

CLOÉ DURIEUX

MSC STRATEGIC FASHION MANAGEMENT STUDENT

PERSONAL PROFILE

An open-minded, proactive and highly motivated fashion management student at London College of Fashion with a sound and optimistic outlook. Creative as well as numerate and analytical, this makes me polyvalent and resilient. Have previous work experiences in the industry and I am currently looking for internships in sustainable fashion.

SKILLS

- dynamic
- work fast
- self-motivated
- rigorous
- highly organised
- multi tasker

LANGUAGE

- French - native
- English - fluent
- Italian - fluent
- Spanish - intermediary
- Mandarin - elementary level

IT

- Microsoft Office (Word, Powerpoint, Excel)
- Adobe Photoshop
- Social Medias

FIELDS OF INTEREST

ARTS

- art history: watching documentaries and listening to podcasts
- photography: Tim Walker exhibition at V&A, London (Oct. 19)
- visuals arts classes & personal projects (paintings, drawings)

FASHION

- watching documentaries and listening to podcasts about sustainability, ethics, circular fashion
- watching Ted Talks about psychology and innovation
- inspirational sketch books

MUSIC

- lessons of piano and reading musics for 10 years
- going to live music concerts

SPORTS

- kick boxing for 2 years
- various dances including bollywood and contemporary
- handball competitions

CONTACT DETAILS

Mobile: +33 6 52 91 05 53
Email: c.durieux0720181@arts.ac.uk
LinkedIn: Cloé Durieux
Based in East London

EDUCATION HIGHLIGHTS

LONDON COLLEGE OF FASHION, UAL | 2018 -Present

MSc Strategic Fashion Management

Undergraduate course including: Principles of Business, Psychology of Fashion, Product Management, Marketing, Financial Management, Business Analytics, People Management
Experience using WGSN, Edited, Mintel and other industry resources
Advanced writing abilities, evidenced through academic achievements

LYCEE CHATEAUBRIAND, ROME | 2016 - 2018

French baccalauréat in Scientific section awarded with "mention très bien" (equivalent of A level)

Visuals Arts option: final exam on Fashion awarded with 20/20 grade

LYCEE DESCARTES, TOURS | 2016

General section

Representative at Student's Life Council
Visuals Arts option

PROFESSIONAL CAREER

RESEARCH ASSISTANT

Upcoming brand, London | May 2019 - Present

- Conducting researches to come up with propositions and ideas
- Business plan proposition based on personal researches and analysis of the competition, market, consumers and pricing

SALES ADVISOR

Independant art supply shop, France | June 2017

- Providing customer service through confident communication skills
- Managing stocks and being organised
- Displaying store and proposing

ATELIER INTERNSHIP

Bonpoint, Paris | January 2016

- Working with the pattern maker team developing a good leadership
- Having to collaborate with the design and distribution teams through clear communication
- Helping in the backstage of the fashion show
- Getting knowledge of the wider industry
- Developing knowledge of fashion brands and processes

ACHIEVEMENTS & INVOLVEMENTS

Volunteering at UAL For All | sept 2019 - Present

Member of a society which organises creative workshops for refugees

Member of UAL Dance Society | sept 2019 - Present

Contemporary dance

Online course | Oct 2019

Ecology and Wildlife Conservation - University of Leeds

Teamwork on food waste | 2017

Researches, written report and presentation

Europe portraits Award | 2017

For the contest "women, men and cities"

Europe Youth Space Contest | 2016

Participation at the Odysseus II project