

# NORA KIM

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## EXPERIENCE

### Vogue Japan

London

#### *Photographer Assistant, London Fashion Week*

SEPT 2018

- To help photographer Kumi Saito and her team make the most of 2019 Spring/Summer London Fashion Week, provided detailed advance planning assistance including:
  - researching, profiling, and memorising key biographical information of top 50 fashion influencers
  - organising time-efficient travel plans for the team to achieve the best quality of work within an extremely fast-paced show schedule for 10 different catwalk show sites all across London
- While Kumi photographed the influencers, kept pace interviewing them and recording their street styles

### Niro Wang

London

#### *Designer Assistant (Intern)*

APRIL - JUNE 2018

- As the only designer assistant of this London-based fashion and lifestyle brand, reporting to the creative director/head designer, contributed to the full process of 2019 Womenswear Spring collection development.
  - Researched and analysed six leading European competitors in the industry, including A.P.C. and COS, and benchmarked brand design, marketing, and retailing strategies of Asia market trend-leaders
  - Selected 50 representative customers and reported daily on their lifestyle, wardrobe, and consumption habits
  - Contributed directly to the design and production process by:
    - Producing design sketches in consideration of the range plan and textile/print arrangements.
    - Assisting with pattern cutting, sewing, and toile making, and creating over 30 design development samples
    - meeting fabric agencies and attending trade shows to facilitate cost-effective fabric sourcing
- => Two of the six design techniques proposed that met the brand's aesthetic, production budget, and commercial appeal were used throughout the collection

### Gangnam Ventures

Seoul, Korea

#### *Designer (Intern), "Twice by Spris"*

JULY - SEPT 2016

- For the first limited-edition collection of canvass shoes by Korea's most popular girl group, created a set of digital print designs, added leather and metal details, created technical packs for production, coordinated with merchandising and marketing teams, and conducted on-site factory inspections to ensure fidelity and quality
- => The limited-edition collection was commercially successful, selling out in less than a week

## EDUCATION

### London College of Fashion, UAL

UK

#### *BA (Hons) FDT Womenswear*

(Expected JULY 2019)

First Class (to date)

- H&M x LCF Sustainable Fashion Competition (Year 1)  
2 in the place team of 25.  
Collection was separately exhibited at the 2018 Arnhem Biennale 'State of Fashion'.
- Dinah Lux (Jacob Mallinson Bird) Muse/Client Competition (Year 2)  
Finalist (top 3 of 20) in competition to create new design identity for Dinah Lux
- Final Major Project pre-collection (Year 3)  
A+ (highest mark in class) for this degree project

### London College of Fashion, UAL

UK

#### *International Preparation for Fashion*

SEPT 2015 - JUNE 2016

First Class; Top 4%

## SKILLS

Technical: design development, pattern cutting, sewing, technical drawing (CAD)

Software: Photoshop, Illustrator, InDesign, MS Word, Powerpoint

Language: **English** (near native fluency); **Korean** (native fluency); **Chinese** (conversational fluency)