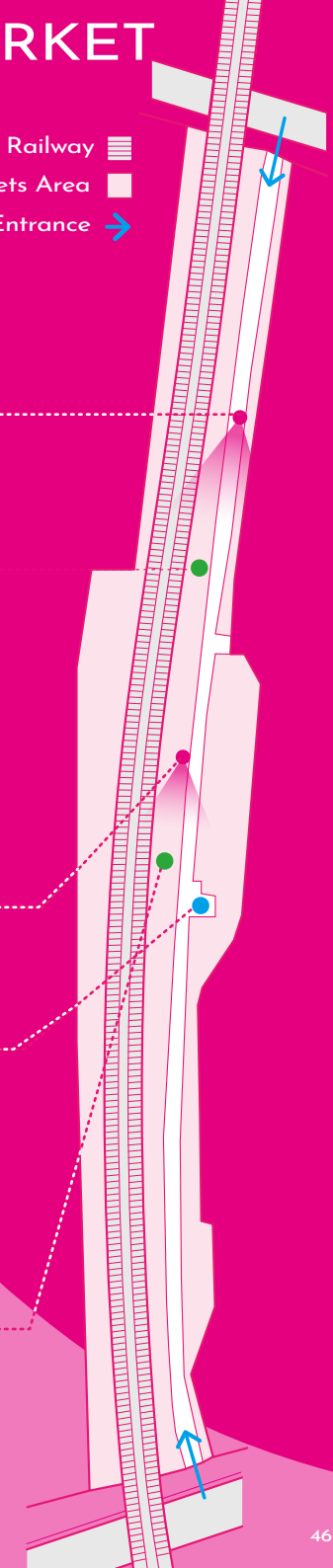


Garbage collection point



osman juice

- Railway 
- Street Markets Area 
- Market Entrance 





永大超级市场



WING TAI SUPERMARKET

Seafood . Meats . Vegetables . Oriental Food

OPEN 7 DAYS A WEEK (9am-8pm)

TEL: 020 7635 0714

WING TAI SUPERMARKET

No loading at any time



LOCAL MARKET
(GROCERY STORE)

LOCAL MARKET



LOCAL MARKET

WING TAI PECKHAM

ENTRANCE INTRODUCTION: THIS IS THE NEAREST ASIAN SUPERMARKET TO WHERE I LIVE AND THE ONE I VISIT MOST OFTEN. ALTHOUGH THE STORE IS NOT BIG, YOU CAN BUY SOME CHINESE FOOD THAT CANNOT BE FOUND IN LARGE SUPERMARKETS. EVERY TIME I COME TO SHOP HERE, THE FIRST THING I DO IS GREET THE STORE MANAGER MR WANG WHO IS FROM CHINA: “你好老板!” (CHINESE: HI!) WE ALWAYS STAY HERE LONGER THEN IN OTHER SUPERMARKET, EVEN IF IT'S SMALL, BUT THE STAFFS AND PRODUCTS ALWAYS MAKE US FEEL LIKE WE'RE BACK HOME.



