



CONTACT



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SKILLS

- Microsoft Office
- Adobe: Photoshop and Design
- Technical Hardware Skills
- Social Media & Fine Art
- Media Contacts & Communication
- Team & Time Management
- Database Management
- Marketing and PR
- Analytical and Critical Thinking

AWARDS

- Attract Art Programme (2015 - 2017) with Royal Academy of Arts
- Arts Award (Bronze) (2013)

TALKS

- Guest speaker for Rights collective – Brown Bodies Zine release (April 2021)
- Hosted “Expression & Creativity” with Pardesi & Juice Droplet (April 2021)
- Camberwell foundation student crit (December 2019)
- Foundation/ industry talk at Hendon School (June 2017 & 2021)
- Teen Tours Talk about Laura El-Tantawy’s work at Photographers’ Gallery (July 2015)

MATHUSHAA SAGTHIDAS

LONDON BASED (FASHION) PHOTOGRAPHER – INTERACTIVE CV

PROFESSIONAL PROFILE

I am an ambitious, creative and highly efficient fashion stylist, photographer creative director with a fine art background, who is capable producing engaging and authentic work for various audiences. Work for companies such as POCC, Asian Woman Festival and TreasureTress, all fast-paced environments with goals to represent the underrepresented. Managing and creating projects for companies like this allows me to thrive well within a high pressure and deadline drive environment, whilst being able to challenge and further improve my creativity ability to unique for various social outlets.

WORK EXPERIENCE

Pepper Your Talk (April 2021 - Present): Graduate Ambassador

- Developing brand awareness to build brand perception and engagement
- Content creation - blogs, newsletters, product reviews
- Event marketing, planning and creating innovative ideas - promotion and activations

TreasureTress - The Teen Experience (8-week Creative Shift program February - March 2021)

- BAME female creatives create a virtual event for black girls aged of 12-19 to give them workshop opportunities
- Speakers and sponsorship outreach - networking
- Visuals for social media promotion, physical care package and virtual pack
- Visual and written content for newsletters

Asian Woman Festival (October 2020 - Present): Creative Content Intern for events and media

- Outreach to creatives, beauty and fashion influencers to create blogs
- Blogs and micro blogs managing, creating and editing
- Planning and creating, assembling visuals for virtual pack
- Promoting content on Pinterest

Anisha Parmar London (October 2020 - Present): Intern for Independent Jewellery Brand

- Product shots and portraits
- Editor of weekly newsletter - creative visuals and blog writing
- Working with social media influencers to become brand representatives
- Creating mood boards and Instagram content
- Hashtag, social media and target audience research

Lowercase Events (1st July 2019 – September 2019): Event Marketing Intern for student/ freshers events

- Social media promoting, advertising and blog writing
- Tracking sales progress on Excel
- Managing various rep teams.

PUBLICATIONS

- [Ruthless Magazine](#) (September 2020)
- [Glass Magazine](#) (July 2020)
- [Graduate Fashion Week BAME Talent](#) (June 2020)
- Runway Hair Clips shoot Summer 2019 on yesgurazine (printed copy) (March 2020)
- Protest project in/ cover of [AVRA](#) zine Issue 1 (February – July 2019)
- International Women's day on [yesgurazine](#) (June 2019)

EDUCATION

University of Arts London, Camberwell (2018 -Present) - Photography BA

Michigan State University (5 Part Online Courses – October 2020) Grade: Passed (Certificates available upon request)

- Cameras, Exposure & Photography
- Camera Control
- Principles of Photo Composition and Digital Image Post-Production
- Photography Techniques: Light, Content and Sharing
- Photography Capstone Project

Museum of Modern Arts, New York (Online Courses – March 2020 – June 2020) Grade: Passed (Certificates available upon request)

- Art & Inquiry: Museum Teaching Strategies
- Art & Activity: Interactive Strategies for Engaging
- What Is Contemporary Art?
- Modern Art & Ideas
- Seeing Through Photographs
- Art & Ideas: Teaching

Ravensbourne (2017 - 2018) - Foundation Diploma in Art & Design Fashion Promotion

Hendon School – (2010 – 2017):

- Art A-level (A*) | GCSEs (3 As', 7 Bs', C)

[Snaps London](#) (December 2019): Events, companies, and brand shoots

Shooting for Queen Mary University Law Conference (March 2019)

JMT In display (June 2018) – Upholstering, designing, pattern cutting using drill compressors and a staple gun in a hands-on environment

[WestonWilliamson + Partners](#) (2016) - Five-days in architecture firm; going to meetings and self-directing my own project

EXHIBITIONS

Online Exhibitions:

[Camberwell College of Arts Mycelium show](#) (February 2020)

[FAD Charity x Fashion Scout](#) (September 2020)

[South Asian Heritage Month](#) (September 2020)

Group Exhibitions:

[Clear Channel Gender Equality Artist-in-Residence Campaign](#) (March 2021)

[Trapxart London Show with Trapxart](#) (January 2020)

[Southwark Park Galleries Camberwell College of Arts Don't Panic!](#) show, Lake Gallery, London (January 2020)

[Love, Love at Willesden Gallery](#) (8th- 18th May 2019)

Layer's Online at Htown Studio (14th – 16th June 2019)

Nostalgia, A-B Gallery, Camberwell, London (May 2019)

Preserved Sentiment, A-B Gallery, Camberwell, London (January 2019)

FASHION EXPERIENCE

- Project Manager, Writer, Editor for Girls About Peckham (March 2021 - present)
- Photographer/ stylist for MESA Magazine (October 2020 - present)
- South Asian shoots with female creatives (September 2019 – present)
- Shooting with founder of Layersonline, Tunde Abdulazeez (March 2020)
- Photographer for Graduate Fashion Week event team (June 2018, 2019, 2021)
- Photographer for London Fashion Week event team (September 2018) (February 2018/ 2019/ 2020)
- Redefining concept walk - to collaborate with UK creatives. (September 2019)
- Shoot with fashion brand, Khaogramz (August 2019)
- Shoot with RunwayClipsManagement, accessories brand (August 2019)
- London based shoot with an actress and singer (June 2019)
- Beauty Standards I, group shoot taken by me, developed into illustrations by Emskr (April 2019)
- International Women's Day shoot collaborating with Redefining Concepts (creative platform) (March 2019)
- Shooting for Lone Design Club fashion event (February 2019)
- Produce a video titled Breathe, collaborative piece with Jade Takara Smith (December 2017)

ARTICLE WRITING

[Campaign Magazine](#), [South Asian Sister Speak](#), [Pardesi Blog](#), [Fashion Scout](#), [The Rights Collective Brown Bodies Issue 6](#), [FAD Charity](#), [Anisha Parmar London](#), [MESA Magazine](#), [Asian Woman Festival](#), [BrownGirlMagazine](#), [Burnt Roti Magazine](#), [Juice Droplet](#), and more (available on my site).

Social Media Take Overs, Lives and Podcasts: [Ata Rodo](#), [Secure Agency](#), [Tamil Inclusive Arts](#) and [Juice Droplet](#)