



Hayley Pywowar

Address: 13 Camberwell Grove, London
SE5 8JA
Tel: 07817804897 / hayleypywowar@gmail.com
D.O.B: 06/04/1998

Instagram @pywoowar

I am a conscientious recent graduate seeking new design opportunities in the creative industry, particularly in production. I enjoy working with ideas and bringing them to life, either digital or analogue. The experience I already have has made me driven to push myself further, I enjoy working hard and apply this to any role I am in. I'm a team player and use my communication skills to successfully coordinate any projects I am on. I'm looking for a role that involves being responsible and organised, as I thrive in a fast paced environment and enjoy putting these skills into practice. I am a collaborative individual and would like to be pushed to bring creative solutions.

Education

2017 - 2020 - *Chelsea College of Arts*
BA Graphic Design Communication

2016-17 - *Cambridge Regional College*
Foundation course in Art & Design
specialising in Graphic Design

2014-16 - *Hinchingbrooke Sixth Form*
3 A-levels in Graphic Design, Fine Art
and History

Experience

Dark Clarke Views '87 January 2020 - present / Designer

- Creating and developing art work alongside Lucien Clarke for his clothing line and regular zine releases
- Working with Illustrator, Photoshop and inDesign to produce high quality images and art works for the brand
- Assisting Lucien with regular deadlines and production work to keep the brand performing consistently
- Working directly with one other person ensuring there are always high levels of communication

Notion Magazine June 2019 - January 2020 / Production Intern, Chief Editorial Assistant

- Initially I worked at Notion in the summer of 2019 as a production intern, which involved organising of the Summer Issue 84 launch party at Queen of Hoxton, as well as other regular events
- Working on campaign shoots with brands such as Nike and artists such as Jay1, Hardy Caprio and Little Simz
- Running the orders for the 84th issue, ensuring all orders were shipped correctly and kept up to date
- Working closely in a team of 5 in the studio, using my communication skills to ensure the day ran smoothly
- Keeping the studio space tidy and ready for shoots, especially when being hired by brands for example H&M
- Checking and updating shared online docs with the team, involving shoot days and social media content
- Finding and booking talent, locations, stylists and MUA's

Peabody Community Foundation (PCF) June 2019

PCF set a brief to create a new identity for its 80+ community centres in London. I visited the Sundial Centre, a daycare centre in Bethnal Green and made good friends with a group of ladies who use the centre every day. I made a short film about their knitting that they do and donate to local maternity wards.

Although this project is finished, I visit them weekly where they teach me to knit and we do activities like darts.

- Shortlisted out of over 100 applicants for the YCN student awards 2019 for the short film I made about Peabody's community centres
- I am now working professionally with Peabody to implement this new identity into their London centres, as well as;
 - Developing and managing the exhibition roadshow
 - Clarity on PCF identity (including online resources)
 - Engagement with local residents and clients

Pulse Films April - May 2019 / Work experience

- Designing treatments involving extensive research and communicating with my team of 4, as well as liaising with the Director to ensure the correct tone of voice
- Editing trailers, e.g. The Hurricane Tapes, using Premiere Pro
- Working in different sized teams in a fast paced environment
- Pitching ideas in meetings for new documentaries

Hot n Juicy, Graphic Design end of year exhibition June 2019

- Curated and produced by myself, whilst managing a team of 5, as a way of celebrating the work produced by me and my 65 coursemates.

Stormbird / Hermits Cave May 2019 - March 2020

Peter Harrington Rare Books September 2018 - May 2019

The Eltisley June 2018 - August 2018

University of the Arts London October 2017 - July 2018