OPEN TIME

8.30 AM --- 8.30 PM, EVERYDAY
UNIT 11A RYE LN, LONDON SE15 5EW

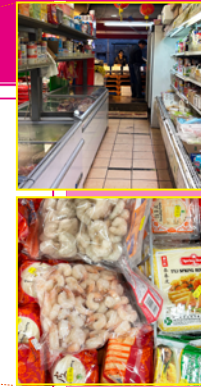
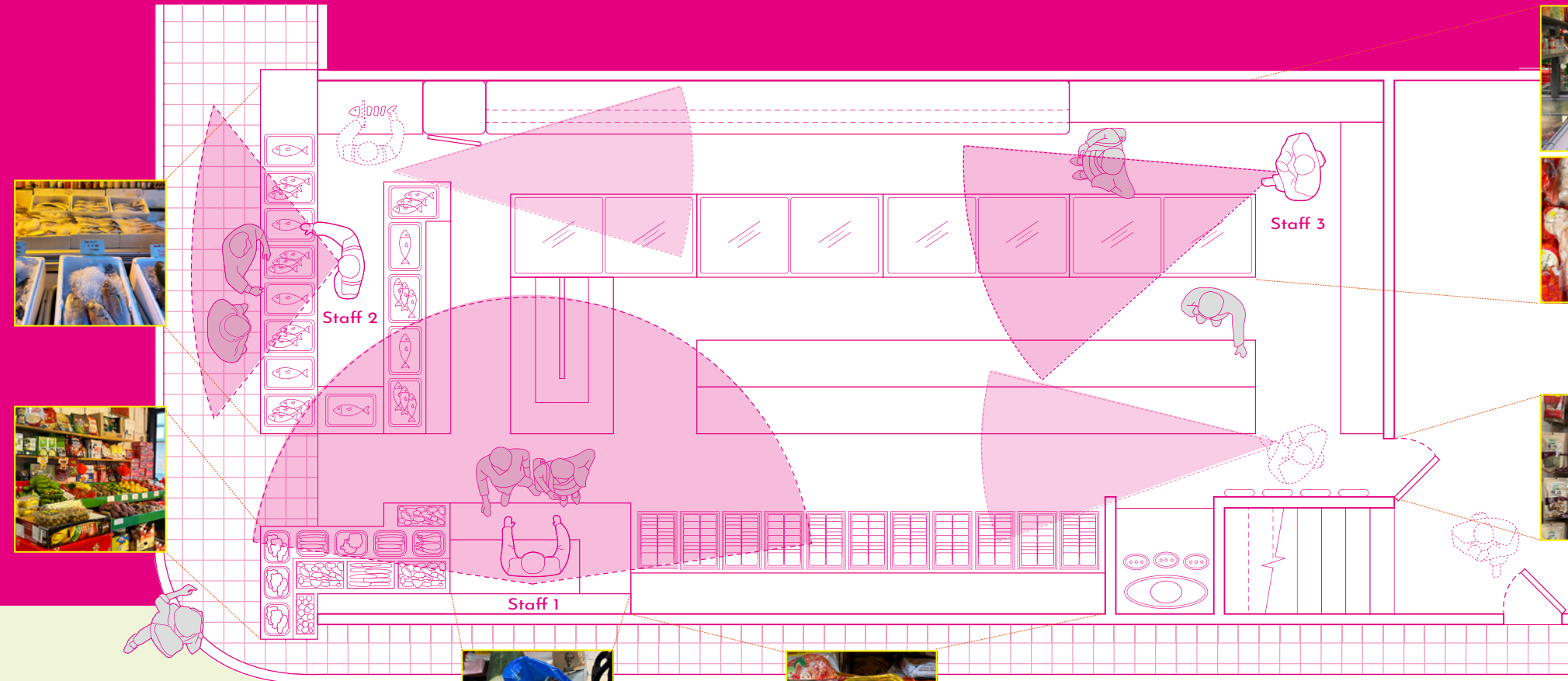
LOCAL MARKET



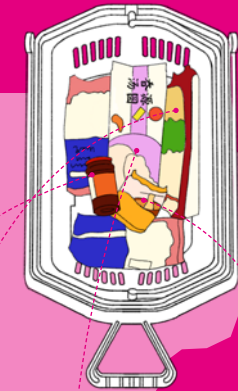
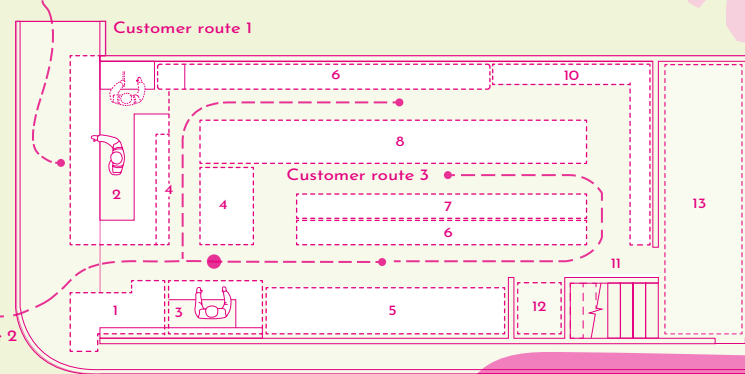
Products in Wing Tai Supermarket



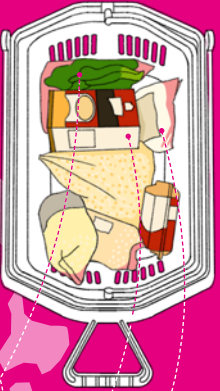
LOCAL MARKET



- 01 Fruits & vegetables
- 02 Seafood
- 03 Cashier desk
- 04 - 11 Goods shelf
- 04 Dessert
- 05 Instant noodles
- 06 Sauce
- 07 Groceries
- 08 Cabinet freezer
- 09 Refrigerated cabinet
- 10 Dry Goods
- 11 Spice
- 12 Baldachine
- 13 Storage



