

# ALEX DAWSON-BANSON



Hi I'm Alex - a reliable, hardworking young person who is self-driven and can work well with any task given.

## WORK EXPERIENCE

SALES ASSISTANT | PAPERSMITHS SHOREDITCH  
05/2018 – 12/2018

As a sales assistant my main role was to advise and make sales to customers, operate till and deboss notebooks. However I often also organised stock and deliveries, visual merchandised and open/closed the store.

PIZZA MAKER | DOMINO'S PIZZA  
08/2017 – 09/2017 (SUMMER JOB)

As a pizza maker, I made pizzas and side orders as well as refilling stock and cleaning the work area.

SALES ASSISTANT | CLARKS RETAIL  
07/2016 – 09/2016 (SUMMER JOB)

As a sales assistant I fitted and advertised childrens shoes, operated till and organised stock.

## EDUCATION

UAL: London College of Communication  
2017 - 2020  
BA Graphic and Media Design (Pending)

A Levels | The John Henry Newman School  
2010 – 2017  
Communication & Culture – B  
Psychology – D  
BTEC Art – D\*D\* (Distinction)

## PRACTICE BASED EXPERIENCE

CONTENT CREATOR | UAL  
10/2017-Present

As a Content Creator I have written a handful of blog posts as well as film and edit YouTube videos to do with student life and personal experiences for UAL online platforms.

WRITER INTERN | DAZED DIGITAL  
07/2019 (TWO WEEKS)

As an intern for Dazed Digital, I completed transcripts, helped with research for future content as well as conducting an interview and writing a few articles myself.

GRAPHIC DESIGNER | TALENTWORKS (UAL)  
07/2019 (8 DAYS)

As an participant in the Talentworks scheme, I gained experience communicating with clients, completing design work for briefs and dealing with deadlines in collaboration with my peers.

## TECHNICAL SKILLS

Photoshop  
Premiere Pro  
Indesign  
Illustrator (Basics)  
Microsoft Office Word and PowerPoint  
Content Creation (YouTube / Blogging)

## INTERESTS

Fashion (in particular Graphic Clothing)  
Collaging  
Photography  
YouTube  
Blogging  
Aesthetics (Neon lights, Music Videos, Set design)