



KAMAKSHI PALLI

DIGITAL MARKETER

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PROFILE

A vibrant, proactive, creative marketer & product designer. Experienced in implementing commercial strategy across eCRM, visual merchandising & brand development projects. Strong analytical skills developed while working in India, Denmark, Spain, London & Dubai.

ACHIEVEMENTS

- **JIMMY CHOO:** DATO AWARD WINNER 2018
- **CORDWAINERS:** CUP OF EXCELLENCE 2018
- **ZARA, INDITEX:** COMMERCIAL DESIGN AWARD 2016
- **DENTS:** GLOVERS DESIGNER AWARD 2016
- **SCHMID MILANO:** TEXTILES TALENT 2015

INTERESTS



GETTING CREATIVE



PRODUCT DESIGN



PAINT & ILLUSTRATION



RESEARCH & UX DESIGN

EDUCATION

- **LONDON COLLEGE OF FASHION** 2018
B.A. CORDWAINERS PRODUCT DESIGN
FIRST CLASS HONORS
- **UNIVERSITY OF THE ARTS LONDON** 2014
FASHION TECHNOLOGIES & TEXTILES
DISTINCTION
- **Vivek High School** 2013
C.B.S.E. BOARD
93% OVERALL
- **Herlufsholm School Denmark** 2012
Exchange programme

EXPERIENCE

- 2019** ● **THE LUXURY CLOSET**
Marketing Executive
• Branding, eCRM & Visual Merchandising
- 2017** ● **ZARA**
Product Designer
• Designing & developing prototypes with suppliers in Italy, Spain & China
- 2016** ● **ROSITA BONITA**
Leather-craft Intern
• Making & assisting with international commissions.
- 2014** ● **SELFRIDGES**
Sales Associate
• Meeting & exceeding sales targets at the Flagship concession
- 2013** ● **LONDON COLLEGE OF FASHION**
Student Ambassador
• Representing the university & students association