Customer's basket



Customer's basket



Way 1
Everyday greetings

Way 2
Food introduction

Interculture Communication

SPECIAL FOOD MARKET



SPECIAL FOOD MARKET

THE SPICE SHOP

ENTRANCE INTRODUCTION: I WAS ATTRACTED BY A STRONG SPICY AROMA AS I PASSED BY, AND MY CURIOSITY DROVE ME INTO THIS FAMILY SHOP SPECIALIZING IN SELLING SPICES. THE OWNER PROUDLY AND ENTHUSIASTICALLY INTRODUCES US TO HIS MAGICAL CHILI SPICES FROM ALL OVER THE WORLD. THE SHOP IS LIKE A MUSEUM OF TASTE TREASURES.



OPEN TIME

11 AM --- 5 PM, SUN

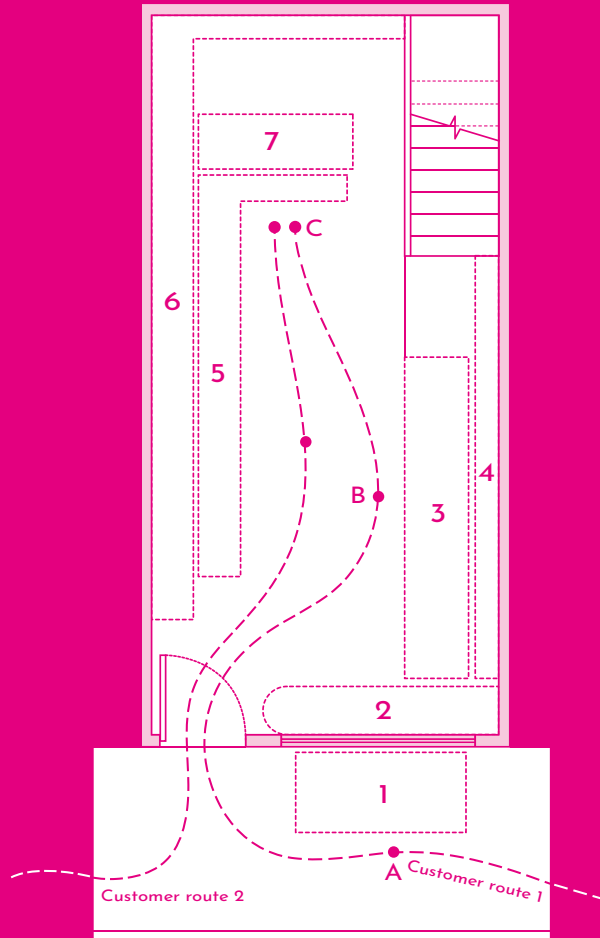
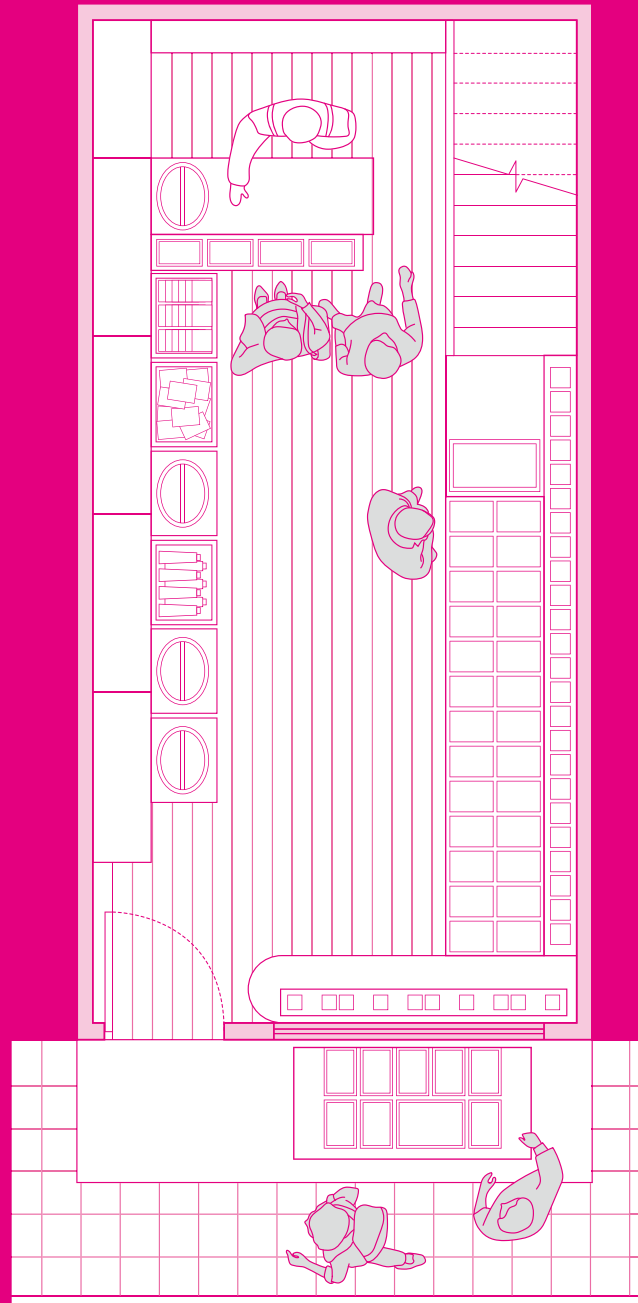
10 AM --- 6:30 PM, MON-SAT

