

ASTRID LIEBIG

contact

✉ astrid.liebig@hotmail.com @byaslie
☎ +44 (0) 7402020728 in Astrid Liebig

profile

Outgoing person who loves meeting new people. A fast learner, creative and always interested in learning new skills and gaining experience.

Experienced in fashion design, textile design, production and branding. I am familiar with a variety of aspects related to the fashion industry. Especially skilled in hand-sketching, illustration and CAD drawings. I am hard-working, ambitious and a good team player, always aiming for a higher target when given a task.

Recently graduated (BA) Fashion Design and Development from UAL: London College of Fashion, I am currently seeking roles in the fashion industry.

skills

- Easygoing and adaptable to new environments
- Works efficiently in a team and individually
- Excellent organisational and problem solving skills
- Skilled in hand-sketching, illustrations and graphic design
- Retail experience
- Proficient in using CAD softwares: Adobe Photoshop, Adobe Illustrator & Adobe InDesign
- Competent in Microsoft Office packages: Microsoft Excel & Microsoft PowerPoint
- Languages: English, Bahasa Indonesia, Chinese & Malay

certification

2019
Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator

2016
IELTS
Overall Band Score 7.5

education

2016 - 2020
(BA) FASHION DESIGN AND DEVELOPMENT
University of Arts London: London College of Fashion
Grade *DISTINCTION*

2015 - 2016
GRADUATE DIPLOMA IN ART AND DESIGN FOUNDATION
Cambridge School of Visual and Performing Arts
Grade *DISTINCTION*

March 2020-present

FREELANCE ILLUSTRATOR AND ARTWORK PROVIDER *Shopee Indonesia*

> Providing artwork/illustrations as requested by client for Shopee LIVE purposes

SYLA HOME

> Created the logo for the brand and stationery such as Thank You Cards

@reolly.id

> Created the logo for the brand and stationery such as Thank You Cards

January-May 2019

DESIGN INTERN *House of Holland*

> Worked closely with Head of Collections and Junior Designers

> Assisted the Design Team during the sampling and experimentation process

> Helped with sourcing trims

> Copying and amending patterns

> Sewing up toiles and samples

> Hand-sewing embellishments, labels and finishings

> Creating knots and braids for footwear samples

> Dresser for A/W 2020 Fashion Show

July-December 2018

PRODUCT DEVELOPMENT INTERN *PREEN by Thornton Bregazzi*

> Assisted the Product Developer with manual layplans of the garments for costings

> Contacting suppliers for new season fabrics and counter-sourcing

> Using Zedonk for administrative data throughout the collection

> Helped the Production Team creating Pre-Production Sample dockets, Quality Control and Shipping

> Assisted in creating In-House Copy Patterns for the studio

> Organised the garments of S/S 2019 Collection to be shown to buyers in the Paris and New York Showroom

August-September 2017

STUDIO INTERN *Markus Lupfer*

> Helped pattern-cut garments and print placements for London Fashion Week S/S 2018

> Hand-sewing buttons and finishings

> Organising the studio

> Running errands

> Dresser for S/S 2018 Fashion Presentation

July-August 2017

STUDIO INTERN *Phosphenes of London*

> Handsewing buttons and finishings for production

> Attaching labels

> Organising finished garments to be sent off to stores