# **Ashley Lloyd Lewis**

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# **Profile**

I am a hardworking, dedicated, passionate fashion enthusiast who is eager to learn and acquire new skills. My enthusiastic and unwavering personality means that I am always open to explore and take on new challenges. My aptitude to adapt in any working environment has proved to be an asset to previous employers and staff members. I have experience working in a multitude of diverse establishments. My vibrant nature and creative thinking has allowed me to develop skills and the proficiency required to work within a team and use my own initiative where necessary. I have a proven ability in prioritising and managing workloads thus enabling me to always meet deadlines. I am a firm believer in maintaining positive professional relationships in the work environment.

# **Qualifications**

1999 – 2004	Blackheath Bluecoats (GCSE)	8 A –C's
1999 - 2006	DNB Theatre School	
2004 – 2007	Christ the King sixth form college (A Levels)	4 A – D's
2017 – 2018	Lambeth College (Level 3 Fashion)	Merit
2018 - 2020	Morley College (HND Fashion)	Distinction
2020 - Present	London College Of Fashion	

# **Professional Experience**

# Self Employed - Ashley Lloyd Itd – Present

Sept 2012 -

### **Duties Included:**

Making Custom made garments for clients (Including Lady Leshurr, Kanika Kapoor, VH1 production & Annie Movie | Costume Design | Managing website & Social Media Sites | Researching trends & Design | Sourcing quality Fabrics | Pattern Cutting | 3d Pattern/draping | Directing & organizing photoshoots | Fabric manipulation | Managing ready-to-wear collections | digital & print design | Collection overviews | digital presentation | organizing product & photoshoots | budgets and bookkeeping | liaising with clients, businesses & organizations | production development | Managing staff & collaborative teams | Managing archive pieces in chronological order | drop off and pick ups from stylist |

# Design/production - Gareth Pugh -

Jan 2022 -

#### Present

#### **Duties Included:**

Sampling and toile development | Sourcing quality Fabrics | Making Custom made garments for clients (including Beyonce, Lady Gaga, Christina Aguilera & Royal Opera House | Pattern Cutting | Costume Design | Researching trends & Design | Sourcing quality Fabrics, | Fabric manipulation | sculptural designs using wood, metal, acrylic, plastic | Managing ready-to-wear, footwear, accessories collections | Managing archive pieces in chronological order | Preparation for custom projects & exhibitions | drop off & pickups from stylists |

# Internship - Emilia Wickstead 2021

Jan 2022 - March

#### **Duties Included:**

Trend, design, mood boards & garment research | Sampling and toile development | Sourcing quality Fabrics | Making Custom made garments for clients (including duchess of Cambridge, duchess of Sussex & Zawe Ashton | Pattern Cutting | organizing photoshoots | Dressing models | Managing ready-to-wear, resort, bridal, footwear, accessories collections | digital print design | Collection overviews & Strike offlist | FW22 Show & digital presentation |

# Pattern Cutter -Hemsley London

Oct 2019 - Feb

#### 2020

#### **Duties Included:**

Pattern cutting | Toile development | final production development |

#### **Senior Stylist - The Protagonist Magazine**

Nov 2018

#### **Duties Included:**

Sourcing editorial garments | Liaising with models | Liaising with photographers | Liaising with MUA | Sourcing accessories | Sourcing Shoes | Fitting/dressing models | Researching trends & Design |

#### Dresser – GOTO show (London Fashion Week)

Sep 2018 -

## Present

#### **Duties Included:**

Treating show garments | Liaising with models | Liaising with photographers | Liaising with MUA | Sourcing accessories | Sourcing Shoes | Fitting/dressing models | Researching trends & Design | Alterations to garments |

#### Internship – Booking Models

Oct 2015 -

#### **March 2016**

#### **Duties Included:**

Daily Admin | Booking Models test shoots | Liaising with fashion houses to schedule fashion houses | booking test shoots | Telephone Bookings | Liaising with walk in Models |

#### **Interests**

My interests include Art, graphics, interior design, film, photography, travel, and networking.

## References

References are available upon request.