1 BLENHEIM CRESCENT, LONDON, W11 2EE

SPECIAL FOOD MARKET



SPECIAL FOOD MARKET



(FLOOR PLAN)

- 01 Display Table (Fresh Vegetables)
- 02 Display Window (Canned spices)
- 03 Display Table (Dried Chili)
- 04 Shelf Area (Chili Powder)
- 05 Boxes & Baskets (Other spices)
- 06 Shelf Area (Other spices)
- 07 Cashier's Area



INTERCULTURE COMMUNICATION WAY 1

A strong smell of spices made me stop at the front of the store, and the aroma was the cue for a conversation. The space of the store is surrounded by spices from all over the world. All the different types of spices are labeled and displayed, this is a museum-style experience of intercultural communication.

INTERCULTURE COMMUNICATION WAY 2

As a family-run store, spices are more like a collection for the owner. He knows the story behind every spice and how it is made. He proudly introduces us to his wide range of products and passes his passion for spices to every customer who arrives.

SPECIAL FOOD MARKET

SPECIAL FOOD MARKET

NOTTING HILL FISH + MEAT SHOP

OPEN TIME

9AM --- 6 PM, MON---SAT

10AM --- 4 PM, SUN

287-289 WESTBOURNE GROVE, LONDON W11 2QA

ENTRANCE INTRODUCTION: ENTRANCE INTRODUCTION: THE SHOP HAS A WONDERFUL WINDOW DISPLAY, WHERE THE STAFF HANG FRESH FOOD EVERY DAY, CREATING AN ATTRACTIVE VISUAL EXPERIENCE. WALKING TOWARDS THE SHOP, FRUITS AND VEGETABLES ARE STACKED IN THE CENTER OF THE SHOP. THE FISH AREA AND BUTCHER'S AREA HAS A WIDE RANGE OF PRODUCTS. AT THE BACK, A FULLY TRANSPARENT WORKROOM REVEALS THE STAFF BUSILY SLICING AND PREPARING MEAT.



SPECIAL FOOD MARKET

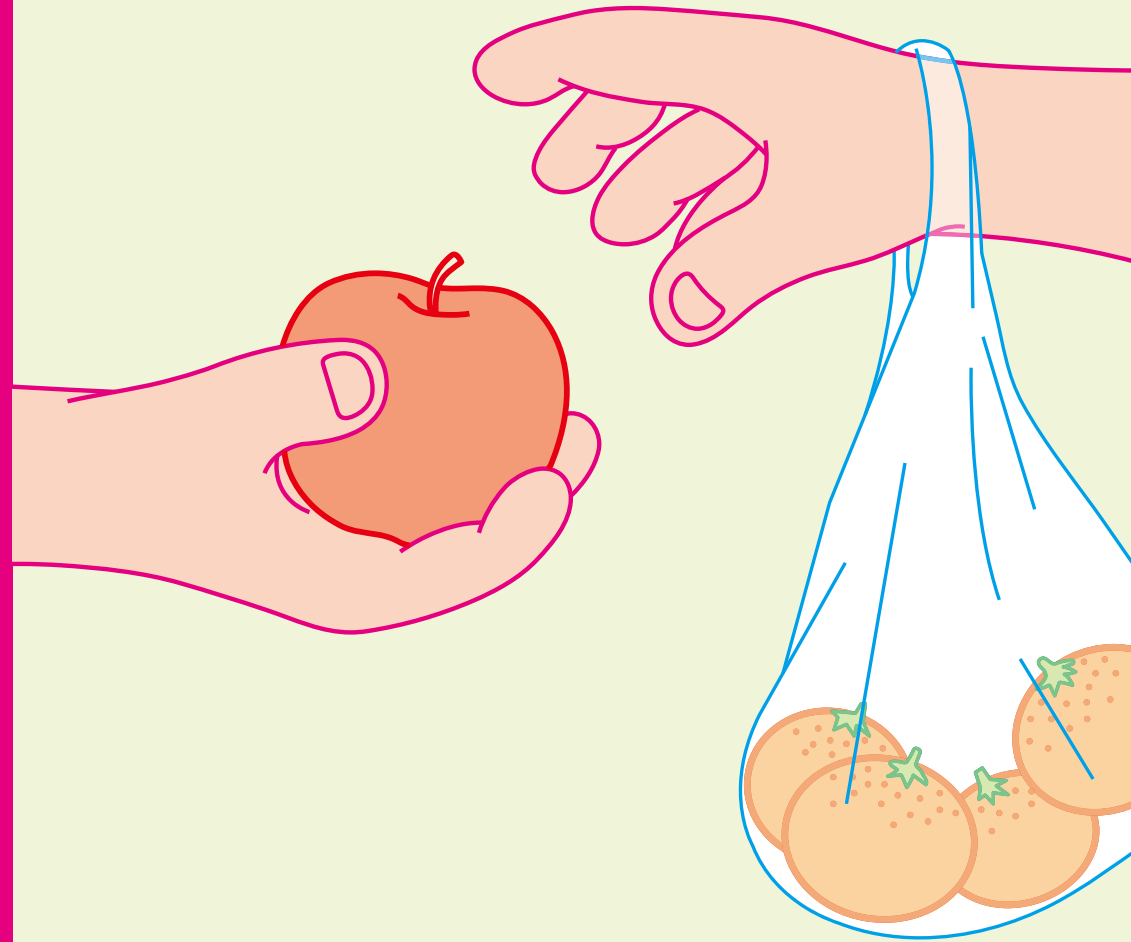
CLUE: Chat with the staff about the type of cuisine you're interested in—they might surprise you with some unexpected ingredients from the warehouse.



Halloween decorations in the shop window



FOOD SPACE



INTERCULTURAL COMMUNICATION

METHODS

(INTERCULTURAL COMMUNICATION)

01

LANGUAGE

Narration -----(1)

Words -----(2)

02

NONVERBAL COMMUNICATION

Spatial Atmosphere -----(3)

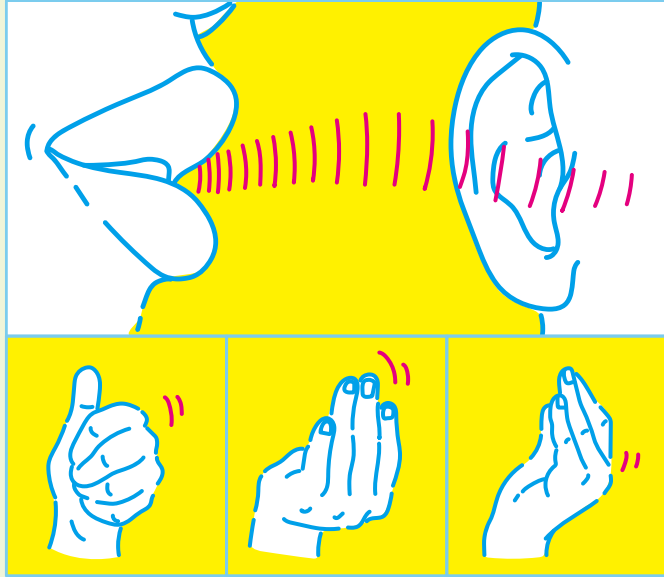
Body Movement -----(4)

Spatial Distance -----(5)

Duration of The Space -----(6)

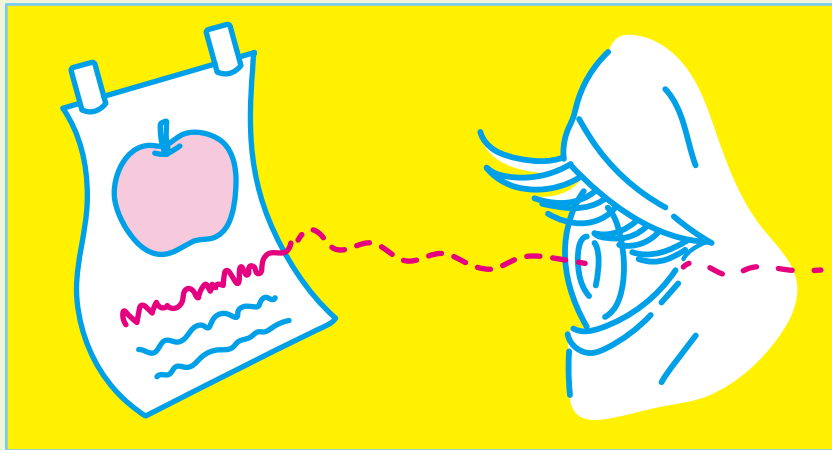


01 NARRATION

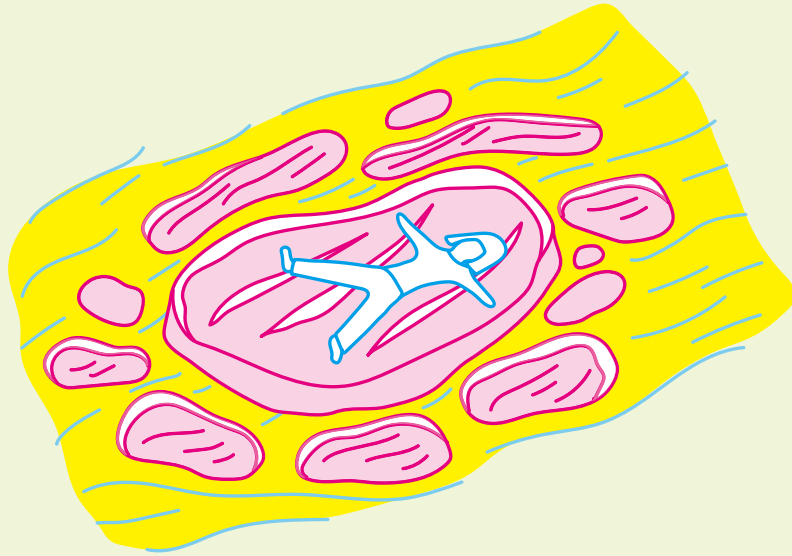


One is to convey food culture through **narration**. For example, the shopkeepers at Borough Market tell their customers stories about how cheese is made. Spice shop owners introduce to customers how to make spices and tell the stories behind spices to convey culture through narration.

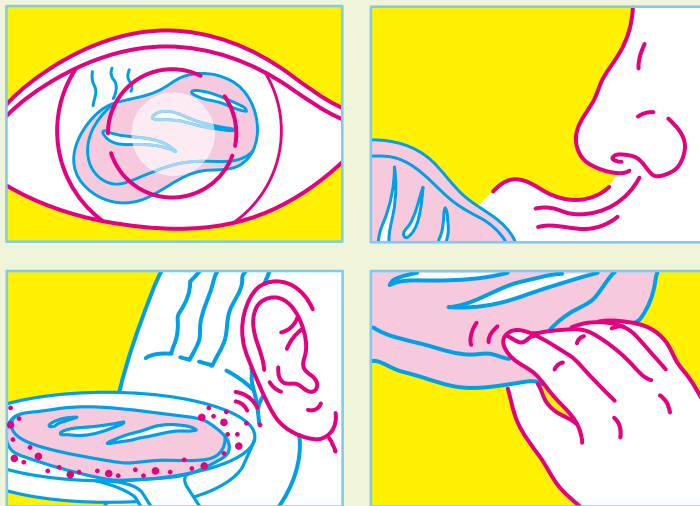
02 WORDS



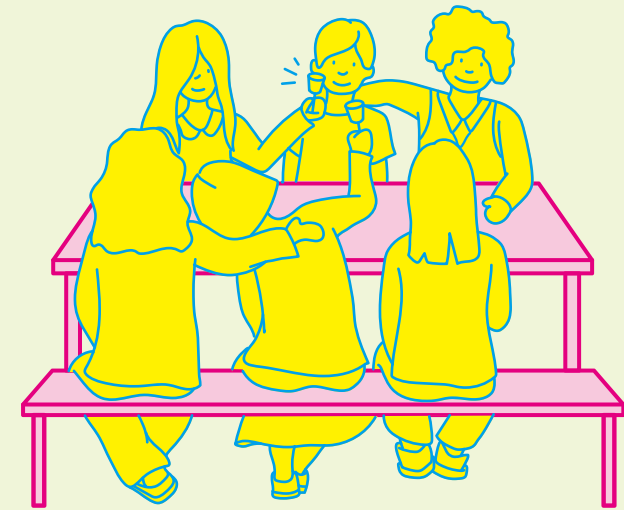
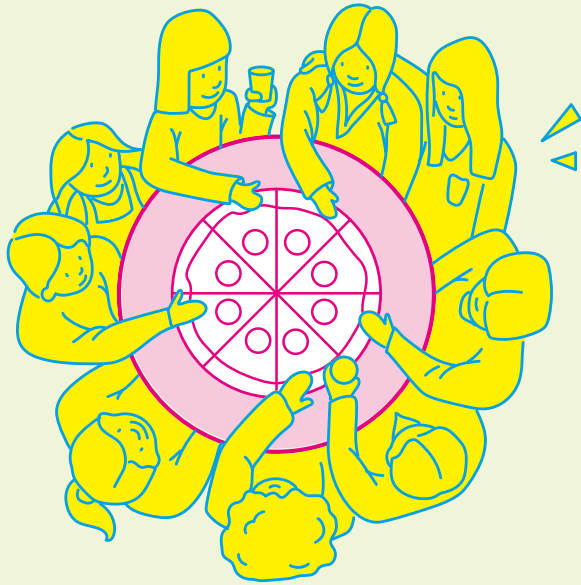
The other one is food to convey food culture through **words**. Such as vagabond writes the culture of each wine on a leaflet and places it next to the wine bottles, customers can understand the food culture by picking up the leaflet.



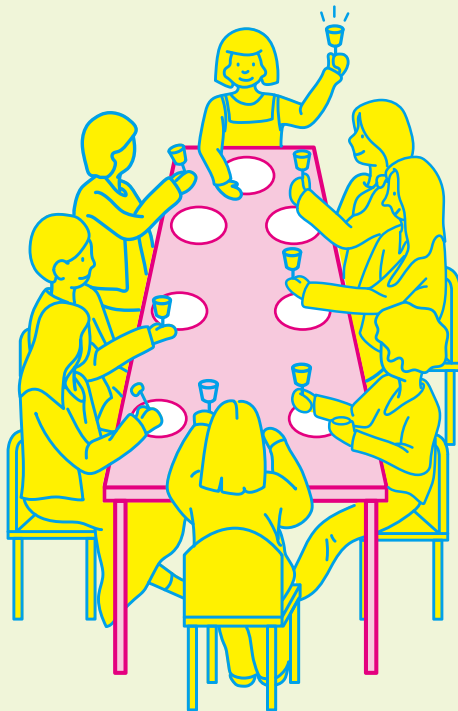
Conveying food culture through **spatial atmosphere**. In Borough Market, the combination of market space with the area under the railway bridge creates a unique sense of place integrated with urban space. In the Asian supermarket Wing Tai uses a lot of Chinese elements to arrange the space to convey a sense of localization.

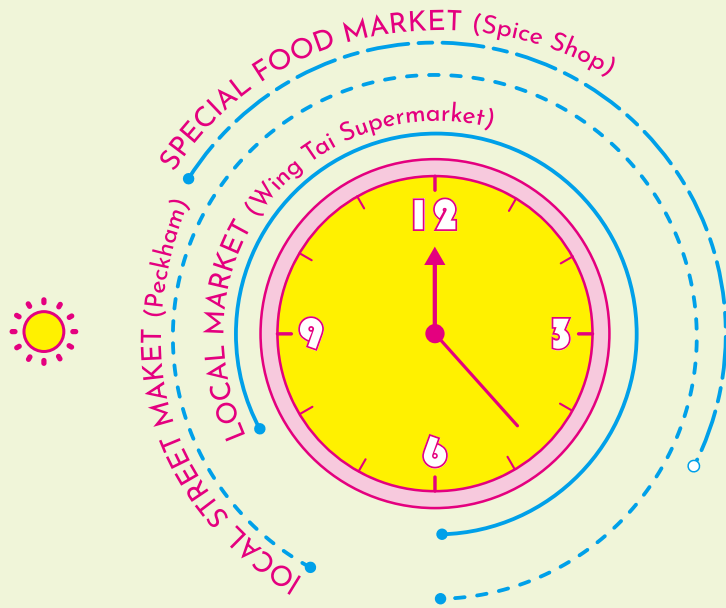


Conveying food culture through **body movement** which is influenced by space. For example, Different olfactory sensations such as spicy, sweet, and refreshing convey food culture. In the spice shop, a strong smell spreads to the outdoor space. This information is captured by many customers, thus leading them to enter the store.

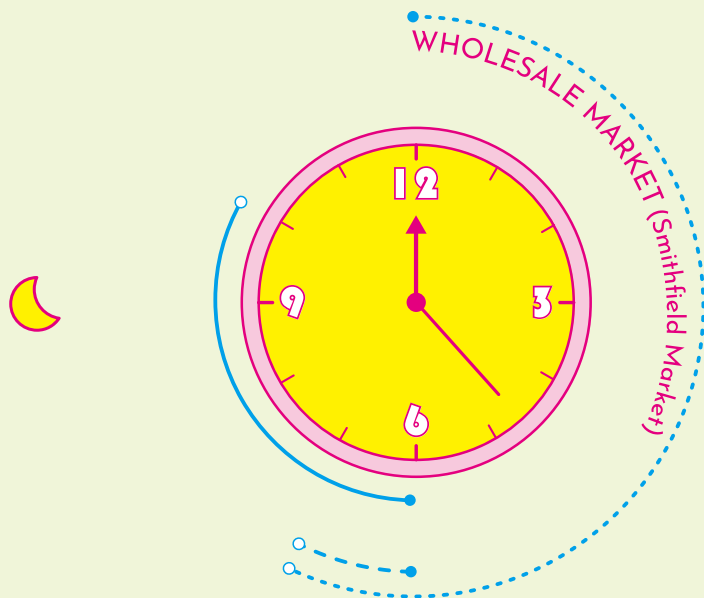


For example, Mondo Tap, a community beer bar, arranges seating as a long table to promote social interaction, while some French restaurants emphasize privacy by seating customers in pairs or small groups.





Peckham Street Market business hours from 6:30 am to 7:30 pm, almost covering the main activities time of people during the daytime interval, this continuous existence gives people a feeling of everyday life. While Borough Market used to open from 9:00 am to 4:00 pm, people need to plan their visit to buy some specialty foods there, which is quite different from the street market experience.



In general, Intercultural communication behaviors in London market spaces are a combination of the above aspects, though each type of space may with its own focus and combination. Wholesale markets primarily serve as food supply hubs, relying on spatial atmosphere and limited language exchange for intercultural communication. In special food markets such as the Borough Market, emphasize diversified communication methods, often combining verbal communication with a variety of nonverbal communication methods.

In the local store markets, the language used for intercultural communication is sometimes different from specialty food markets: local store markets are more focused on the use of some everyday language, reducing the spatial distance and improving the duration of the space to create a sense of daily life.

Street markets are categorized into two types according to the feeling of intercultural communication, which can be understood in relation to their hours of operation and location. One type is the local street market that operates 5-7 days a week and 8-10 hours a day. It conveys a sense of stability by offering cheap products at a fixed time and place. It is a daily existence, like a fixed facility in the city, and this daily existence is not only a physical space but also a symbolic space that exists on the spiritual level: It is always there, offering the food you need, the vendors may become

your friends after you buying food several times there. Another category is the pop-up street market, which operates for 1-4 days a week, usually on weekends. The cultural exchange method of the pop-up street market is similar to that of the specialty food market, mainly by supplying some special foods to bring people a sense of novelty.

The interrelationship between food market space and intercultural communication is mutually reinforcing. Food market space provides a platform for intercultural communication of food culture. Design and organization of the space can measure the extent of the communication and can also guide the occurrence of communication behaviors. On the other hand, intercultural communication with food culture also provides vitality to the London food market space, which in turn enhances the vitality of urban spaces. Intercultural communication in the local store market and street market connects people's daily lives to the urban space. Intercultural communication in the special food market enriches the diversity of urban life. Intercultural communication in the wholesale market connects different cities through food transportation. Intercultural communication helps people from different cultural backgrounds better understand each other and enhance connections between people in the city. Such connections also invisibly enhance the resilience of cities and communities.



FOOD HETEROTOPIA



PECKHAM RUNNING PATTERNERS

01

The content of the book will be updated simultaneously to the online site, which will continue to update more Heterotopia Entrance.

Some video content related to the food space will be shown on the website.

See More: <https://qinyili6.wordpress.com/>



02

At the same time, "Food Heterotopia" will cooperate with peckham running patterners to spread in various street markets.

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